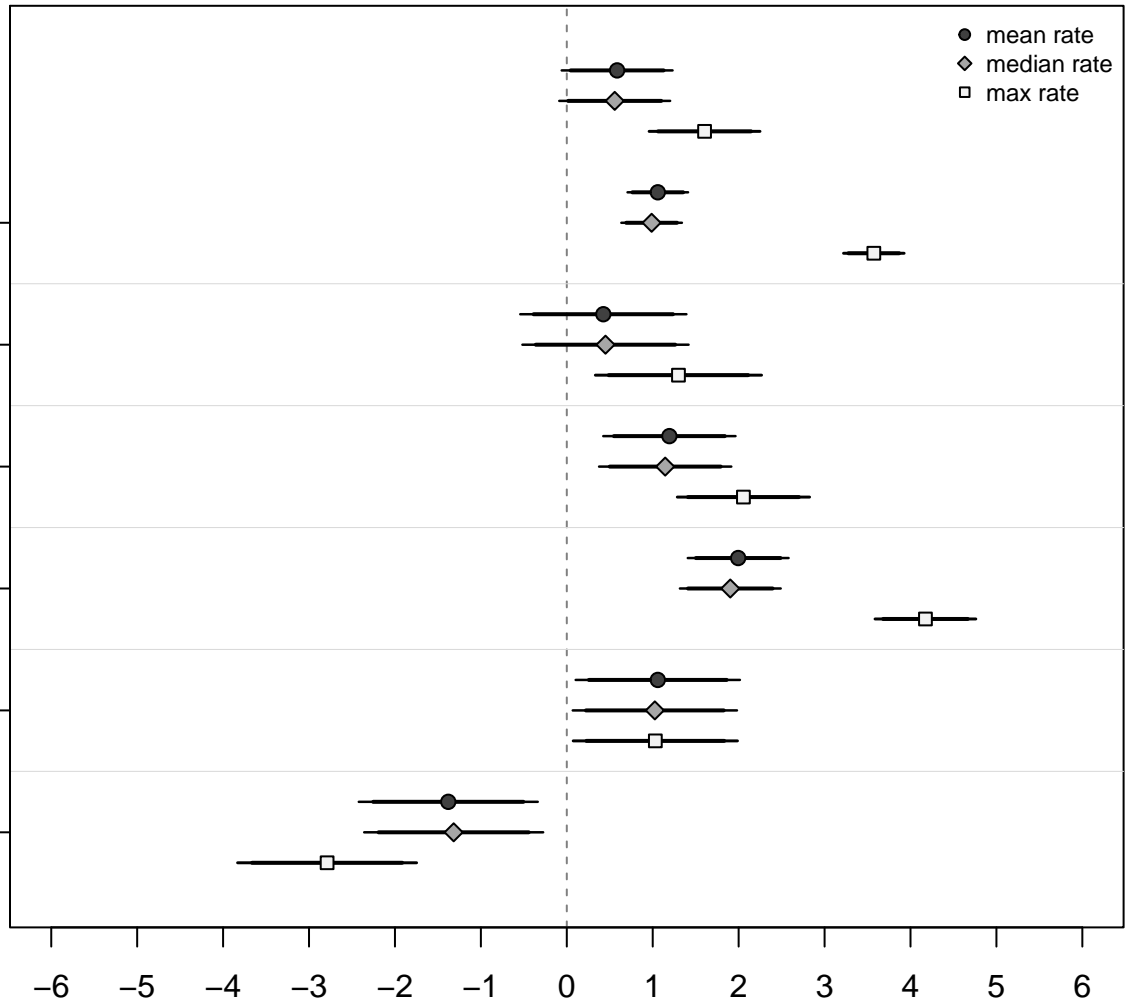


Lower <----- Google Search Rate -----> Higher

- mean rate
- ◆ median rate
- max rate



Standardized Coefficients