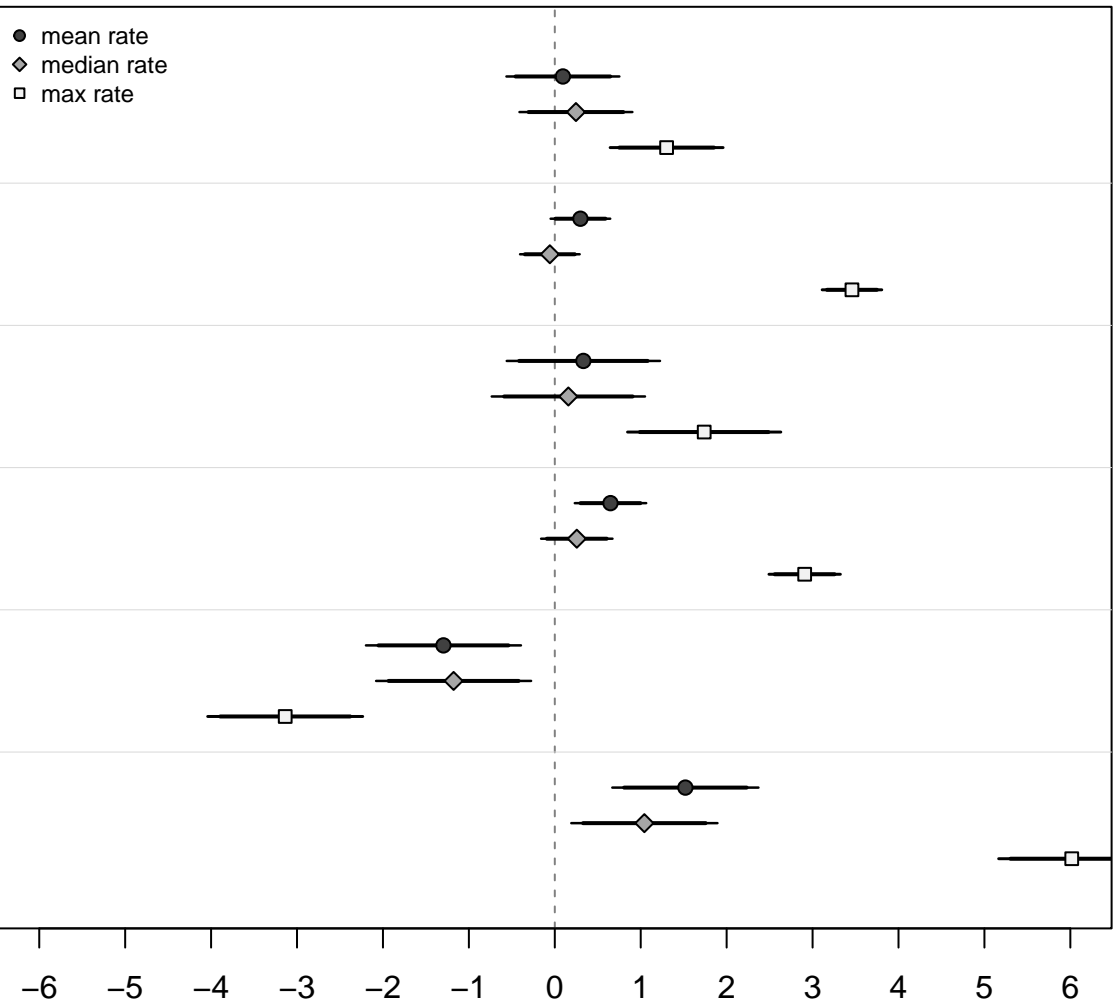


Lower <----- Google Search Rate -----> Higher



Standardized Coefficients