



HACKERSTELLAR

SPONSORSHIP PACK

About Hackerstellar:

Hackerstellar is an overnight 24 hours hackathon, hosted at the K.J. Somaiya College of Engineering as the annual Technext technical conclave. In 2021 the event will be conducted online due to the ongoing pandemic.

Aim / Objective for this year:

- ★ Witness 250+ participants (60+ teams).
- ★ Having domains - Machine Learning/ Artificial Intelligence, Web development, App development, Fintech, Health Tech, Education.
- ★ Having at least 2 problem statements for each of the domains.

Event dates:

Speaker sessions/ Workshop (Pre event to hackathon):

2nd or 3rd week of February 2022 (Dates subject to change)

Hackathon:

Last week of February 2022 (Dates subject to change)

Past Statistics:

Number of participants: { 150 tech geeks - 50 teams }

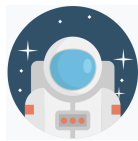
Apart from the hackathon, we have also conducted the following workshops and seminars on:

- App development using Flutter and dart
- Meet-up on 'How to master Competitive coding'
- Android Development.
- Git and github workshop
- Web Development using Flask, Node.js and ReactJs.
- Machine Learning and Artificial Intelligence workshops and seminars.
- Game Development using Python, Unity
- Hybrid App Development, Cryptography
- Tech quizzes, crack-the-code, tech scavenger hunts
- Competitive Programming contests - held on Hackerrank (with over 300 participants annually).

Why Sponsor Us?

- ★ Network with the best talent from across the nation and get a chance to access their resumes and portfolios.
- ★ Create relationships with hackers and, in doing so, give a friendly face to your brand. Who better to share your products/APIs with than the future of the industry?
- ★ Spread the word about the cool stuff you have to offer! By handing out swag, helping hackers implement your technology, and participating in our marketing campaign, you will be able to create an impact on students in Technology.

Sponsorship Deliverables:



ASTRONAUT
Rs. 5000

ROCKET
Rs. 10000

MOON
Rs. 15000

METEOR
Rs. 20000

BLACK HOLE
Rs.25000

Social media push:

Publicity of your company on our council social websites with a reach over 2000+ students (Twitter, Facebook, Instagram,Website,and Email)

Yes,
limited

Yes,
limited

Yes,
limited

Yes,
limited

Yes

Product Publicity:

Sponsors can offer a free trial/demo of their Product /Product APIs for a limited time to all the participants

No

Yes

Yes

Yes

Yes

Prize distribution:

Create a sponsored prize to engage students with your company

No

No

Yes

Yes

Yes

Problem Statements:

You can offer problem statement for the hackathon

No

No

Yes

Yes

Yes

Workshop:

Sponsor can offer to conduct workshops on any technical and relevant topic

No

No

No

Yes

Yes

Swags :

Companies may offer swags with their own branding

No

No

No

Yes

Yes

Judges:

Sponsors can send company representatives to judge the final round of the event

No

No

No

No

Yes

Speaker Session:

You can offer a speaker session on any technical topic

No

No

No

No

Yes

**Open to discussion and negotiation*

For reference please visit our website: <https://csikjsce.org/>

With your support, we can usher in a new movement of technological innovation and provide ourselves and each of our passionate participants with an experience to remember. If there any questions or concerns, please do not hesitate to contact us

Contact details:

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