Introduction to FTEX

Lecture 1

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Introductions

Introductions

- Name and pronouns
- Affiliations
- · Reasons you are here

About me

- · Assistant Professor, Department of Information Science
- Computational social science, governing online commons, high-tempo online collaborations, cannabis informatics
- Didn't use LATEX until after dissertation... a huge mistake!
- You are in version 1 of this course, feedback is very welcome!
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Outline of lectures

- Two lectures (February 9 & 16) for two hours
- · Lecture one
 - · Syntax, formatting, lists, tables, figures
- Lecture two
 - Math, document structure, bibliographies, presentations

Resources

- User Guide. The LATEXProject.
- LTEX. Wikibooks.
- Documentation. Overleaf.
- Learn LATEX.
- Getting to Grips with LaTeX.
- LaTeX 2_{ε} Cheat Sheet.
- StackOverflow.

What is LaTeX?

- LATEX is a markup language for typesetting documents
- It excels at math notation, multiple figures, & large documents
- Not a WYSIWYG word processor like Microsoft Word, Google Docs, Apple Pages, Adobe InDesign, etc.
- The code *describing* your document's style and its content is compiled into a file
 - Typically PDF but PostScript, RTF, HTML, SVG possible
 - Converting to Microsoft Word ".doc" or ".docx" is notoriously painful: $PTFX \rightarrow PDF \rightarrow Adobe Acrobat \rightarrow Microsoft Word$

History around LTEX

- Typography and typesetting are art, technology, and professions originating in 10th-century China
- Early computers could not represent text beyond simple monospaced Latin characters like typewriters or teleprinters
- Donald Knuth developed "TeX" in 1978 to support revisions to his famous book The Art of Computer Programming
 - · Math formulae, non-Latin characters, multiple fonts
- Lamport with a focus on more user-friendly syntax and design patterns than TeX

Culture around LTEX

- Common in math, physics, computer science, economics
- · Mispronunciation is a classic out-group marker
 - LAH-tekh or LAY-tekh; not LAY-teks
- Costs: learning and debugging technical syntax, configuring document structure and style
- Benefits: managing and customizing complex technical documents, professional-looking camera-ready output
 - Manuscripts, theses, lecture notes, presentations
 - These slides were written in L^ATEX!
- Sharing, re-use, & adaptation of L^ATEX code is common¹

¹Rotabi, R., Danescu-Niculescu-Mizil, C., & Kleinberg, J. (2017a). Competition and selection among conventions; (2017b). Tracing the Use of Practices Through Networks of Collaboration.

Development environment

- LaTEX can be run on your local machine
 - Lots of headaches around package management, fonts, etc.
 - Windows users should use MikTeX
 - Mac users should use MacTex
 - Then use modern text editors/IDEs like Sublime, Atom, Eclipse, XCode, etc. to develop documents
- We will use an online service called Overleaf
 - The "cloud" handles package management, fonts, etc.
 - Free version is sufficient, paid supports advanced features
 - Misses some features of IDEs, but good for > 90% of users

Customizing and debugging

- Customizing style of document through arcane commands and assembling a collection of libraries is the timesink
- Shifting mindset: Want to change the spacing for a bulleted list?
 - WYSIWYG: Highlight passage and apply desired formatting
 - LeteX: Find variable, parameter, or operator or import a new library.
- No one knows all of these moving parts and you are not a "bad" user for consulting StackOverflow and documentation all the time!
 - · Many people have probably had a question like this before
 - A helpful answer on StackOverflow
- Changes may do nothing, break your whole build, or do something close to what you hoped → this is debugging!

Syntax

Minimum viable example

This is the "Hello World!" of LETEX

```
Hello World!

\documentclass{article}
\begin{document}
Hello world!
\end{document}
```

- Also the most minimum example of a "minimum viable example" helpful for debugging the where/why/what of bugs
 - a \documentclass with type ("article" is a common default)
 - a "document" environment between a \begin and \end
- All the content exists within the "document" environment

Paragraphs, reserved characters, and comments

- New paragraph created with an empty line
- There are some "reserved" characters with special meanings
 - # \$ % ^ & _ { } ~ \ ...escape them with a backslash
 - A very common error, especially when copying from elsewhere
- Comment lines with %

```
Paragraphs escaping reserved characters and comments

\documentclass{article}
\begin{document}
The apple costs \$2 \& the orange is \$1. % Paragraph 1

Option \#2 has a 25\% chance of success. % Paragraph 2
\end{document}
```

Commands and environments

- · A command is invoked with a backslash and name of the command
 - Accepts arguments within curly braces { }
 - Accepts optional parameters within square brackets []
- An environment alters the behavior of larger parts of a document
 - Exists between the \begin and \end tags
- · Commands and environments can be nested

```
Commands and environments

\documentclass{article}
\begin{document}
\begin{itemize} % Starts an itemize environment for a bulleted list
\item I am \textbf{very} excited! % The \textbf{} command bolds the word very
\end{itemize} % Stops the itemize environment
\end{document}
```

Front matter

Document environment

- Always the first command because it defines layout and style
- There are many document classes available by default

Class	Description
article	Scientific manuscripts and reports
report & book	Documents with multiple chapters
letter	Professional correspondence
minimal	The most basic type used for debugging

- More available at LaTeX Templates, Overleaf Gallery, etc.
 - Many publishers have their own templates & classes

```
Customizing document class

\documentclass[12pt,letter]{article} % Use 12-point font on a 8.5" x 11" letter paper \begin{document} Hello world! \end{document}
```

Packages

- Packages change and improve how default LaTeXworks
 - Downloading and configuring packages locally will quickly make you want to use IDEs or cloud services offering package management
- Import packages at top of the file, before \begin{document}
- The geometry package customizes page layout

```
Creating 2-inch margins

\documentclass{article}
\usepackage[margin=2in]{geometry} % Import the geometry package and use 2-inch margins \begin{document}
Hello world!
\end{document}
```

Preamble: Title and Author

- You will likely also want a title and author
- Enter these into the "preamble" of the document before the content begins
 - \title{} formats and stores the name of the document
 - \author{} formats and stores the name(s) of the authors(s)

```
Adding a title and author

\documentclass{article}
\begin{document}
\title{The Document Title} % Store the name of the document
\author(A Brilliant Writer) % Store the name of the author
\maketitle % Make the title, including the author
Hello world!
\end{document}
```

Preamble: Abstract and date

• Including an abstract and date is also common

```
Adding an abstract and title

\documentclass{article}
\begin{document}
\title{The Document Title}
\author{A Brilliant Writer}
\begin{abstract}
A quick summary % Indenting within environments is helpful
\end{abstract}
\date{} % Leaving this empty defaults to today
\maketitle
Hello world!
\end{document}
```

Formatting

Sections: Basics

- LATEX provides a few levels of sections (top to bottom):
 - 1. \chapter (specific to book and report classes)
 - 2. \section (typically the top-level in an article manuscript)
 - \subsection
 - 4. \subsubsection
 - 5. \paragraph
- The table of contents will reference these section names

```
Adding a section

\documentclass{article}
\begin{document}

Hello world!
\section(The next day) % Creates a new section

It's still a beautiful day! % Content within new section
\end{document}
```

Sections: Formatting sections

- Sections can formatted to have consistent styles, numbering, etc.
- In the front matter, import the titlesec package and invoke the \titleformat{} command whose style you want to change
- Font, size, alignment, numbering, etc. can be customized

```
\titleformat{ command }[ shape ]{ format }{ label }{ sep }{ before-code }[ after-code ]
```

```
Changing section formatting

\documentclass{article}
\usepackage(titlesec) % Imports the titlesec package
% Update the \section definition to remove numbers, bold and large font, no indent
\titleformat{\section}{\normalfont\Large\bfseries}{}{\phit}}
\begin{document}
\section{Introduction}
Hello world!
\end{document}
```

Text: Styling

- Styles include: bold, italics, underline, SMALL CAPS, and typewriter
- \bullet Can also use $_{textsubscript}$ and textsuperscript

Changing text style

```
\documentclass(article)
\begin[document]
\textbf{Hello world}, \textsc{what} a \textit{beautiful} \texttt{afternoon} on the
$\times 26\textsuperscript{th} \text{day of July!}
\end{document}
```

Text: Size

- Text can be scaled to several pre-defined sizes
- List of font size names and examples:
 - \tiny, \footnotesize, \large, \Huge
- Different style with command inside braces: {\size content}

```
Changing text size

\documentclass{article}
\begin{document}
{\tiny Hello world}, {\small what} a {\Large beautiful} day!
\end{document}
```

Text: Font

- There are hundreds of typefaces available (Overleaf), including Times and Helvetica, but the default is Computer Modern
 - · However, it's non-trivial to change fonts mid-document
- Fonts have three coarse categories: serif, sans serif, and monospaced
- · Change all the fonts in a document by importing font as a package
 - "fbb" (Bembo) is one of my favorite serif fonts with a fascinating history from the 15th century ...and what this presentation uses!

```
Changing font

\documentclass{article}
\usepackage{fbb} % Change default font for whole document
\begin{document}
Hello world!
\end{document}
```

Text: Quote marks

- Let X has a very idiosyncratic syntax for formatting quote marks
 - Probably the second most common bug newbies encounter!
- Use the "grave accent" (tilde key to left of 1) for the left quote marks
- Use single or double quotes (to left of enter) for right quote marks
- Double quotes copied in from other documents may generate errors, unrecognizable characters, or just point wrong way

```
Quote marks

\documentclass{article}
\begin{document}
    A "quote" in a phrase. % Error or looks bad
    A ``quote'' in a phrase. % Canonical practice
    ``A `quote' in a phrase.'' % Quotes in quotes
\end{document}
```

Text: Diacritics and special characters

- Encoding non-English characters is a famously hard problem
- Lateral Market Services With an escaped code
- Alternatively: declare the encoding with inputenc package
- Other special characters can still be used by escaping or commands
 - Detexify is a super-cool tool!

```
Diacritics

\documentclass{article}
\usepackage[utf8]{inputenc} % Tell LaTeX what encoding to use
\begin{document}
S\o{}ren Gonz\'{a}lez-Ag\"{u}ero % Use escaped ASCII characters to format
Søren González-Agüero % Copy characters directly in if encoding declared
\end{document}
```

Content: Paragraph alignment and indents

- \indent paragraphs that aren't, \noindent that are
- · Default paragraph alignment is fully justified on both sides
- Paragraphs can be aligned with commands or environments

Alignment	Environment	Command
Left justified	flushleft	\raggedright
Right justified	flushright	\raggedleft
Center	center	\centering

```
Paragraph alignment

\documentclass{article}
\begin(document)
{\centering Centered in page}

\noindent Don't indent me
\end{document}
```

Content: Line spacing

- Non-default line spacing for aesthetic or editorial reasons?
 - In practice, the class controls line spacing and don't mess with this
- Use the setspace package

```
Changing line spacing

\documentclass{article}
\usepackage(setspace) % Imports the setspace package
% \singlespacing % single spacing
\underset \text{\text{one}} \text{\text{
```

Lists

Basics of lists

- Lists are a common kinds of environment within LaTeX
 - itemize for bulleted lists
 - enumerate for numbered lists
 - description for qualitative lists
- Lists can be nested up to a depth of four by default

```
Lists

\documentclass{article}
\begin{document}
\begin{itemize} % An itemized list
   \item The first bulleted item
   \begin{enumerate} % Create a enumerate list beneath the itemize
      \item An indented numeric item % Still uses \item
   \end{enumerate} % Close the environment
   \item A second bulleted item % Add more items
\end{itemize} % Close the environment
\end{document}
\end{document}
```

Helper packages

- Use the enumitem package to customize lists formats & styles
 - · Spacing, margins, widths, indents, separation can all be customized
 - enumitem's "noitemsep" option makes lists single-spaced
- If creating nested list environments is tiresome, try easylist!

```
List helpers

\documentclass{article}
\usepackage{enumitem}
\begin{document}
\begin{itemize}[noitemsep] %
\ item The first bulleted item
\ item A second bulleted item
\ \item A third bulleted item
\ \end{itemize}
\end{document}
```

Marionette me!

• Let's make a non-trivial list together!

Tables

Basics of tables

- Tables in LaTeX are powerful and frustrating
- Defaults requires using two environments
 - · table contains tabular, caption, and label
 - tabular contains the content and markup describing the table
- Reserved characters used extensively for tables
 - & column separator
 - \\ new row
- There is a zen to creating LaTeXtables by hand, but...
 - .to_latex() for pandas, stargazer for R, excel2latex for Excel
 - Web generators like tablesgenerator.com and latex-tables.com

A "simple" table

```
label A label B
value 1 value 2
value 3 value 4
```

Caption

A simple table

```
\documentclass{article}\begin{document}
\begin{table} % Open the table environment
  \begin{tabular}{c|c} % Open the tabular environment
    label A & label B \\
    value 1 & value 2 \\
    value 3 & value 4
\end{tabular}
  \caption{Caption} % Give a caption
  \label{tab:my_label} % Create a reference variable
\end{document}
\end{document}
```

Intermediate tables

\begin{tabular}[pos]{table spec}

- The tablespec is where the number, justification, and size of columns in the table are defined
 - 1 for left, c for center, r for right, $p\{size\}$ for text, | for lines
- A multicolumn exists in the base package and often used with multirow package
- Common helper packages include array (advanced formatting), tabularx (better text handling), booktabs (prettier table elements), longtable (multi-page tables)



Marionette me!

• Let's make a non-trivial table together!

Figures

Basics of figures

- graphicx provides \includegraphics that reads in image files
 - Vector images (PDF, EPS, SVG) > raster images (JPEG, PNG, GIF)
 - · Scaling image size relative to document dimensions
- Like tables, it often makes sense for the graphics to be embedded within a figure environment defining alignment, caption, and label

```
A simple figure

\documentclass{article}
\usepackage{graphicx}
\begin{document}
Some text.
\begin{figure}
\includegraphics[width=.5\textwidth]{image_file.png}
\caption{Caption}
\label{fig:rmy_label}
\end{figure}
\end{document}
```

Intermediate figures

- You may want multiple sub-plots in a single figure
 - Use the caption and subcaption packages

Side-by-side sub-figures

Side-by-side sub-figures

```
\documentclass{article}
\usepackage{graphicx, subcaption}
\begin{document}
Some text.
\begin{figure}
    \begin{subfigure}{.475\textwidth} % Subfigure width is a hair under half
        \includegraphics{image_file1.png}
        \caption{Caption for image 1}
        \label{fig:image1}
    \end{subfigure}\hfill
    \begin{subfigure}{.475\textwidth}
        \includegraphics{image_file2.png}
        \caption{Caption for image 2}
        \label{fig:image2}
    \end{subfigure}\caption{Caption for both images}
    \label{fig:both_images}
\end{figure}
\end{document}
```

Next week

Next week's topics

- Math: symbols and equations
- Modularity: Multi-file documents
- Bibliographies: BibTeX and citations
- Intermediate: variables, counters, functions
- Presentations: beamer, tikz, and posters
- Office Hours: Debugging your projects!