

**SEND:** 1 to 1.5 weeks before Call for Code day

**REPLACE:** [location and time] with your event details

**Insert** emailBanner.jpg file at the top of this note

**From:** Lab Leader

**To:** Lab Developers

**Subject:** Call for Code Global Developer Challenge - Free training

**Body:**

Team,

A while ago, I reached out to you about the 2019 Call for Code Global Challenge — specifically the IBMer challenge. Our Call for Code Day is just around the corner and will be held at [location and time].

This week, be sure you spend some time with the specific, free, and deep dive training for you to learn about the use cases and reference patterns that you can deploy on IBM Cloud at [developer.ibm.com/code-and-response](https://developer.ibm.com/code-and-response). There, you'll find enablement content on areas like AI, cloud, IoT, and blockchain and will help you build up your knowledge and skills to get ready for our Call for Code Day.

The 2019 Call for Code Global Challenge is a fantastic way for you to get new skills while working towards solving one of mankind's biggest problems. I'm looking forward to kicking off our lab's contributions in our upcoming event.