SEND: 1.5 to 2 weeks before Call for Code day
REPLACE: [location and time] with your event details and [Sign up for the challenge here] with your unique link
From: Org Leader
To: Org Developers / Registered list from Call for Code internal registration
Subject: Call for Code Global Developer Challenge - Free training

Body:

Team,

A little while ago, I reached out to you about an incredibly worthwhile developer challenge called Call for Code. Our Call for Code day is just around the corner and will be held at [location and time]

If you've not yet signed up, now is the time!
[Sign up for the challenge here]

This week, be sure you have signed up and spend some time with the specific, free, and deep dive training for you to learn about the use cases and reference patterns that you can deploy on IBM Cloud at developer.ibm.com/callforcode. There's focus on areas like AI, Cloud, IoT, and Blockchain and will help you build up your knowledge and skills to get ready for our Call for Code day.

Call for Code is a fantastic way for you to get new skills while working towards solving one of mankind's biggest problems. I'm looking forward to kicking off our organization's contributions in our upcoming event.

Here are some additional videos for your reference to get you prepared for Call for Code Day:

1. Call For Code Improve Critical Processes – Tech Area - David Okun
2. Call For Code Improve Logistics based on Traffic – Tech Area - Raj Singh
3. Call For Code Real-time Communications Processing – Tech Area - Va Barbosa
4. Call For Code Resilient Financial Networks – Tech Area - Oliver Rodriguez

I am looking forward to your participation!