SEND: On August 20th, 2018.

From: Org Leader

To: Developers on teams from Call for Code day

Subject: Call for Code Global Developer Challenge closes soon!

Body:

Team,

I wanted to drop a quick email in your inbox to remind you that Call for Code submissions must be submitted by 28th September.

For those of you that have already submitted, thank you! You're helping to show the world that developers have the power to affect real, positive change in society.

I'm proud to see you've chosen to be a part of this initiative, representing yourself and all of us here in the world's largest developer challenge. Keeping my fingers crossed that I'll be seeing one of you receiving the cash prize and holding up the award from the United Nations Human Rights office! Good luck, and thank you again for your commitment to the cause.