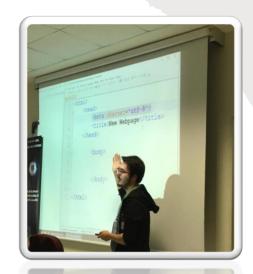
# Kloti Mobile Shopping Application Powered by Augmented Reality



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### **PROBLEMS**

- **❖** Waste Of Time
- **❖** Disease Risks
- Slow Shipping
- **❖** Not Being Able To Try The Product
- ❖ Big Companies Earn More Than Small Companies
- **❖** People Have To Leave The House To Shop
- Less Product Visibility





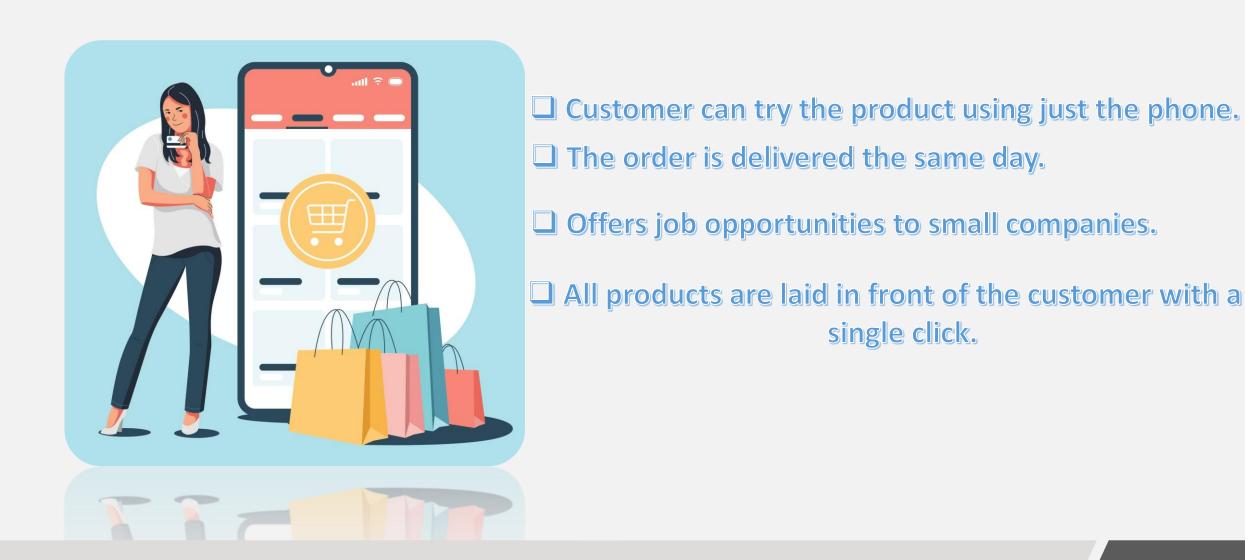
### WHAT IS KLOTI?

Kloti is an online shopping application. This application aims to reduce shopping time and enable people to try on clothes without going out.

## WHY KLOTI IS NECESSARY?

- ✓ Easy Accessibility
  - ✓ Away From Disease Risk
  - ✓ Saving On Time
    - ✓ Testability For Products





What Happens After Kloti?

### Solution

Developing this application:

Allows you to try on the outfit using the camera.

It ensures that the order arrives within the same day.

Finds your location via GPS and brings the product you want through the closest location to you.

It minimizes contact with people and thus reduces the risk of disease.

Allows small companies to earn money.

**+** 

Allows us to see the clothes you want through the product catalog.

### Similar Projects

Project Name	Area	Access	Aim Of Project	Fast Shipping	AR
Trendyol	Online Shopping	Web/Mobile Based	A shopping platform that aims to make it accessible to everyone	*	*
Amazon	Online Shopping	Web/Mobile Based	To provide the shopping need around the world.		*
Getir	Online Shopping	Web/Mobile Based	The biggest goal of Getir is to fit the grocery shopping in 10 minutes, which would allow people to spend more time on their own even if they go to the market, pick it up and come home.		
IKEA PLACE APP	Online Furniture Shopping	Mobile Based	IKEA Place lets you virtually 'place' furnishings in your space.	Not used in our country	



### **IKEA PLACE APP**

### The Most Important Difference Of Kloti

- Augmented reality (AR) involves overlaying visual, auditory, or other sensory information onto the world in order to enhance one's experience.
- The AR technology we use, allows users to try the products they choose while shopping online.
- Thus, the user's worry that the product does not fit the body is eliminated.





### **Potential Risks**

- > Although it provides security well, cyber attacks can be made.
- > If the user does not update the application, the application may become slow and inefficient.













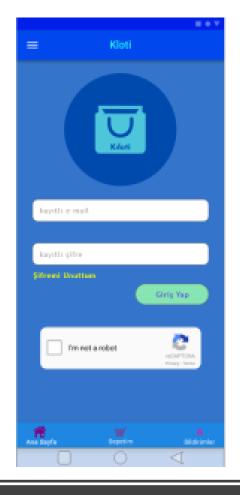




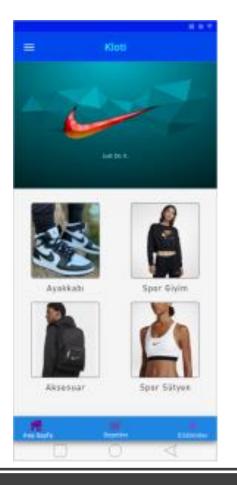
### **TECHNOLOGIES**





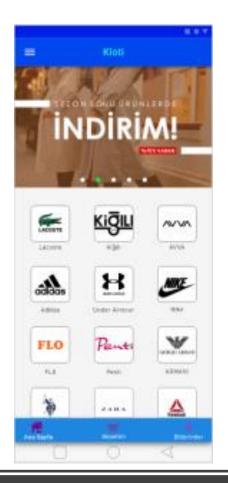


### User Interface Design –All Users



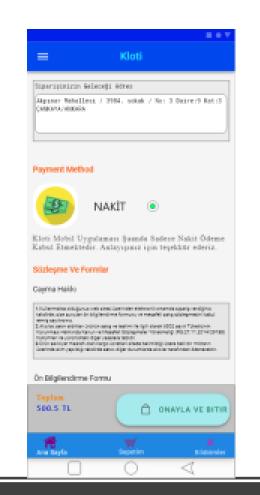


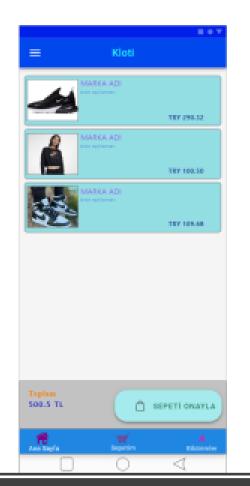


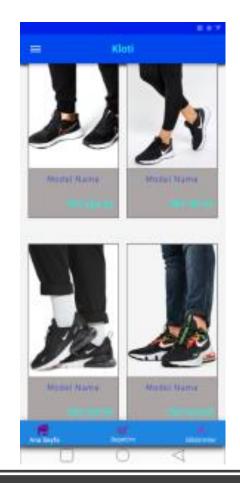


### User Interface Design-Customer



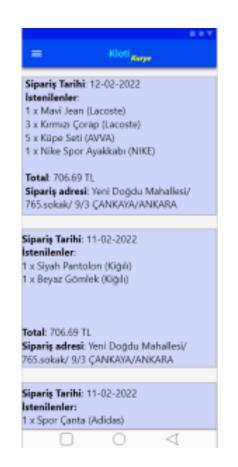






### User Interface Design-Customer







### User Interface Design - Employee



### **Work Plan**

4	А	В	С	D	Е	F	G	Н	I	J	K	L	M	N	0	Р
1	Project Phases	Week 1	Week 2	Week 3	Week4	Week5	Week6	Week7	Week8	Week9	Week10	Week 11	Week 12	Week 13	Week 14	Presentation Dates
2	Project Proposal Form	Team														
3	Project Selection Form		Team													
4	Project Work Plan				Team	Team										
5	Literature Review			Team	Team	Team										
6	Software Requirements Specification						Team	Team	Team	Team						
7	Project Webpage										Team					
8	Software Design Description											Team	Team	Team		
9	Project Report													Team	Team	
10	Presentation															Team



### Conclusion

- As a result, we will be able to shop more efficiently because this appuses the AR technology we developed by examining some shopping applications and because it provides fast delivery.
- In addition, this application will appeal to many people because it can work on operating systems such as IOS and Android.



### References

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# THANK YOU FOR LISTENING