

# Carol Maria Dsilva

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## WORK EXPERIENCE

### Under 25 Universe

**Bangalore, India**

*Snapchat opinion Leader*

*May 2022 - December 2022*

- As a Snapchat opinion Leader, I was responsible for building and nurturing the community of students interested in Augmented Reality content and experiences, as a part of the efforts of Snapchat India and Under 25, to support the AR ecosystem on campuses.
- Having developed more than 1000 filters for Instagram, Facebook, and Snapchat and garnered over 600 million views/impressions on Instagram and Facebook filters and about 1+ billion views on Snapchat in the course of 12 months. I've also worked with brands like VIRGIO to cater to their needs.

### Freelancer

**Online, Worldwide**

*Fiverr/Upwork*

*May 2021 - Present*

- Developed user-friendly and visually appealing UI/UX designs for websites, mobile apps, and software applications, meeting clients' needs and specifications
- Created wireframes, mockups, and prototypes using design tools such as Sketch, Figma, Adobe XD
- Conducted user research, user testing, and analysis to understand user behavior, preferences, and pain points, and incorporated insights into the design process
- Designed responsive layouts and components for various screen sizes and devices, ensuring a seamless user experience across platforms
- Collaborated with cross-functional teams, including developers, product managers, and stakeholders, to ensure design consistency, usability, and functionality
- Designed logos, branding materials, marketing collateral, and other graphic design assets, delivering high-quality visual solutions that aligned with clients' branding and messaging.

## EDUCATION

**Sir M Visveswaraya Institute of Technology**

**Bangalore, India**

*Bachelor of Technology, Information Science*

*2022-2026*

**CMR National Public School**

**Bangalore, India**

*Class 12*

*2020-2022*

## LEADERSHIP EXPERIENCE

### Under 25 Universe

**Bangalore, India**

*Position*

*December 2022- March 2023*

- As a Student Leader, I was responsible for leading a team of hustlers and managing various aspects of the festival. The festival had over 35k+ students attending and featured 7 stages with more than 500+ thought leaders, including CEOs, Influencers, change makers, celebrities, and Student talent across the globe.
- As a Build Leader, my responsibilities included designing, estimating, and coordinating the build of an art installation that was displayed at the world's leading youth festival. This section is optional if you have various leadership experiences and other activities you want employers to know.

## SKILLS & INTERESTS

**Skills:** Python, Java, HTML, CSS, Javascript, C++, Mysql, French, React JS, Django, Adobe Photoshop, Adobe XD, Adobe Premiere Pro, Blender

**Interests:** Music - Guitar, Piano, Ukulele, Graphic Design