



# Packt>

Welcome Pack



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# Thank you for choosing Packt

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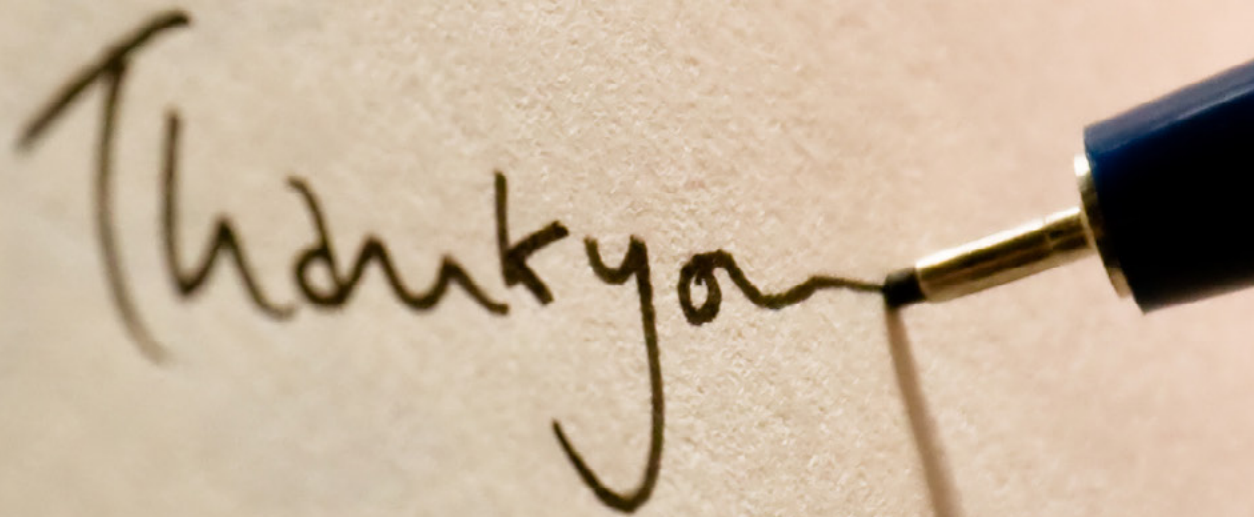
## Congratulations on becoming a Packt author!

We're really happy that you've been selected to write for Packt, and we can't wait to start working with you on your new title. Writing a book is an exciting (and slightly daunting!) experience, so we're here to help you along every step of the process.

This Welcome Pack contains all the key information you need to help you get prepared, and understand how everything will work over the coming months.

Together with the Welcome Pack you'll also find the **Author Bundle**, which contains documents you'll find useful during the development process. These cover everything you need to know about writing a book, so be sure to read them cover to cover before you put finger to keyboard!

The Packt Team.



# An Introduction to the Packt Author Portal

02

Packt's Author Portal is your one stop destination for everything you could possibly want to know as a Packt author! As well as keeping you up to date with what's new and exciting at Packt, you can use your Author Portal for:

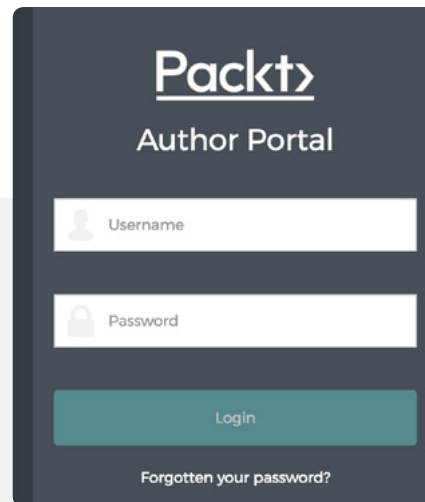
- Keeping up to date with your current project status
- Registering your details for any hot topics for which we need authors
- Submitting ideas if you've found a great tech topic which you'd love to write a book on
- Ensuring your bank details are correct to receive payments correctly and on time
- Sharing your feedback and any questions with us during the book writing process

The Author Portal also acts as a handy repository for all the important documents you'll need as a Packt author, including:

- This **Welcome Pack** – your introduction to writing for Packt
- **Packt Publishing Guidelines** – your reference guide to writing a high quality book which is perfectly structured
- The **Packt Self Promotion Toolkit** – over 10 different tried and tested marketing strategies to ensure your title gets the coverage it deserves
- **Marketing Support details** – What activities we undertake to effectively promote your title



And it keeps getting better, too. Exciting new features and functionality are being added with each new update.



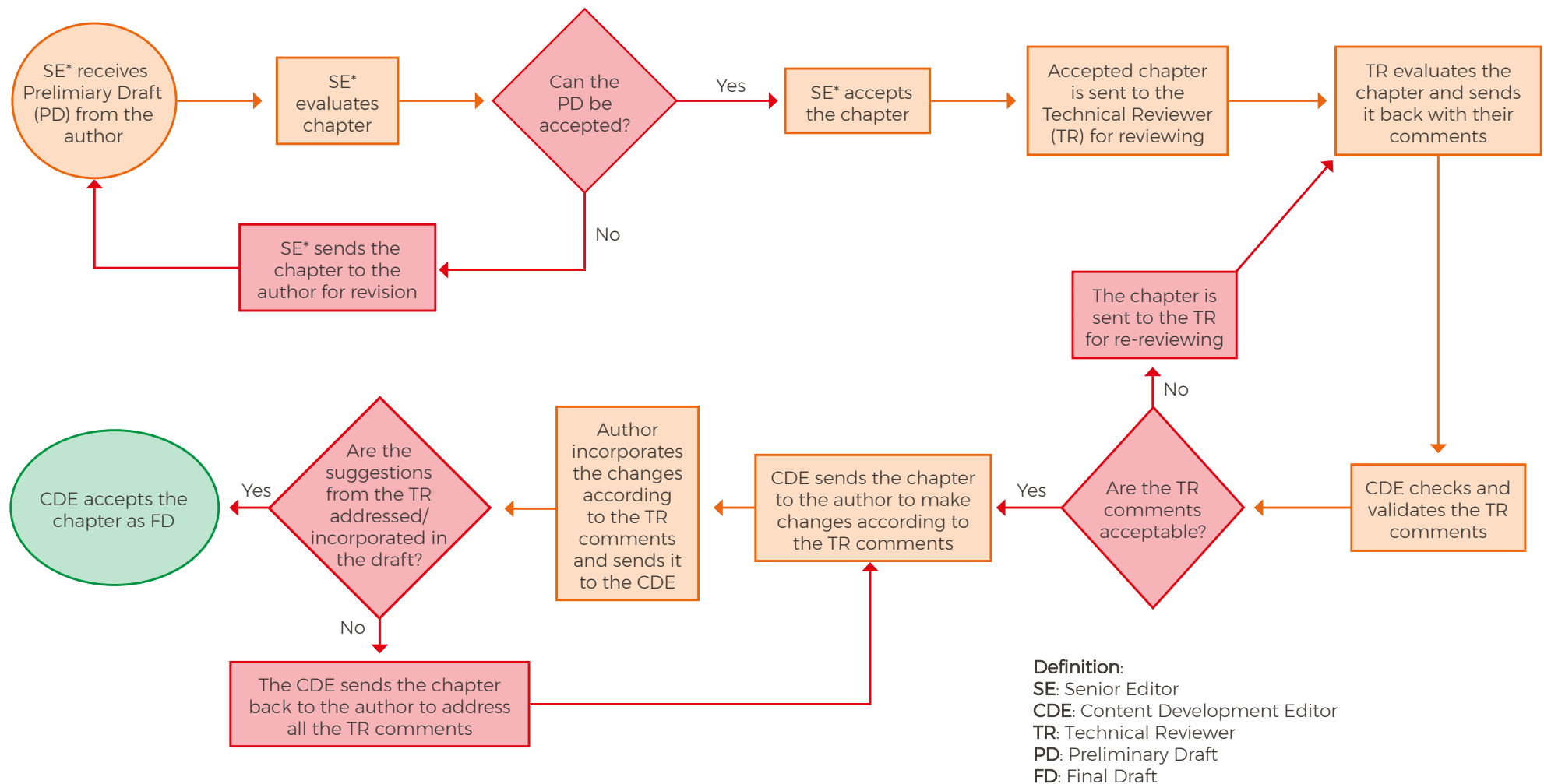
And who knows – if you have a great suggestion for the Portal then maybe one day you'll see it live on the site!



# The Book Development Process

03

Please take a look at the Book Development Process illustrated below so that you know what to expect. If you have any questions, do ask your Editor – they will be happy to talk you through the process.



**Note:** \*The SE only evaluates the first 3 chapters, rest are evaluated by the CDE.

You have the following documents in your Welcome Pack:

- Author Guidelines – How to write a Packt Book
- Packt Series Guidelines
- Image Guidelines
- Recording Code in Action videos
- Packt Style Guide and Usage
- Plagiarism Introduction

## Author Guidelines – How to write a Packt Book

The Author Guidelines document is a “How To” guide to writing a book with Packt. It first introduces you to Packt books and then takes you through the different stages of writing and developing a book. If you are a first-time author with Packt please read it thoroughly before you start to write.

# Packt Series Guidelines

We have the following book series:

- Learn
- Hands-on
- Cookbook
- Projects
- Mastering
- Certification Guides

Every series has its own unique structure and purpose that makes it distinct. Your writing style should therefore vary depending on the series. The series guidelines will help so please refer to them before you start writing.

## Image Guidelines

While writing your book, you will want to include images to help add context. However, when finding images online, there are a few things that we would like you to consider. This document takes you through these requirements in a comprehensive manner. Do read them before adding images to your book.



## Recording Code in Actions Videos

Code in Action (CiA) videos provide readers with optimum support when they read your book. They act as a validation that the code works and provide a visual reference to help them understand what they are supposed to do. This document will take you through the steps required to record CiA videos.

## Packt Style Guide and Usage

If we were to distil the contents of this style guide into one sentence, we would quote the 19th-century French writer Stendhal: “I see but one rule: to be clear”. The more practical concerns, however, of how best to write code in a bullet point or the intricacies of heading punctuation require a more detailed and comprehensive approach. This document should be kept as a reference when writing a chapter.

## Plagiarism Introduction

This document informs you about our zero-tolerance approach to plagiarism. It includes details on what content can and cannot be included in a book. Moreover, this document will educate you on what we at Packt classify under self-plagiarism. Please read this document thoroughly before you start to write.



## Want to get in touch with Packt?

Want to get in touch and let us know your thoughts, feedback or anything else which springs to mind? We'd love to hear from you – drop as a line at [authorengagement@packt.com](mailto:authorengagement@packt.com)

## Useful Contact Details

- Author Support email: [authorsupport@packt.com](mailto:authorsupport@packt.com)
- Packt Author Twitter handle: [@packtauthors](https://twitter.com/packtauthors)
- Packt Live email: [packtlive@packt.com](mailto:packtlive@packt.com)
- [Packt Experts Facebook Author Community](#)



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