

FIN2704/X

Week 11

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Conservative working capital policy

Example 1: DSO is higher than the industry

- May mean that the firm's receivables remain outstanding longer than the industry
- Allowing customers to have longer trade credit term may be necessary to charge a higher price and hence a higher profit margin

Example 2: Lower inventory turnover than the industry

- Having a lot of inventory may also be necessary to charge a higher price since potential customers are less likely to be turned away empty handed

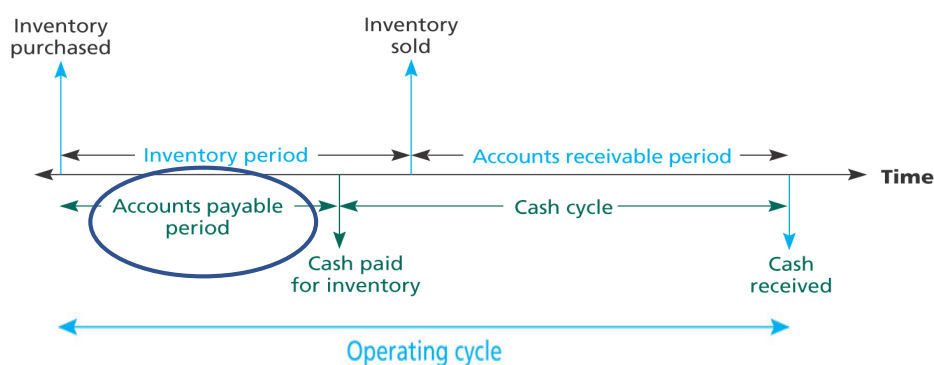
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Negative cash cycle

It is possible! Recall the Dell example:

- If a company can have a very long account payable period, it may be able to use the "trade credit" it receives from the suppliers to cover both the inventory and A/R periods

Cash conversion cycle = Operating cycle – A/P period



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Cash management - Lockbox

A service offered by banks whereby banks to **speed up payments collection and processing**

- Making funds accessible to the payment recipient sooner
- Place yourself in the position of the firm that uses lockbox to reduce collection time
 - By receiving the funds X days earlier, the firm can earn X days of extra interest in their bank account
- Is lockbox applicable in online transactions?
 - Credit card payments and electronic funds transfer (EFT) still have delays in processing
 - Remember that many businesses are done internationally
 - International fund transfers (particularly for large amounts) are still quite inefficient

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Cash management - Float

Net float = disbursement float + collection float

- Disbursement float: the firm writes checks but there is a delay in when the funds are actually taken out of the bank account.
- Collection float: the firm received payment, but there is a delay in the funds showing up in the bank account.

Positive net float

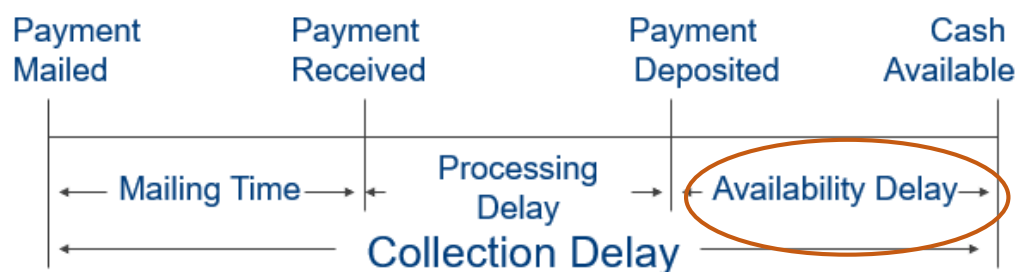
- The firm has "extra" funds in its bank balance that should have been taken out but due to delay it has not.
- This "extra" funds can be useful as short-term capital, reducing the necessary working capital.

If a firm with 4 days of net float writes and receives \$1 million of checks per day, it would be able to operate with \$4 million less capital than if it had zero net float.

(Example from Week 11's slide 34)

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Cash management – Float (cont.)



Availability delay:

- A (temporary) hold placed by banks on deposited funds
- You can't use the funds that are just deposited to your bank account immediately

Cash management – Disbursement control

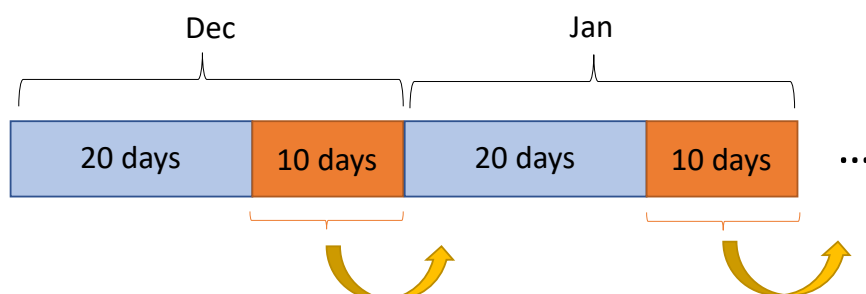
Ways to tightly control a firm's cash disbursements

- More than just recording the amount of money in each account
- May affect the total amount of cash needed to finance the firm's operations
- Zero-balance account
- Controlled disbursement account

Cash management – credit policy

(Example on slide 49)

Account receivable period is 10 days. 30 days in a month



$$\text{Jan collection} = (10/30)\$600 + (20/30)\$1200 = \$1000$$

- The payments from the last 10 days of sales in December will be received in January
- Only payments from the first 20 days of sales in January will be received in January

Receivable management – Cash discount

Offered by sellers to induce early payment

- If the buyer takes advantage of the discount, the seller receives less in sales revenues
- If the buyer forgoes discount, the company receives the full amount in sales (i.e., the same amount received from the buyer if no discount was offered)
 - Example on slide 62: The company essentially earns interest when customers choose to forgo discounts

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Receivable management – Cash discount (cont.)

(Example on slide 62) Credit terms of 2/10 net 45



For a \$100 sale

- If paid within 10 days, the amount received is \$98
- If not paid within 10 days, it is akin to the seller lending \$98 to the buyer
 - When the buyer paid \$100, the seller receives \$2 interest
 - Period interest rate = $2 / 98 = 2.0408\%$

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Receivable management – Evaluating credit policy

(Example on slide 67) Your company is evaluating a switch from a cash only policy to a net 30 policy. The price per unit is \$100 and the variable cost per unit is \$40. The company currently sells 1,000 units per month. Under the proposed policy, the company will sell 1,050 units per month. The required monthly return is 1.5%.

- Incremental cash inflow (every month)

- $(P - v)(Q' - Q) = (\$100 - \$40)(1,050 - 1,000) = \$3,000$

Additional profit

- **Present value of incremental monthly cash inflow**

- $[(P - v)(Q' - Q)]/r = \$3,000/0.015 = 200,000$

- **Cost of switching**

- $PQ + v(Q' - Q) = \$100(1,000) + \$40(1,050 - 1,000) = \$102,000$

- **NPV of switching**

- $-[PQ + v(Q' - Q)] + [(P - v)(Q' - Q)]/r = -\$102,000 + \$200,000 = \$98,000$

1. You give up the first set of payment
2. You need to pay immediately for the variable cost of producing the extra 50 units now.

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Receivable management – Compensating balance

The amount of fund that a borrower must deposit at the bank in order to obtain a loan

(Example on slide 69)

The borrower must maintain 15% compensating balance in order to borrow from the \$500,000 line of credit it has with this particular bank at an interest rate of 9%

- The 15% compensating balance is calculated from the amount you borrow.
 - Have a line of credit does not mean that you borrow all \$500,000
- To get \$150,000, the borrower needs to borrow more than 150,000.
- The borrower needs to borrow $150,000 / 0.85 = \$176,471$ but can only use \$150,000 of the loan.
 - The remainder \$26,471 (=15% of the \$176,471) sits at the bank.
 - But she/he pays the interest for the \$176,471 amount (not just on the 150K)

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Other notes

- Carrying cost captures opportunity cost
 - You could have used the working capital for something else
- Credit period usually starts on invoice date
 - But can depend on the agreement
- Turnover of cash and securities
 - Revenue divided by cash & cash equivalents
- Are the figures in cash budget after-tax?
 - Not after corporate income tax

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Week 10

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Sustainable growth rate example

(Week 10 slide 38) **REVISED**

Projected Debt ratio

$$= (5,400 + 925.46) / (9,500 + 925.46 + 702.84) = 0.5684$$

Total projected debt =
Current level of debt
+ Projected new debt

Total projected assets
= current level of assets + $(A^*/S_0)\Delta S$
= current level of assets
+ projected external financing
+ projected financing from RE

Current level of debt = 5400
 Projected level of debt = EFN = 925.46

Current level of assets = 9500
 Projected external financing = EFN = 925.46
 Projected financing from RE = $M \cdot S_1 \cdot RR = 702.84$

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Week 11

List of topics

Note:

You are responsible for all materials covered in the pre-recorded videos posted on LumiNUS, unless they are marked “not examinable”. This list only serves to help you in your revisions.

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Week 11 topics

Working capital

- Gross working capital
- Net working capital
- Net operating working capital
- Working capital management
- Sources and uses of cash
 - Cash = equity + long-term debt + current liabilities
– current assets other than cash – fixed assets

Week 11 topics (cont.)

Operating cycle

- Inventory period
- Account Receivables period
- Account Payables period

Cash conversion cycle

- Carrying costs
- Shortage costs

Week 11 topics (cont.)

Cash management

- Lockbox
- Float
 - Disbursement float
 - Collection float
 - Net float
- Cash budget

Receivable management

- Credit policy
- Compensating balance