

Christina Åhman

Engaged advertising planning manager with strong drive that delivers results. Well-being and collaboration are powerful forces that create engagement.

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EXPERIENCE

TV4

Full-time
Sundsvall, Sweden

Head of Ad Planning National

March 2013 – December 2024
Led the national ad planning team responsible for strategizing and scheduling ads across 7 channels.

Team Leader

May 2012 – February 2013
Held operational responsibility for ad planning activities, overseeing the execution and management of ad schedules.

Ad Planner

September 2005 – April 2012
Managed local ad planning across various regions, ensuring efficient and effective ad placements.

KUBAL

Full-time
Sundsvall, Sweden

Finance Assistant

April 2005 – August 2005
Responsible for accounts payable within the aluminum industry.

DHL

Full-time
Sundsvall, Sweden

Sales Administrator

October 2004 – April 2012
Provided administrative support to the Key Account Management (KAM)

SKILLS

Programming languages:
HTML, CSS, JavaScript, Python,
Django, SQL

Microsoft 365

Different CRM/operation system

AWARDS

Sales Awards 2019

2nd Place Gothenburg Hackathon

LANGUAGES

Swedish

English

BENNETT BTI NORDIC

Full-time · 9 years 8 months

Sundsvall, Sweden

Event and Group Travel Project Manager

August 1997 – March 2004 · 6 years 8 months

Managed group trips, handling quote requests, creating custom packages and activity proposals, and drafting contracts.

Held financial responsibility for all group trips.

Acted as tour leader and salesperson.

Negotiated with hotels and airlines.

Travel Specialist

August 1994 – July 1997 · 3 years

Salesperson for business travel, scheduled flights, flight reports, rebookings, IATA bookings, and used Amadeus for reservations.

HOTELL SÖDRA BERGET AB

Temporary Position

Sundsvall, Sweden

Hotel Receptionist

September 2003 – December 2003 · 4 months

Provided reception services at the hotel.

SCANDIC HOTELS

Temporary Position

Sundsvall, Sweden

Hotel Receptionist

February 2003 – August 2003 · 7 months

Handled guest check-ins and provided customer service at the hotel reception.

ICA GRUPPEN

Part-time

Sundsvall, Västernorrlands län, Sweden

Cashier

June 1987 – December 1992 · 5 years 7 months

Family Tober

Los Angeles, California, USA

Au Pair

July 1991 – July 1992 · 1 year 1 month

Cared for household and two teenagers, along with performing additional tasks as needed.

EDUCATION

Code Institute

Full-stack Developer, Front-end, Back-end

February 2024 – December 2024

Skills: HTML, CSS, JavaScript, Python, Django, SQL

Net Languages

General English B2+

2020

Activities and Associations: Pre-Advanced (B2+)

Skills: English

Metanoova

Certification in Meta Communication, Communication

2019 – 2020

Competence in metacommunication to create conditions for sustainable change processes and achieving desired goals at individual and group levels.

Bonnier Academy

Data Protection Association, GDPR

January 2018

Skills: GDPR

Mittuniversitetet

Business Administration, 30 ECTS

2009 – 2010

Grade: G

IATA Training

IATA Diploma, Airline, Travel Agency, Ticketing

January 1995 – November 1996

The IATA Diploma guarantees solid knowledge of pricing, ticketing systems, world geography, codes, and regulations within the travel industry. IATA qualifications are required for a travel agency to issue airline tickets.

Vingschool

Travel Guide

January 1994 – February 1994

The training was conducted in Cyprus over 8 weeks, including training as a tour leader, public entertainment, crisis management, and more. During the training, we were responsible for creating and performing our own show and radio broadcast for hotel guests.

Katrinelunds Skola

High School, Social Science

1988 – 1990

3-year high school program