

ANALYTICS TEAM VALUES

- *Build for the Future*

Our goal is to create sustainable solutions that will withstand organizational and technological change.

- *Make Change Less Painful*

Our work should be easy to understand, use, adopt, and champion in order to empower others to become self-sufficient in using data. Changing the way people work is hard, and we can't do it alone.

- *Be Open*

We strive to make data better understood - by ourselves and our stakeholders. We clearly communicate our understanding and assumptions about the data we use and share.

- *Question, Evaluate, Repeat*

We want our work to be impactful. We regularly question what our intent is, measure and quantify as much as possible, and consider the consequences of our work.

- *Expertise is Everywhere*

We respect and listen to the perspectives, experience, and subject matter expertise of our colleagues and stakeholders, and make an effort to understand the goals, situations, frustrations, limitations, and challenges of the people, processes and technology we work with.