CLAUDIO CAMBA
FRONT END DEVELOPER

claudiocamba.com   LinkedIn   Github

PROFILE

Web Developer with a passion for using code to bring diverse experiences to life. Having worked within a digital marketing agency, I have experience in agile development and delivery focused processes. My experience ranges from static website creation, to conducting A/B Experimentation on dynamic ecommerce websites. I seek challenging opportunities to further leverage my technical, analytical and problem-solving abilities.

EXPERIENCE

Cheil Worldwide / Samsung – Front End Developer - CRO | *01/ 2019 – 03/2021*

• Created A/B tests, personalising consumer experience to improve conversion and revenue.
• Optimised websites based on designs, using HTML5, CSS3, JavaScript and Adobe Target.
• Performed QA and debug checks to ensure that the tracked elements data is collected.
• Supported various markets by creating in-depth tutorials and code generators (Confluence).
• Responsible for Optimisation implementation during the Samsung Flagship launches.
• Identified feasibility of briefs for strategists, to ensure that the project is completed on time.
• Trained & Onboarded Samsung / Cheil international markets on Adobe Target & Confluence.
• Managed Jira Service Desk to support multiple markets with queries regarding test builds.
• Supervised developers to ensure all tests adhered to the company's standardised processes.

Evokeu – Junior Front End Developer | *09/ 2018 – 12/ 2018*

• Transformed designs into functional websites utilising HTML, CSS & jQuery.
• Liaised with clients to determine their needs and follow up with regular updates.
• Collaborated with the design team to complete projects within the timeframe.
• Utilised CMS for the creation and modification of digital content.

Three UK, Hutchison 3G – Customer Sales Advisor | *2015 – 2018*

• Consistently achieved KPIs, assisted the team with product knowledge.

WHSmith PLC – Customer Service Advisor | *2013 – 2015*

• Supervised and trained staff on in-store operating systems and procedures.

EDUCATION

Udemy, Colt Steele – Web Developer Bootcamp | *2018 – Present*

• HTML5, CSS3, JavaScript, DOM Manipulation & Command line.

FreeCodeCamp – Web Development | *2017 – Present*

• Responsive Web Design, JavaScript Algorithms & DOM Manipulation.

Treehouse – Front-End Web Development | *01/2018 – 03/2018*

• HTML: HTML5, Tables, Forms, Web optimisation & web accessibility.
• CSS3: CSS3 Basics, Selectors, Responsive Layout, Flexbox & Bootstrap.
• JavaScript: Ajax Basics, APIs, the DOM, Data Manipulation & jQuery.

Macbeth Centre (MAC) – Web Design: JavaScript | *06/2015 – 09/2015*

• Learned programming fundamentals and writing scripts to add interactivity.

City University – WEB Authoring, Advanced CSS3 & HTML5 | *10/2014 – 04/2015*

• CSS: fundamental concepts, practical CSS, web standards and browsers.
• HTML: semantic markup, structure, links, images, tables and forms.

University of Westminster – Bachelor of Arts in Animation | *2010 – 2013*

• Produced films utilising numerous concepts in animation and visual design.

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SKILLS

• DevTools | Adobe Target
• HTML | CSS | Bootstrap
• JavaScript | jQuery | API
• Confluence | Jira
• Photoshop

PROJECTS

Comparison Table Code Generator - The comparison table module compares two devices within multiple categories (Camera, Display, Battery, Performance & Security). I utilized Adobe Target features to showcase the visitors' device in comparison to Samsung devices.

View Live

GMPC Website - This web site was created for a client which operates in Qatar within the construction industry. The site was developed from a unique design and most modules are able to be updated via CMS.

View Live

Faceman Game - A re-imagined version of the famous hangman game, this game is for two players, one player submits a word and the other player(s) must try to guess by suggesting letters, with a limited number of attempts. This game was designed and coded with the purpose of improving my skills in jQuery and CSS.

View Live