

CLAUDIO CAMBA

FRONT END DEVELOPER

[Portfolio](#)[LinkedIn](#)[Github](#)

PROFILE

Web Developer with a passion for using code to bring diverse experiences to life. Having worked within a digital marketing agency, I have experience in agile development and delivery focused processes. My experience ranges from static website creation, to conducting A/B Experimentation on dynamic ecommerce websites. I seek challenging opportunities to further leverage my technical, analytical and problem-solving abilities.

EXPERIENCE

Cheil Worldwide / Samsung – Front End Developer - CRO | 01/ 2019 – 03/2021

- Created A/B tests, personalising consumer experience to improve conversion and revenue.
- Optimised websites based on designs, using HTML5, CSS3, JavaScript and Adobe Target.
- Performed QA and debug checks to ensure that the tracked elements data is collected.
- Supported various markets by creating in-depth tutorials and code generators (Confluence).
- Responsible for Optimisation implementation during the Samsung Flagship launches.
- Identified feasibility of briefs for strategists, to ensure that the project is completed on time.
- Trained & Onboarded Samsung / Cheil international markets on Adobe Target & Confluence.
- Managed Jira Service Desk to support multiple markets with queries regarding test builds.
- Supervised developers to ensure all tests adhered to the company's standardised processes.

Invokeu – Junior Front End Developer | 09/ 2018 – 12/ 2018

- Transformed designs into functional websites utilising HTML, CSS & jQuery.
- Liaised with clients to determine their needs and follow up with regular updates.
- Collaborated with the design team to complete projects within the timeframe.
- Utilised CMS for the creation and modification of digital content.

Three UK, Hutchison 3G – Customer Sales Advisor | 2015 – 2018

- Consistently achieved KPIs, assisted team with product knowledge.

WHSmith PLC – Customer Service Advisor | 2013 – 2015

- Supervised and trained staff on in-store operating systems and procedures.

EDUCATION

Udemy, Colt Steele – Web Developer Bootcamp | 2018 – Present

- HTML5, CSS3, JavaScript, DOM Manipulation & Command line.

FreeCodeCamp – Web Development | 2017 – Present

- Responsive Web Design, JavaScript Algorithms & DOM Manipulation.

Treehouse – Front-End Web Development | 01/2018 – 03/2018

- HTML: HTML5, Tables, Forms, Web optimisation & web accessibility.
- CSS3: CSS3 Basics, Selectors, Responsive Layout, Flexbox & Bootstrap.
- JavaScript: Ajax Basics, APIs, the DOM, Data Manipulation & jQuery.

Macbeth Centre (MAC) – Web Design: JavaScript | 06/2015 – 09/2015

- Learned programming fundamentals and writing scripts to add interactivity.

City University – WEB Authoring, Advanced CSS3 & HTML5 | 10/2014 – 04/2015

- CSS: fundamental concepts, practical CSS, web standards and browsers.
- HTML: semantic markup, structure, links, images, tables and forms.

University of Westminster – Bachelor of Arts in Animation | 2010 – 2013

- Produced films utilising numerous concepts in animation and visual design.



A: London, NW1

E: claudiocamba1@gmail.com

T: 07791778960

SKILLS

- DevTools | Adobe Target
- HTML | CSS | Bootstrap
- JavaScript | jQuery | API
- Confluence | Jira
- Photoshop

PROJECTS

Faceman - A re-imagined version of the famous hangman game, this game is for two or more players, one player submits a word and the other player(s) must try to guess by suggesting letters, with a limited number of attempts.

[View Source Code](#)

The RGB Game - An RGB code is randomly generated once the new colours button is pressed. The player must then select the correct colour matching the code shown above until they discover the exact RGB code.

[View Source Code](#)

Patatap - This application turns your keyboard into a musical instrument accompanied by colourful circular animations. The circles generate randomly on your browser window and change colour depending on the character pressed.

[View Source Code](#)