Humanitarian OpenStreetMap Team

Welcome to **OpenSummit**, an initiative of the Humanitarian OpenStreetMap Team and our **four regional hubs,** which aim to foster humanitarian impact in **94 countries** by **mapping an area home to 1 billion people**. The OpenSummit is a **global collaboration program** that supports local & regional events to build **strong network**s and drive **collective action** in the **humanitarian** open mapping movement.

Why an OpenSummit?

Innovators in countries around the world, especially youth & marginalized groups, are often unable to attend global events held in countries in the global north. By helping to nurture and expand **local** events, OpenSummit makes them accessible to those who can make the most difference in their own communities.

Program Goals

- Build a truly global network for positive change

  - Ignite creativity & innovation to solve for SDGs

  - Nurture local connections for collective impact in open mapping

  - Foster knowledge exchange and develop skills to tackle pressing issues

The OpenSummit model aims to meet local and regional groups and networks where they are to magnify their impact.

In 2023 & 2024, we aim to support 30+ events across three categories:

1. **Existing conferences** focused on open mapping in the humanitarian response or development contexts

2. **Open mapping "tracks"** integrated into large existing conferences & events to bring open data awareness, advocacy and collaboration to a world of new networks

3. **Community events** where national or local open mapping communities can build relationships, foster innovative solutions, and take collective action

The OpenSummit model **aims** to meet **local** and **regional** groups and **networks** where they are to **magnify** their **impact**.

Confirmed events so far:

1. **Existing conferences** -
2. **Open mapping "tracks"**
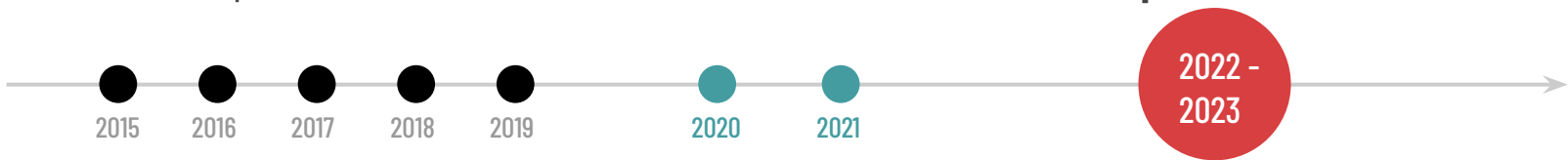3. **Community events**

HOT OpenSummit 23-24 Events

FOSS4G Asia
FOSS4G Thailand + SotM Asia
SotM Nigeria
SotM Ethiopia
Pista ng Mapa
SotM Africa
OSM Kerala Annual Meet
GIS Day Dar es Salaam
Abre Latam + ConDatos
FOSS4G + SotM Oceania

Our Track Record - Building on 8 years of Summits...

5 In-person Summits   **2** Virtual Summits   **1** OpenSummit

2015   2016   2017   2018   2019   2020   2021   2022 - 2023

$96k Invested in participants from priority regions   **3,163** Attendees

133 Community members supported to attend   **113** OpenSummit sessions

85 Countries represented   **13** Event collaborations

Spanning **5** continents

STATE OF THE MAP NIGERIA 2023   TETO TECHO   State OF THE MAP ASIA 2022   OSGeo Oceania   STATE OF THE MAP FIRENZE

The **power of coming together** is invaluable to communities & partners. The connections sparked lead to **incredible successes** that otherwise wouldn't have happened.

Partner Testimonial

"Thank you for this opportunity! **Without HOT it would have been impossible for us to achieve our dream…of the future of our impact on Brazilian favelas.** *At this event we worked together as one TETO BRASIL, we shared experiences… spent quality time with the ones that make everything happen. As we say: 'COMECOU NAO PARA! We won't stop until poverty ends in Brazilian favelas!'"*

LOC, Teto Brasil annual gathering + Cidade em Foco

Partner Testimonial

"We partnered with HOT because we wanted to invite participants from outside Metro Manila (Philippines) and the international community to attend our event. HOT has an online platform that can reach more people.... ***Partnership with HOT brought diverse international participants to the conference and we (organizers) were free to organize the event how we wanted it to be."***

Local Organizing Committee, State of the Map Asia / Pista ng Mapa
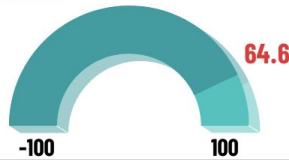
OpenSummit '22 Evaluation Results

4.89/5 | HOT Contributions to LOCs

4.89/5 | Likelihood to Partner Again

4.45/5 | Achievement of Partnership Goals

EXCELLENT Net Promotor Score (NPS)

64.6

-100   100

What sponsors get:

- **Brand exposure** across many sectors: hum/dev, open tech, geospatial, gov't & more reaching more than 5,000 individuals
- Knowledge that you are **directly enabling localization** in open mapping & **nurturing local leaders**
- A leadership role in HOT's mission to map an area home to **1 billion people** and in the growing **global humanitarian open mapping movement**

Join our global network for positive change

One of HOT's key assets is our connection with local and global partners - **we are in the dialogue at all levels**. As a sponsor of OpenSummit, HOT would highlight **your role** in this inspiring global movement toward open map data.

Community Partner

$15k

- Logo placement on our website

- Recognition as a **Bronze Sponsor** at OpenSummit events.

- Opportunity for booth space at one conference event.

- Event access for a representative from your organization at one event.

Engagement Partner

$25K

- Logo placement on our website

- Recognition as a **Silver Sponsor** at OpenSummit events.

- Opportunity for booth space at two conference events.

- Event access for a representative from your organization at two events.

Collaboration Partner

$50K

- Logo placement on our website

- Recognition as a **Gold Sponsor** at OpenSummit events.

- Speaking opportunity at one OpenSummit virtual event.

- Opportunity for booth space at three conference events.

- Event access for a representative from your organization at up to three events.

Impact Partner

$100K

- Prominent logo placement on our website

- Recognition as the **Platinum Sponsor** OpenSummit events and in our social media.

- Speaking opportunity at two OpenSummit virtual or in-person events.

- Opportunity for booth space at four conference events.

- Event access for a representative from your organization at up to four events.

To become a sponsor or for more information:

opensummit@hotosm.org

Stay Connected