# Mediation & moderation

## Readings for today

• Preacher, K. J., & Hayes, A. F. (2008). Asymptotic and resampling strategies for assessing and comparing indirect effects in multiple mediator models. Behavior research methods, 40(3), 879-891.

## Topics

1. Graphs

2. Moderation

3. Mediation

# Graphs

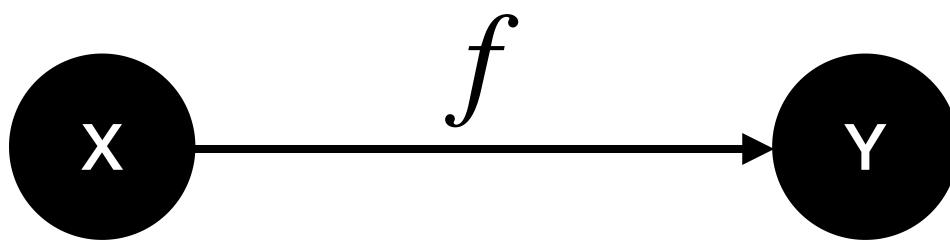
### Graphs

Statistical model:

$$f(X) = Y$$



Graphical form:

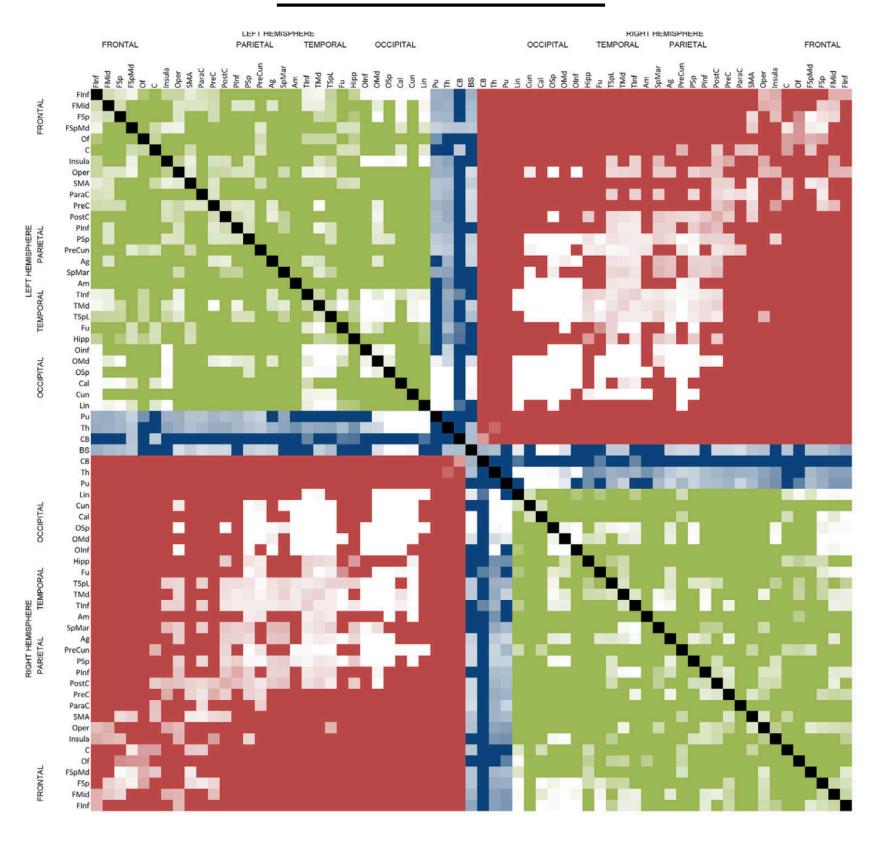


Nodes: The objects (variables)

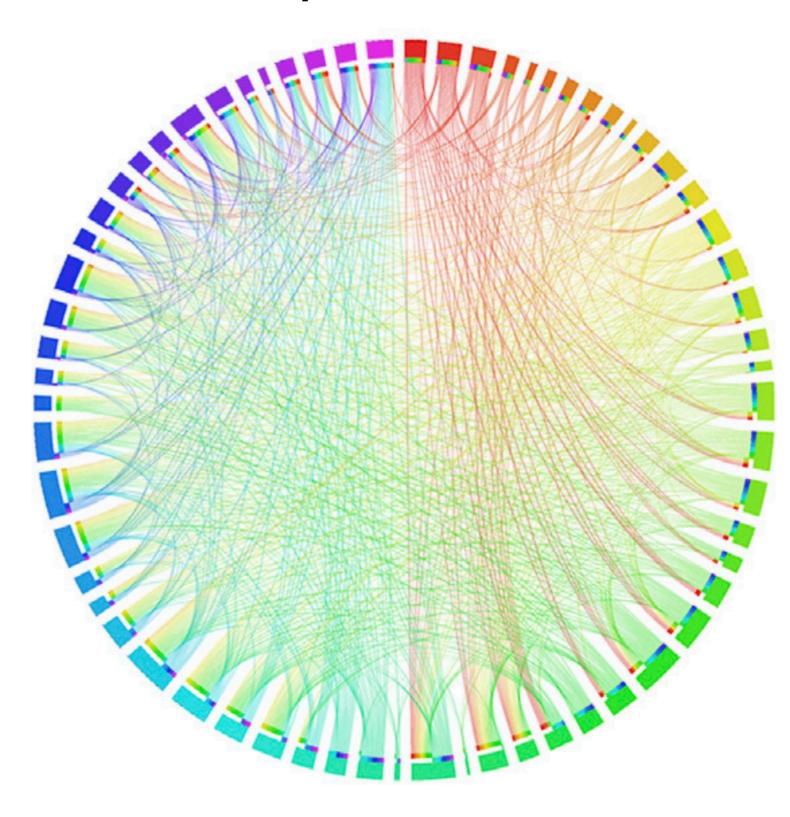
Edges: The connections (relations)

## Graphs

#### Matrix form



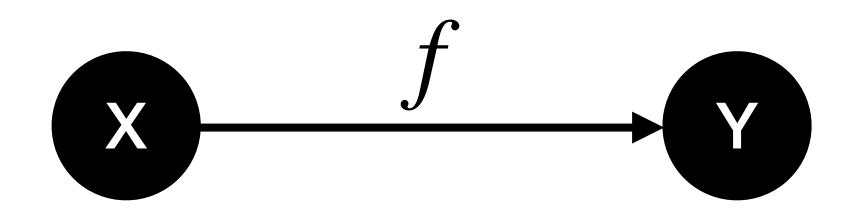
#### Graphical form



## Types of graphs

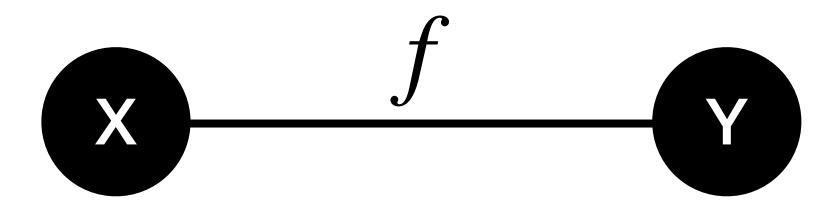
#### Directed graphs:

- "causal"
- regression



#### Undirected graphs:

- association
- correlation

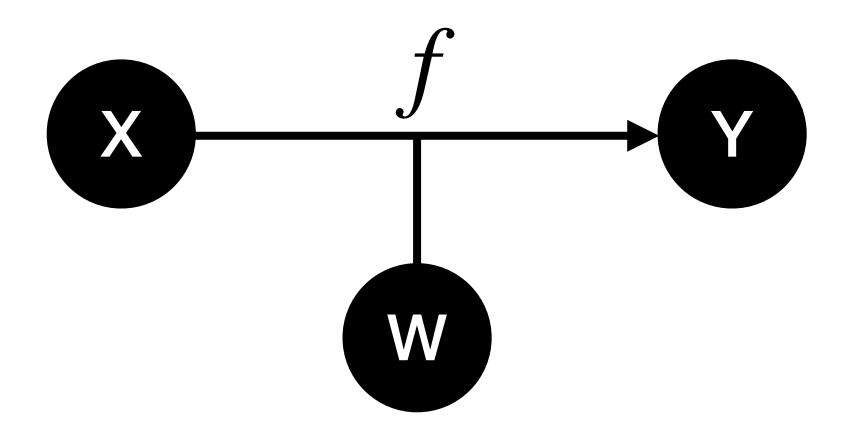


### Utility

- 1. Visualization: Easily see the structure of relationships in the data.
- 2. Complexity: Captures the complex & hierarchical relationships in the data.

### Moderation

#### Moderation models



$$Y = \hat{\beta}_0 + \hat{\beta}_1 X + \hat{\beta}_2 W + \hat{\beta}_3 XW$$

$$\text{moderating variable}$$

$$\text{moderating effect}$$

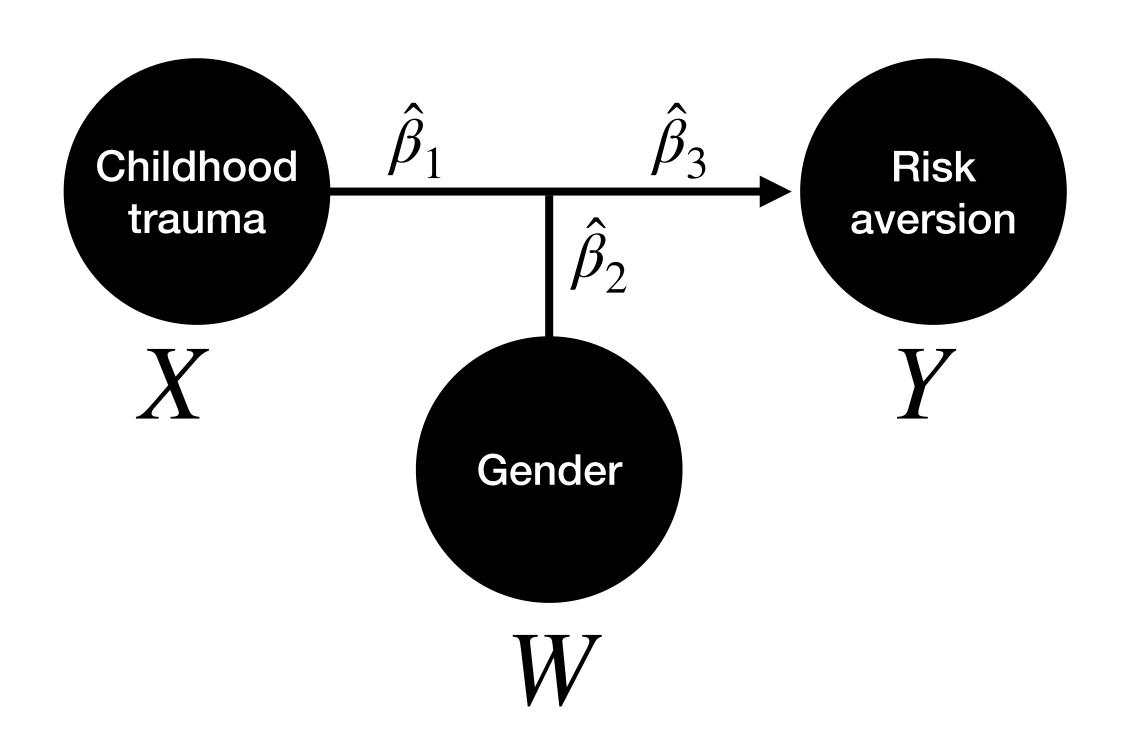
- X: Predictor (independent) variable(s).
- Y: Response (dependent) variable(s).
- W: Moderator variable(s).

#### **Interpretation**

- $\hat{\beta}_1$ : Units that Y changes with X.
- $\hat{\beta}_2$ : Units that Y changes with W.
- $\hat{\beta}_3$ : Units that Y changes with X contingent on changes in W.

### Example: moderation

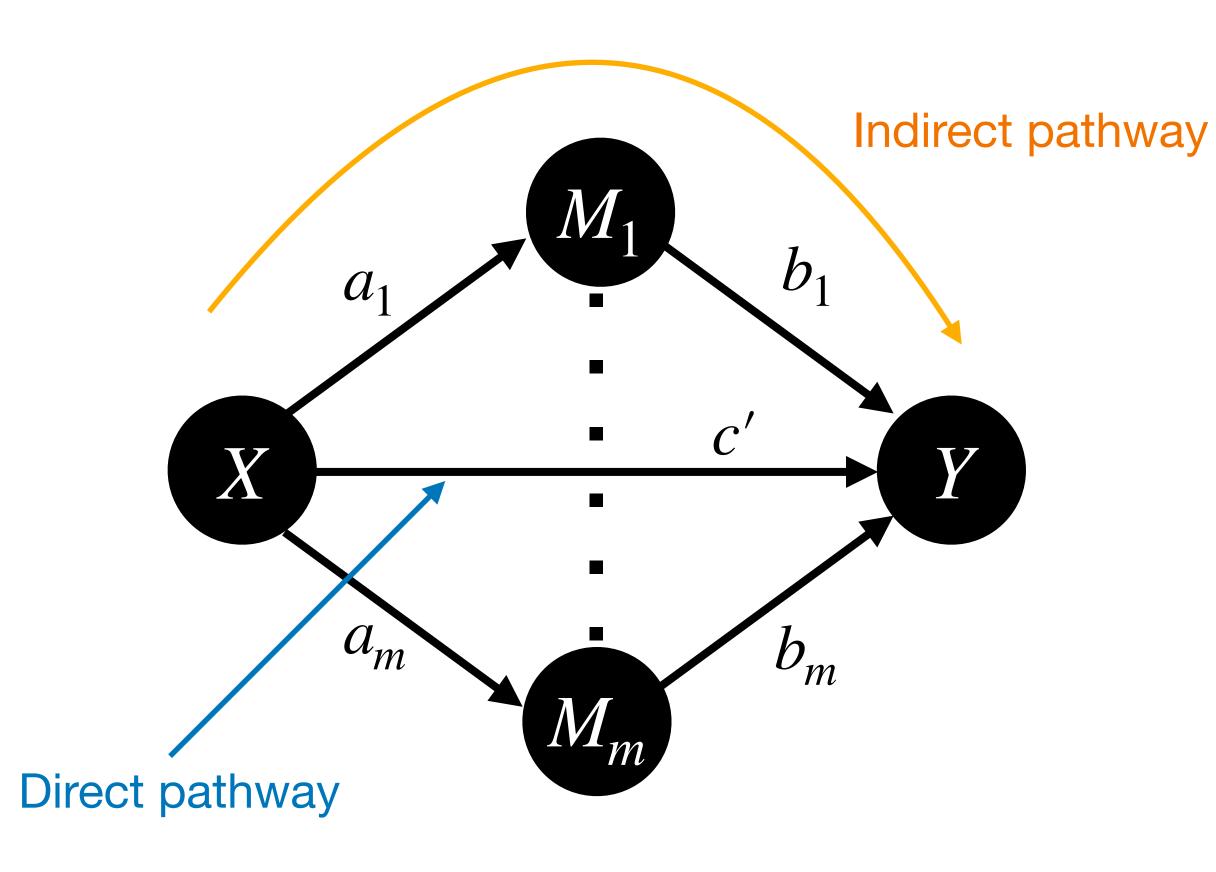
Q: Is the effect of childhood trauma on risk aversion moderated by gender?



$$Y_{risk} = \hat{\beta}_0 + \hat{\beta}_1 X_{CT} + \hat{\beta}_2 W_{gender} + \hat{\beta}_3 X_{CT} W_{gender}$$

## Mediation

#### Mediation models

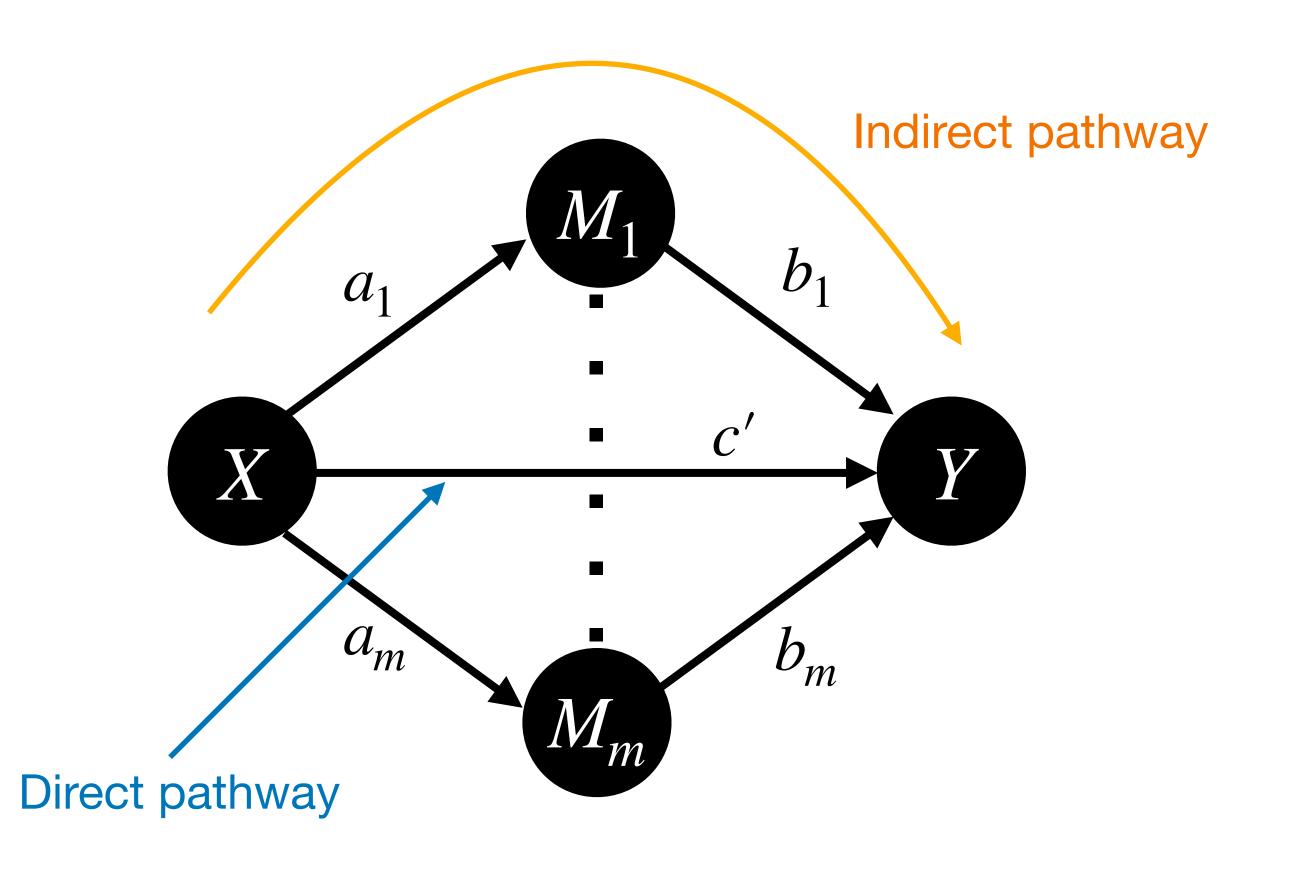


X: Predictor (independent) variable(s).

Y: Response (dependent) variable(s).

 $\underline{M_i}$ : Mediating variable *i*.

#### Mediation models



#### **Interpretation**

 $a_i$ : Influence of X on  $M_i$ .

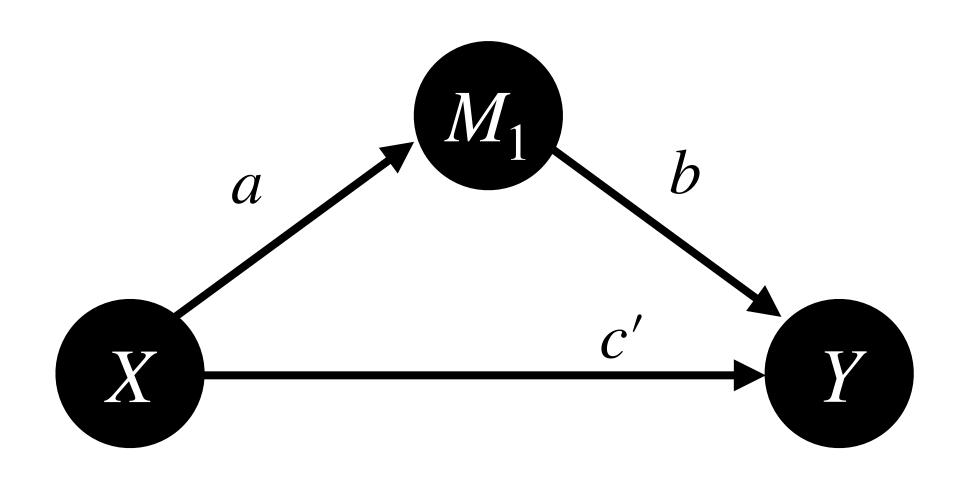
 $b_i$ : Influence of  $M_i$  on Y.

 $a_ib_i$ : Indirect influence of X on Y via its influence on  $M_i$ .

c': Direct influence of X on Y after accounting for all indirect effects (i.e., all  $M_1 \to M_m$ ).

c: Total influence of X on Y without accounting for indirect effects.

### Estimating mediation effects



$$\underline{H_0}$$
:  $ab = 0$ 

Evaluate: Bootstrapping

$$95 \% CI = E[\hat{a}\hat{b}] \pm 1.96\sigma_{bootstrap}$$

#### 3 regression models

$$1. Y = cX$$

$$2.M = aX$$

$$3. Y = bM + c'X$$

$$Y = bM + c'X$$

$$= b(aX) + c'X$$

$$= abX + c'X$$

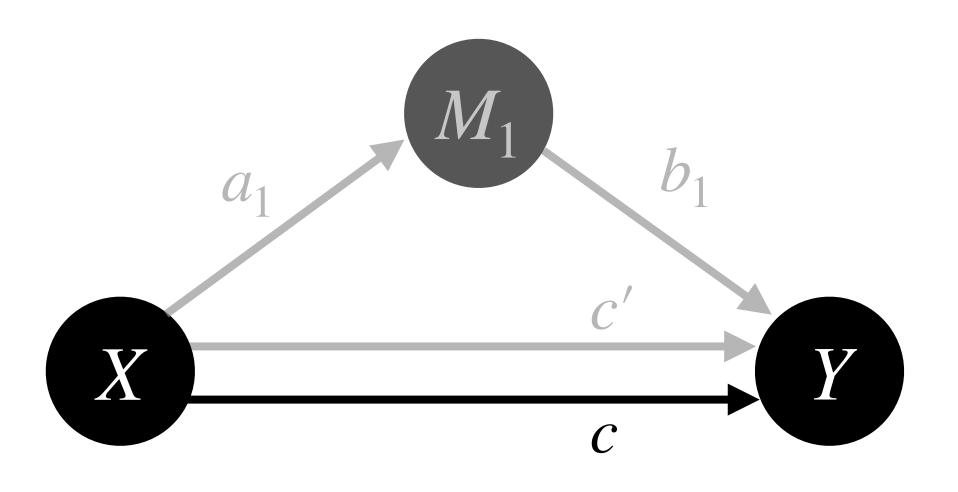
indirect direct

### Assumptions

- Both  $\hat{a}$  &  $\hat{b}$  edges have to be  $\neq 0$  for the indirect pathway to be evaluated (i.e., cannot infer indirect pathway effects if only one link is non-zero).
- Very sensitive to low statistical power (  $\downarrow$  power =  $\uparrow$  false positive rate).

## Finding hidden relationships

Sometimes indirect pathways can hide total (c) pathway effects.



$$Y = cX$$

$$= b(aX) + c'X$$

$$= (ab + c')X$$

#### Hidden total path

$$c = (ab + c') = 0$$

$$\frac{ab}{c'} = -1$$

When direct and indirect pathways have equally opposing influences.

### Multiple mediator models

Q: Is the effect of childhood trauma on risk aversion mediated by parental income, psychiatric risk, & social network size.

X: childhood trauma

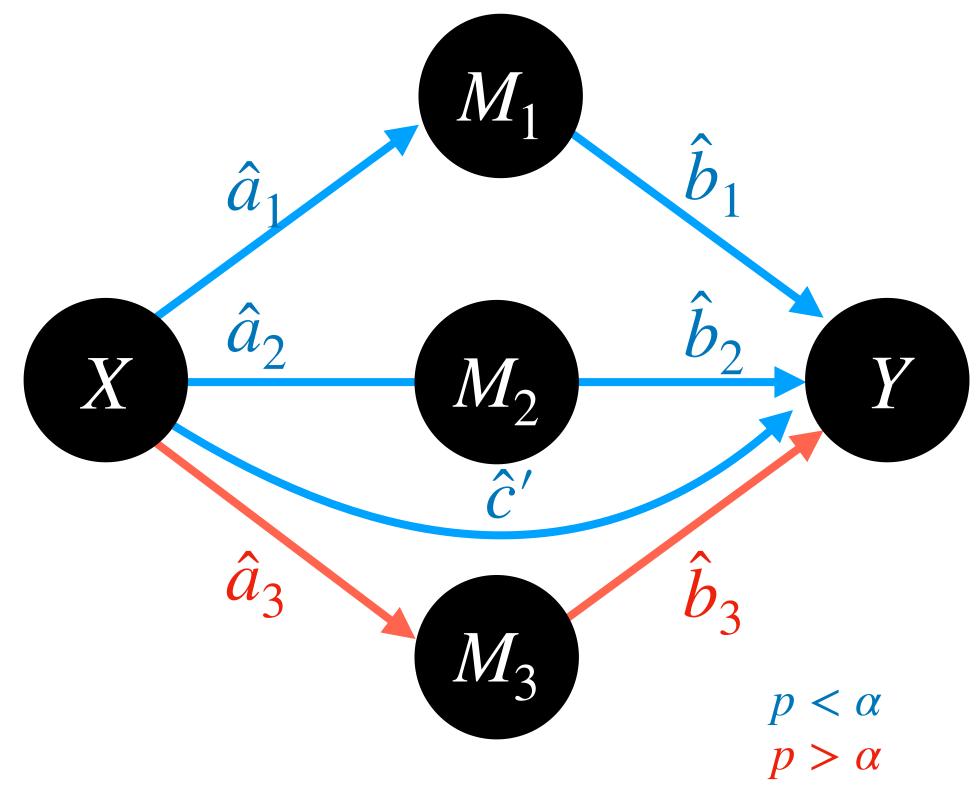
Y: risk aversion

 $M_1$ : parental income

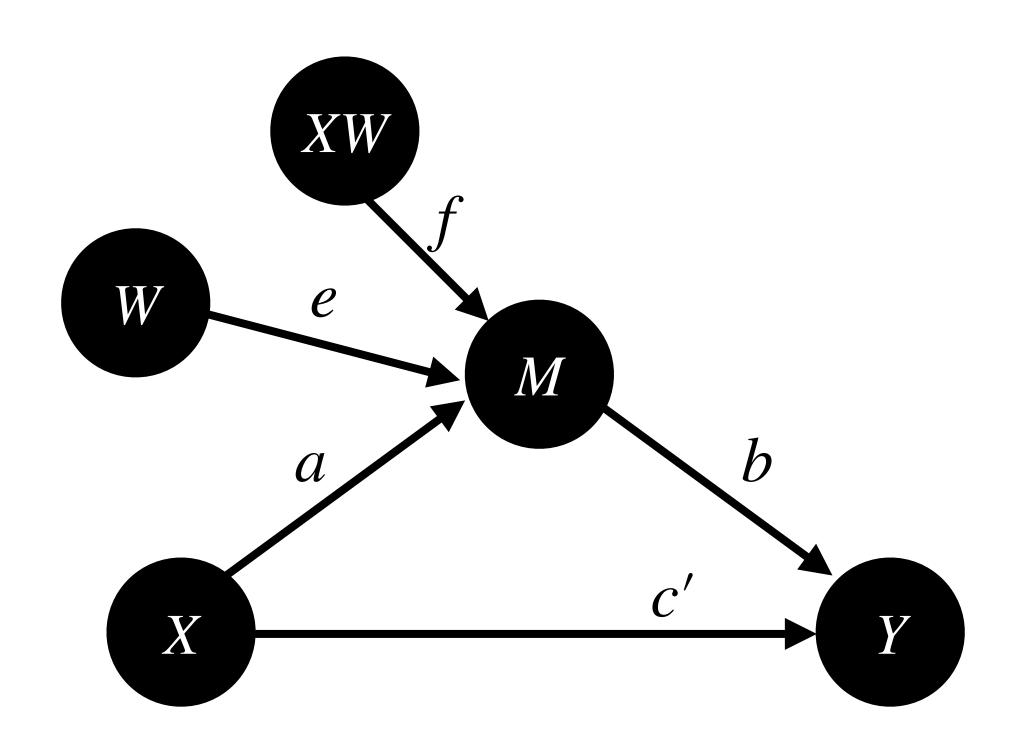
 $M_2$ : psychiatric risk

 $M_3$ : social network size

Model: 
$$Y = \sum_{i=1}^{p} \hat{a}_i \hat{b}_i X_i + \hat{c}' X$$



#### Moderated mediation models



Does W moderate the indirect relationship between X and Y via M?

#### Moderated mediation

$$M = aX + eW + fXW$$

a, e: main effects

f: interaction

#### Full Model

$$Y = \hat{b}M + \hat{c}'X$$
$$= \hat{b}(aX + eW + fXW) + c'X$$

### Take home message

- Representing relations as graphs provides an intuitive understanding of complex relationships.
- Moderation and mediation models allow for capturing relationships beyond firstorder associations, even revealing hidden relationships in your data.