



Data Analyst with a Master's degree in Business Management at ESCP Europe. After 3 years applying data analysis in the cosmetics Retail sector, I joined [redacted] to strengthen my profile on the technical side. Currently looking for a job where I can grow further as a Data Analyst, especially in the business and reporting areas



Barcelona, but willing to relocate



## EDUCATION

Sep 2019 - Feb 2020

### Bootcamp in Data Analytics and Machine Learning.

800h+ course following a real-life work environment with Agile and 'Learning by Doing' methodology. Projects involved:

- Customer Buying Patterns
- Predicting profitability of new potential products
- Market Basket Analysis and Recommendation Systems
- Data Visualization with Tableau

2015 - 2016

### Master in European Business. ESCP Europe (Turin, Italy & Berlin, Germany)

Intensive general management programme taught in 2 semesters in 2 different countries (Turin-Berlin track). For more information please visit: <https://www.linkedin.com/in/xeniafabregat>

2011 - 2015

### Bachelor's Degree in Translation and Interpreting. Universitat Pompeu Fabra (Barcelona)

With international exchanges in the following universities:

- Université de Lorraine (Nancy, France). Erasmus Exchange
- University of Geneva (Geneva, Switzerland). SEMP Exchange

For more information please visit: <https://www.linkedin.com/in/xeniafabregat>

## JOB EXPERIENCE

Feb 2018 - Sep 2019

### Retail Operations. L'Occitane en Provence (Madrid, Spain)

- Retail Sales analysis for Spain, Italy & Portugal (weekly & marketing campaign reporting)
- Retail objectives & performance challenge setting and follow-up, according to budget
- Coordination of IT-Retail projects: Tableau roll out & training, Glovo,...
- Stock management: forecasting, follow-up, new store openings, inter-stores transfer management, bad stock management, control implementation to ensure correct stock on the system

Aug 2016 - Jan 2018

### Marketing & Retail Assistant. L'Occitane en Provence (Madrid, Spain & Milan, Italy)

- Analysed Retail weekly results, and KPIs of Marketing campaigns and in-store events/partnerships (sales, tickets, CRM indicators)
- Adapted Retail Marketing directions received from HQ to the local culture and results, and followed them up in daily contact with both the HQ and the POS in Spain & Italy
- Supported the Retail team in tasks such as retail objective setting, and performance challenge follow-up

Jul 2015

### Administrative Assistant. European Investment Bank (Luxembourg, Luxembourg)

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Feb - May 2015

### Trainee Translator. Talk Finance (Capellen, Luxembourg)

For more information please visit: <https://www.linkedin.com/in/xeniafabregat>

Jul - Aug 2014

### Administrative Assistant. Bookworm Translations (Manchester, United Kingdom)

For more information please visit: <https://www.linkedin.com/in/xeniafabregat>

Jul - Sep 2013

### Translator & Community Manager. ONA Social Labs (Vilanova i la Geltrú, Spain)

For more information please visit: <https://www.linkedin.com/in/xeniafabregat>

## TECHNICAL SKILLS

Microsoft Excel



R



Python



Tableau



SQL



IBM Cognos &



Query Studio

## SOFT SKILLS



Organized



Curious



Proactive



Strong attention to detail

## INTERESTS



Foreign languages &

Traveling



Playing the drums



Dancing & theatre  
(performed for a 700+ audience)

## LANGUAGES



Native



Native



C2. Advanced



C2. Advanced



C2. Advanced



B2. Intermediate