SHAWN COFFMAN

DIRECTOR, US PRODUCT DEVELOPMENT

Ogallala, NE 69153

308-280-0711

coffmans@gmail.com

https://github.com/Coffmans

https://www.linkedin.com/in/shawncoffman

PROFILE SUMMARY

Solution-oriented and problem solver with over 25 years of experience building and maintaining software and software architecture. Proven track record of handling desktop development and design. Over 14 years of experience leading teams of developers to develop state-of-the-art automation software used in the broadcast industry by customers such as iHeartMedia and Sirius-XM. Highly skilled in communication, collaboration, and technical documentation.

TECHNICAL SKILLS

Languages:	C, C++, C#, HTML, CSS, PowerApps, PowerShell
Software and Technologies:	Visual Studio, Visual Studio Code, GitHub, Perforce, Microsoft Office, Postman, Chocolatey, GitKraken, HackerRank, SourceTree, WireShark, and more
Other:	Strong debugging skills, strong communication skills, experience with agile development and software development life cycle

2008- Present

WORK EXPERIENCE

Director, US Product Development
Manager, Studio Applications Development
RCS

- Manage and provide direction for developers and documentation specialists
- Work hands-on developing, managing, and mentoring the development team
- Manage and coordinate documentation efforts for documentation specialist
- Coordinate development efforts with different departments
- Work with Product Managers to develop and maintain product roadmaps defining overall product strategy and release plans
- Prepare and manage the budget for the department
- Responsible for recruiting, hiring, onboarding, and performance

Product Manager, Sound Center/NexGen and Associated Applications   2005– Present

RCS

- Manage expectations of shareholders for Sound Center software which is a new project under development
- Manage expectations of shareholders for changes involving NexGen Digital Broadcast Software used by iHeartMedia and other broadcast companies
- Ensure user requirements are properly defined
- Coordinate sprint planning and sprint reviews
- Conduct daily scrum meetings
- Ensure defect tickets and enhancement tickets meet standards including clear and concise test instructions
- Smoke test all changes before providing a new version of the product to the Quality Assurance team
- Define and coordinate the development schedule from research and design to release
- Work with Quality Assurance and Product Support on training for the upcoming release of a new version of the product

Software Developer   2000 – Present

RCS

- Principle developer on NexGen-based products including NexGen and components, AFC, Smart Ripper, and Tracker
- Responsible for the design of new features
- Built and maintained specialized utilities for assisting the needs of customers and product support
- Developed specialized utilities to interface between new products and legacy products
- Wrote test instructions and worked with the Quality Assurance team to ensure proper testing and validation of the changes
- Worked with documentation specialists on the documentation of the changes
- Worked with Product Support to troubleshoot customer issues

Software Development Analyst   1997– 2000

CSG International

- Started career on Application Team responsible for features and fixes to the cable billing system.
- Completed career on agent transfer team responsible for the transfer of subscriber data from one company to another company
- Development with COBOL and JCL in mainframe environment

EDUCATION

Bachelor of Science, Comprehensive Computer Science   1993 – 1997

University of Nebraska – Kearney, NE

Associate of Science, General Studies   1989 – 1991

Mid–Plains Community College, North Platte, NE