

GLOBAL LEAP OUTSTANDING OFF-GRID APPLIANCE AWARDS 2016-17 OFF-GRID REFRIGERATOR COMPETITION & INNOVATION PRIZE

Background

The Global Lighting and Energy Access Partnership ("Global LEAP") Outstanding Off-Grid Appliance Awards ("Global LEAP Awards") seek to transform the global market for off-grid energy products by recognizing and rewarding the most energy-efficient, highest quality off-grid appliances. As an initiative of the Clean Energy Ministerial led by the U.S. Department of Energy, Global LEAP seeks to advance global clean energy access goals by harnessing the power of marketplace competition to drive technical and market innovations in the off-grid appliance sector.

Refrigeration holds unique potential to unlock economic and social progress for the billions of un- and under-electrified people globally. For example, refrigeration can facilitate the development of incomegenerating micro-enterprises, prolong the shelf life of fresh foods, reduce spoilage and waste, diversify and enhance the nutritional value of diets, and reduce the time that households spend shopping or gathering food. However, the market for off-grid refrigeration products is nascent and the prevalence of refrigerators in developing countries, particularly in rural areas, remains extremely low. Highly energy-efficient, appropriately designed and priced refrigerators are essential to this market's development and to its subsequent positive development impacts.

Quick Overview

The following table provides a summary of key information contained in this document. Detailed information about each of these questions is contained in the body of the document below.

Are you a manufacturer, product designer, or distributor of an off-grid refrigerator?

If yes – and your product is commercially available – you may be eligible to participate in the 2016-17 Global LEAP Awards Off-Grid Refrigerator **Competition** and **Innovation Prize.**

If yes — and your product is *not* commercially available but is a late-stage prototypeⁱⁱ — you may be eligible to participate in the 2016-17 Global LEAP Awards Off-Grid Refrigerator **Innovation Prize** only.

What are the benefits of participating?	Winners and Finalists in the Competition will be able to use the Global LEAP Awards logo, will be featured in an affiliated promotional campaign, will be eligible to participate in an affiliated procurement incentives program, and will be considered for up to three (3) \$200,000 Innovation Prizes . Late-stage prototype products will be considered for up to (3) \$200,000 Innovation Prizes , and will be able to use the Global LEAP Awards logo and will be featured in affiliated promotional efforts. However, prototype products will not be able to participate in the procurement incentives program affiliated with the Competition.		
When do nominations open?	21 September 2016		
When do nominations close?	20 January 2017		
How will products be tested?	Testing will take place in a laboratory as well as in the field, and will be conducted according to 1) the Global LEAP Off-Grid Refrigerator Test Method and 2) Global LEAP Off-Grid Refrigerator Field Test Protocol.		
Is there a fee to participate?	Nominations are free, and can be submitted online easily. USAID's Global Development Lab, which supports the program, expects to be able to wholly or partially subsidize the product shipment and laboratory testing costs associated with the program for select participants based on a case-by-case needs assessment.		
Who should I contact with additional questions?	info@GlobalLEAP.org		

The Awards

The inaugural Global LEAP Awards for off-grid refrigerators will recognize high-quality, energy-efficient, and affordable refrigerators that are appropriate for use with off-grid energy systems and/or renewable mini- or micro-grids. This round of the Global LEAP Awards consists of two parts:

- (1) An awards competition ("Competition"), recognizing commercially-available products that demonstrate a strong balance of energy efficiency, quality, affordability, and off-grid appropriateness; and
- (2) An innovation prize ("Innovation Prize"), consisting of a cash reward that will be awarded to up to three (3) commercially-available OR late-stage prototype products that demonstrate market-leading technical and/or design innovation.

All eligible commercially-available refrigerators nominated for the Global LEAP Awards will be considered for the Competition AND the Innovation Prize. Late-stage prototypes that are not yet commercially-available will be considered for the Innovation Prize only, and will not be eligible for an affiliated Global LEAP procurement incentives program (see "Benefits to Winners," below).

Further details about eligibility requirements, nomination procedures, the evaluation process, and benefits to participants are provided below.

Nomination is free. USAID's Global Development Lab, which supports the program, expects to be able to wholly or partially subsidize the product shipment and laboratory testing costs associated with the evaluation of nominated products for select participants. Provision of subsidies will be based on a case-by-case needs assessment.

Terms and conditions apply. See Official Rules [link] for details.

The Global LEAP Awards Off-Grid Refrigerator Competition is supported by USAID's Global Development Lab as part of the <u>Scaling Off-Grid Energy</u>: A <u>Grand Challenge for Development</u> initiative, the U.K. Department for International Development's Ideas to Impact Programme, Power Africa's <u>Beyond the Grid</u> initiative, and the U.S. Department of Energy.

CLASP serves as the Operating Agent and Administrator ("Administrator") of the Global LEAP Awards.

Eligibility Requirements

Products eligible for BOTH the Competition AND Innovation Prize must:

- (1) Be a commercially-available refrigeratorⁱⁱⁱ OR refrigerator/freezer combination unit^{iv} (collectively "refrigerators");
- (2) Be either:
 - a. intended for use on, and/or compatible with, off-grid energy systems (e.g., low-voltage DC systems, AC or DC mini- or micro-grids)^v; or
 - b. a solar direct drivevi refrigerator;
- (3) Be intended for small retail and/or household application^{vii};
- (4) Fall into one of the following categories:

	Small	Medium	Large	Extra Large
Refrigerators	5L-50L	51L-100L	101L+	-
Refrigerator/Freezer Combination Units	1 51-1001 1 1011-1501 1 1511-2001		201L+	

(5) Be able to store and chill at least six (6) commonly-available commercial personal beverage containers (e.g. soda bottles);

- (6) Include a minimum two (2) year manufacturer warranty, serviceable in Sub-Saharan Africa (e.g. Kenya, Tanzania) and/or South Asia (e.g. Bangladesh, India), to cover parts and workmanship defects;
- (7) Be available for sale, either retail or wholesale, separately from an energy system;
- (8) Be available for warehouse sampling by 24 February 2017;
- (9) Pass all safety, workmanship, durability, and environmental test protocols in accordance with the Global LEAP Off-Grid Refrigerator Test Method; and
- (10)Not exceed RoHS specifications for the following six (6) toxic substances: Lead (Pb); Mercury (Hg); Cadmium (Cd); Hexavalent Chromium (Cr VI); Polybrominated Biphenyls (PBB); Polybrominated Diphenyl Ethers (PBDE); and
- (11) Use non-ozone depleting substances (ODS) as refrigerants and/or have a warranty that covers reclamation and safe destruction of ODS. VIII

Products eligible for the Innovation Prize ONLY must:

- (1) Be a late-stage prototype refrigerator OR refrigerator/freezer combination unit;
- (2) Be intended for use on, and/or compatible with, off-grid energy systems (e.g. low-voltage DC systems, AC or DC mini-grids);
- (3) Be available for testing by 13 March 2017;
- (4) Have a volume larger than 5L and be able to store and chill at least six (6) commonly-available commercial personal beverage containers (e.g. soda bottles);
- (5) Pass all safety, workmanship, durability, and environmental test protocols in accordance with the Global LEAP Off-Grid Refrigerator Test Method; and
- (6) Not exceed RoHS specifications for the following six (6) toxic substances: Lead (Pb); Mercury (Hg); Cadmium (Cd); Hexavalent Chromium (Cr VI); Polybrominated Biphenyls (PBB); Polybrominated Diphenyl Ethers (PBDE); and
- (7) Use non-ozone depleting substances (ODS) as refrigerants and/or have a warranty that covers reclamation and safe destruction of ODS.

Procedures

1. Nomination

Organizations that wish to nominate eligible refrigerators ("Products") for the Competition and/or Innovation Prize should do so using the online Nomination Tool [link]. Nomination is free.

Entries may be submitted by Product manufacturers, designers, or associated distributors ("Nominators"). In the case of nominations from distributors, a supporting letter from the manufacturer that confirms their support for the Product nomination must be included with the submitted materials.

Nominators that are unable to submit the required form online or by email should contact the Administrator for an offline version. The Administrator can be contacted via email at GlobalLEAP@clasp.ngo, via fax at +1 (202) 750-5601, via phone at +1 (202) 750-5589, or via post at:

Global LEAP Awards c/o CLASP 1401 K Street, NW, Suite 1100 Washington, DC 20005 United States of America

The deadline for receipt of all nominations is 23:59:59 EST on 20 January 2017. Products entered into the Competition will automatically be considered for the Innovation Prize as well.

Early submissions are <u>strongly</u> encouraged. Nominators may submit more than one Product type or model, but a separate application package must accompany each nomination.

2. Conditions of Entry

Participants in the Global LEAP Awards may be added to Global LEAP, Power Africa, USAID, or Ideas to Impact mailing lists and contact databases, and may receive information on relevant activities.

Global LEAP, the Clean Energy Ministerial, and the Administrator may use the winning and/or finalist Products for public information purposes and to promote the Global LEAP Awards via such media as websites, brochures, and events.

Global LEAP, the Clean Energy Ministerial, USAID, Ideas to Impact and the Administrator reserve the right to make public any Product specification and performance data gathered through the Competition and the Innovation Prize.

Innovation Prize funds may not be awarded to an organization from, or with a principal place of business in, a country subject to trade and economic sanctions administered by the Office of Foreign Assets Control (OFAC) of the Department of Treasury or to any individual or entity subject to targeted trade and economic sanctions administered by OFAC.^{ix}

All decisions rendered by the Global LEAP Awards Expert Judges or Administrator are final.

Should no nominated Product in a given Competition or Innovation Prize category satisfy the stated requirements, the Administrator reserves the right to not name a Winner or Winners in that category.

Should the Administrator discover that reliable comparisons of products across the program's categories or sub-categories are not possible, the Administrator reserves the right to strike or redefine those categories, or create new categories.

The Administrator reserves the right to adjust, strike, or redefine any of the program's terms and conditions at any time and for any reason.

Materials submitted for the Awards will not be returned.

3. Pre-Screening & Notification

A panel of Expert Judges will pre-screen nominations and select "Preliminary Finalists". This review will be based upon Product data as provided in the nomination.

The Administrator will notify Nominators of pre-screening decisions by email on or before 10 February 2017. Products that pass the pre-screening process will be deemed "Preliminary Finalists."

4. Product Sampling

Competition:

Upon notification, Nominators of commercially-available Preliminary Finalists in the Competition must make a minimum of fifty (50) nominated Products available for random warehouse sampling. The Administrator's designated sampling agent will randomly select two (2) nominated Products for testing. The samples will be packaged by the Administrator's sampling agent, and then delivered by the Nominator to their shipping agent of choice.

Innovation Prize:

Upon notification, Nominators of late-stage prototype Preliminary Finalists must directly ship two (2) nominated Products for testing.

For all Preliminary Finalists, Products will be shipped to the Administrator's designated laboratory for laboratory testing.

All sampling must be completed and samples must be received by the Administrator's designated test laboratory facility no later than 10 March 2017 and without exception.

5. Fees

The Administrator will provide further information about laboratory testing costs as it becomes available. USAID's Global Development Lab expects to be able to wholly or partially subsidize the product shipment and laboratory testing costs associated with the evaluation of nominated products for select participants. Provision of subsidies will be based on a case-by-case needs assessment.

For Nominators that request a subsidy for shipping and laboratory testing costs, the outcomes of the needs assessment will be provided on a rolling basis.

6. Laboratory Testing

Preliminary Finalist Products in both the Competition and Innovation Prize will be evaluated based on a combination of quantitative and qualitative factors, including:

- Quantitative Factors
 - Power Consumption
 - Cooling and/or Freezing Capacity
 - Performance in Under- and Over-Voltage Conditions
 - o Performance After Exposure to High Heat and Humidity
 - Total Cost of Ownership
- Qualitative Factors
 - Design, Durability and Usability

- Innovative Features/Functions
- Warranty
- Truth in Advertising

7. Field Testing

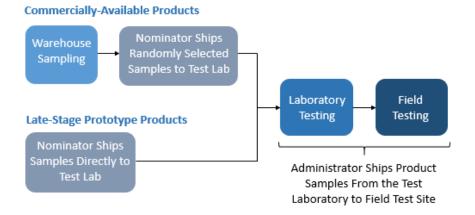
All Products that satisfactorily complete laboratory testing will undergo field testing to evaluate Products' design and technical performance in a real-world setting.

Products will be evaluated based on a selection of the factors listed in the Laboratory Testing section above, as well as additional user-oriented factors, including:

- Impact of Product (e.g., new revenue generated by selling chilled beverages)
- Perceived Value
- Usability

Field testing will be coordinated by Ideas to Impact, and is expected to take place in Uganda. More information on this process will be made available as needed, following the completion of laboratory testing.

8. Overview of Sampling and Testing Process



9. Winner Selection

Competition:

The Competition's Preliminary Finalists will be awarded up to 100 points based on the following:

- A. <u>Laboratory Testing</u>: Testing of Products' power consumption and cooling performance, and certain design and quality factors, will be conducted according to the Global LEAP Off-Grid Refrigerator Test Method, a method developed referencing internationally-accepted test standards.^x
- B. <u>Expert Assessment</u>: A panel of Expert Judges^{xi} will evaluate quality, design and usability factors (e.g. options and functionality, look and feel of Product, packaging and instructions), based

on data provided in the nominations and gathered through Laboratory Testing and Field Testing.^{xii}

Winners will be identified in the following way:

- **Up to 80 points** will be awarded based on a formulaic assessment^{xiii} of "total cost of ownership" (which is based on Laboratory Testing results of power consumption and standardized Global LEAP Awards assumptions about retail price, \$/kWh, Product lifetime, and usage) and performance (which is based upon the products' (i) time to cool a standardized load to a steady state and (ii) time holding a band of acceptable temperature once power has been disconnected).
- Up to 20 points will be awarded based on the assessment of the Expert Judges.

The Product in each category that earns the most points will be declared the "Winner" of its category, and all other high-performing products will be declared "Finalists." xiv

Product test results will be delivered to the Nominator on a confidential basis. Test results may be used by Global LEAP for market intelligence reporting.

All intellectual property related to the Product, its technology, and/or its design will remain with the Nominator.

For more information please see the Official Rules.

Innovation Prize:

Innovation Prize Winners will be those Products that clearly demonstrate market-leading innovation, as identified by the Expert Judges based on the data and observations made during the Laboratory Testing and Field Testing processes outlined above.

Up to three (3) Innovation Prizes may be awarded pending the demonstration of market-leading innovation. One (1) Innovation Prize is expected to be awarded for each for following product characteristics:

- 1. Energy Efficiency
- 2. Overall Valuexv
- 3. Appropriate Design & User Experience

Products may be eligible for more than one Innovation Prize. The Prizes for Energy Efficiency and Overall Value will be awarded based on Product performance during laboratory verification testing. The Prize for Appropriate Design & User Experience will be awarded based on product performance during field testing, which will be conducted according to the Global LEAP Off-Grid Refrigerator Field Test Protocol. Details about the Field Test Protocol will be provided as they become available. For more information, please see the Official Rules.

10. Winner Announcement

Winners and Finalists of the Competition and the Innovation Prizes for Energy Efficiency and Overall Value will be announced during a high-profile event.

The Winner of the Innovation Prize for Appropriate Design & User Experience will be announced following completion of the field testing process (see timeline below).

11. Benefits to Global LEAP Awards Winners and Finalists

The manufacturers of Winners and Finalists will receive the right to use a Global LEAP Awards logo and phrase in marketing materials for the Product.

All Global LEAP Winners and Finalists will be eligible for the following:

A Global LEAP-sponsored communications campaign will be launched in conjunction with the awards to publicize the Winners and Finalists in the Competition and Innovation Prize, and raise consumer awareness about high-quality and energy-efficient off-grid refrigeration. Among other efforts, Global LEAP will distribute information about Winners and Finalists to off-grid industry leaders and procurement officials.

Benefits Specific to Commercially-Available Winners and Finalists

Commercially-available Winners and Finalists will be eligible to benefit from an affiliated Global LEAP program focused on incentivizing the large-scale procurement and distribution of Global LEAP Awards winners and finalists in Bangladesh and East Africa. Further details about this program are forthcoming. For more information, please see an <u>overview of this program</u>.

Benefits Specific to Innovation Prize Winners

Up to three (3) Winners will receive a \$200,000 cash prize, paid by USAID's Global Development Lab and Ideas to Impact. USAID's funding for these innovation incentive prizes have been appropriated pursuant to title III of the Consolidated Appropriations Act, 2016, Pub. L. No. 114-113 (2016). Recipients of an Innovation Prize will be required to sign the Ideas to Impact Counter Terrorism Anti-Corruption and Anti-Slavery Declaration.

12. Timeline

Stage	Item	Due Date and/or Timeline
Naminations	Nominations Open	21 September 2016
Nominations	Nominations Due	20 January 2017
Pre-Screening	Preliminary Finalists Selected by Expert Panel	by 10 February 2017
	Nominators Notified of Preliminary Finalist Status	by 10 February 2017

Testing & Verification of Awards Finalists	Commercially-Available Preliminary Finalist Products Available for Random Warehouse Sampling	by 24 February 2017
	All Samples Received by Test Laboratory	by 10 March 2017
	Laboratory Testing Begins	by 13 March 2017
	Laboratory Testing Ends & Winners Identified	by 31 July 2017
	Field Testing Begins	by 31 July 2017
	Field Testing Ends & Winner Identified	By 31 December 2017
Awards Announcement and Promotions	Competition Winners & Finalists and Innovation Prize Winners for Energy Efficiency and Overall Named	August 2017
	Innovation Prize Winner for Appropriate Design & User Experience Named	January 2018

13. Awards Program Contact Information

For general inquiries contact Global LEAP: info@GlobalLEAP.org

For specific inquiries about the Global LEAP Awards contact the Administrator: GlobalLEAP@clasp.ngo

For the purposes of this program, "commercially-available" means that Nominators must be able to fulfill an order of no less than 500 units by 31 August 2017.

For the purposes of this program, "prototype" means a late-stage design that is (1) built, (2) capable of being tested BOTH in a laboratory and field testing environment, and (3) NOT commercially-available by 31 August 2017.

iii A refrigerating appliance with an insulated cabinet with one or more compartments that are controlled at specific temperatures and are of suitable size and equipped for household use, cooled by natural convection or a forced convection system whereby the cooling is obtained by one or more energy-consuming means (Source: IEC).

^{iv} A refrigerating appliance having at least one fresh food compartment and at least one freezer compartment (Source: IEC).

^v Eligible Products should be designed to function safely and effectively within the voltage swings that are common in solar-charged, battery-based distributed energy systems. The Administrator anticipates that most Products will be designed for a nominal 12V DC application, but other voltages are eligible.

vi A refrigerator powered by a solar electric system with no battery (Source: WHO).

vii The energy systems referenced in (v) provide limited amounts of power. The most commonly available low-voltage DC systems designed for use by a single household have an upper range of 200 Wp. The amount of power supplied by micro- and mini-grid systems varies by technology and project developer. An illustrative range of a selection of mini-grids deployed in India is from 10 to 200 kWp, with approximately 100 Wp available per household. This

restricts the overall size and energy consumption of refrigerator products that will function satisfactorily on these systems. Large-scale refrigerators designed primarily for agricultural or industrial application (e.g., dairy farm, warehouse cold storage) are outside the scope of the Competition, as are refrigerators explicitly and solely intended for clinical (e.g., vaccine storage) uses.

- viii ODS refers to all Class I (e.g., CFCs) and Class II (e.g., HCFCs) substances as defined in the Montreal Protocol on Ozone-Depleting Substances.
- For more information see OFAC website: http://www.ustreas.gov/ofac. The current list of OFAC restricted countries includes Iran, Syria, North Korea, and Sudan. However, the list of countries subject to OFAC restrictions may change, and USAID will conduct a final eligibility determination prior to award.
- * Referenced test methods include IEC 62552 (Household refrigerating appliances Characteristics and test methods) and WHO/PQS/E003/RF05-VP.4 (Refrigerator or combined refrigerator and water-pack freezer: Solar direct drive without battery storage).
- ^{xi} The panel of Expert Judges will include technical, development, and off-grid industry and market experts, and may include representatives from the donor agencies supporting the Competition (i.e. USAID, U.S. Department of Energy). Expert Judges will not have personal or financial interests in, or be an employee, officer, director, or agent of any entity that is participating in the competition.
- xii A Finalist may earn two (2) points of "extra credit" for each year of its warranty beyond the required two years (see eligibility requirements), up to eight (8) total points. Nominators must provide a copy of the warranty in English.

Finalists using exclusively natural refrigerants will receive three (3) points of "extra credit".

xiii Indicative formulaic assessment: *Total Cost of Ownership* (Product energy consumption*standardized lifetime usage assumptions[kWh]*\$/kWh) + (wholesale price*standardized retail price modifier)) **x** *Time to Cool to Steady State Modifier* (where *less* time is better) **x** *Time Holding Acceptable Temperature Band Modifier* (where *more* time is better) = \$XXX. In this assessment, Preliminary Finalists with a lower total dollar figure will receive a higher score.

This calculation will be used only for the purposes of judging the Global LEAP Awards, and its results will not be shared.

xiv The Administrator reserves the right to exclude from all Competition promotions any Preliminary Finalist that fails or performs poorly in the Laboratory Testing, Field Testing and/or Expert Assessment.

Commercially-available products that badly violate "truth in advertising" norms (e.g. specified or claimed performance significantly overstates actual performance) may also be excluded from the program. Prototypes will not be held to the same "truth in advertising" standard.

^{xv} For the purposes of this program, "Overall Value" refers to the total score as determined by the Laboratory Testing, Field Testing, and Expert Assessment process outlined herein. The Winner of the Innovation Prize for Overall Value will be that product with the highest total score across all competition categories.