



What is Crappy Birds

- 2D Side-scrolling MMORPG
- Free-to-Play-and-Earn
- Built in Unity
- In-house Game Networking
- Target platform PC, controller-friendly
- Inspired by Maplestory, Hollow Knight, Flappy Birds
- Full release estimated in 2024



Demo - Work in progress



https://www.youtube.com/watch?v=YbTfVCdu8gw

Gameplay

In a Vibrant World

Explore a vast and interconnected world inhabited by vicious enemies and monsters while simultaneously socializing, trading and earning as part of an open-world economy.

Customization

Customize your character's color, haircut and wear cool accessories or skins.

Upgrades & Equipments

Get stronger by acquiring Gadgets, Technomancy Devices and special movement Abilities.



Gameplay

Scavenging

Collect waste by scavenging on maps or killing monsters.

Recycling

Recycles harvested waste and obtain raw materials.

Engineering

Craft equipment, weapons, gadgets and other wacky devices to enhance your character.



Gameplay

Trading

Everything can be bought, sold, exchanged. Run your own business in this player-driven economy.

Owning

Own a part of the world and build on it! Whether it's a storefront to sell items or a house to chill with friends.

Renting

If you don't want to manage the place yourself, you can rent it out to another player and earn some passive income.

Revenue Model

Primary Sales

Crappy Birds sells seasonal content as NFTs. These are limited editions and will be usable in the game. Examples include cosmetics items, land plots.

Secondary Sales (trading fees):

Crappy Birds takes a % fee from all secondary transactions of NFTs.

Roadmap

2022

- Release of a playable game prototype
- Genesis Collection drop
- Bringing new talent on board
- Game development continues
- Manufacturing and delivery of the Crappy Birds figurines
- Tokenomics development
- Pre-Alpha release
- Polish & Bugfixing for Alpha

2024

- Beta Release
- Land Sale
- Game Polishing
- Full Release

2023

- Alpha Demo Release
- Tokenomics Release
- Kickstarting our token IDO
- Marketplace Development
- NFTs & Token in-game integration
- Game Internationalization
- Game development continues
- Playtests & Bugfixing

& Beyond

- Game Maintenance
- Planning, developing and introducing new content & features
- In-Game events

Who are making Crappy Birds?

We are a team of developers and designers with a passion for technological innovation. With experience ranging from game design, machine learning, web, software and blockchain development.

Each one of us grew up playing online games, and over time as we got less time to play, we were looking for solutions to avoid the grind and maximize the fun, so we put our growing passion for computer science at use.

That's how we met around 2012, within a developer community focused on making bot and server emulator of a popular MMORPG.

By honing our skills and working in the industry over the past years, we now aim to leverage our strengths to build something fresh to the blockchain games and MMO genre.



Hugo Malatrait
Founder - Jack of All Trades
Linkedin - Twitter



Saad El Madafri Game Server Developer Linkedin - Twitter



Abdel Bourahla
Game Client Developer
Linkedin - Twitter



Yann Guineau Blockchain Developer <u>Linkedin</u> - <u>Twitter</u>

Why are we making Crappy Birds?

We noticed several issues with current play-to-earn games:

- Not fun, nor appealing to gamers
- Lack of quality
- High barrier to entry
- Not sustainable in the long run

We aim to change that, by bringing

- Fun and social gameplay
- Low barrier to entry (Free-to-play, optional wallet)
- Simple and sustainable Play-and-Earn mechanics
- An attractive ecosystem for Players, Builders, Developers, Investors and NFT collectors



Thank you!

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Twitter - @crappybirds

https://twitter.com/crappybirds

Instagram - @crappybirds.io

https://www.instagram.com/crappybirds.io/

Discord

https://discord.gg/jvJP4YYHFV

Official Website

https://www.crappybirds.io/