



# WELCOME!

(we'll be getting started in just a minute)

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Diapo 4

Menu

# Overview

- Intro
- SPECIAL GUEST- Jillian York
- Holiday Shoppers Guide
- Safe Online Shopping Tips
- Q&A
- Outro



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# Who are we?

- We are...
- The Cypurr Collective: A group of folks that organize cybersecurity events, looking to spread knowledge and talk about privacy rights!
- Established April 2016
- Just some folks interested in making safer spaces for others to talk bout their privacy needs

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# A few rules for this workshop ...

- Share the space - Feel free to ask questions in the chat! Or, save them for the Q/A!
- Saf(er) Space - We DO NOT tolerate language or behavior purposefully meant to demean or harm folks based on their identities a.k.a WE WILL BOOT ZOOM BOMBERS!
- Stack! - If we're asking for vocal discussion, please use the “hand” icon to let us know you're interested in speaking b4 you unmute!

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# A few rules for this workshop ...

- Photo/Video - Slides/Resources available after! Video available soon.
- Bonus Rule- Be mindful of the Mute button!
- A note on voice recording...

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# And now....

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# SPECIAL GUEST:



Jillian York- EFF's Director for International Freedom of Expression

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# Cypurr Collective Holiday Buyers Guide 2020



Exp 04/2021

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Diapo 2

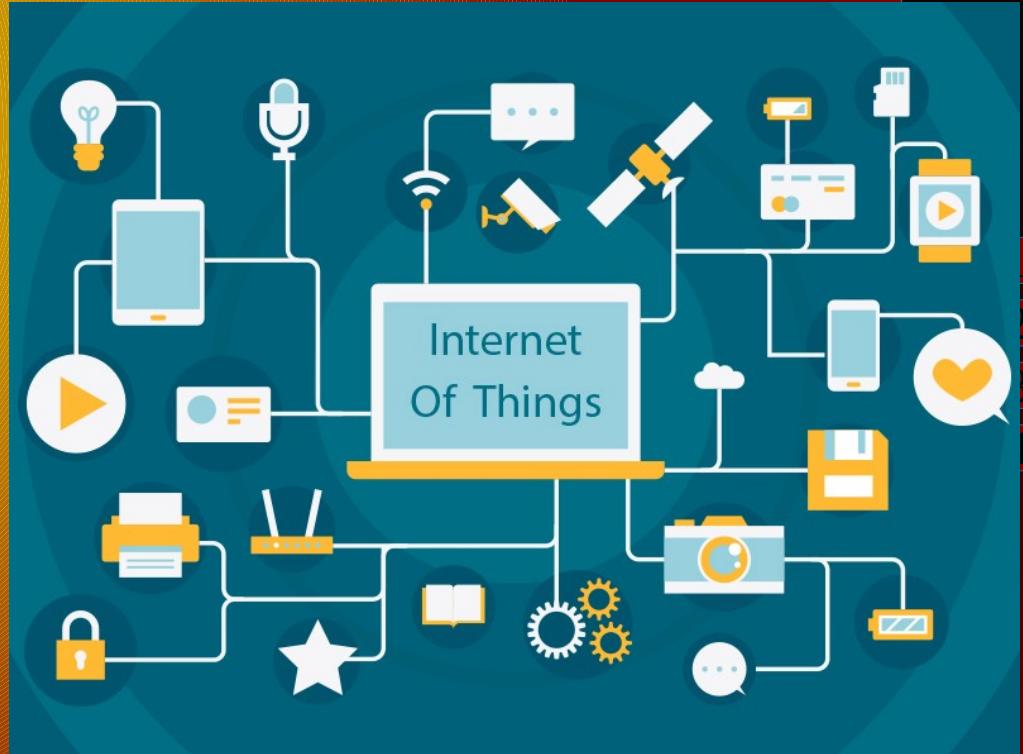
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# Terms

- **IoT (Internet of Things)**
  - The device which has the capability to connect with the internet in any way.
  - The device which is integrated with technology like sensors, functional software, some inbuilt technology which support network connections and also actuators.



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# Types of IoT Devices

- Cameras
- Thermostats
- Smoke Alarms
- Lightbulbs
- Smart Speakers
- Doorbells
- Home Locks
- Pet Monitors
- Baby Monitors
- Security Systems
- Sex Toys
- Pet Appliances
- Children's Toys
- Remotes
- Air Monitors
- Light Switches
- ...and much much more

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# Types of IoT Devices



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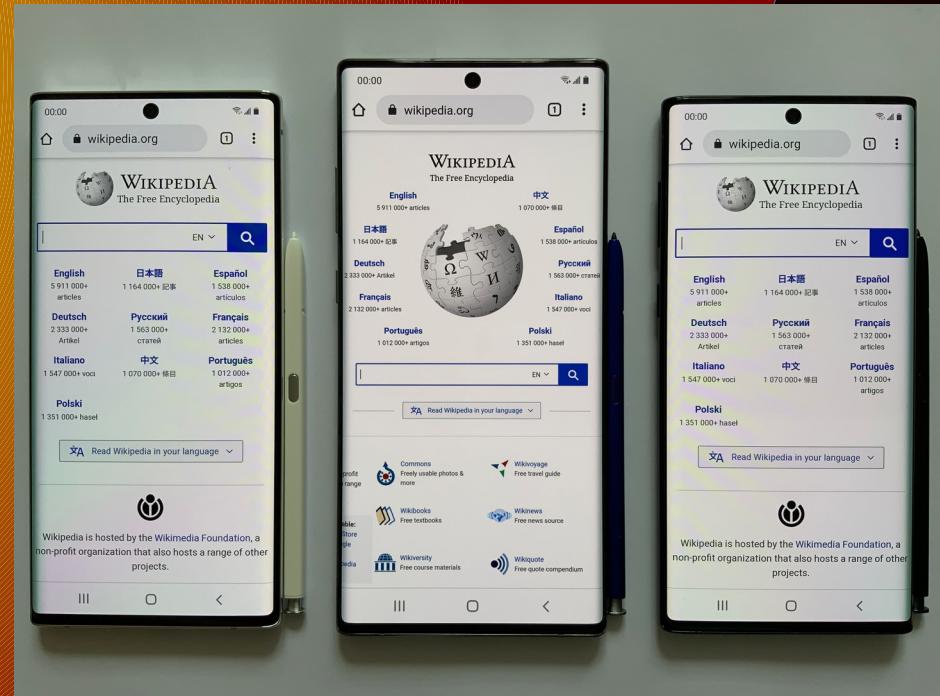
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# Terms

- **Smart Device-**

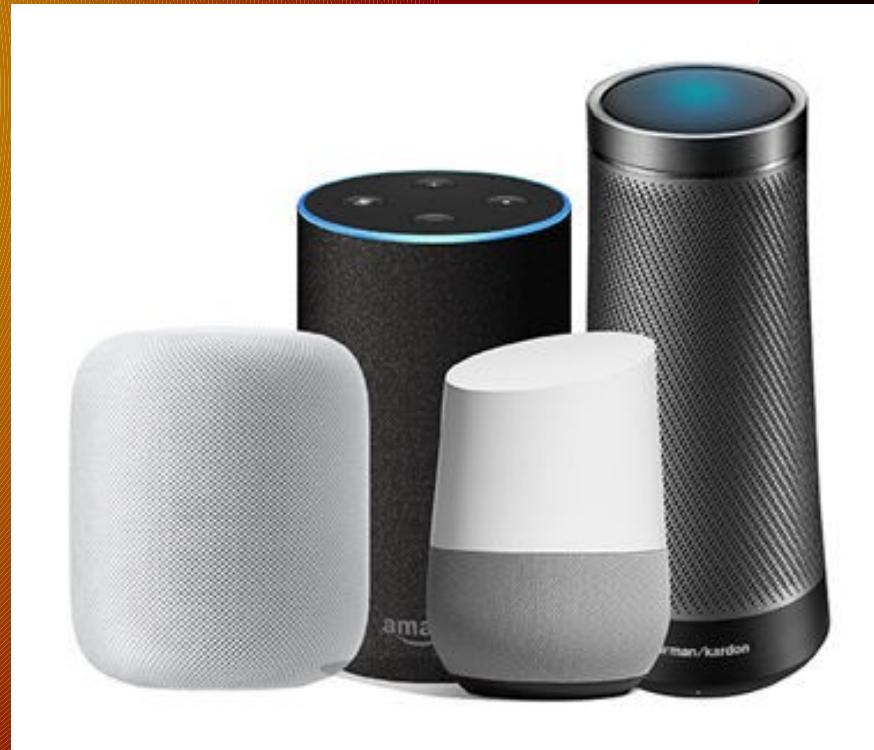
- an electronic device, generally connected to other devices or networks via different wireless protocols such as Bluetooth, Zigbee, NFC, Wi-Fi, LiFi, 5G, etc., that can operate to some extent interactively and autonomously (i.e. Smart Phones)



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# Terms

- Smart Speaker-
  - an internet-enabled speaker that is controlled by spoken commands and is capable of streaming audio content, relaying information, and communicating with other devices.



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# Terms

- **Privacy Policy-**

- A privacy policy is a statement or legal document (in privacy law) that discloses some or all of the ways a party gathers, uses, discloses, and manages a customer or client's data. Personal information can be anything that can be used to identify an individual, not limited to the person's name, address, date of birth, marital status, contact information, ID issue, and expiry date, financial records, credit information, medical history, where one travels, and intentions to acquire goods and services.

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# Issues Around IoT Devices

- Data Collection
  - Use Of Data
  - Access to Data
  - Voice/Video Recordings
    - Device Activation
  - Law Enforcement Collaboration
- Device Security
- Data Security
- And...



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# ...FIRE!



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\*privacy not included

About the Guide  Donate

Newsletter

# Be Smart. Shop Safe.

How creepy is that smart speaker, that fitness tracker, those wireless headphones?

We created this guide to help you shop for safe, secure connected products.



All

Best Of

Smart Home

Home Office

Toys & Games

Entertainment

Wearables

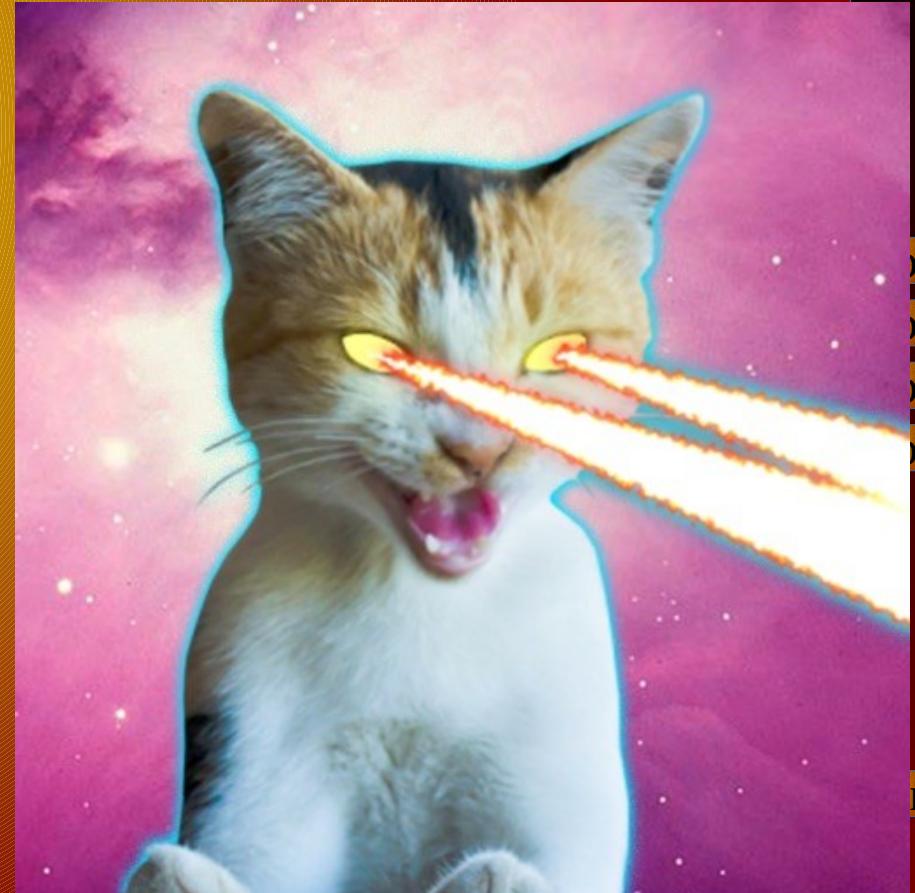
Health & Exercise

Pets

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# Making Smart Work For You

- Data Options
- Default Password
- Requires Strong Passwords
- Security Updates
- Vulnerability Management
- Review of Privacy Policy



# Further Resources

- Next Event- December 19<sup>th</sup> (TBA)
- Cypurr Resources
  - Website- <https://cypurr.nyc>
  - Open Collective (Donation/Tshirt)-  
<https://opencollective.com/cypurr-collective>
  - Questions? Comments? Topic Ideas?
    - Email- [cypurr@protonmail.com](mailto:cypurr@protonmail.com)
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Check link in bio or the link here for full list

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