# Pre-VE Day Study of Mens! Attitudes Toward Military Service After VE Day

### S-186B

1. PURPOSE To collect data prior to VE Day on men's attitudes toward further military service after VE Day. This study to be followed by a similar study after VE Day to measure changes in attitudes.

NOTE: In addition, this is one of a series of Experimental studies on the most effective ways and techniques of getting across orientation material. This study had two purposes: (1) an over-all evaluation of the use of radio transcriptions as an introduction to orientation hours, and (2) the testing out of 2 pairs of alternative techniques for presenting orientation material: (a) commentator vs. dramatic type program (b) presenting both sides of issue vs. presenting one side only.

For the report on the Experimental aspects of this study, see the outline written up by the Experimental Section. All the points included in this outline refer only to the attitude analysis done on S-186B. (The Experimental aspects are reported under the title Communications Study - Negative Argument - S-186)

2. DATE OF ADMINISTRATION

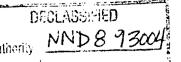
March, 1945

3. SAMPLE

A sample of 2,542 white enlisted men from a quartermaster Training camp, an Engineers' Camp, an Infantry Replacement Training Center, an Army Air Base and an Army Air Field. Only men who have been in the Army 6 months or longer and men who are returnees or reconverted from other branches are included in the study.

- 4. ANALYSIS MATERIAL AVAILABLE
  - (a) Field notes
  - (b) Questionnaires (2,542)
  - (c) One set of IBL Punch Cards labeled <u>Pre-VE Day Study of Men's</u>
    Attitudes Toward Military Service After VE Day S-186B.
    containing:
    - (a) Camp, outfit and serial number identification (Cols. 1-6)
    - (b) Questions 1-50 (Cols. 7-58)
  - (d) A serialization scheme which indicates how to separate the cards into camps and outfits.
  - 7 : (\*) Editing and coding instructions.

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- (f) A set of marginal distributions on all questions separately by camps.
- (3) A copy of the destionnaire with the column number for each question indicated.

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NOTE: See the general folder for S-205, 212, 213, 214, 186B for further information.

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## COMMUNICATIONS I (NEGATIVE ARGUMENT)

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#### \*\*\*FI18 PRINT OF HEADER LABELS:

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NIH=BTHSDA

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