

FOOSE 8 INN
DECLASSIFIEDINDIA-BURMA THEATER
Cross-section Omnibus
IB-7; SO-170

1. PURPOSE

Morale: This was the second of five surveys (see also CBI-1, SO-131; IB-13, SO-210; IB-14, SO-205; and IB-17, SO-220) in which a series of morale questions was asked and the results compared in order to measure shifting needs in theater policies pertaining to troop morale. Originally undertaken and continued at the request of the Theater Commander.

G.I. Bill of Rights: Questions were asked to measure men's knowledge of the provisions of the G.I. Bill and to find out their plans to return to school at government expense after the war. Information obtained at the request of Research Branch Headquarters in Washington.

"Live-Talent" Shows: To determine men's reactions to USO and Army traveling shows and to find out how often the men had seen them. These data were requested by G-1 of the I-B Theater.

Red Cross: At the request of the India-Burma Theater Special Service Officer the men were asked a series of questions on the quality of the job being done by the Red Cross home service, clubs, service centers, publicity, and canteens. Questions were also asked on personnel policies of the Red Cross, on reactions to Red Cross girls, and on general attitude concerning contributions to Red Cross. This information was needed to serve as a basis for drafting a new formal policy between the Army and the Red Cross to govern future procedures.

Savings: To determine enlisted men's reactions to various aspects of the program designed to encourage soldier savings. Particular effort was made to ascertain the extent to which each specific means of savings was being used at the time of the study, the desire of soldiers to save, and the degree of understanding and acceptance of each means of savings by the men. Data were requested by the I-B Theater Savings Program Officer.

CBI Roundup: To gauge men's reactions to various features of the CBI Roundup particularly the "cheesecake" pin-up pictures appearing on it regularly. Information requested by G-1 of the I-B Theater.

Yank Magazine: At the request of the Experimental Section, Research Branch Headquarters in Washington, a series of questions on Yank content preferences was included. The same questions were asked simultaneously in surveys in the United States (S-130), in MTOUSA (118-M; SO-130), in ETO (ES-46; SO-130) and in CPBC (CPBC VI; SO-130)

2. DATE OF ADMINISTRATION

October 9 to November 5, 1944.

3. SAMPLE: Cross-section of all enlisted men (including Negro troops) in the China and India Burma Theaters.

Number: 1469

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Geographic coverage: China, Burma, Assam, and India (including large cities in India)

Special notes: Sample represents men in proper proportion for all branches of service in every major geographic area in the two theaters.

4. ANALYSIS MATERIALS AVAILABLE

IBM Punch Cards, 2 sets (both of them for IB-7; SO-170)

Card 1 - containing Q. 1 through 60 (background, morale, G.I. Bill, "live talent" shows, Red Cross savings, and CBI Roundup)
Total cards = 1469

Card 2 - containing Q. 1 through 13 and Q. 61 through 78 (background and Yank) Total cards = 1469

Note: Under this scheme, Cols. 1 through 6 (serial numbers, etc), Cols. 61 through 74 (background questions, 1-13), and Col. 75 (survey identification) are identical on the two cards.

Supplementary Codes - giving identification of region and major commands (coded on the first five columns of the IBM card) and the categories and codes for the write-in questions. The codes for the checklist questions are entered in ink in the copy of the questionnaire containing the marginal percents and figures.

Marginals - A copy of the questionnaire giving percents for all questions, China and India-Burma Theaters separately, and giving percents and figures for all questions for the two theaters combined.

Card-Column Numbering Scheme - The copy of the questionnaire containing the marginals also gives the column numbers on which the answers to the questions have been coded and punched.

5. STUDY DIRECTORS

Paul Guernsey
Ira Cisin

6. REPORTS PREPARED ON THE DATA

<u>Research Branch No.</u>	<u>I-B Report No.</u>	<u>Title</u>
12	11	What Enlisted Men in China, India and Burma Think About the Red Cross
13	8	What Enlisted Men in China, India and Burma Think About the CBI Roundup

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Research Branch No.	I-B Report No.	Title
14	9	What Enlisted Men in China, India and Burma Think About "Live Talent" Shows.
16	13	What Enlisted Men in China, India and Burma Think About Soldier Savings.

Data from IB-7 (SO-170) were also used for comparison with data from CBI-1 (SO-131), IB-13 (SO-210), IB-14 (SO-205), and IB-17 (SO-220) in the following reports:

<u>Research Branch No.</u>	<u>I-B Report No.</u>	<u>Title</u>
11	10	What Enlisted Men in India and Burma Think about Food and Mess Facilities (data from CBI-1 and 7)
15	12	What Enlisted Men in India and Burma Think About Their Officers (data from CBI-1 and 7)
17	14	Job Satisfaction Among Enlisted Men in India and Burma (data from CBI-1 and 7)
18	15	The Status of Certain Morale Factors Among Soldiers in India and Burma (data from CBI-1 and 7)
30	27	The Current Status of Certain General Morale Factors Among Enlisted Men in India and Burma (data from CBI-1, 7, and 13)
34	31	The Current Status of Certain Specific Morale Factors Among Enlisted Men in India and Burma (data from CBI-1, 7, and 13)
B-4	-	Current Status of Certain General and Specific Morale Factors in I-B Theater (data from CBI-1, 7, 13 and 14)
37	34	Attitudes of Officers and Enlisted Men in the India-Burma Theater (data from CBI-1, 7, 13, 14, 16, 17)

Data from IB-7 were used in an article in What The Soldier Thinks, Issue No. 12: "Enlisted Men's Saving Habits."

***FI18 PRINT OF HEADER LABELS:

VOL1B024240

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***FI23 PRINT OF TRAILER LABELS:

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***FI29 BLOCK COUNT IN EOF1 LABEL DOES NOT MATCH RECORDED BLOCK COUNT. THIS MAY BE DUE TO SKIPS, OR BACKSPACES.

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