

CENTRAL PACIFIC BASE COMMAND

Re-Survey, VI Air Service Area Command

CPBC-IX; SO-230

1. PURPOSE

Orientation: The Commanding General, USAFPOA, requested that a "follow-up" survey be made of attitudes of enlisted men in VI Air Service Area Command toward their orientation programs. The first survey was made in October, 1944, at the request of A-3, VI ASAC (see CPBC-V; SO-175). All except three of the orientation questions asked in the first survey were asked unaltered in the re-survey. The subject was covered in the re-survey by questions on:

- Extent of **coverage** of the program
- Worthwhileness of the program
- Quality of meetings
- Importance of group discussion during the meetings
- Preference for orientation leaders
- Attitudes related to orientation's job:
  - Importance of mission
  - Realistic appraisal of the job ahead
  - U. S. in post-war world politics

"Fighting Facts" Booklet (a weekly CPBC publication for use in the orientation program)

The questionnaire (CPBC-IX) covered the following points:

- Circulation of "Fighting Facts"
- Reader interest
- Subject-matter preferences
- Appraisal of the booklet

Three questions were extracted from this series, a fourth question was revised to be pertinent and a fifth question was added to form a supplementary two-page questionnaire. This was administered separately to a special sample of orientation officers and their enlisted assistants in their regular briefing sessions.

Base Newspapers - Questions were asked to gauge extent of reader-circulation, worthwhileness of these local publications, and preferences for various kinds of base newspapers.

BRIEF (the Army Air Forces Magazine in the Pacific Ocean Area). At the request of the Information-Education Officer, AAFPOA, a series of questions was asked on the extent of reader-circulation of BRIEF, its availability, and content preferences.

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2. DATE OF ADMINISTRATION

April, 1945

3. SAMPLE

Cross-section of white enlisted men in VI Air Service Area Command.

Number: 991

Geographic coverage: Five AAFPOA installations on Oahu and Kauai.

Special notes: 28 units in VI ASAC were sampled.

Special sample of white orientation officers and their enlisted assistants. (These men were administered the supplementary questionnaire on "Fighting Facts" Booklet).

Number:

78 from VI Air Service Area Command

27 from Army Port and Service Command

77 from Hawaiian Anti-Aircraft Artillery Command

182 Total

Geographic coverage: Oahu and Kauai

Special notes: The sample represents about 80% of all unit orientation personnel of the air bases visited, of APSC at Sand Island and of HAAAC on Oahu.

4. ANALYSIS MATERIALS AVAILABLE.

IBM Punch cards, 1 set, for the cross-section of enlisted men in VI ASAC.

Total 991

Note: There are no IBM cards for the special sample of orientation officer and enlisted personnel. Hand-tabulations were made of the answers to the five questions comprising the supplementary questionnaire on "Fighting Facts"

Supplementary Codes- giving identification of the air bases visited and their location on Col. 1; also, the categories and codes for the write-in questions.

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Check-list Codes

Card-column Numbering Scheme } - the copy of the questionnaire giving the percents and totals for the VI ASAC sample (see below) also gives the codes for the check-list questions and the column-numbers to which the questions have been assigned.

Sampling Scheme - giving the outfits sampled, their location, their identification on Col. 1 and 2 of the IBM card, and the number of cases obtained in each outfit.

Marginals -

- a) 1 copy of the questionnaire giving figures and percents for every question for the total VI ASAC cross-section.
- b) 1 copy of the supplementary questionnaire on "Fighting Facts" giving percents for every question for ASAC, APSC, HAAAC separately, and for the total sample of 182 officers and men.

Miscellaneous Materials.

Attendance of Orientation Meetings - a comparison of attendance figures supplied by VI ASAC I and E Office and those obtained from CPBCIX

Hand tabulation of answers to Q. 3 of the supplementary questionnaire on "Fighting Facts", by ASAC, APSC, and HAAAC separately.

Hand tabulation of free comments to Q. 5 of the supplementary questionnaire on "Fighting Facts" for the total sample.

5. STUDY DIRECTORS

Richard Hull  
Robert Sturgeon

6. REPORTS PREPARED ON THE DATA

Research Branch  
& CPBC No.

Title

CPBC-19

Attitudes toward "Fighting Facts".

CPBC-20

Attitudes of Enlisted Men Toward Their Unit Orientation Programs in the VI Air Service Area Command.

Note: The edition of this report which was circulated to all echelons of command in the POA, did not include the chart showing comparisons of units.

CPSC-21

Attitudes of Air Force Service Troops Toward BRIEF, Magazine of AAFPOA.

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CPBC-IX; SO-230

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