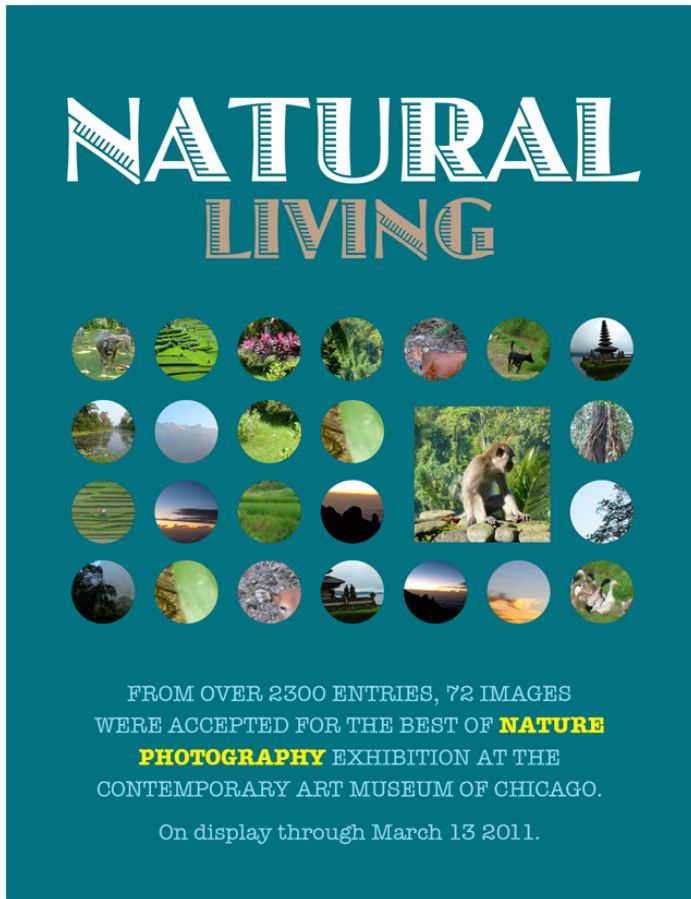


## Principles of Design: Contrast

**Directions:** Look at the graphic designs on this worksheet, and answer the questions next to each design, noting the elements of contrast as you work.



1. How does the reader know what is important?  
The title with the White words, and the "Nature photography" with the yellow words.
2. How does the reader know what to look at first?  
The title, because the size and the big contrast.
3. What keeps the reader focused?  
The images and the yellow Words.
4. What draws readers in and keeps their attention?  
The big image of the monkey.



1. How does the reader know what is important?  
For the construct with the speech bubble.

2. How does the reader know what to look at first?  
The piano and the speech bubble, because the construct of the background with they

3. What keeps the reader focused?  
The speech bubble.

4. What draws readers in and keeps their attention?  
The piano.



1. How does the reader know what is important?  
By that words that has yellow background.

2. How does the reader know what to look at first?  
Becase the construct that make yellow with grey color.

3. What keeps the reader focused?  
The title with the text "24 Hours"

4. What draws readers in and keeps their attention?  
The Computer and objects in the background.