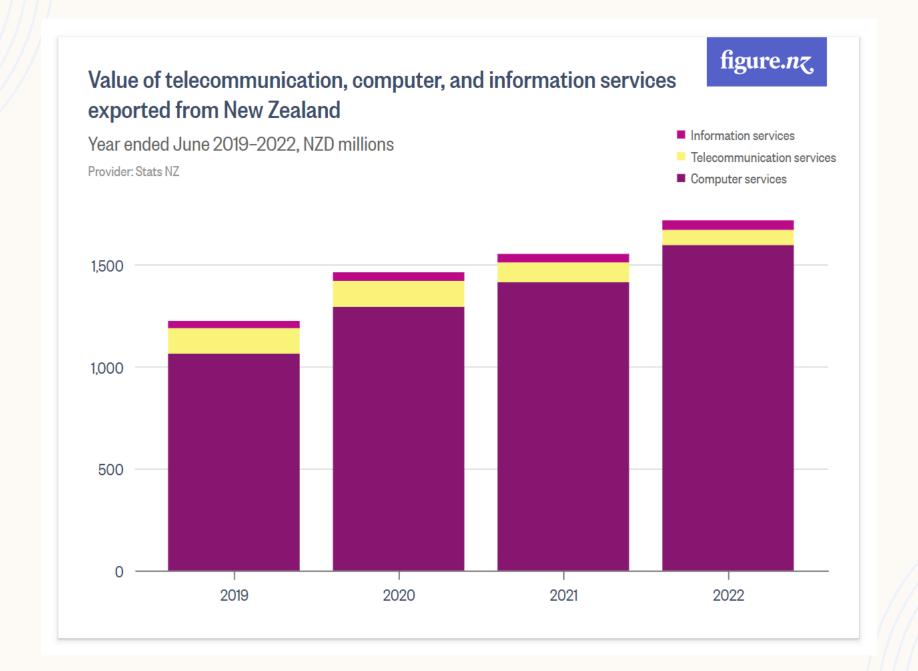
ORDERS OF MAGNITUDE

Cloud-native technology strategies for global scale.

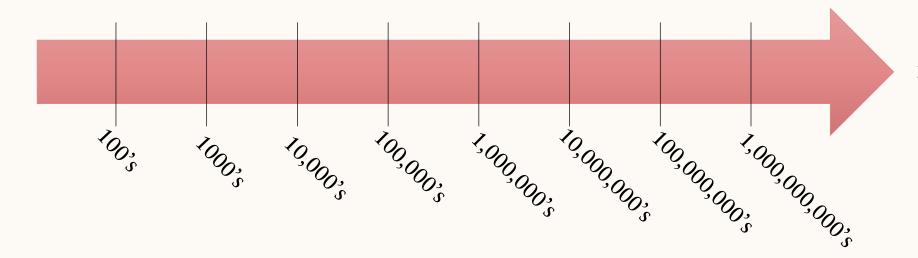


...WITH EVERY ORDER OF
MAGNITUDE OF GROWTH, ...
REVISIT YOUR ARCHITECTURE... 33

Werner Vogels – Amazon CTO



ORDERS OF MAGNITUDE



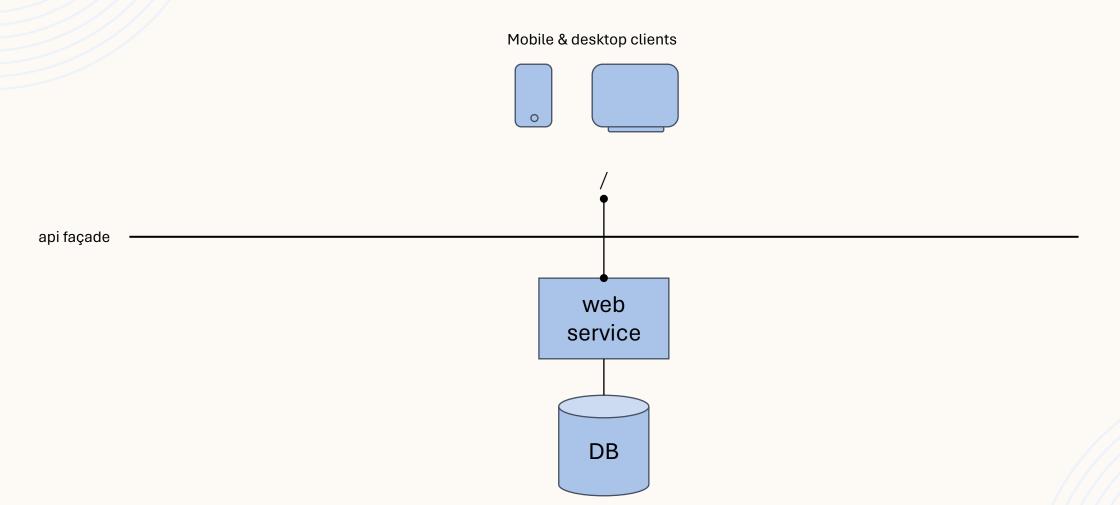
monthly active users



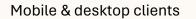
SYSTEMS WILL MIMIC THE COMMUNICATION STRUCTURES OF THE ORGANISATIONS THAT DESIGN THEM.

Conway's Law

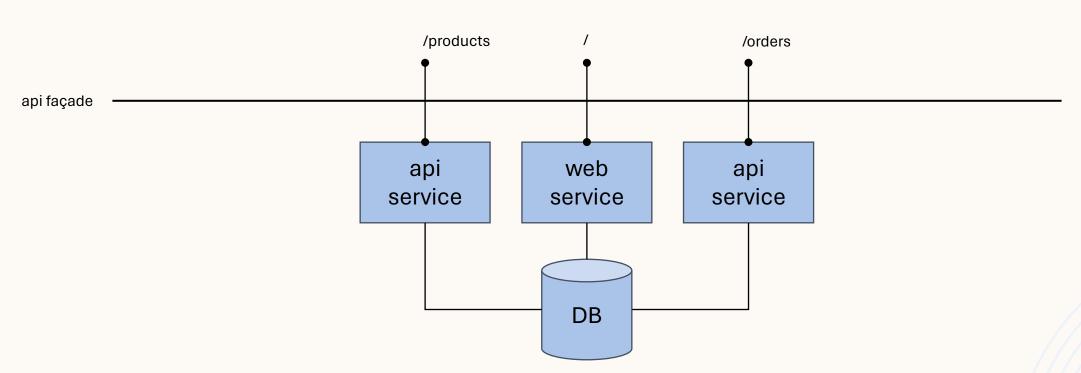
MONOLITH



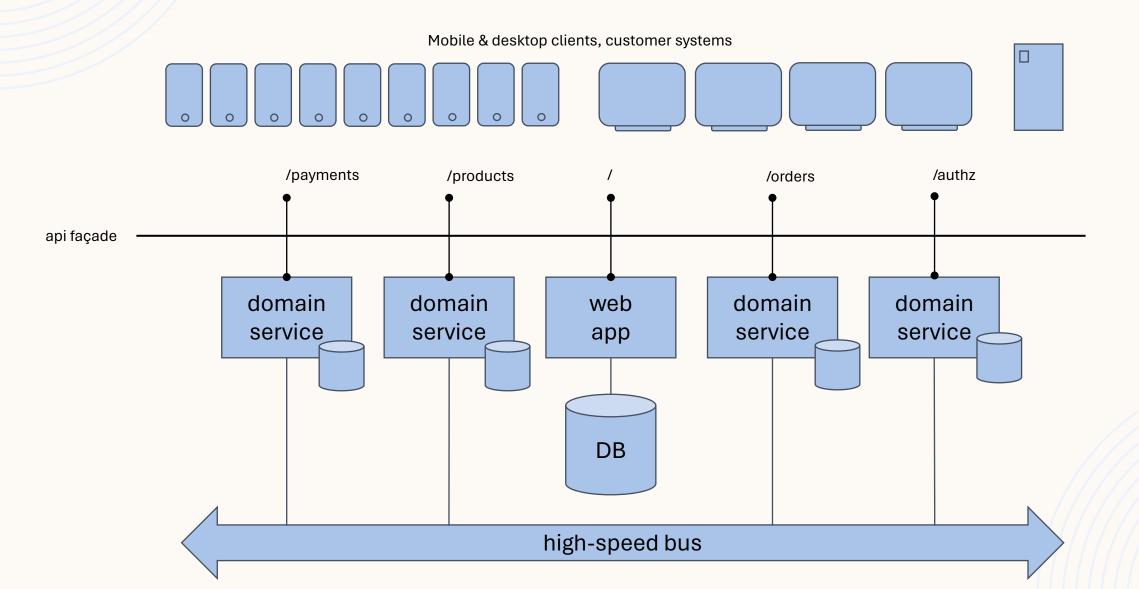
API SERVICES

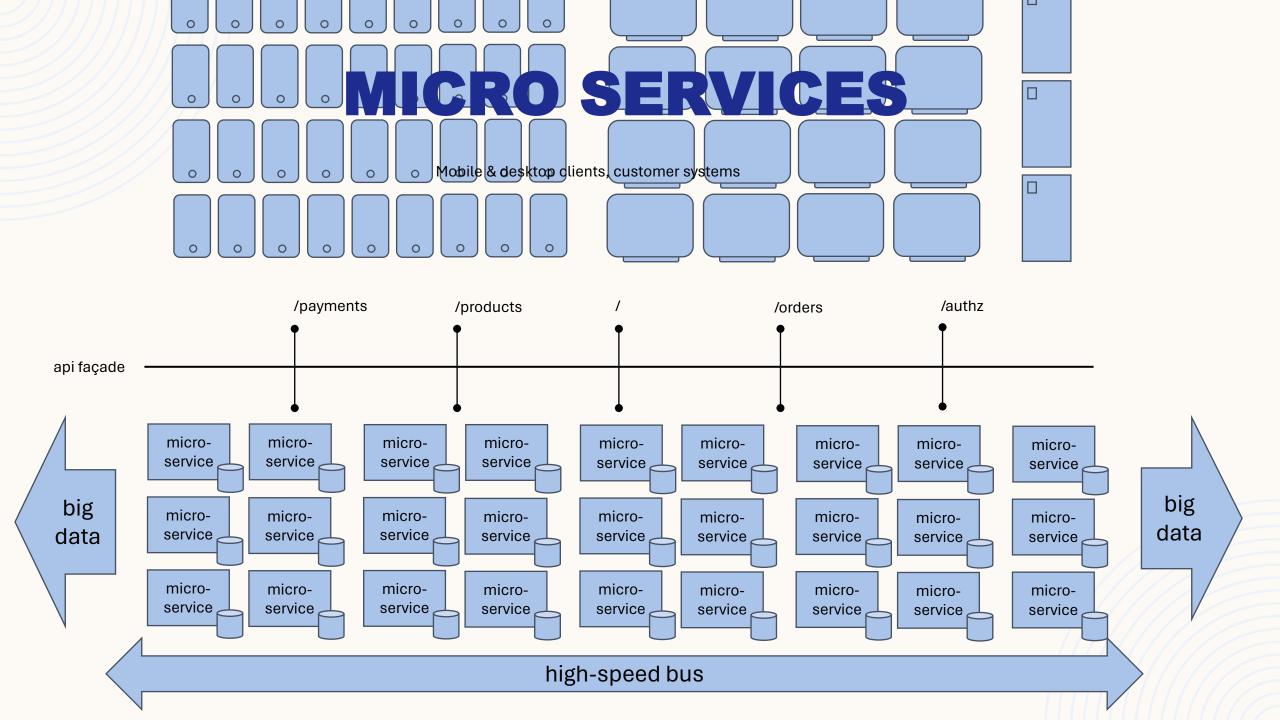






DOMAIN SERVICES





CLOUD COMPUTE CHOICE FACTORS







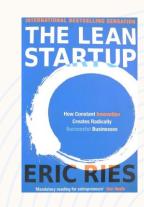


one	Services	hundreds
less	Observability & control	more
lower	Complexity	higher
easier	Manageability	harder

MAKING A PLAN



VISION



- 1. "Use a managed Open AI service
 - 2. "Use GitHub co-pilot

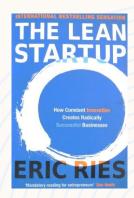
PRODUCT

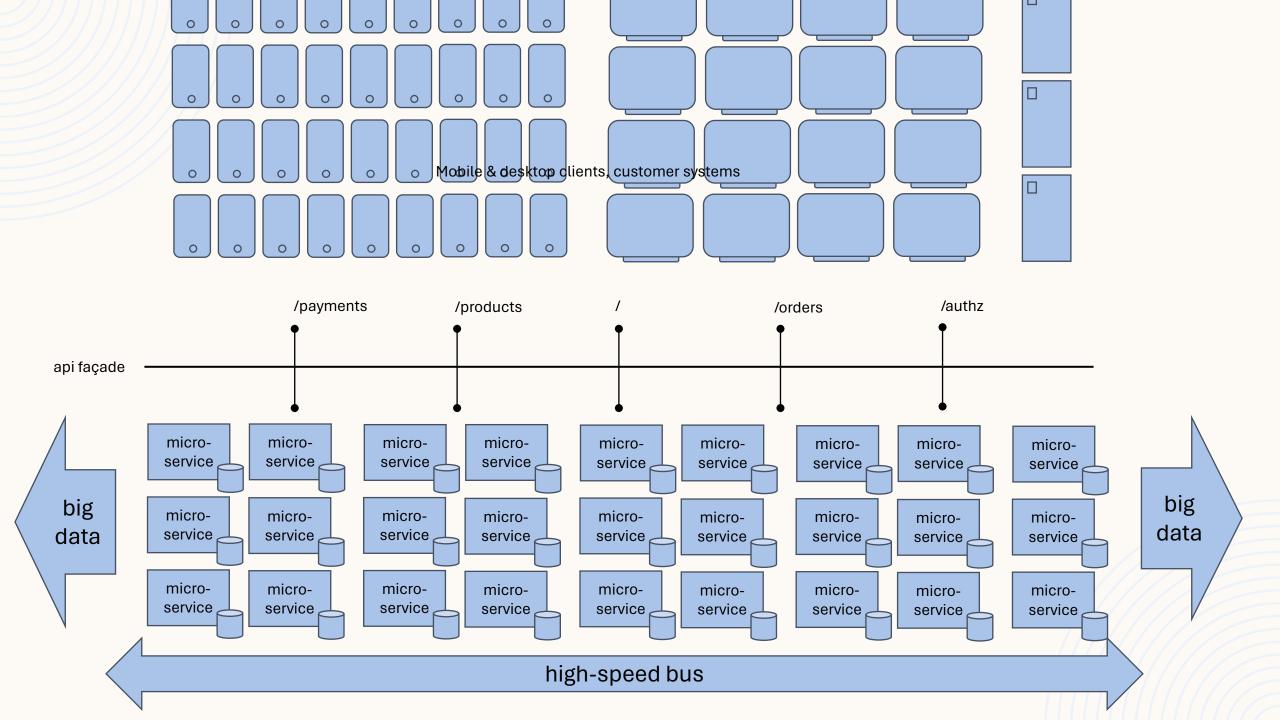
- 1. "Reduce time to market by building on third-party AI API's"
- 2. "Improve developer productivity with AI code tools"

STRATEGY

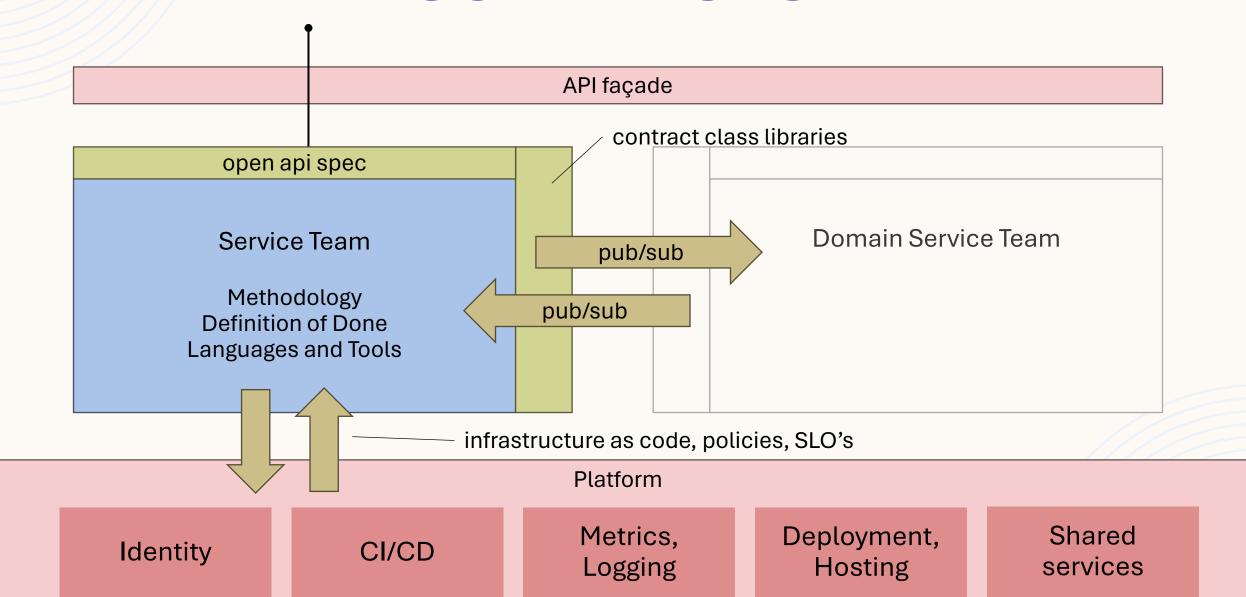
"To empower every person on the planet with a truly useful AI personal assistant

VISION

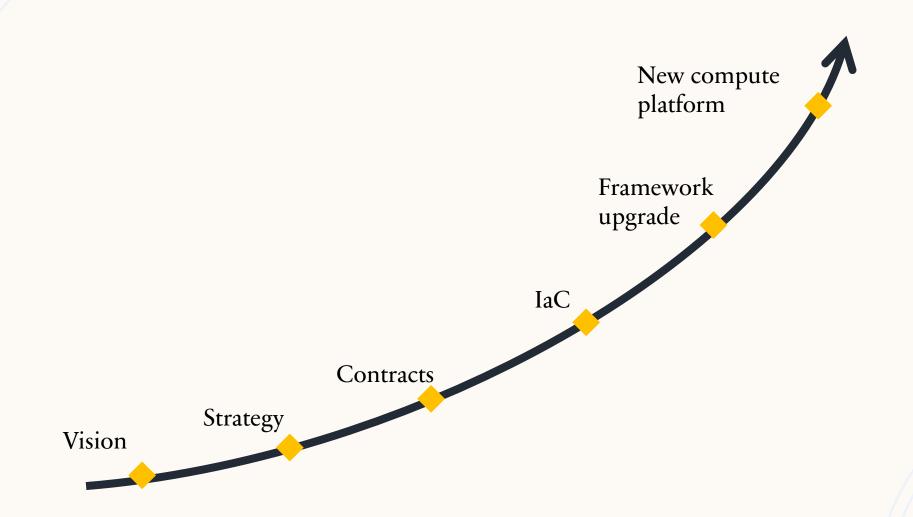




CONTRACTS



ROADMAP



IN CLOSING

Conway's law explains why Service oriented architectures change as our organisation grows.

Observing these effects helps is to plan for the next order of magnitude.

Technology strategy and contracts are ways to inform product teams what is important to the business.

THANK YOU!



http://bit.ly/dlnztalks