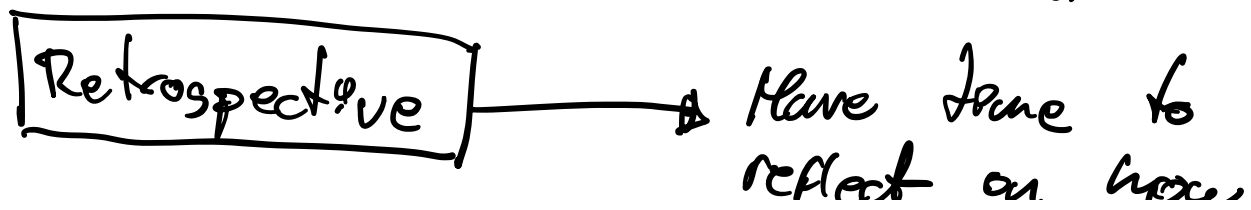
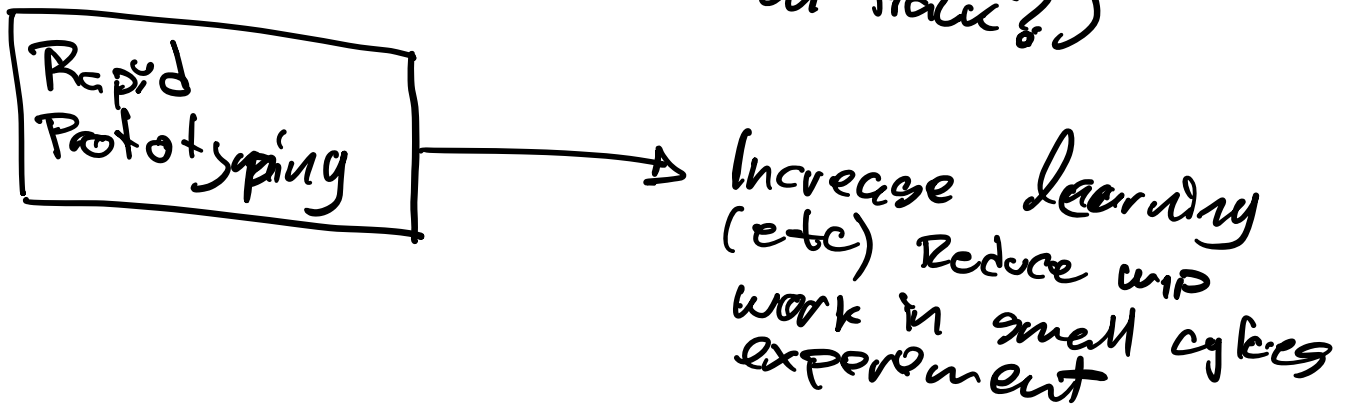
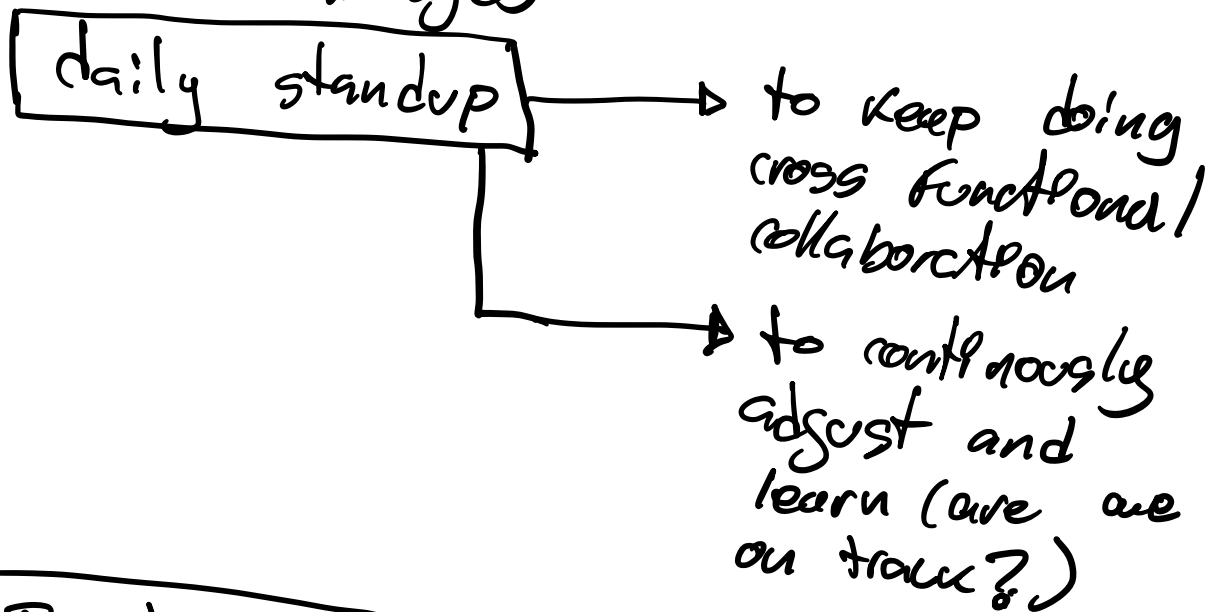


Our "Market" : the OR org and the client

Goal: Increase learning through small iterations and experimentation

Why are we doing this (ceremony)?

↳ They exist to solve organizational challenges



we work and  
increase learning

User Story



Increase cross fct.  
collab

Minimize WIP

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"If you are doing something without knowing why, it won't work (because you don't know what good looks like)"

- ① Understand what are we trying to solve
- ② How current approach contributes to it
- ③ what change are we willing to do
- ④ How to know we are successful

If something is not working, then  
change the practice

↳ This is based on having  
an understanding what  
we are trying to  
accomplish

Lean: relentlessly work to  
increase quality and  
reduce waste

Experiment small, see what works  
waste

↳ Every activity that doesn't  
help to learn about  
customers