



Greenpoint

Development Plan Version 1.0

April 15, 2018

ABSTRACT

Greenpoint is a VR-powered collaborative space for global interconnection. Serving as a decentralized meeting point for grassroots movements, its aim is to facilitate innovation experimentation by connecting people, communities, and environments at the forefront of technological and social innovation. Built for the exchange of ideas and opportunities, all are welcome to take part in its free-flowing open-source development and governance.

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1 | GOAL AND OBJECTIVES

Advances in technology allow for organizational boundaries to be transcended and collaborative peer-to-peer communities to flourish.

Powered by collective human intelligence and dedicated to interconnecting people and environments, Greenpoint aims at bringing technological and social innovation together in beneficial ways. Its main goal is to provide a universal meeting point for grassroots movements. Open, free, community-governed and decentrally operated. Building bridges and enabling collaborations between diverse physical, digital and virtual communities. Facilitating the exchange of ideas, knowledge, and opportunities. Supporting cooperation, innovation, and value creation.

Greenpoint's main objectives:

- interconnect communities and strengthen cooperation
- encourage collaboration, friendship, and trust among people
- facilitate the exchange of ideas, knowledge, and opportunities

Contributing to a new era of borderless collaboration for value creation.

2 | ORGANIZATION AND GOVERNANCE

Greenpoint acts as a social hub for collaboration, a meeting point for grassroots movements, and a springboard for innovation.

Supported by a decentralized and distributed structure that enables sustainability: it is secured by the [Ethereum](#) blockchain, powered by the [Decentraland VR world](#), and collectively maintained by [The Movement DAO](#). Hosted on the interplanetary file system and linked to Decentraland Land parcels based on the ERC 721 non-fungible (NFT) token standard, Greenpoint is secured and always available.

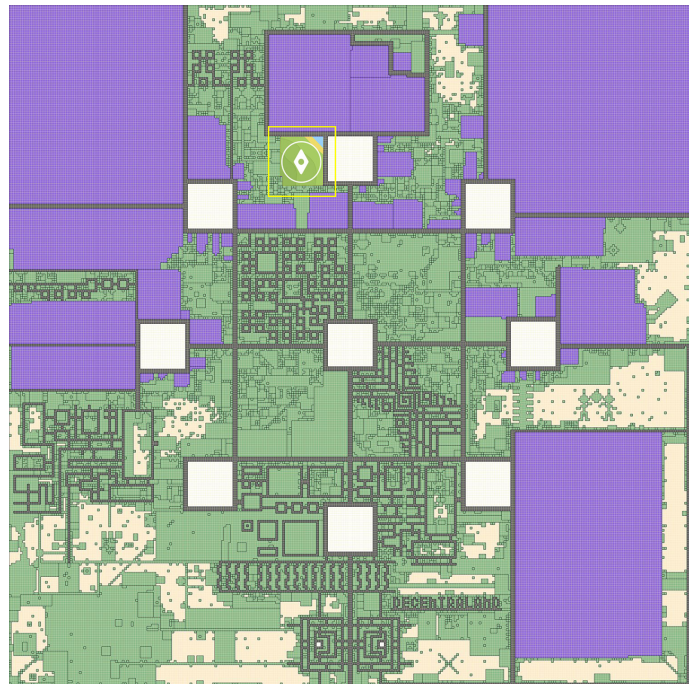


Figure 1: Location in Decentraland

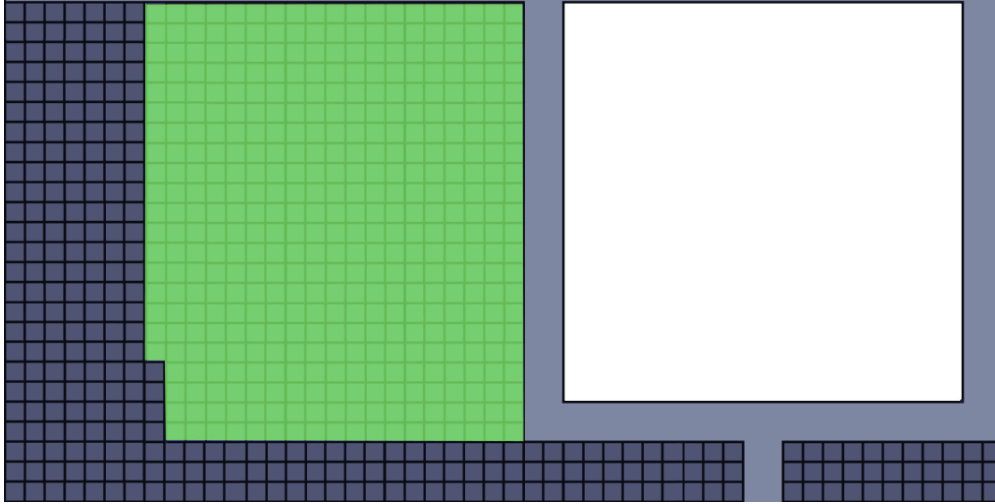


Figure 2: 414 Greenpoint LAND Parcels (green) and Genesis Plaza (white)

Greenpoint consists of 414 Land parcels (100 m^2 each) in the Decentraland Genesis City. See [Atlas](#). The land was generated by the collective contributions of the holders of 31 Ethereum addresses who staked a total of 414,000 MANA to Greenpoint in the Decentraland Terraform Event.

Closely located to a Genesis Plaza (see Figure 2) and other districts such as Decentraland University, Conference Center, Central Marketplace, and SciArt Lab, Greenpoint is well positioned for visitors from all lands.

As per District Land transfer criteria by Decentraland, Greenpoint's LAND NFTs are first requested and obtained by the district's creator, then held in a multisig wallet, and further distributed to Land contributors. To become eligible for receiving individual Land ownership, Greenpoint Land contributors are required to register their contribution and to introduce their ideas and plans to the community. It is ensured that all participants share the same understanding of Greenpoint's vision and act in accordance with its values and objectives.

If you have contributed Land to Greenpoint, please visit land.mvt.io for registration.

3 | THE MOVEMENT



Greenpoint's long-term development and governance is supported by The Movement, a decentralized and leaderless not-for-profit organization with the main goal to facilitate the creation, development and growth of collaborative decentralized networks. Made for humans from around the world to come together and create freely.

Both The Movement and its virtual headquarter Greenpoint are collectively created from the ground up and driven by the vision of building bridges across borders and cultures. Entirely crowdsourced, no ICO or any other type of fundraising was held. To incentivize participation and collaboration, to allow for governance rights (e.g. voting for proposals), as well as to offer access to functionality in and beyond Greenpoint, The Movement uses its utility token **\$MVT**. It has a total and circulating supply of 3,000,000 MVT.

The Movement DAO is based on the principles of open source transparency and permissionless collaboration. It is powered by the Ethereum blockchain, smart contracts, and the decentralized application **Aragon Core**.

Learn more about The Movement on the **Decentraland Wiki** or by visiting the original **announcement thread** on Bitcointalk.

4 | HOW GREENPOINT IS BUILT

The Movement DAO's members govern the development of VR scenes and apps on the district's land parcels in full accordance with Greenpoint's vision, goals, and objectives.

Anyone can propose plans and ideas for the creation of content on the official [Github repository](#). All participants openly review, discuss, and vote for proposals via The Movement organization.

Once community proposals have been thoroughly reviewed and approved by the collective, Land contributors are able to stake Greenpoint Land to a respective proposal that they support. Projects that are developed and maintained on Greenpoint's virtual land are referred to as *spheres*.

The early building phase begins on 35 of 99 Land parcels that are donated to the community by the district's creator. The first proposal is to establish two places (see Figure 3 for the proposed structure):

- (1) A *Teahouse* for visitors from all districts and lands that represents a center for sharing thoughts and ideas, and that promotes the spirit of human exchange and cooperation.
- (2) The surrounding *Gardens for Peace* that represent the beauty of both nature and culture, and that give space for thought and new ideas to bloom.

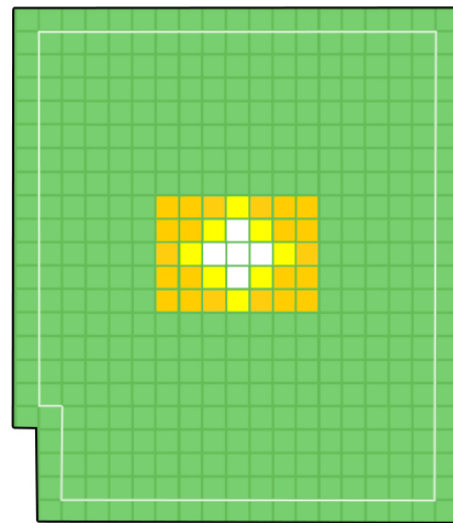


Figure 3: Greenpoint's Beginning

The five white parcels at the heart of Greenpoint (as depicted in Figure 3) are reserved for the implementation of the teahouse and its direct surroundings. The yellow parcels represent 8 dynamic portals that can be linked to or used by future spheres. The 23 orange parcels are for the gardens. As most land parcel placements are free to be assigned (green area), all community members, including land contributors, have the opportunity to share ideas and proposals and are asked to request preferred placement.

Developers and content creators are invited to participate and earn rewards that are offered both by the community and The Movement's bounty fund.

For more technical information on how to build VR scenes and content in Greenpoint and all of Decentraland, please refer to the [Decentraland Wiki](#). More documentation and guides will be made available over time.

5 | ROADMAP

📌 Please note that this timeline is an estimate that may be subject to change in future versions of Greenpoint's development plan.

- ◇ Q4 '17 The Movement's vision is born
- ◇ Q1 '18 Formation of the community, collection of ideas
- ◇ Q2 '18 Building phase, collaborations are increasing
- ◇ Q4 '18 The Greenpoint VR social hub is established and evolving
- ◇ 2019 Interconnection phase, community is thriving
- ◇ 2020 The new era of borderless collaboration is fully unfolding

HOW TO PARTICIPATE

The Movement and Greenpoint are open and free to evolve. Please feel free to join whenever you wish. Development takes place on Github. Discussions take place on multiple channels. To get started, reach out to the community. Share your ideas. Connect and create. Over time, communication and interaction will increasingly take place on Greenpoint itself.

DOCUMENT VERSION

VERSION	DATE	CHANGES
1.0	15th April 2018	First public version released