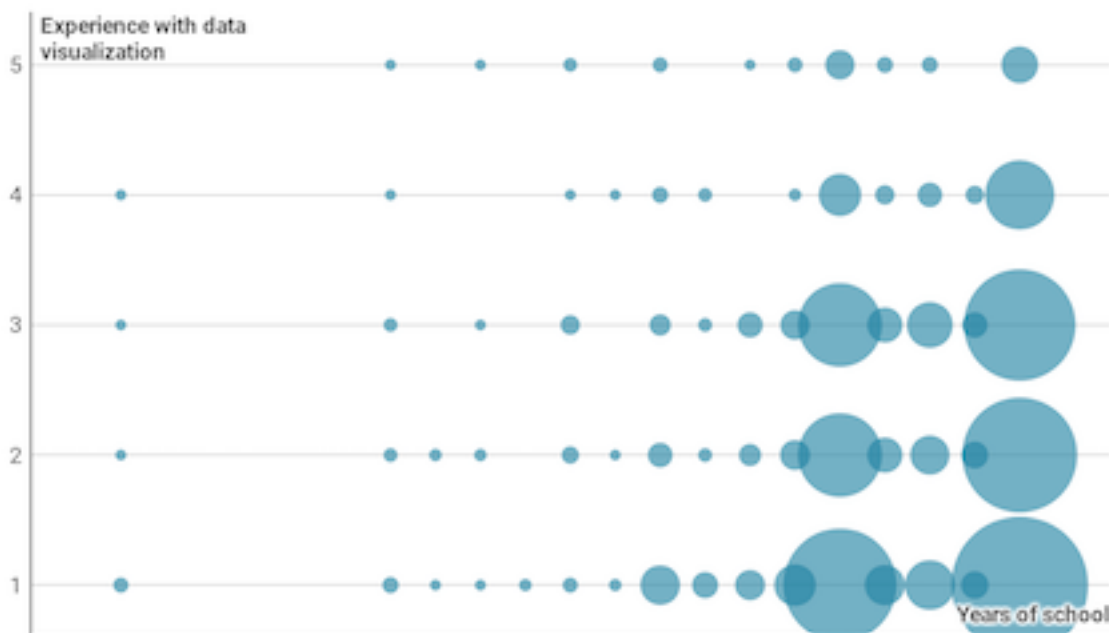


## Educated readers with limited data visualization experience

Among the 3,000 Hands-On Data Visualization book readers who responded to the survey, 89% completed the equivalent of a college degree (16+ years of schooling), but rated themselves with modest or limited experience in data visualization.



**Recommendation: Revise text to add deeper concepts, without assuming prior experience**