

70% of survey respondents reside outside North America

Among the locations we could geocode for over 3,000 Hands-On Data Visualization readers who responded to a survey, only 30% live in North America, while 35% live in Asia, 20% in Europe, 6% in both Africa and South America, and 3% in Oceania.



Recommendation: Be more inclusive by adding more data samples from other regions where readers live.