

# Dawn of Crafting



Craft Inventions & Discover Recipes

<https://youtu.be/MGZnoE4RRhM>

# App Store Images



# Press Testimonials



- "Dawn of Crafting continues to be the **most underrated game** on the App Store."  
-Justin Davis, Executive Editor, IGN <sup>[1]</sup>
- "I downloaded Dawn of Crafting and now I want to punch @ErrorJustin in the back of the head. **I can't stop playing it.**"  
-Steve Butts, Editor-in-Chief, IGN <sup>[2]</sup>
- "Dawn of Crafting draws the player in with a very thematic and logical approach to the crafting genre."  
-Matt Skidmore, Writer, **Pocket Tactics** <sup>[3]</sup>
- "There's a **surprising amount of depth** to Dawn of Crafting that its simple interface belies"  
-Jillian Werner, Writer, GameZebo <sup>[4]</sup>

# Player Testimonials



- "I just started playing last night and I haven't stopped. Coming up to 20 hrs now. **No need for sleep!**"  
- Tamienne <sup>[3]</sup> ★★★★★
- "I've played a lot of PC and console games, and I would never have believed I would **get addicted to an iPhone game**. Plus it has active developers, which is really great."  
- Adrik Nilolaev <sup>[4]</sup> ★★★★★
- While playing this game, I continuously made the mistake of believing I'd figured out how this game works. Every, single, time, the game would prove me wrong with new and cooler content. I'd tell you how exactly this is amazing, but it's more fun to find out yourself. Just trust me when I say that this game is simple, but full of depth. (And that the **devs are fricken' geniuses!**)"  
- TheNinja64 <sup>[5]</sup> ★★★★★

# Description



- A game about crafting in the Stone Ages
- Very simple to pick up
- Immense depth of content & mechanics
- Collect basic resources by tapping your companion
- Craft resources into more advanced items
- Think and try to discover new each crafting recipe
- Train skills which get more effective as you use them
- Unlock new mechanics, build a village and automate manual tasks

# Features



- Mash of 6 Genres: RPG, Puzzle, Incremental, Adventure, Unfolding, Crafting
- Designed for Mobile: Requires only 1 finger
- 95 Quests with stories about the hardships of the Stone Ages
- Infinite Replayability
- Offline single player, No ads
- **Universal & Exclusive for iOS**

# History

- Indie game by 2 brothers
- Launched v0.1 at Jan 2016
- Evolved in the App Store with player feedback
- We get 10s of request everyday and implement as much as we can during the week and update the game.
- We've updated the app almost every Friday for a year.
- One of the most updated iOS games of 2016 (61 updates in 2016)



# What's Unique?



- No other game is as focused on crafting as much as Dawn of Crafting.
- No other game on iOS has such variety of useful items.
- No other game has a recipe discovery mechanic where you get recipe ideas by crafting strategically.



# Stats

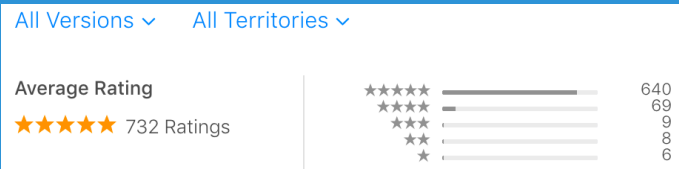


- Retention:

D1: 58% - D7: 20%

D30: 5% - D90: 3%

- 20% of our players spend 20+ hours
- 10% spend 40+ hours playing
- On average each player buys \$0.90 IAPs
- Average 4.83 star reviews



← Dawn of Crafting Total Time Played Done

All 6,096 Players

All Time

1		"ecoladd" 716:08	Game Center Hours:Minutes Played
2		"nilskip7" 511:41	
3		"BeNotAfraid" 449:18	
4		"naknul" 403:33	
5		"Psinder" 363:27	
6		"BeardedSwede" 349:05	
7		"wex52" 312:09	
8		"Scolpo" 300:24	
9		"Avengers01"	

# Update Roadmap



<b>v1.2</b> <b>Age of iOS 11</b>	<b>v1.3</b> <b>Farming Age</b>	<b>v1.4</b> <b>Bronze Age</b>	<b>v1.5</b> <b>Iron Age</b>
New iOS 11 Integrations	New Villagers	IAP Expansion	IAP Expansion
Leave star without leaving	Farming Mechanic	Bronze Recipes	Iron Recipes
Buy IAPs from App Store	Auto Food Productions	New Metal Skills	New Metal Skills
9 New Items	Animal Trap Mechanics	Trading Mechanics	Automation Mechanics
New App Icon	Weather Mechanics		

# Game Links



- <http://www.dawnofcrafting.com/>
- [http://www.dawnofcrafting.com/presskit/dawn\\_of\\_crafting/](http://www.dawnofcrafting.com/presskit/dawn_of_crafting/)
- <https://youtu.be/MGZnoE4RRhM>
- <https://www.reddit.com/r/DawnOfCrafting/>
- <https://itunes.apple.com/us/app/dawn-of-crafting/id1067104191?mt=8>

# Source Links



- 1. <https://twitter.com/ErrorJustin/status/853262558785978369>
- 2. <https://twitter.com/SteveButts/status/854245400168898561>
- 3. [https://launchkit.io/reviews/YznrvMJ\\_dx/](https://launchkit.io/reviews/YznrvMJ_dx/)
- 4. <https://launchkit.io/reviews/RjTHbI817fY/>
- 5. <https://launchkit.io/reviews/sqvpstXY-ls/>
- 6. <http://www.pockettactics.com/reviews/review-dawn-of-crafting>
- 7. <http://www.gamezebo.com/dawn-crafting-officially>