

STUDENT DETAILS

Name : Debajyoti Talukder

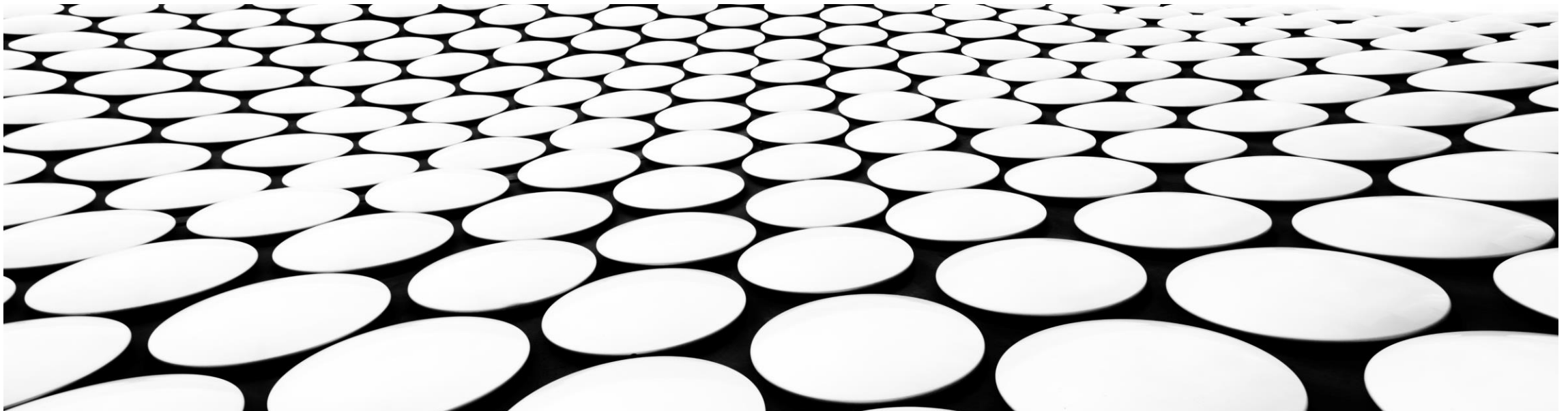
SkillsBuild Email ID: debojyoti.talukder.2017@gmail.com

College Name: Murshidabad College of Engineering and Technology

College State: West Bengal

Internship Domain: Front-End Development

Internship Duration: 12.06.2023 – 24.07.2023





PROJECT TITLE/PROBLEM STATEMENT

- **Project Title:** Clone Website/Application

AGENDA

❖ In this presentation, I will cover the following topics:

- The problem statement / project topic
- The project overview
- The target audience
- The solution and its value proposition
- How I customized the project and made it my own
- The modeling techniques I used
- The results of the project

PROJECT OVERVIEW

- My project intends to create a Clone of the Nykaa-Fashion Website, which is one of the largest E-Commerce platforms for fashion and lifestyle in India. This website is completely responsive and built using HTML, CSS, JavaScript, jQuery, and Bootstrap.
- The purpose of my project is to create a comprehensive and user-friendly fashion website that allows users to easily browse through a wide variety of fashion and lifestyle products in the same way as Nykaa-Fashion. The scope of the project includes the development of the website's front-end as well as the user interface (UI) and user experience (UX). The objectives of the project are to create a website that is:
 - Easy to use
 - Comprehensive
 - Up-to-date
 - Secure
 - Similar to Nykaa-Fashion in terms of features and functionality



WHO ARE THE END USERS OF THIS PROJECT?

- The end users of my project are people who want to purchase fashion and lifestyle products online. This includes people of all ages, genders, and income levels. They are looking for a website that is easy to use, comprehensive, and up-to-date. They also want a website that is secure and offers a variety of features and functionality.



YOUR SOLUTION AND ITS VALUE PROPOSITION

- My solution to the problem is a fashion website that is easy to use, comprehensive, up-to-date, secure, and similar to Nykaa-Fashion in terms of features and functionality. The scope of the project includes the development of the website's front-end as well as the user Interface (UI) and user experience (UX). The website will allow users to browse through a wide variety of fashion and lifestyle products. This website is completely responsive, so users can access it on various devices like Mobile, Desktop, Tablet, etc.

HOW DID YOU CUSTOMIZE THE PROJECT AND MAKE IT YOUR OWN

- In addition to the features that are similar to Nykaa-Fashion, I also customized the project by adding some unique features that make it different from the existing one, innovative, creative, or remarkable. These features include:
- A responsive navigation bar with megamenu through which users can browse through a wide variety of fashion and lifestyle products and redirect to the Nykaa-Fashion Website so that they can also purchase the items.
- I have developed a similar user interface to Nykaa-Fashion, following the previous trends as well as the present.
- I have also developed a unique user interface in responsive mode that is different from the existing one.

MODELLING

- I used the following modeling techniques, methodologies, and frameworks in my project:

Modeling Techniques: **Object-oriented modelling** is a popular technique for modelling web applications because it allows for the reuse of code. This can save you a lot of time and effort. Object-oriented modelling was used to model the user interface, the data, and the business logic of the website.

Methodologies: **Agile methodology** was used to develop the web application. The website was developed in an iterative and incremental manner, with each iteration focused on a specific feature or functionality.

Frameworks Used: **Bootstrap** (Bootstrap is a popular front-end framework (CSS Framework) that is used to create responsive web pages. Bootstrap provides a number of pre-built components and templates that can be used to speed up the development process. Bootstrap is a popular framework because it is easy to use and it provides a number of features that are useful for creating responsive web pages.)

Technology Principles:

- The website was developed using HTML, CSS, JavaScript, Bootstrap (CSS Framework) and jQuery (JavaScript Library).
- The website was hosted on a cloud-based platform (GitHub Pages).
- The website was secured using HTTPS.

RESULTS

- The results of the project have been very positive. The website has been well-received by users, received positive feedback from users, and it has generated a significant amount of traffic. I am confident that the website will continue to be successful in the future.
- The website was hosted on a cloud-based platform (GitHub Pages), and I have received very positive feedback from my friends and users who have seen it . They appreciated me for developing this project.
- Here is my GitHub Pages link, where the website was hosted :

<https://debajyotitalukder2001.github.io/nykaa-fashion-clone.github.io/>

LINKS

- **GitHub Repository link of my Project:**

<https://github.com/DebajyotiTalukder2001/nykaa-fashion-clone.github.io>

- **GitHub Pages link, where the website was hosted:**

<https://debajyotitalukder2001.github.io/nykaa-fashion-clone.github.io/>

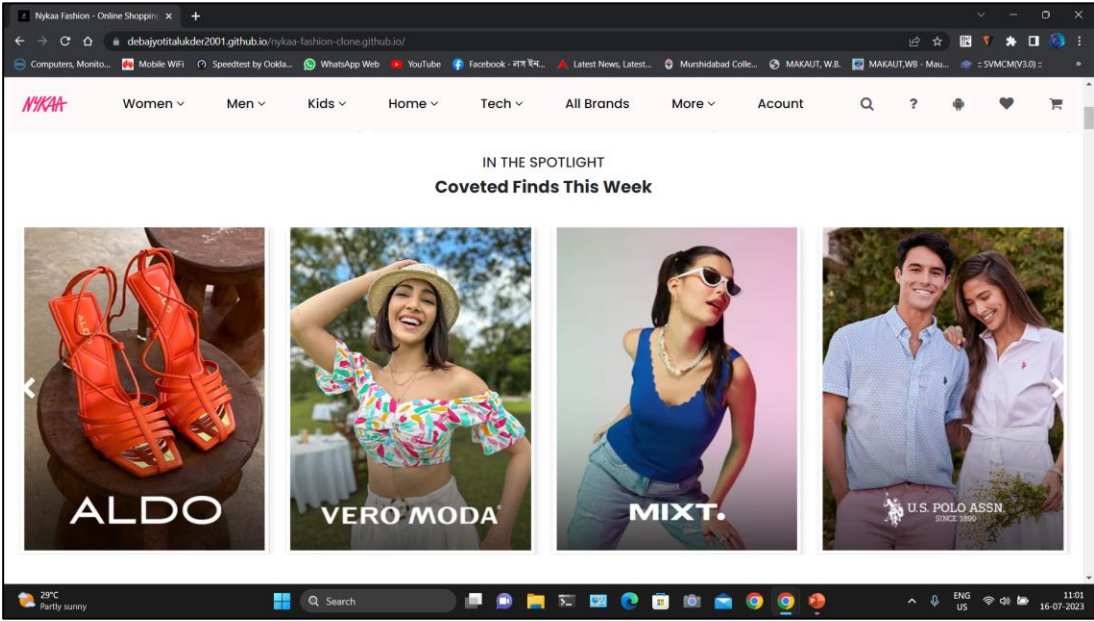
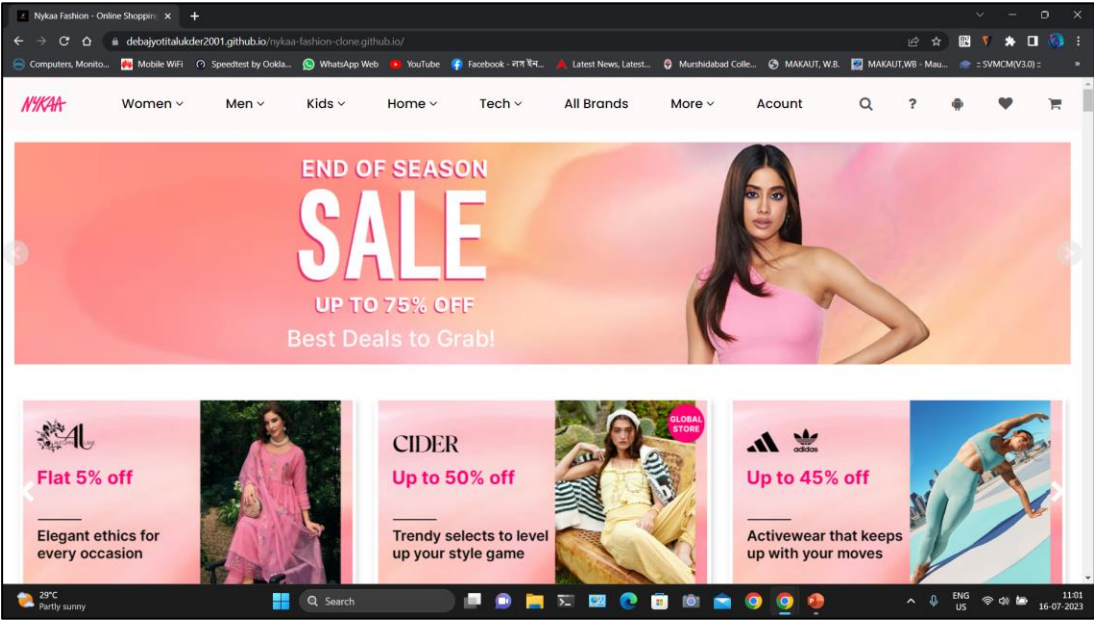
- **Project-Video or Tutorial link, which I followed to develop my project :**

<https://skillsbuild.edunetworld.com/courses/fed/clone-website-application/>

- **Resources and tutorials I followed:**

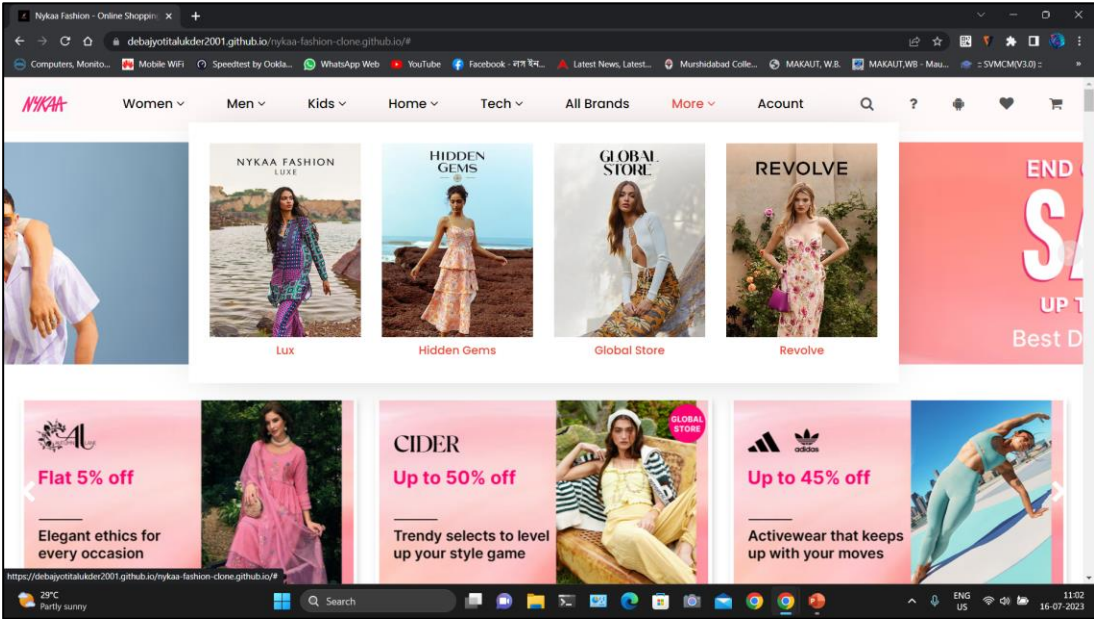
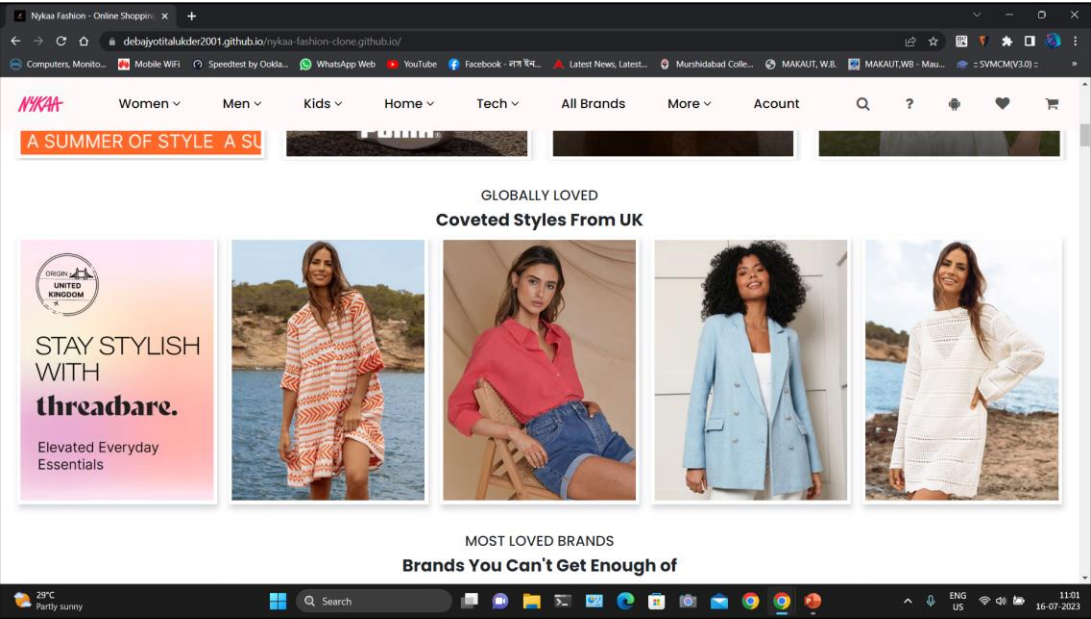
<https://www.w3schools.com/>

SCREENSHOTS



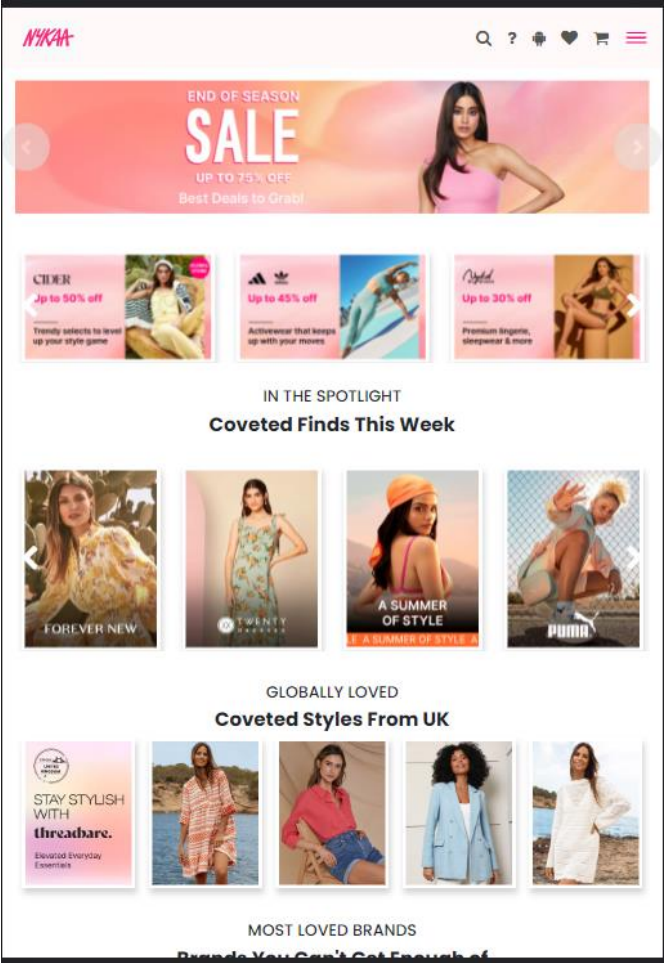
Screenshots of my project

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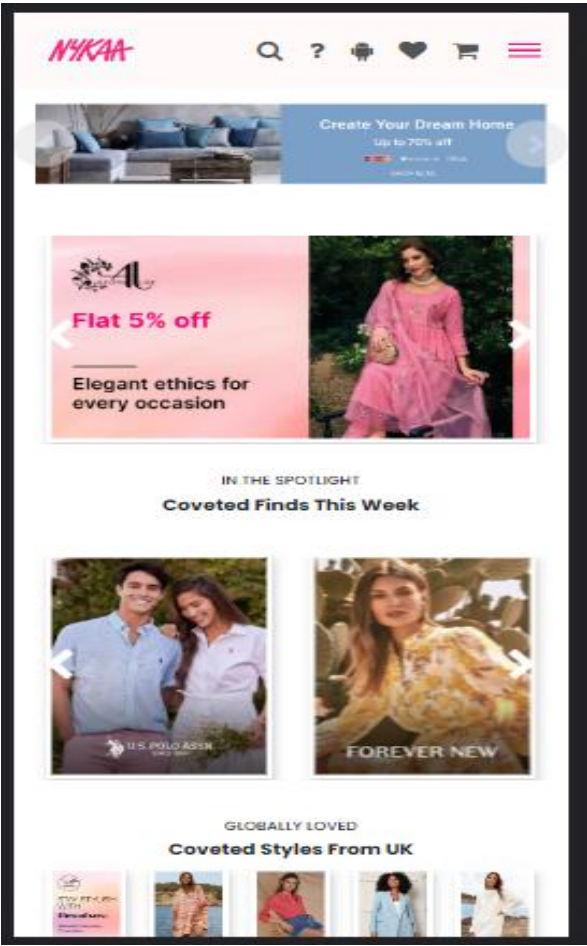
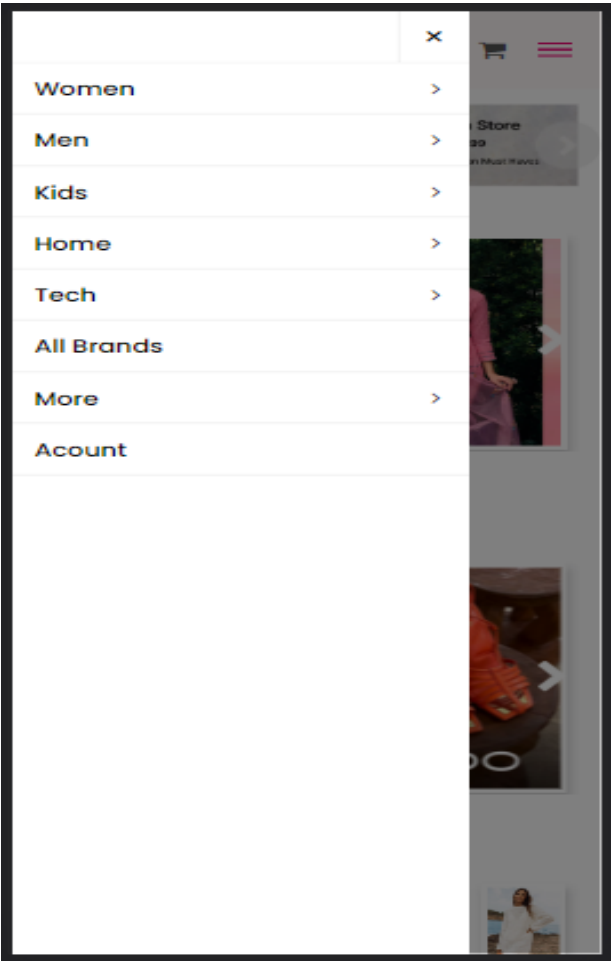


Screenshots of my project

SCREENSHOTS (RESPONSIVE MODE)



Tablet



Mobile



THANK YOU