



GREENWORLD

PROJECT

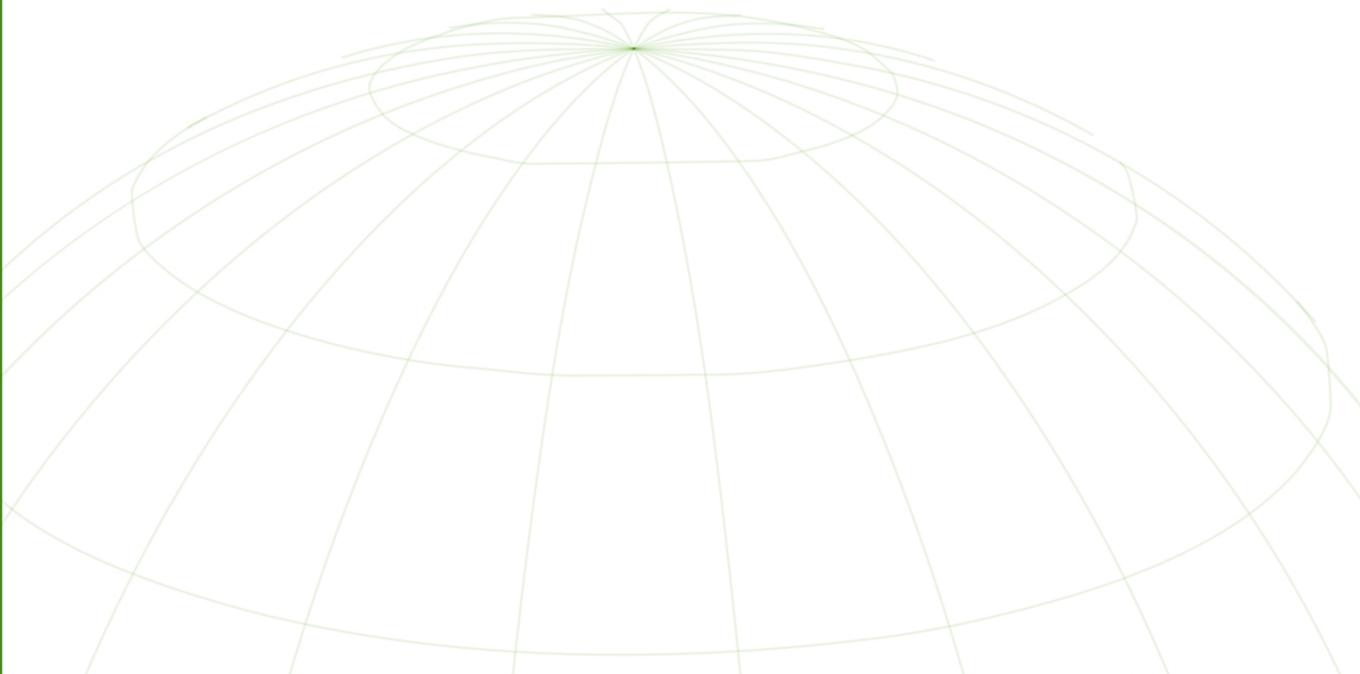
Whitepaper
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Introduction

The environmental state of our planet is deteriorating. There is no Planet “B”. Whilst there are many complex and interrelated issues, we believe the following issues most impact both current and future environment and global health:

Global increase in the amount of CO2 emissions and pollutants are impacting health; (1)

Lack of essential funding for ‘Green’ and scientific research projects with the goal of improving our environmental and global health; (2)

Single use Fossil resources are being depleted rather than being replaced with less harmful ways to produce energy; (3)

Projects which promote environmental improvement without transparent reporting on spending and results create distrust; (3)

As a grass-roots movement, the Green World Project has been initiated to help resolve these problems. GWP will form a digital ecosystem as a foundation for helping to build an environmental and climate friendly planet. The Green World Project will focus initially on three key areas:

Building a digital platform for funding verified (research) projects that aim to improve our environment and global health; (short to mid-term)

Building a green (eco-friendly) energy hardware platform to replace the current use of fossil resources; (short to long-term)

Developing a blockchain ecosystem and information base capable of storing information regarding ‘green’ projects and their assets; (mid to long-term)

Why a Cryptocurrency is the best way to do this:

To provide anonymity for investors;

To transfer funds to projects more quickly and efficiently around the globe, to those who are doing the real work for world improvements;

To validate that projects deliver a minimum specific in return for their funding;

To provide better visibility for every green project, connecting people around the globe with the projects they would most like to support;

The entire team would like to thank all the crypto enthusiasts, investors and businesses around the globe who have made it possible to begin this initiative now. It is our hope that the Green World Project will partner with many and help bring about mass adoption of cryptocurrency and blockchain technology much earlier than it would be otherwise.

1: <http://www.globalcarbonproject.org/>

2:<https://www.nytimes.com/roomfordebate/2016/09/20/the-cost-of-corporate-funded-research/the-lack-of-funding-is-a-tragedy-for-bold-scientific-breakthroughs>

3: <http://www.diva-portal.org/smash/get/diva2:561259/FULLTEXT06>



Vision

The Green World Project's ultimate goal is to support the environment in the following ways: to provide renewable energy; to support substitutes for fossil resources; to raise awareness about environmental issues; and to further those goals by helping to fund green and global health improving (research) projects.

These are the methods in which we plan to escalate the current environmental situation and aim for our Green World Project token to be used as a payment method enabling "green" transactions (low/zero emissions), supporting projects that perform research, and projects that offer "green" products and services.

The Green World Project will be raising awareness of environmental issues through various mediums including, but not limited to; website, mailing campaigns, social platforms, events, podcasts and through our partners. We will also be raising awareness through partnering with and funding (research) projects and seeing the projects through to completion, whether it be academic or a market product.

In our vision, our three core components create a self-sustaining ecosystem, capable of expanding to any required level and involving any verified projects, people and components.

Our token will play a vital role in our ecosystem, becoming a method of funding, a utility and a means of improving our planet.

A clear road map with achievable targets, combined with partnering solid projects/companies/individuals with "green" goals, and a reassuring level of transparency will ensure the success of GWP.





Token specification

Ticker:
GWP

Token name:
Green World Project

Total supply:

18,400,000,000

Total number of maximum GWP tokens there will ever be

Token base: ERC20
Smart contract on the Ethereum blockchain

Decimals: 18

Vitalik Buterin, the creator of Ethereum, specified 18 decimal places with the foresight to cope with the growing usage of blockchain technologies.

There is a movement to format all ERC20 tokens to 18 decimal places

Circulating supply:
6,587,200,000
Number of GWP tokens initially distributed and available for usage

Contract address:

0x4ffe33e525042cc84c503db5842ecda280f4a805

Creation date:
Apr-13-2019
04:13:04 PM +UTC

Blockchain explorer:

[https://etherscan.io/token/
0x4ffe33e525042cc84c503db5842ecda280f4a805](https://etherscan.io/token/0x4ffe33e525042cc84c503db5842ecda280f4a805)
Check and view all GWP transactions

Foundation wallet:
0x3feae77ffd4b21a9c946c5983eb72fb6f0ad2f51
All GWP official wallets are managed by the GWP team





Token distribution info

	%	Allocation GWP	Locked %	Initial GWP	Unlocked	Stored in wallet
Digital Platform allocation	30	5,520,000,000	100	0	Per project	#1
Hardware platform	14	2,576,000,000	0	2,576,000,000	-	-
Blockchain development	14	2,576,000,000	100	0	Progression	#2
IEO allocation	20	3,680,000,000	0	3,680,000,000	-	-
Private/early investors	12	2,208,000,000	90	220,800,000	Over time	#3
Team & Advisors	6	1,104,000,000	90	110,400,000	Over time	#3
Reserve	4	736,000,000	100	0	Reserve	#4
Total	100	18,400,000,000	64,2	5,587,200,000	-	-

Wallet #1: 0x3FEAE77fdD4b21A9c946c5983Eb72FB6F0aD2F51

Wallet #2: 0xA115C9229e2332A44Cbe7E1707566918A659F6BA

Wallet #3: 0xA87BB3B79e93E8442Dc0762ec6188B2A13630c30

Wallet #4: 0xC0076b288e6A68AC4f1c8eC3191eFE5f3B517173

All GWP official wallets are managed by the GWP team.

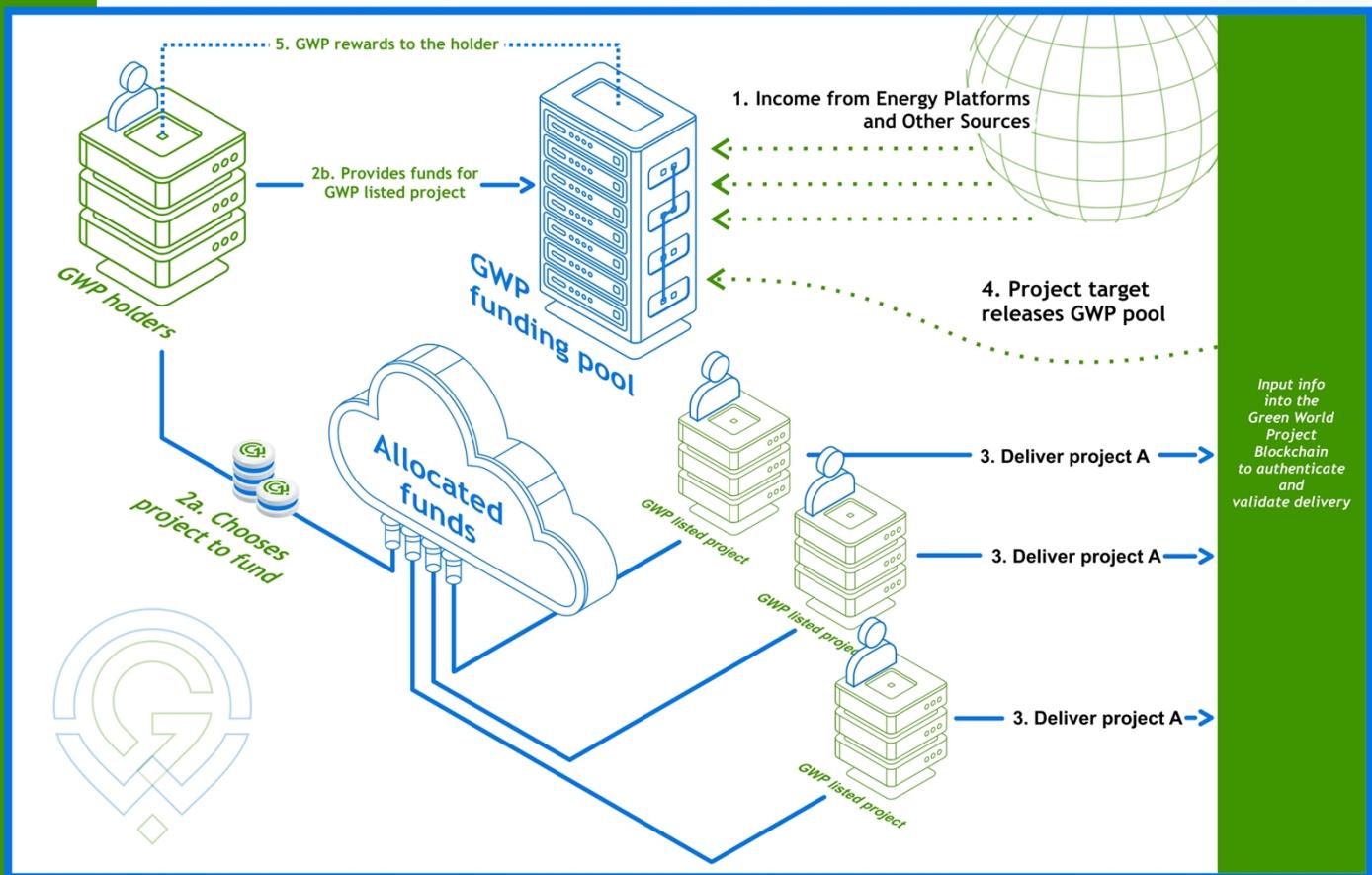




Ecosystem

Business Model

The Green World Project's Ecosystem is the foundation on which the idea of a Green future comes to realization. The first part of the GWP Ecosystem is the Digital Platform, on which projects can be listed who seek funding to complete their 'Green' goals. The second part is the GWP Hardware Platform, consisting of any type of renewable energy (Green) power plant(s). The third part is the GWP blockchain, a uniquely self-developed blockchain containing any and all data ranging from Hardware metadata to data implemented from the partners of GWP.



Every project that is listed on the Digital Platform is allocated a 'pool' of GWP tokens. When GWP starts raising funds for a project through the Digital Platform, investors (funders) are able to send funds to the project's allocated crypto wallet(s). When the fundraising ends, all investors are awarded with a percentage of the GWP pool allocated for the project.

The power that is generated through the renewable energy Hardware Platform is sold, and the income is used to (expand the platform and) buy back tokens. These tokens are then used to resupply the GWP pools for new projects on the Digital Platform.



Digital Platform

The Green World Project's Digital Platform is a web-based platform where projects can apply to list to receive funding. Projects that are listed can be from a range of categories:

Type 1: 'Green' (eco-friendly) research projects

Type 2: Scientific (global health) research projects

Type 3: 'Green' (environmental) development projects

Type 4: Global health-bettering projects

Type 5: Any projects aiming to make a positive change in the world, whether this is on the environmental aspect, the global health aspect or the global ecosystem aspect

Type 6: Any other type of active 'Green' project.*

*Determined by the Green World Project team

All projects apply to GWP by the use of pre-built application forms. After a project applies to the platform, the application is reviewed by the Green World Project team. Each application will undergo a range of validity, authority and authentication checks.

When the application is approved, the project will be listed on the platform and the team decides the GWP tokens 'pool' size allocated to the project, depending on the scale and goals of the project.

With a project fully listed on the platform and the pool allocated, the project listing is announced and funders can find the project listed on the platform. Funders will be able to fund projects in many cryptocurrencies, starting with the most popular crypto. A full list of currencies will be posted when the platform is live.

Hardware Platform

The Green World Project will be looking at different possibilities where the token can be utilised in the world. There are a range of "hardware projects" that GWP can setup to create a solid foundation and revenue stream to fund the pools on the digital platform.

Hardware projects are physical products which will be used to generate renewable and clean "green" energy. These products will range from small domestic solar panels to large industrial Hydro Plants. Very small scale omni directional wind generators could benefit even urban based populations or those who are on the move will also be researched along with technologies which help people become less reliant upon traditional, fossil fuel supplied costly solutions. These would be extremely useful in emergency and disaster situations.

The Green World Project team will be laying out all benefits and cons about all possible types of hardware products. The initial hardware setup will be done with one of the possible types of renewable power stations. Contracts will be setup with possible clients for the power generated by the power station(s). Clients that buy power from GWP will be able to buy power at competitive market rates.



GWP Blockchain

The Green World Project will feature its very own blockchain which will provide transparent tracking of the delivery for GWP partners who will list their (future) assets on the GWP blockchain to prove that the funding has been spent to delivery real benefits as promised.

Three examples to illustrate implementations for the GWP blockchain will be outlined.

GWP will review the best options available to provide a secure resource and consult blockchain experts on how best to plan and implement the GWP Blockchain so that it can serve every initiative possible.

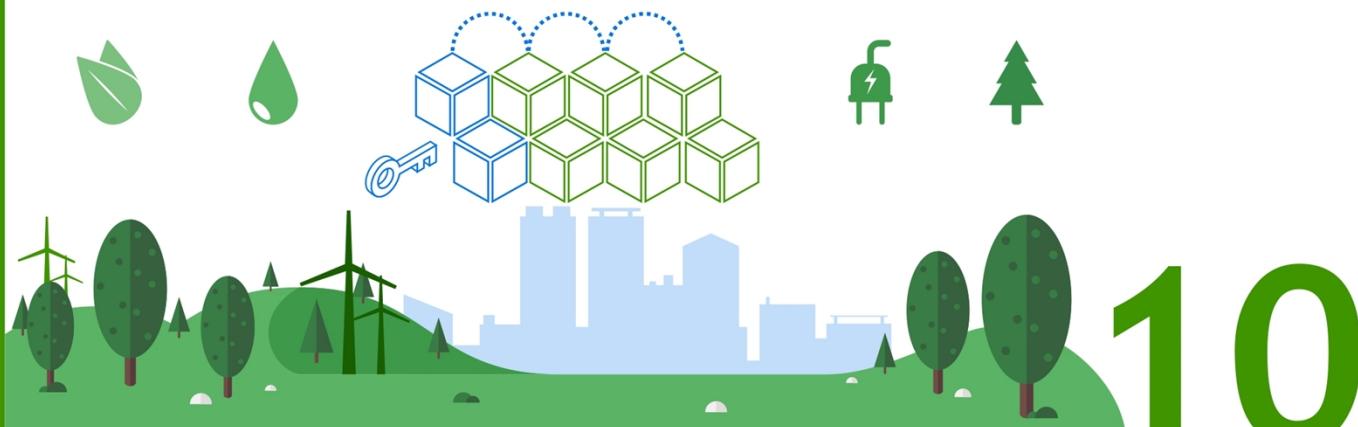
Implementation 1. ‘Green Planet’

Green project ‘Greenplanet’ plans to raise funds for replanting trees in forests where trees have been depleted.

First ‘Greenplanet’ raises funds through the GWP Digital Platform through stating its aims and intentions, time scales. The GWP core team will validate this against a set of criteria which provide a level of confidence for the delivery of the project.

When the funds have been raised and remitted, ‘Greenplanet’ starts their project for planting trees. They list each tree on the GWP blockchain so that it can be traced to its location, date/time of planting, type of tree.

By listing the trees on the blockchain, ‘Greenplanet’ proves that they have delivered upon their promise, plans and provides trust for future projects. Complete transparency throughout the process means that anyone around the globe can connect to donate and know that they are not supporting an inefficient organisation, which may increase their desire to help other types of projects to improve the





Implementation 2. ‘Green Solar’

Green project ‘Green Solar’ plans to raise funds for building a network of blockchain listed consumer solar panels.

First ‘Green Solar’ raises funds through the GWP Digital Platform through stating its aims and intentions, time scales. The GWP core team will validate this against a set of criteria which provide a level of confidence for the delivery of the project.

When the funds have been raised and remitted, ‘Green Solar’ starts their project for building solar panels. They list each solar panel on the GWP blockchain so that it’s information is visible. The return of energy can be calculated from the blockchain, generated power can be made visible.

Each solar panel could have its own unique ID. By buying a solar panel and listing it on the GWP blockchain the owner generates GWP rewards.

Implementation 3. ‘Green Certifier’

Green project ‘Green Certifier’ engages a partnership with GWP.

‘Green Certifier’ aims to having organic certificates (organic food, organic lumber, etc) and ecological products (ecological toys, ecological buildings, ecological clothes, etc.) stored on the blockchain.

All the tests and their results that verify a product is organic or ecological go through the Blockchain and therefore are immutable, preventing any fraud and making all the results of those tests accessible to consumers. Thus consumers can make well-informed decisions when buying organic and ecological products.

The GWP guarantees those products and obtaining those certificates are done in the most ecological way.

Having the products listed on the blockchain could offer transparency on the organic and ecological certificates. These certificates are obligatory in most countries.





Green Marketplace

The GWP Green Marketplace is a platform where individuals and GWP partners can offer services and products in exchange for GWP tokens. A small fee of 0.1% is set on all payments on the Green Marketplace, the fee is used for the GWP funding pool.

GWP Partners

Green World Project's partners will be able to offer their Green products and services on the Green Marketplace. GWP will be looking to partner up with any organisation or project looking for extra ways to offer their products. Products will only be able to be purchased for GWP tokens.

Green World Project is proud to announce the very first partner to offer products on the Green Marketplace: Green Earth Hemp (<https://greenearthhempusa.com/>).

Green Earth Hemp will be offering their complete inventory through the Green Marketplace, enabling the first purchase utility of the GWP token.

Individuals

Any registered individuals can offer their Green online goods and services on the Green Marketplace. All payments are done by use of the GWP token.





Roadmap*

Q2 2019

Smart Contract setup
Website setup

Whitepaper version 0.1 published for peer and proposed partner reviews and input



Q3 2019

Legal Opinion Obtained

Implementation of the early test version of the Digital Platform

Initial Exchange Offering of GWP token

First exchange listing of GWP token after IEO ends

Partnering up with the first Green projects



Q4 2019

Implementation of the late test version of the Digital Platform

Early development of the Hardware Platform Layout

Second exchange listing of GWP token

Implementation of the live version of the Digital Platform

Setting up contracts and local area requirements for the Hardware Platform

Test version of the GWP Blockchain



2020

Implementation of the Hardware Platform

Live version of the GWP Blockchain

Implementation of GWP partners' assets on the blockchain



2021 - beyond

Expanding the Hardware Platform



Live progress can be checked on Github:
https://github.com/DilanOnCode/Green_World_Project/projects/1

*Changes to the roadmap can be implemented in the whitepaper and on the website at any time, and without prior notification.



Team



Dilan Leeuwendaal
CEO

An IT computer expert, who specialises in Computer Technology. Dilan is a Microsoft Certified Professional who has experience in managing projects, large social media platforms and supporting end users. Development skills include building web-based applications. He has 1.5 years experience working for the Dutch Ministry of Justice and Security, as well as for the Ministry of Finance.



Thomas Parker
Social Manager

A professional plant expert with a Bachelor of Science (Hons) degree in Horticulture. Over 15 years in the industry, award winning Chelsea Flower Show silver medalist, RHS trophy winner, has continued to help push and promote his industry and wants to continue this with a greener approach in the near future.



Roza Kudzia
Events Manager

A passionate environmentalist, a horticulturist and a creative soul. Qualified in Creative Media Production, Sociology and Communications & Culture, I am an innovative, enthusiastic and hardworking individual. I believe in constant improvement and a lot of research. An artist and musician in spare time.



Chase Speegle
Network Manager

A serial entrepreneur with over 15 years of business management experience in various fields, including Telecommunications, Computer & Smart Device repairs and sales. In the past, he partnered with several Prestigious companies including Spectrum (formally known as Time Warner Cable and Charter Communications), Cox Communications, Comcast, Verizon, and Allstate. Most recently, he has taken on a passion for helping others with a holistic and natural approach.



Jim Nicoll
Hardware Advisor

Background in electrical, electronics and automated systems. Has been researching renewable energy and health related fields for more than 10 years.



Adam Morrow
Science Advisor

A biomedical researcher and medical educator. Adam holds a bachelor's degree in Chemistry and a PhD in Basic Medical Sciences (Focus in Cancer Biology). He has 10+ years experience in biomedical research, previously secured funding from the American Heart Association, published research in reputable scientific journals, and works closely with medical and industry professionals.