

Curriculum Vitae

Personal Data

Surname, first name: Potzner, Andreas Marcus
Address: Kastellstraße 1; 65183 Wiesbaden; Germany
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Date of birth: 08.09.1978
Place of birth: Hanau; Germany
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Education

- since 10/04 **European Business School (ebs) International University Schloß Reichartshausen, Oestrich-Winkel (Germany)**
Postgraduate Assistant to the SVI-Endowed Chair of Purchasing, Logistics and Supply Chain Management, Supply Management Institute (SMI)
Strive for the degree: Dr. rer. pol. (April 2007)
- 10/99 - 05/04 **Johann Wolfgang Goethe-University, Frankfurt (Germany)**
Degree in Business Administration (Diplom-Kaufmann)
Majors: Supply Chain Management & Marketing, Business Informatics
Grade: 1.8 (passed with distinction)
Grade of diploma theses: 1.0
- 08/89 - 06/98 **Kopernikusschule, Freigericht (Germany)**
A-levels (high school graduation)
Grade: 2.2

Research Focuses / Title of Dissertation

- Focuses** Innovation management, Supply chain management, Aviation industry
- Title** Innovation Management along the Supply Chain of the European Aviation Industry

Teaching

- since 03/06 **Innovations along the Supply Chain**
Lecture
- 03/05 - 06/05 **Logistics & Supply Chain Management**
Case Studies
- 03/05 - 06/05 **Innovation management**
Seminar papers

Publications

- 10/05 **Jahns, Ch. and Potzner, A.: Innovationskooperationen in der Supply Chain.**
In: Blickpunkt Einkauf & Logistik, Forum Gelb GmbH, October 2005.
- 09/05 **Jahns, Ch. and Potzner, A.: Woher kommt eigentlich der Begriff Supply Chain Event Management?**
In: News und Trendletter Logistik, Forum Gelb GmbH, Vol. 3, 2005.
- 07/05 **Potzner, A.: Woher kommt eigentlich der Begriff Bullwhip-Effekt?**
In: News und Trendletter Logistik, Forum Gelb GmbH, Vol. 2, 2005.