

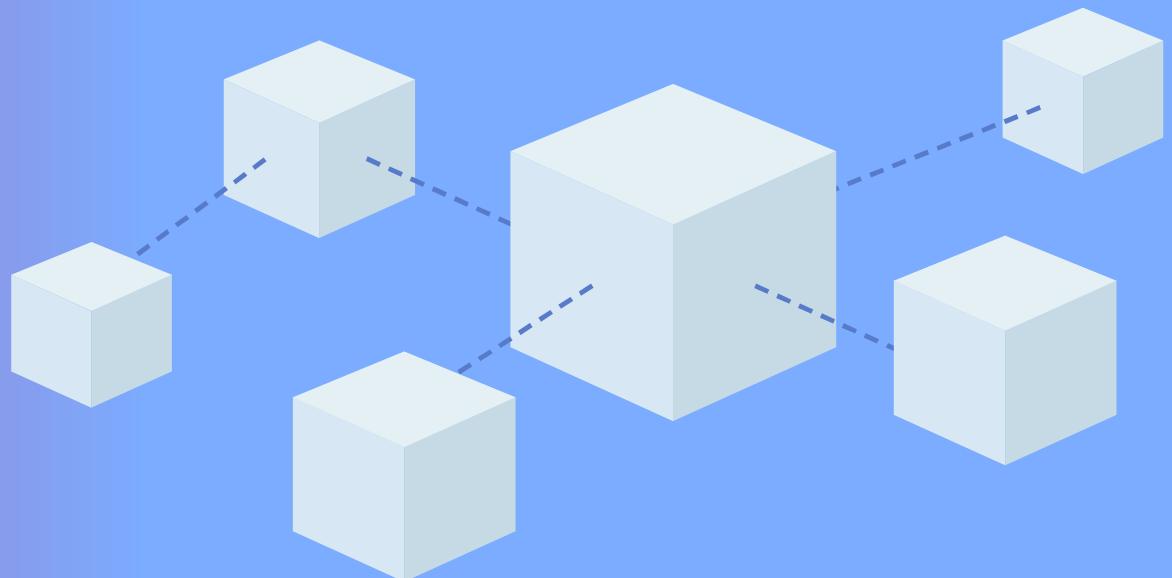
**BOSON LABS**

# COMPANY OVERVIEW

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BOSON Labs (previously called SCUBE) is an open-source research & development organization specialized in building advanced cryptographic products and DeFi solutions.

Just like the internet itself, we are a fully distributed team of 30+ associates spread across the globe (headquartered in Research Triangle Park, North Carolina, USA and Development Center in India).



# BLOCKCHAIN PRODUCTS IN PIPELINE – BOSON LABS

Product Name	Description	Platform	Duration	Status
 BLACK COLLATERAL <a href="http://www.blackcollateral.com">www.blackcollateral.com</a>	An new innovative high store of value cryptocurrency where users are restricted from selling the tokens in large quantities using a novel timelock mechanism	 ethereum	2019-2020	Live
 CARBONIX FINANCE <a href="http://www.carbonix.finance">www.carbonix.finance</a>	A new kind of "Self-Paying" DeFi Lending Protocol with yield-based risk derivatives	 Binance Smart Chain	2020-2021	Pre-MainNet
 CIFI Platform <a href="http://www.cifinetwork.com">www.cifinetwork.com</a>	The first TOKENIZED ENTERPRISE GRADE multi-dimensional All-in-one CRYPTO INFRASTRUCTURE NFT and DeFi ecosystem that aligns the interests of cricketing community, fans, sponsors, clubs, players, teams, and rights-holders in one place.	 Algorand™	2021-2024	MVP Ready
 STASIS PROTOCOL <a href="http://www.treeprotocol.com">www.treeprotocol.com</a>	The first three-dimensional intelligent asset class group based on the TREE stabilization protocol, which is resistant to economic shocks where demand and supply autonomously balance each other in a closed ecosystem called Stasis	 polygon	2022-2023	MVP Ready
 TREE PLATFORM TBD	TREE is a fine state of the art Enterprise grade Cloud Agnostic DeFi platform that enables all kinds of regulatory compliant financial needs in one place	 Algorand™	2022-2024	Idea

# PITCH DECK



# THE OPPORTUNITY

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01

Cricket is the 2nd famous and revenue generating sport with over 2 billion followers across the globe



02

USA Cricket is gearing up to host several cricket leagues of international standards across NA region.



03

USA Cricket is planning to invest 1 billion dollars towards building cricket sporting infrastructure in the next 5 years



04

In the last 3 years, over 10,000 cricket games/leagues hosted within USA under USA CA umbrella



05

Reference : <https://www.usacricket.org/media-release/american-cricket-enterprises-announce-full-founding-investor-group-for-major-league-cricket/>

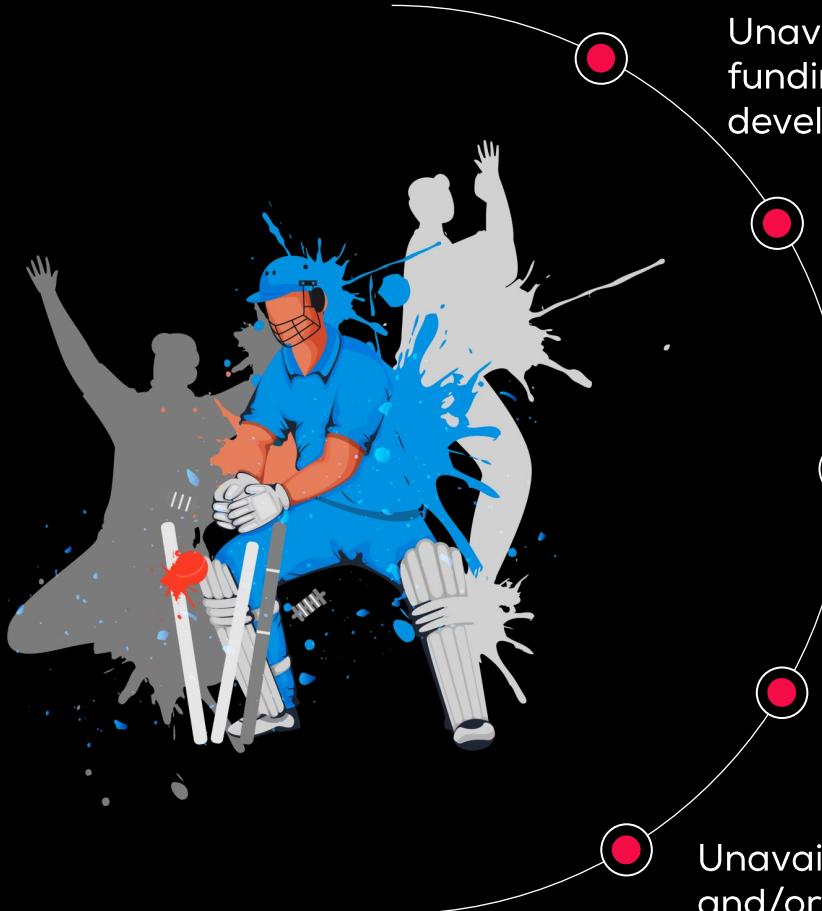
06

One of the Major League Team from USA was bought by KKR .This shows the quality and the bright future for the cricketing sport in USA.



Reference : <https://www.usacricket.org/media-release/knight-riders-expand-into-the-usa-through-long-term-investment-in-major-league-cricket/>

# MAJOR CHALLENGES WITH THE CRICKET SPORT INFRASTRUCTURE



- Unavailability to a reliable and most importantly \*\*regulated\*\* platform to raise funding, host social betting and conduct players auction to assist with cricket sport development or support emerging cricket talents
- Unavailability of a robust platform to issue, manage, capture best moments and trade NFT cricket collectibles. Still, most popular cricket leagues are using traditional trophy concept to appreciate talents
- Unavailability of an interactive platform to reward cricket fans for supporting their favorite teams
- Unavailability of a better platform to encourage fan engagement. No medium to connect fans and league teams in new ways
- Unavailability of a transparent infrastructure to conduct official selections and/or league/team related elections to identify leaderships

## CHALLENGES WITH SECURITY & COMPLIANCE

- Lack of transparency over sports-related organizational operations, making it hard to track internal frauds
- Most fantasy gaming Apps and social betting platforms are hosted on centralized servers, making it hard to validate the results.



# OUR SOLUTION





CIFI NETWORK

# TOKENIZED ENTERPRISE GRADE CRYPTO INFRASTRUCTURE PLATFORM FOR CRICKET

The first multi-dimensional All-in-one NFT, DEFI and betting ecosystem that aligns the interests of cricketing community, fans, sponsors, clubs, players, teams, and rights-holders in one place.



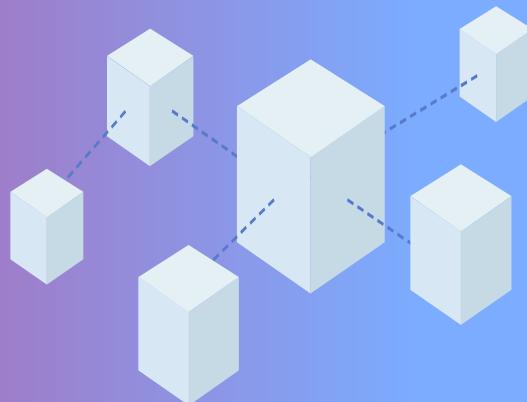
**SPORT & GAMING MARKET**

# PLATFORM CATEGORIES



## CIFI LABS

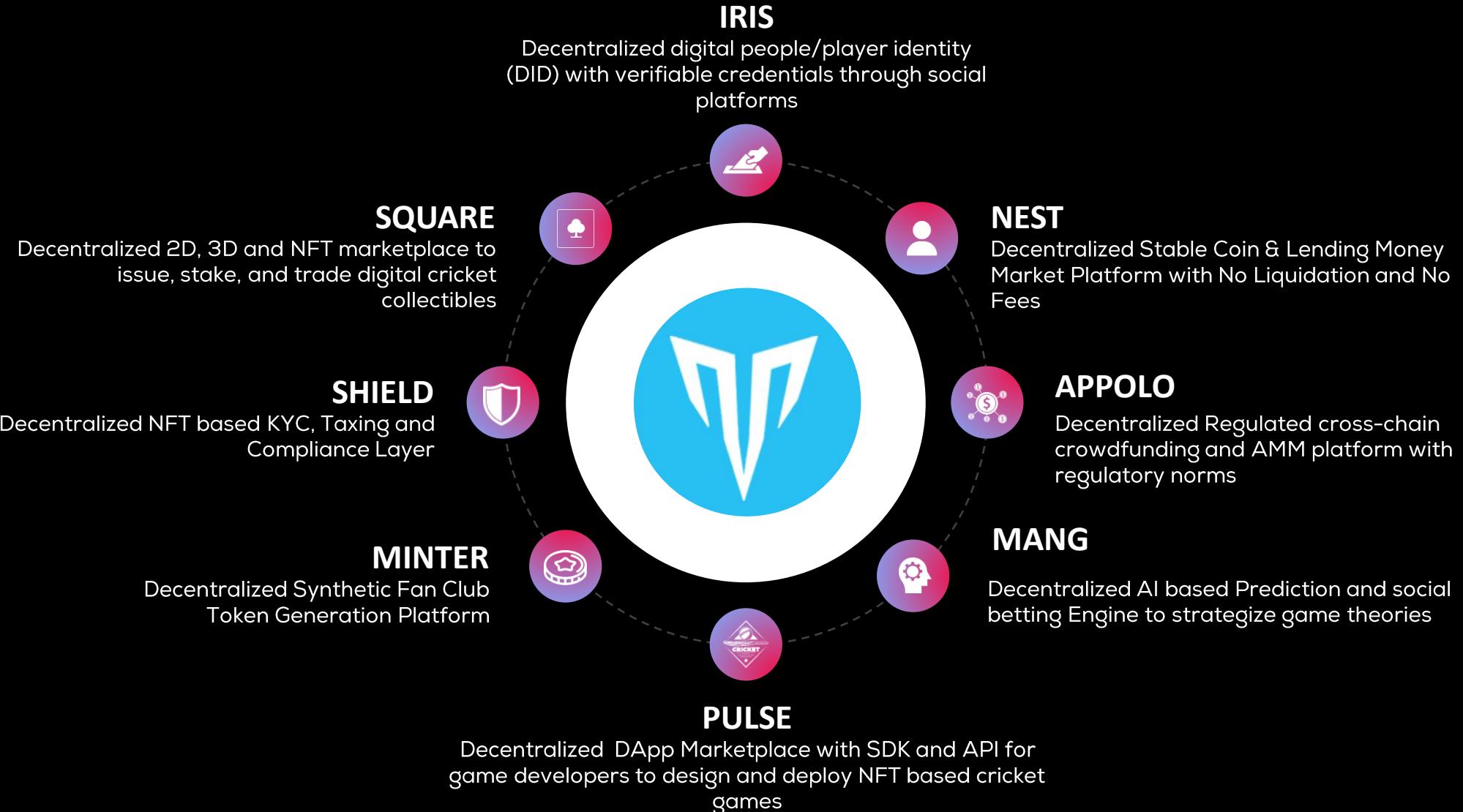
A fine state the art Enterprise-grade generic all-in-one crypto DeFi, NFT, and Gaming platform for **global crypto users** without KYC restrictions



## CIFI SPORTS

A **regulatory compliant** All-in-One DeFi, NFT, and Sports infrastructure platform with KYC, DID, and integrated Taxing layers adhering to all the league/county/government crypto regulations.

# ECOSYSTEM COMPONENTS



# COMPARISON OF DIFFERENT SPORT INFRASTRUCTURE PLATFORMS

Type	Category	CIFI	TOPSHOT	SORARE	TOPPS
NFT	Digital 2D	✓	✓	✓	✓
	Digital 3D	✓	✓	✗	✗
	Voice NFT	✓	✗	✗	✗
DApps	Chrome extension	✓	✗	✗	✗
	Mobile Dapp & Wallet	✓	✗	✗	✗
Types of sport		CRICKET	BASKETBALL	SOCCER	BASEBALL
Platform 360	DAO & Fantasy League	✓	✗	✗	✗
	Social betting and AI based prediction	✓	✗	✗	✗
	Digital ID with Social Validation	✓	✗	✗	✗
	Fan Token Minting	✓	✗	✗	✗
DeFi	Lending & Borrow	✓	✗	✗	✗
	Staking	✓	✗	✗	✗
	Yield farming	✓	✗	✗	✗
Infrastructure	Platform	Algorand	FLOW	Ethereum	Ethereum
	Tx speed per sec	2000	10	10	10
	Avg. Cost per Tx	0.01c	\$1-10	\$10	\$10

## CIFI NETWORK POTENTIAL MARKET SIZE

# \$50 Billion

As of 2019

\$3Bn  
Players  
Compensations  
& Transfers

\$4Bn  
Prize Money

\$24Bn  
Sponsorship  
& Media Rights

\$19Bn  
Advertising



\*Source : Fantasy Sports & Gaming Association  
[www.alliedmarketresearch.com](http://www.alliedmarketresearch.com)

## POTENTIAL GROWTH OPPORTUNITY

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- ✓ CIFI Network aim to achieve the first-mover advantage in the cricket industry by building an enterprise-grade all-in-one exclusive crypto infrastructure for all the upcoming USA cricket leagues and for the **2 billion** cricket fans across the globe.
- ✓ World's Top-Class Sports such as Basketball, Soccer, and Baseball have their NFT and crypto infrastructure platform (E.g., NBA Top Shot, Sorare, and Topps). Cricket being the 2nd world-famous sport followed by billions of fans worldwide does not have a quality NFT or crypto App yet

# DEVELOPMENT STRATEGY



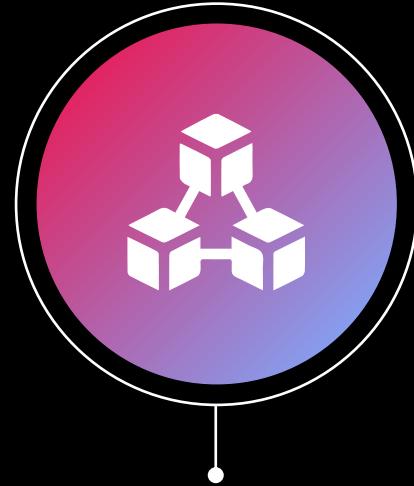
Boson Labs signed a contract with TCL (a member of USA cricket) to issue NFT based digital cards for all the leagues hosted under the TCL umbrella for the next 3 years (2022-2025)



By 2024, CIFI Platform aim to cover 80% of the premier cricket leagues in USA and will gradually establish its base across other nations.

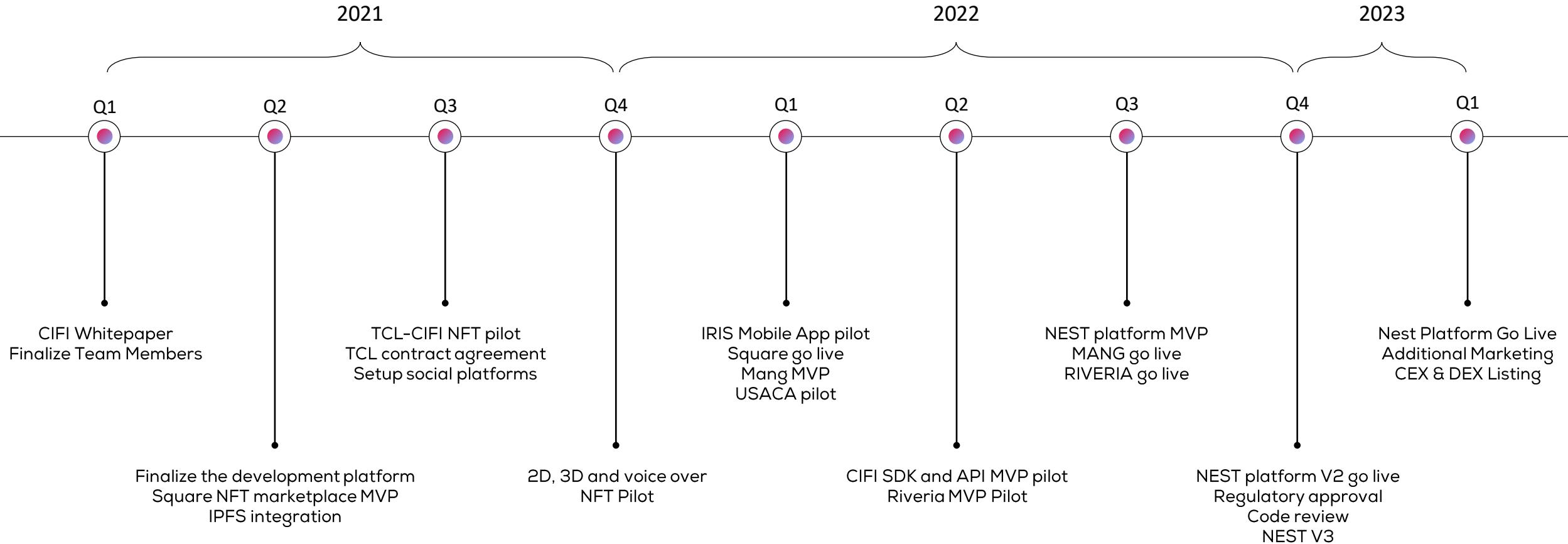


CIFI is planning to mint over 100,000 cricket related NFT assets and close to 10,000 DIDs in the next 5 years.



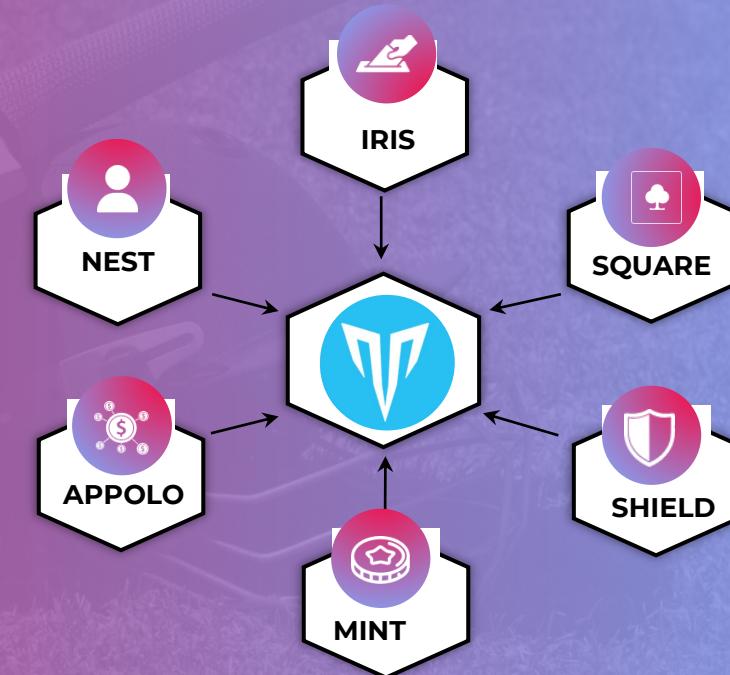
With the help of blockchain, DeFi and smart contracts technologies, CIFI will act as a secure platform to host auction, prediction, election, minting and decentralized staking services for major cricket leagues and global crypto community.

# ROADMAP



# REVENUE MODEL

- ✓ Transaction Fees (SQUARENFT and DEFI-NEST Apps)
- ✓ License Fees (Apollo Crowd Funding and IRIS)
- ✓ Advertisements Income (Mobile Apps)
- ✓ Hosting Fees ( Pulse)
- ✓ Consulting Fees (Minter App)
- ✓ Service Fees (Shield)



# CIFI NETWORK PROJECT TEAM





**HARI IRULAPPAN**

- Former Cricketer & Head coach
- Member – USA Cricket
- Board of Director – TCL Cricket
- Owner – Kings Cricket Club
- CEO – Boson Labs
- Founder – CIFL Labs

Enterprise Architecture, Cloud Computing and Blockchain specialist with over 20 years of IT experience in R&D  
Ex. S&P - Tech M, CTS - General Motors, GSK

<https://www.linkedin.com/in/ezhilji/>

# LEAD CREW

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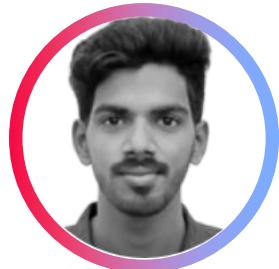
**HEMADRI RAJU**

Technical Director – Blockchain Delivery



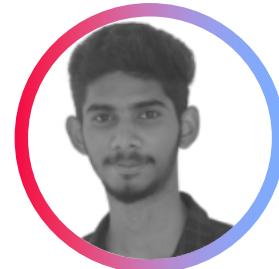
**MARS PANNEER**

Product Director – Vendor Relations



**RAMACHANDRAN**

Solidity & TEAL Developer (NFT)



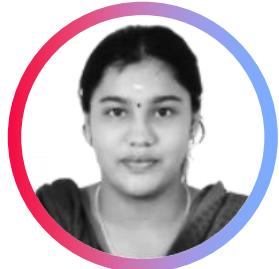
**PRABHAKARAN**

Lead, Blockchain Development



**MARTINA GRACY**

Senior Developer, Blockchain



**BHUVANESWARI J**

Web Developer (React JS)



**AJAY B**

Web Developer (React JS)



**THIRUMURUGAN E**

Blockchain Developer – TEAL



# DEVELOPER CREW - OFFSHORE



MAHESWARI S  
TEAL Developer



PARVATHA SRI  
TEAL Developer



KIRUTHIKA S  
TEAL Developer



MADHUBALA R  
TEAL Developer



SERAFIN J  
TEAL Developer



VAISHNAVI  
TEAL Developer



SWETHA K  
TEAL Developer



PRIYA R  
TEAL Developer



<https://www.linkedin.com/company/boson-labs>

# TECHNICAL PARTNERSHIPS

CONFIRMED



WORK IN PROGRESS



ENDOR

# FUTURE ESTABLISHMENTS (USA MINOR LEAGUE TEAMS)

Central Division



Western Division



Southern Division



Eastern Division



# CRICKET SPORT PARTNERS



**CONFIRMED**



**PENDING  
APPROVAL**

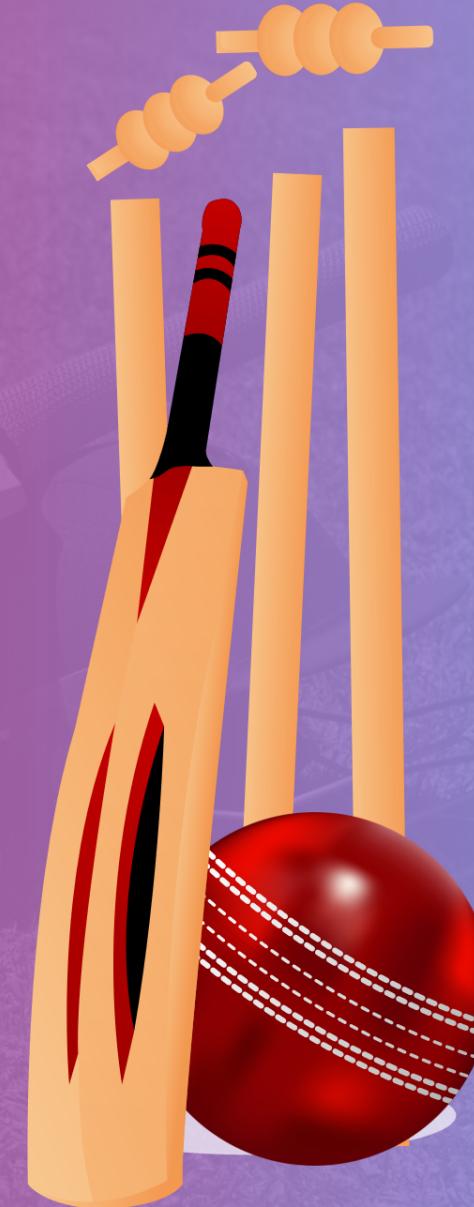


**BOSON LABS**

[www.cifinetwork.co](http://www.cifinetwork.co)



# GENERAL USA CRICKET ADVISORS





**ROHAAN GOSALA**

Youth & Groot Representative,  
USA Cricket

CONFIRMED



**RAJESH UPPALAPATI**

Regional Coord, USA Cricket

CONFIRMED



**ALVIN KALLICHARAN**

Ex.West Indies International  
Captain  
Men's Youth Selection Panel,  
USA Cricket

WORK IN PROGRESS



**PRAVEEN CHAKRARAJ**

CEO, Sun Tech Enterprises  
Owner – Minor League USA  
Team  
(Morrisville Cardinals)

WORK IN PROGRESS

# TCL ADVISORS - REGULATORY COMPLIANCE





**SWETHAN SRINIVASAN**

Secretary, TCL Cricket,  
USA

Confirmed



**JANARDHAN CHELLAPERUMAL**

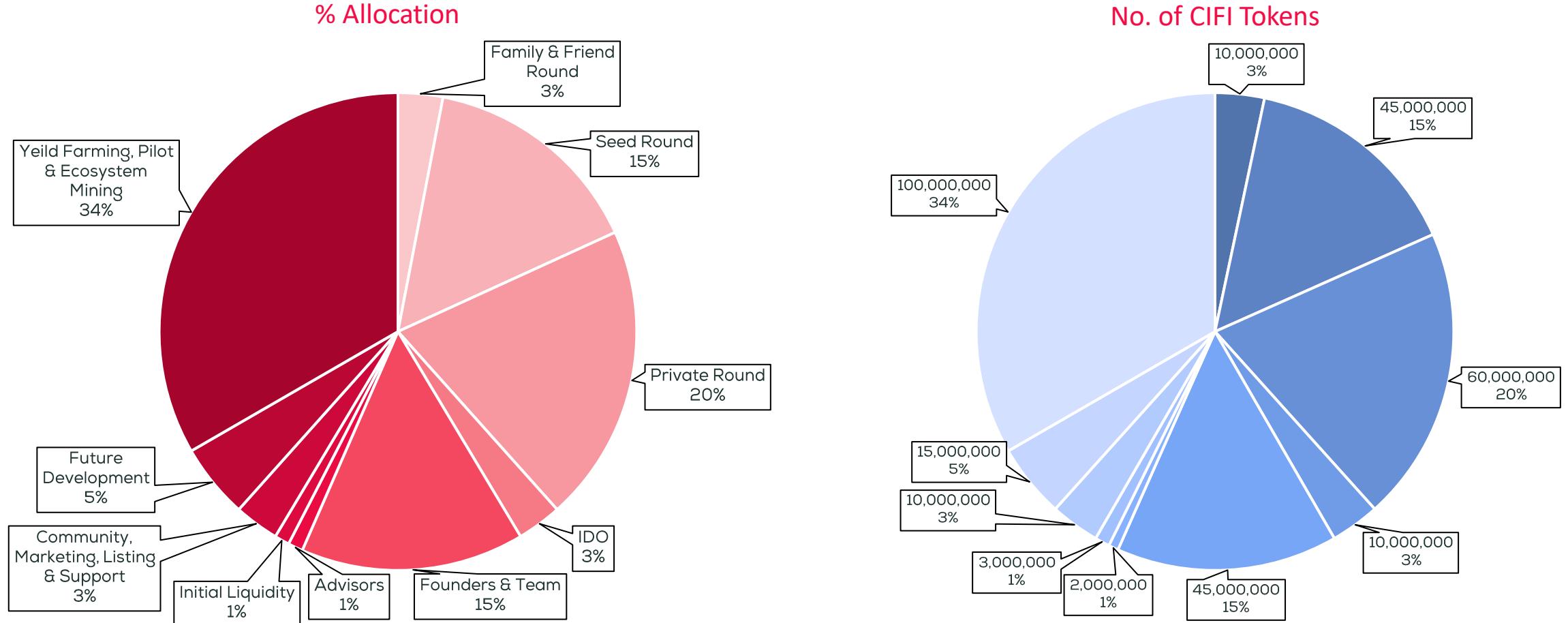
Ex. President, TCL Cricket and  
General Advisor to USA Cricket

Confirmed

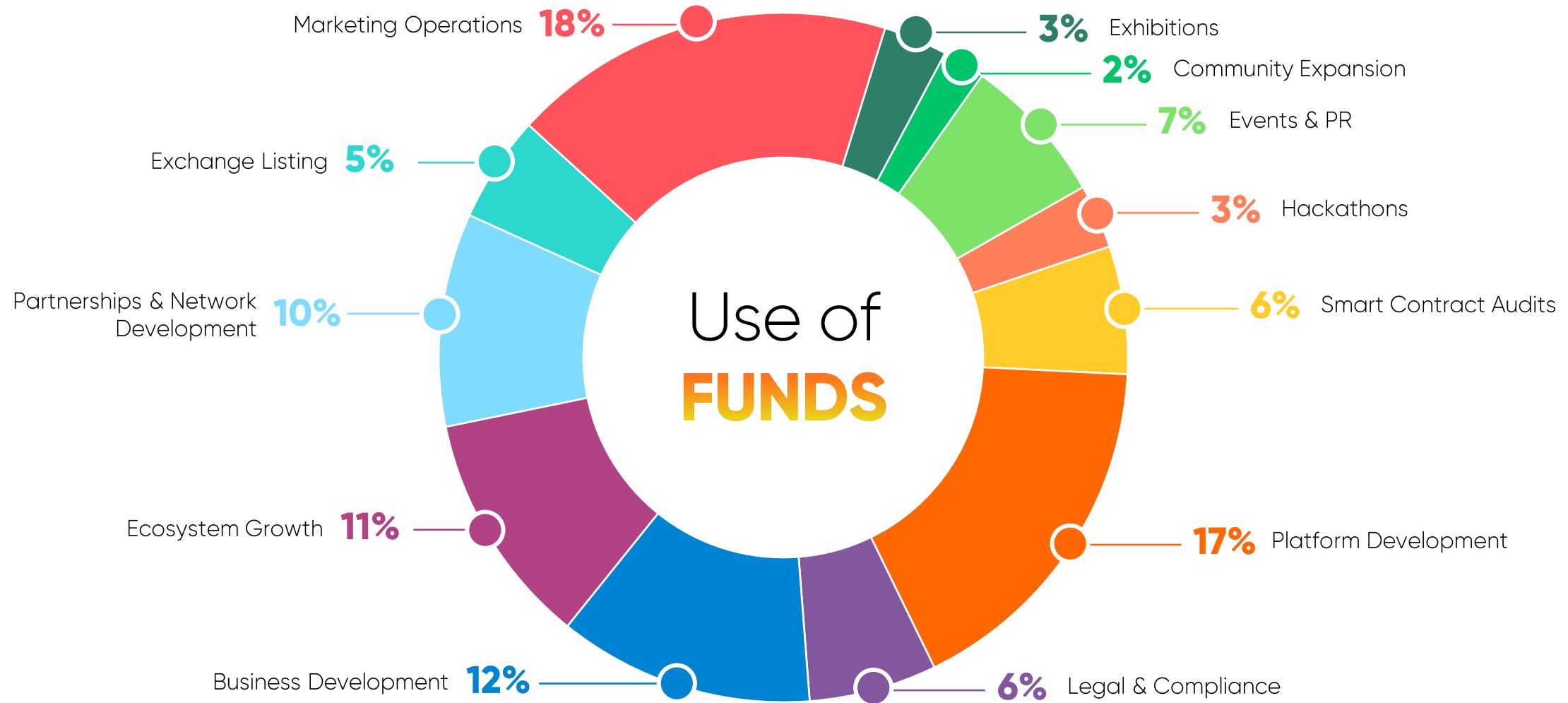
# CIFI - TOKEN METRICS

	Price Per Token in USD	Price in USD	Bonus	Vesting Period
Family & Friends Round	0.02c	200,000	1000%	Vested for 1 year after TGE and 10% every 3 months
Seed Round	0.04c	1,800,000	400%	Vested for 180 days after TGE and 20% every 2 months
Private Round	0.10c	6,000,000	200%	Vested for 90 days after TGE and 25% every 2 months
IDO	0.20c	2,000,000	0%	100% Unlocked
Founders & Team				Vested for 12 months after TGE and then 25% every year
Advisors				Vested for 12 months after TGE and then 25% every year
Initial Liquidity				Vested for 2 years & then 50% every year
Hard cap		\$ 10,000,000		

# TOKEN ALLOCATION OVERVIEW



# USE OF FUNDS



## Contact & Social **Accounts**

USA Contact : +1 313 308 5953

USA VM : +1 919 675 9724

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Email 2 : [Hari.Irulappan@bosonlabs.net](mailto:Hari.Irulappan@bosonlabs.net)

Email 3 : [Hemadri.raju@bosonlabs.net](mailto:Hemadri.raju@bosonlabs.net)

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Address : 102, Tk Square, Thanjavur, India

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**Telegram**

[@cifilabs](https://@cifilabs)



**Medium**

[@cifilabs](https://@cifilabs)



CIFI