

# ENTC UNIVERSE

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From Reality to Metaverse,  
In Utopia We Finalize

## ENTERBUTTON

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# 2022 Whitepaper

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# 01 ENTERBUTTON

2 0 2 2 E N T E R B U T T O N

OVERVIEW

THE METAVERSE MARKET

5 MISSION

# OVERVIEW

Everyone desires to escape from reality. Rationally, we all seek to be liberated from the universal and inevitable dilemmas of life; we then daydream about living amidst the perfection of a personalized Utopia. Evidenced by the Great Depression in the 1930s U.S.A., entertainment allowed Americans to escape reality. The dynamic auditory and visual stimuli from diverse entertainment content caused people to forget their pain grounded intangible reality. Many would argue entertainment was therapeutic as a steppingstone towards recovery from dreary morale. Therefore, when faced with the desire to escape from reality, entertainment remains the superior and most suitable option. Recent breakthroughs in immersive VR, AR, and MR contents ultimately satisfy all five sensory pleasures more so than ever imagined. This enables us to expand the limit of performance art and truly appreciate our existence within a virtual space. Now, we have transcended our role as passive consumers who merely observe and listen. Akin to the real world, we adjust our participation in the virtual space based on sensory feedback, actively constructing our own experiences.

ENTC builds the perfect Utopian space based on entertainment contents in both real and virtual spaces. The ENTC universe authorizes its users to design their own virtual life so that they can enjoy various entertainment and media contents as well as participate in various types of economic activities such as purchasing or selling. Through these actions, users may overcome real world parameters and reach a level of satisfaction and happiness that was never possible before. Furthermore, the town of ENTC recreates the perfect ideal virtual life of a user in real space. Users can actively experience their virtual NFT property at the ENTC town and enjoy the comfort it provides despite any spiritual or physical barriers previously encountered in the real world. The ENTC universe provides the Utopian life in the form of a true metaverse where the virtual world and reality converge.



# THE METAVERSE MARKET

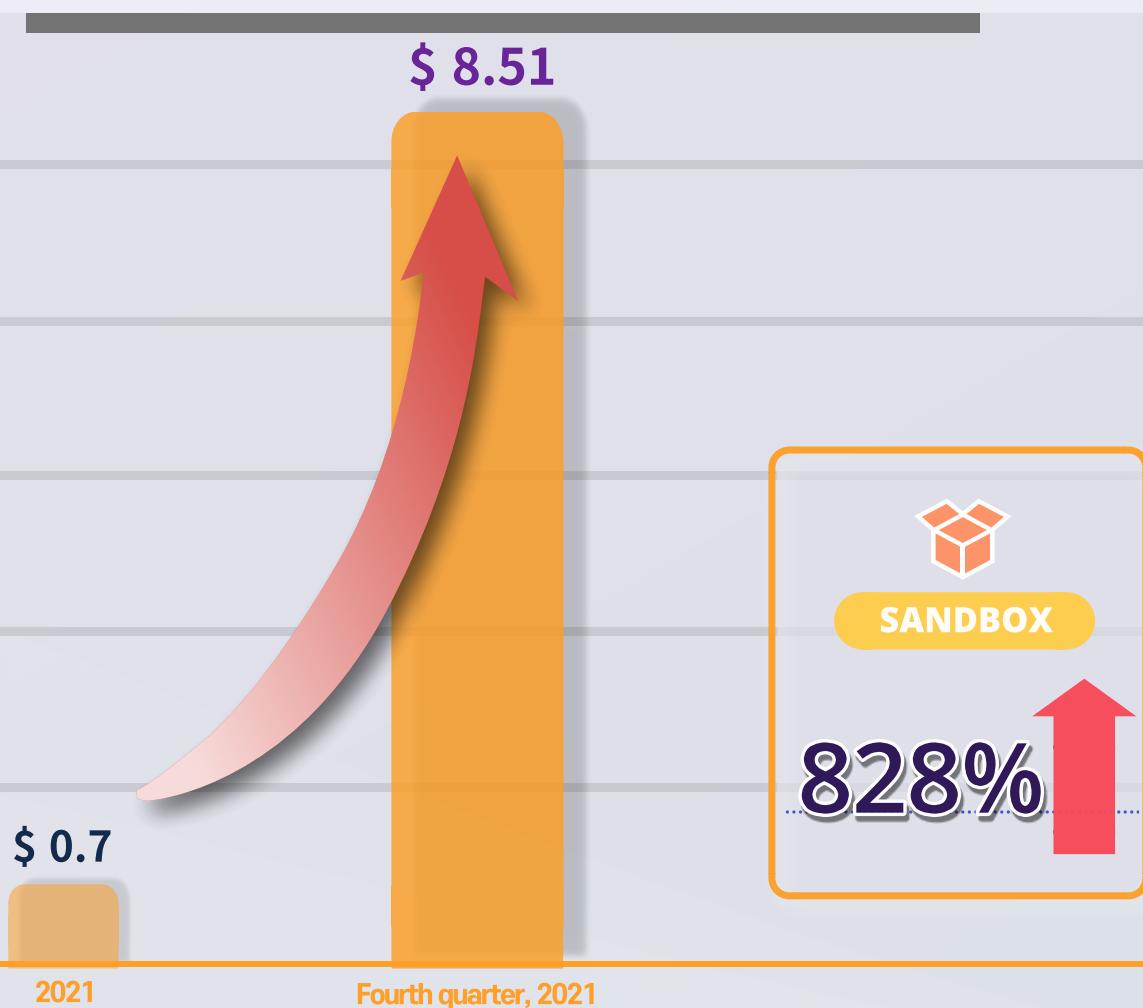
## Metaverse: an extension of reality, not a separated virtual space.

The market size of NFT reached 29 trillion won in 2021. OpenSea, the largest NFT marketplace holds about 60% market share and is showing aggressive growth in sales. OpenSea recorded a transaction amount of approximately 16.8 trillion won in 2021, a 646-fold increase in transactions compared to the previous year. OpenSea's trading volume especially showed a sharp increase in the third and fourth quarters and is expected to continue to rise through 2022 (Source: Cryptobriefing).



With platforms like OpenSea in the lead, the NFT market is expanding at a fast rate, reflecting its potential. Worldwide, NFT is already showing a strong presence by becoming a business model for various major global companies including Nike, COCA-COLA, and Netflix. In addition, the British Olympic Committee is also making a profit through NFT-based commodities.

The fact that NFTs, cryptocurrency, and stock markets are all interrelated with each other implies the potential for future NFT market expansion. Moreover, NFT-related coin stock prices surged in 2021 which in return put NFT at the center of the public's attention. Additionally, the price of the SAND token, one of the main NFTs, increased 828%, from \$0.70 to \$8.51 in the previous fourth quarter. These accomplishments reflect the investors' sentiment for the NFT market, and the NFT market will draw even more attention in the future.



# The Metaverse Market

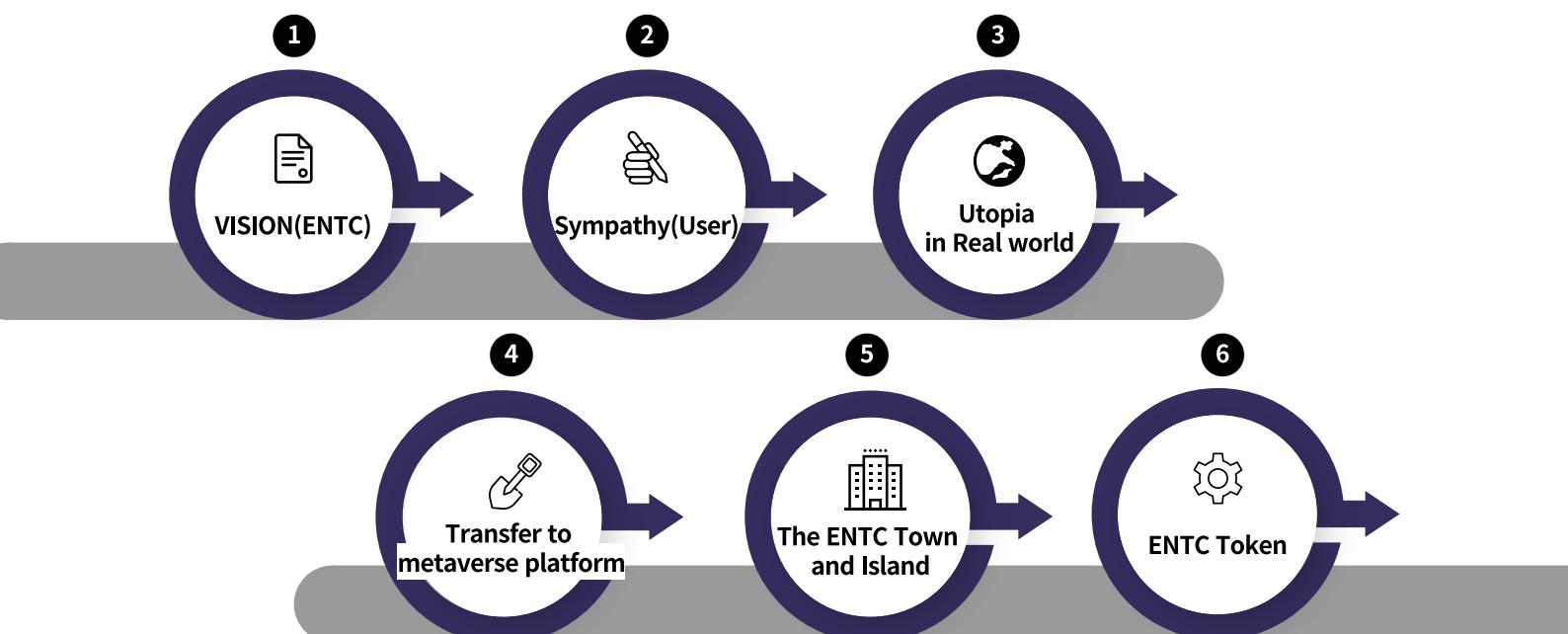
Metaverse consists of the following five components: 1) online game 2) software design 3) social media 4) VR hardware 5) live entertainment. Together, these combine the real and virtual world using blockchain technology. The total market size is approximately 720 trillion won, displaying about 15% annual growth. According to Bloomberg, the total market size will exceed 1,000 trillion won in two years. Roblox, an American online game company, is a prime example of the public's high interest in Metaverse. Roblox recorded a market capitalization of \$45.2 billion (approximately 51.32 trillion won) when it debuted on the New York Stock Exchange in March of last year, a testament to Metaverse's promising future in an industry with unrivaled potential. In addition, Metaverse combined with the NFT technology is widely used in several industries as a premier business model. American companies like Walt Disney, Facebook (META), and the Korean company Netmarble are also developing methods to hold K-Pop concerts and provide various types of media content within the metaverse space.

# Mission 5

We offer the following 5 missions to fulfill the overarching purpose of the ENTC ecosystem.



## PROJECT PROCESS



# 02 ENTC UNIVERSE

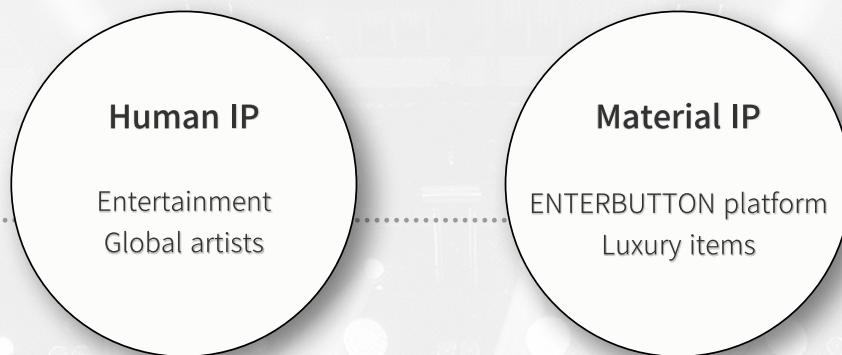
2 0 2 2 E N T E R B U T T O N

NFT Market

METAVISION

MAGAVISION

# NFT MARKET



## ECOSYSTEM

Human IP refers to a form of NFT IP issued and is based on entertainment infrastructure built with SDKB at its core. Human IP includes the works of global artists and even the personnel themselves. Material IP refers to the NFT IP of luxury items that are possessed or stored by the ENTERBUTTON platform. This will invite users into ENTC's original NFT market.

Specifically, entertainment based NFTs showcase considerable appeal due to the expansive fanbase harnessed by participating artists. NFTs with scarcity are a catalyst for absorbing massive fandom and ENTC aims to expand partnerships regarding NFT collections, thereby enhancing the number of exclusive commodities.

When the scarcity and value of the NFT issued by ENTC increases, the ENTC Token and ENTC NFT Market will become necessities for everyone.

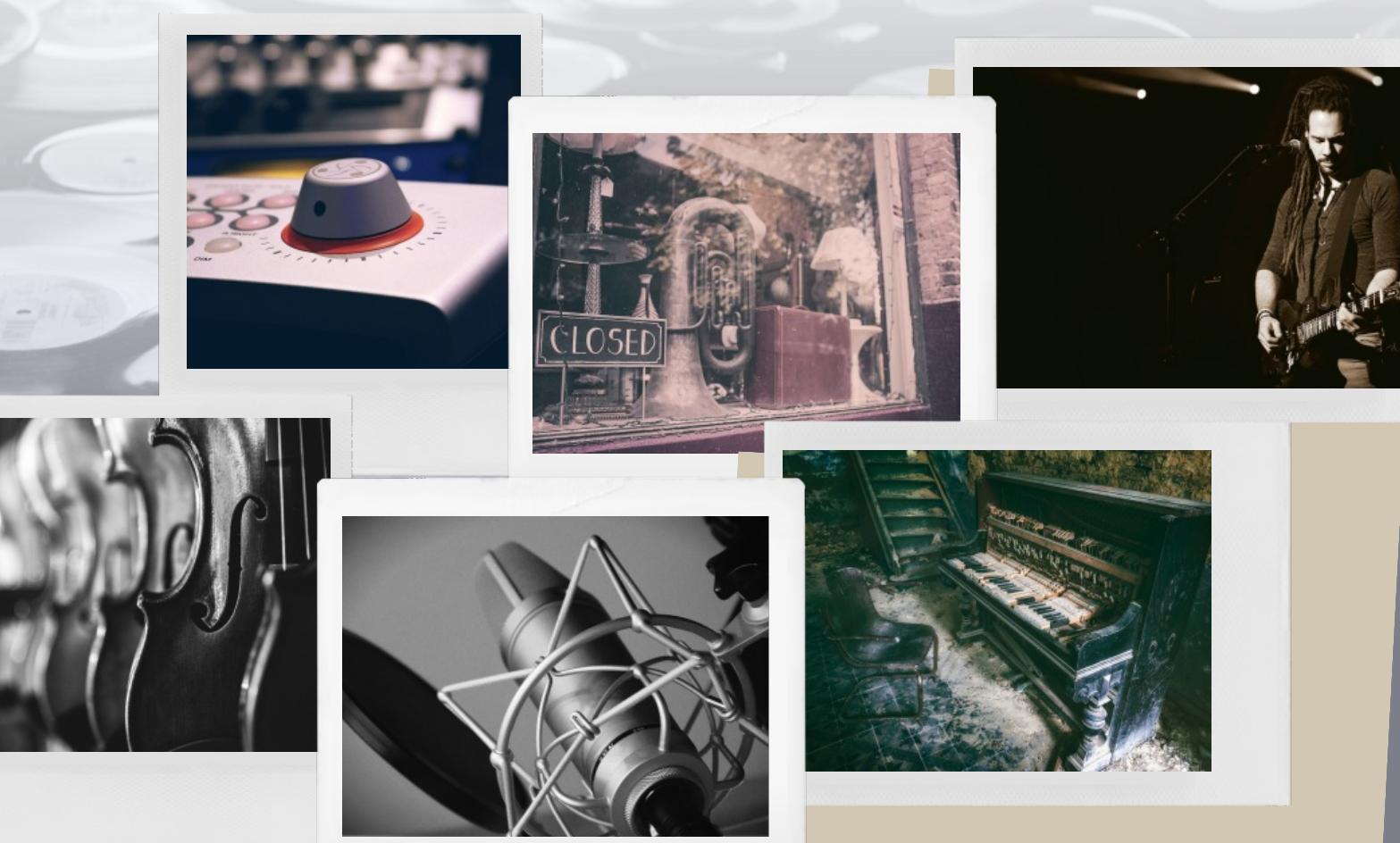
# LEGENDARY RECORD COLLECTION

In January 2022, ENTC issued the ENTC Legendary Record Collection. This collection, comprised of a single piece, will be issued monthly by combining both human and material IP with cultural and historical value.

Starting from records, the collection will later expand to include films, paintings, music, and videos, consequentially facilitating the ENTC NFT market and contributing to the ENTC Metavision.

The actual products used to produce the NFTs will be permanently preserved at the NFT art center within the ENTC headquarters building.

The owner of the NFT will gain access to diverse utilization such as exhibition or museum operations and will have ownership of an NFT that does not blindly follow the trend, but rather serves as a record of the times with palpable historical and cultural value.



# NFT

## ENTERTAINMENT MERCHANDISE



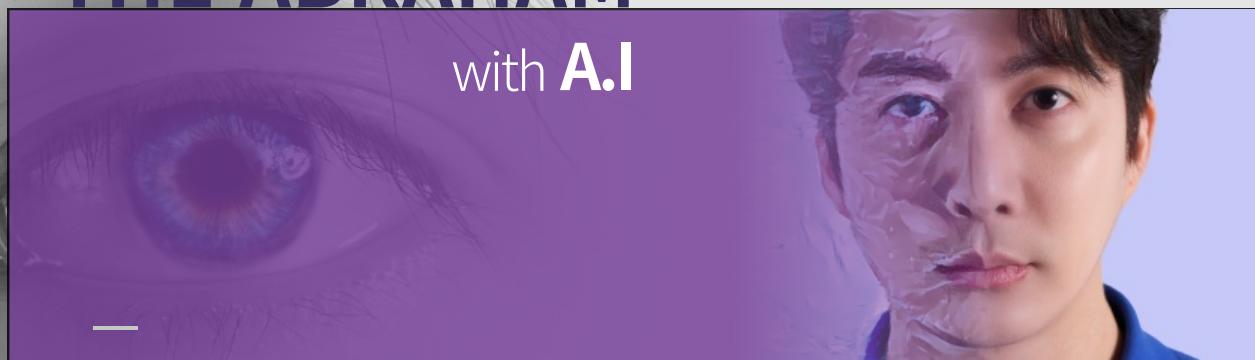
The more loyalty our fans display, the more connections with artists they consequently seek out. However, due to real world parameters and technological limitations, such connections were nearly impossible to spawn and maintain - until now. ENTC's NFT Entertainment Merchandise makes the impossible possible, thereby fulfilling every fan's dream.

Since NFTs cannot be duplicated, every NFT is unique, allowing purchasers to claim ownership to the "one and only", or in other words, an extremely limited edition of the merchandise. This feat demonstrates the appeal for any artist's fans. Therefore, ENTC aims to research and develop various types of merchandise, being advantageous of ENTC's influential power within the media industry, backed by extensive professional experience and unmatched business acumen. Having been K-Pop stars themselves, board members of ENTC are already experts in choosing what and how to produce. Such an advantage propels ENTC to an unrivaled position in the field.



# THE ABRAHAM

with A.I



2022 ENCT NFT COLLECTION - THE ABRAHAM provides imagery that magnifies an artist's eyes. The eye is often referred to symbolically as the window of our hearts. No matter how much effort we put forth attempting to save face, one's eyes tell the truth, transparently reflecting an individual's innermost feelings. Regardless of era and region, artists have already left countless pieces of work that incorporate the eye's allegorical connotations. For example, one of the greatest Russian novelists, Leo Tolstoy, has quoted the following in one of his best works, Anna Karenina:

"There were no other eyes like those in the world. There was only one creature in the world who could concentrate for him all the brightness and meaning of life."

Additionally, the Korean poet Yong-Ha Park also emphasized the symbol of the eyes by writing, "A human eye represents the human heart," in his book, The One Who Sees. Clearly, the eye is far more than a mere sensory organ. It represents an individual's life as a whole and even opens the door for communications between individuals of all backgrounds. While the physical function of the eye may deteriorate over time, the symbolic meaning of the eye and the life it represents cannot be replaced and is definitely worthy of eternal salvation.

The ABRAHAM Collection puts its emphasis on the artist's 'EYES'. The graphic designs such as the cosmos will be inserted in a photography of "EYE". After this one and only piece is issued, the ownership will be available only through the auctioning process. Furthermore, for the general public's accessibility, digitally-assimilated pieces where the artist's face and the A.I drawing technology are blended in harmony will also be mass-produced.

# REMEMBER ME

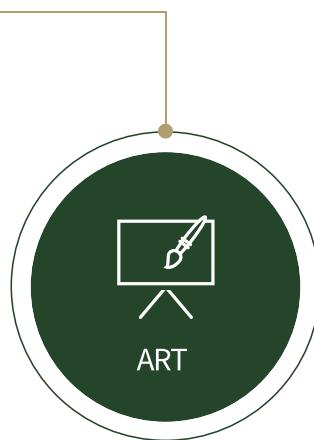
The ENTC “REMEMBER ME” collection is a PFP collection that records and preserves the beauty of influential artists. Graphically designed works of the artists rooted in hyperrealism will be optimized for NFTs. These works will be imprinted in everyone’s memory with surreal identities that go beyond a simple PFP. Identical to THE ABRAHAM, REMEMBER ME will be sold in the OpenSea market. The goal is to produce 100 to 999 pieces per collection utilizing hidden numericals. Tangible exhibitions of REMEMBER ME can also be seen at the SEOUL ENTC NFT ART CENTER.



Beauty of  
Influential artists



Hidden numericals  
OpenSea market



Tangible exhibitions  
ENTC NFT ART CENTER SEOUL

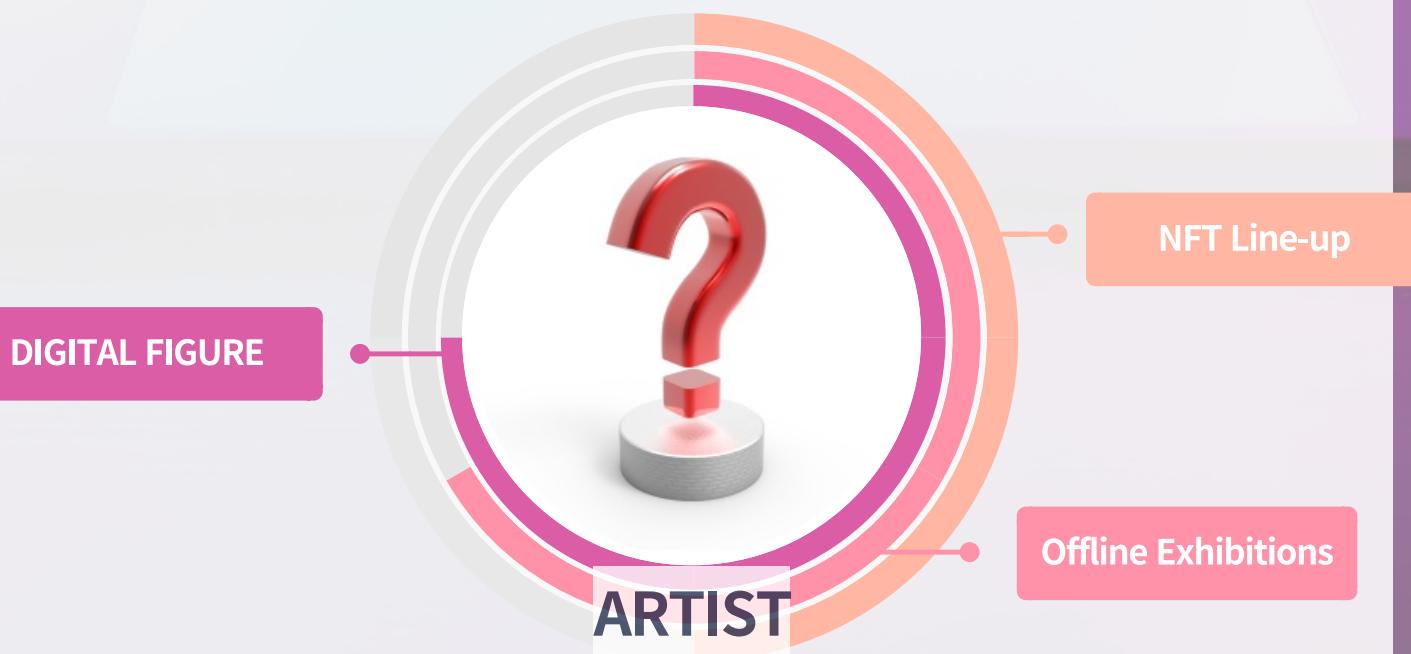
# ME-TIGER BRICKS

The ENTC “ME-TIGER BRICKS” is a DIGITAL FIGURE Project that fulfills the needs of consumers who wish to possess the collectible lines among the ENTC NFT Collection.

ME-TIGER, a portmanteau of Metaverse and Tiger (a symbol of Korea) will be launched into 4 line-ups: BABY ME-TIGER for kids, ME-TIGER 100% for ordinary users, FULL ME-TIGER for the fanatics, and the artist-collaborated limited Edition X ME-TIGER.

In addition, each type will then later be made into the one and only tangible model to create additional profit to users by providing opportunities to create exhibitions and playlands in a real world.

Through the ME-TIGER BRICKS targeted to all walks of society, ENTC will attract more users and build their trust on the NFT market.



# NFT VIP Showcase

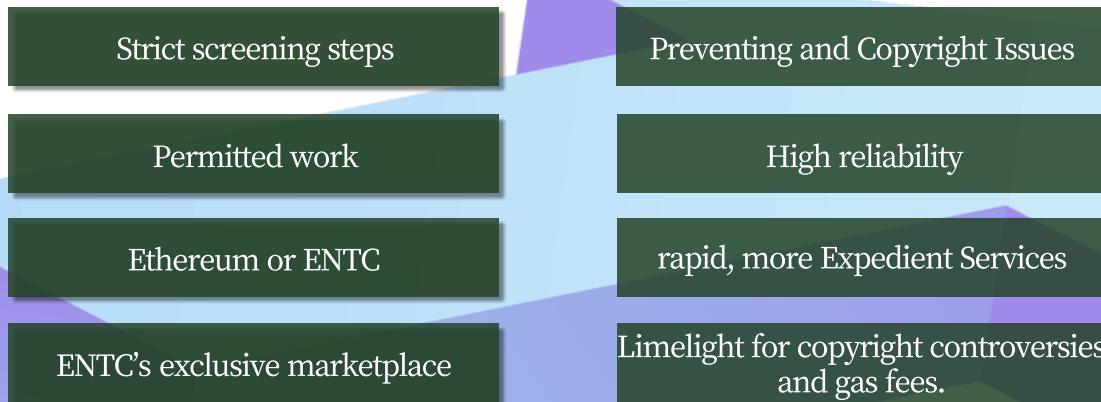


VIP Showcases that present the best of ENTC's NFT collections will be held at the ENTC Seoul building on a regular basis. The purpose of the Showcase is to proudly present ENTC's most valuable pieces to VIP members, and therefore only a select few are eligible to attend them.

The Showcase will start with an explanatory session where the creators of the NFT get to introduce and explain their works. While audience interpretation remains crucial in the subjective field of art, if the audience can directly listen to the voices of the artists regarding the smallest details and intensions of the artwork, it will allow the audience to grasp the arts beyond superficial enjoyment. After, a follow-up Q&A session will foster an entirely new dimension of artistic interpretation based on the collective sentiment of the piece from both the artist and the audience.

The ultimate goal of the Showcase is to connect the artists with the audience, further delivering their respective philosophies and ideologies within the NFT artworks.

# NFT Marketplace **ENTERMARKET**



Given the extensive accumulation of NFT artwork collections central to the ENTC ecosystem, ENTC will focus on building the ENTERMARKET platform, which is ENTC's exclusive marketplace. ENTERMARKET will be operated as an IP-based, "non-user created NFT" marketplace to be utilized in various areas such as artwork, digital soundtracks, NFT merchandise, and creative writing. In addition to negotiations with the author and evaluation from relevant experts, ENTC will also perform the minting and production of NFTs, and thus users can only purchase them on ENTERMARKET. This process greatly increases credibility by preventing and minimizing any copyright issues and selling works that only have undergone and passed strict screening steps. The key currencies inherent to ENTERMARKET will be Ethereum or ENTC, and buyers can sync their PAYBUTTON wallet settings for rapid, more expedient services. Eventually, ENTERMARKET plans to create an easy-to-access marketplace for the public by surpassing OpenSea, the current leader in the field who has been in the limelight for frequent copyright controversies and expensive gas fees.



## New Artist Fostering

In the belief that expanding the next-generation blue ocean NFT market will require students and rising artists to be our future leaders, ENTC targets to create a fresh window of opportunity for them. Our priority is to hold the first ENTC NFT Open Competition in 2022.

## Open Competition

Through this Open Competition, we hope to meet bright new ideas and innovative point-of-views. As the NFT Open Competitions are held regularly, winners will benefit from various training and NFT collaborations with famous celebrities. Also, the winners can participate in diverse activities as the affiliate artist of ENTC during the contract period, and when their works are sold through OpenSea or ENTERMARKET, profit allocation will be based on proportion. ENTC will recruit new NFT artists through a variety of channels and foster a nurturing culture to help develop these otherwise talented novices into top-tier artists. For this purpose, ENTC is currently working on MOUs with an array of academic institutions.

# NFT MILESTONE



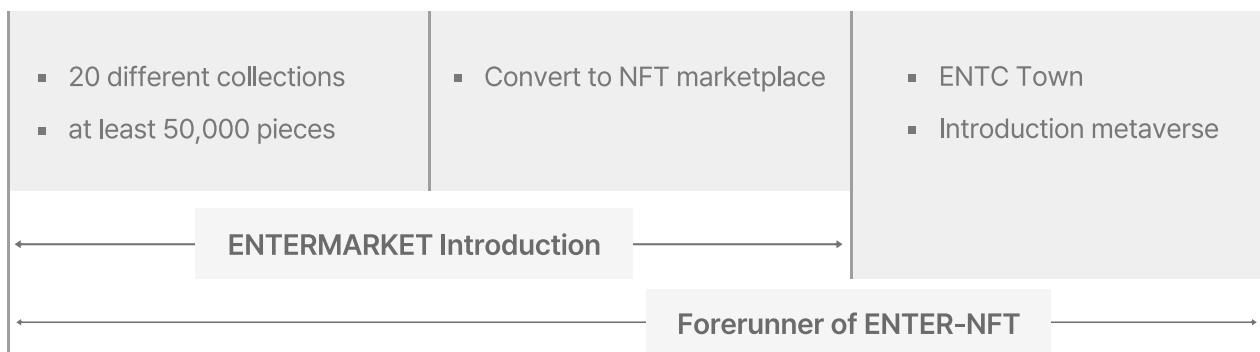
2022



2023



2024



ENTC's 2022 objective is to issue at least 50,000 pieces and 20 different collections of NFT works. In 2023, we will convert to ENTERMARKET, the ENTC-original NFT marketplace with exclusive collections. By 2024, ENTC Town will be built and the metaverse will be implemented as well. Within this ENTC Universe, a diverse range of NFT collections will be issued and exhibited.

Ultimately, ENTC will ascend as a forerunner for the highly credible entertainment-based NFT (ENTER-NFT) using various human IPs of many artists. In addition to the scarcity of truly valuable NFTs, we plan to forward the artistic value of NFTs to future generations and transition this value to the metaverse.

# ENTC METAVISION

ENTC Metavision is a virtual universe that will become the foundation for determining the value of NFT secured loans and NFT collections. Any factors that require more than simply moving into the ENTC Town or Island can be actualized here.

The P2E game was developed as part of the ENTC milestone and will be a component of the Metavision, eventually becoming a platform for overcoming the limitations of human capabilities.

Although the town and island - part of the ENTC Megavision - are real-life perks enjoyed exclusively by Black Membership users, the ENTC universe manifested in the Metavision will be accessible to all ENTC users. Any ENTC NFT collection owner can conduct various derivative businesses and thus obtain additional ENTC.

# ENTC MEGAVISION

## ENTC Towns and Islands



- schools     hospitals
- leisure facilities

**ENTC TOKEN  
& BLACK MEMBERSHIP**

**true reality-virtual  
comprehensive ecosystem**

ENTC town is a test market prior to the construction of the ENTC island and resembles a smart city. However, the key currency used in all aspects of everyday life will be ENTC.

The ENTC town will be fully equipped with schools, hospitals, and leisure facilities which will only be open to Black Membership owners. ENTC Tokens will be required to access all services. However, as ENTC Black Membership users can regularly receive ENTC through self-staking, they will be able to enjoy all aspects of the town without additional input of labor or capital.

Once the operation of the ENTC town reinforces the cyclical and virtuous nature of the ecosystem, this vision will expand onward to the ENTC island.

# ENTC MEGAVISION

## ENTC BLACK MEMBERSHIP

The most exclusive benefits of ENTC will only be available to Black Membership holders.

ENTC Black Membership cards will be issued when 100,000 ENTC is staked and can be extended on a yearly basis. Staking cannot be terminated during the period of card ownership. However, asset growth can be achieved continuously through ENTC De-Fi.

Black Membership users can enjoy their privilege at local ENTC buildings around the world and at partner locations, and benefits such as lounge access will be available without any limits.

As the vision of ENTC continues to be implemented, its value will grow beyond imagination, and as such, the required standard of 100,000 ENTC to obtain the Black Membership will be permanently fixed. Insightful users that support our vision from the onset will greatly benefit from the Black Membership throughout their lives.

## ENTC BUILDING

The ENTC building equipped with offline ENTERBUTTON malls, wine lounges, an NFT art center akin to an exhibit hall, and a user support workspace was inaugurated for the first time at the Seoul headquarters: 138, Apgujeong-Ro, Gangnam-Gu, Seoul. Such buildings will be expanded to various countries and locations in the future.

As a real-life manifestation of the visions ENTC aims to actualize, the building will serve as a medium to facilitate the communication between the project and users while being a source of pride for ENTC Black Membership holders.

# 03 ENTC TOKEN

2022 ENTERBUTTON

TOKEN

WHERE TO USE

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# TOKEN

Blockchain, a DLT (Distributed Ledger Technology) based technology, creates a decentralized system by distributing and recording the ledger across millions of computer networks. The user of a node cannot arbitrarily erase or alter the technology. Information about the blockchain is encrypted and protected from third parties. Smart contracts are digital contracts which lead to the automatic generation of a code when conditions are met.

Once smart contracts are distributed, the terms of the contract cannot be altered. All ENTC tokens provided by ENTERBUTTON are distributed via smart contracts. Since all data of a smart contract is permanently recorded on blockchains, the safety and transparency of PAYBUTTON platforms can be guaranteed. ENTC tokens are compatible with ERC-20 and will play a significant role in expanding both PAYBUTTON and its internal ecosystem. If the Ethereum platform is found to be unsuitable for the development and growth of the ENTC platform, alternative compatible blockchain platforms such as EOS or Klaytn will be considered. In the event that this occurs, the ENTC token will be automatically issued through the new platform, and the ENTC tokens compatible with the original ERC-20 will be exchanged for the ENTC token issued on the new platform.

Additionally, while the Ethereum network is deemed suitable for the construction and foundation of ENTC Island, if the need for the main net arises in the future, we plan to design and relocate our own main net.



# Where to Use

## Staking Rewards

Providers of fluidity will be rewarded with Token staking by receiving part of the transaction fee that occurred within the ENTC ecosystem. Rewards will be disbursed differentially based on the volume and period of staking.

## Payment Method

The ENTC Token will be used as the ultimate payment method to access all services within the ENTC ecosystem.

## Private Membership

Users who staked more than 100,00 ENTC are eligible for our private membership benefit, which will be renewed every year.

## Less Loan Interest

De-Fi based secure loan services offer a competitively low loan interest rate.

## Transaction Fee

The transaction fee of purchasing any NFT asset within the ENTC ecosystem with the ENTC Token.

## Verification

The ENTC Token will serve as a verifying method for the entire ownership of all assets within the ENTC ecosystem.

## NFT Creation

ENTC will be used as a means of price disclosure during the process of converting virtual or real assets to NFT.

## Invitation to NFT Auctions

Users who qualify by owning more than a certain amount of ENTC Token are invited to participate in NFT auctions free of charge.

# 04 BUSINESS MODEL

2022 ENTERBUTTON



NFT-BASED FINANCE

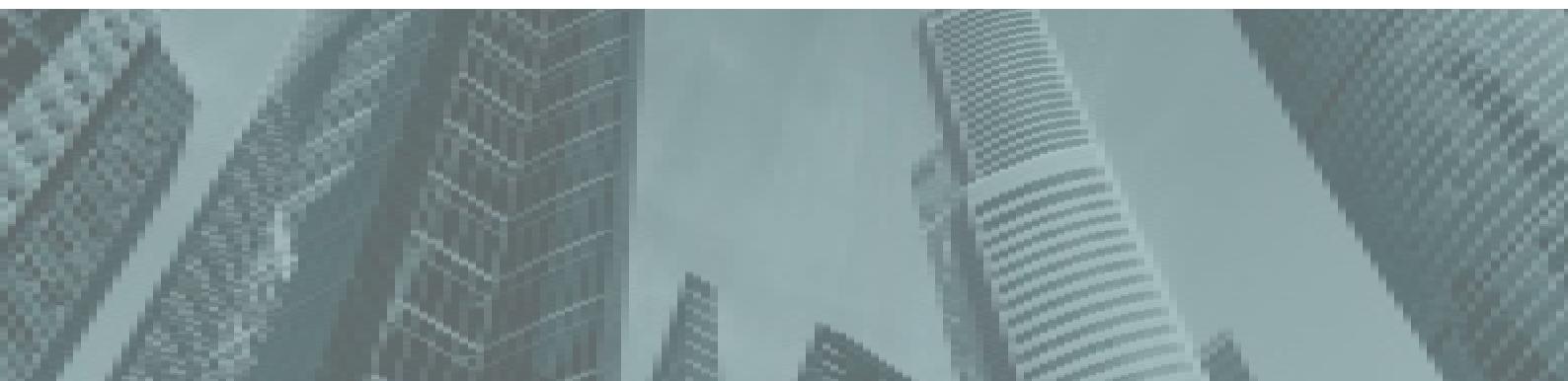
PAYBUTTON APPLICATION

# NFT-BASED FINANCE

## ENTERBUTTON ECOSYSTEM

ENTERBUTTON plans to build a concrete ENTC system by securing strong capital through NFT-based De-Fi service. First, NFT assets can be sold and purchased at the NFT marketplace. NFT based on a real asset will be stored in the ENTC Town eternally, and all other types of NFT assets will be utilized in different ways within the ENTC metaverse.

With NFT-based financial services, the NFT market, ENTC Metaverse, and the ENTC Town all merge together. This novel business model will create ENTC's unique ecosystem.

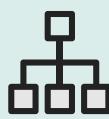


# NFT-BASED FINANCE

## NFT Finance

ENTERBUTTON can raise an extensive amount of funds with the NFT-based financial service that utilizes luxury assets. Luxury asset reselling and secured loan services will be provided within the ENTC Metaverse and ENTC's original all-in-one asset management platform PAYBUTTON.

Asset liquidation is one of the most essential methods of asset management in a capitalist system. Private investors purchase assets with the potential of prices rising in the future, apply leverage to earn profit. Among the various types of loans, the secured loan (or collateral loan) is the most effective and accessible means to liquidate one's assets. In exchange for a collateral asset such as real estate or automobiles, the borrower receives cash from a credible institution. Currently, only human arbiters make loan decisions. Often, credible consumers get turned down for a technicality while high-risk loans are readily dispersed to those with poor credit, damaging their credit further. These inequities also happen in other areas of finance including financial policy, modeling errors, insider trading, fraud, and much more.



all-in-one asset management  
PATBUTTON



reselling and loan services



asset management



real estate or automobiles

## NFT Finance

Recently, the government announced quantitative easing in response to the accumulation of private debt and financial distress caused by COVID-19. Ultimately, in the long run, quantitative easing will be followed by decreased interest rates, exacerbating savings sentiment within private financial instruments. This may potentially cause another economic depression. If the traditional financial system continues to unravel its vulnerabilities, individuals will remain skeptical about the system itself.

Increasingly more individuals are opting out of traditional banking and asset management services, reflecting how traditional finance is becoming obsolete.



Instead, De-Fi services based on the principle of decentralization are ascending into the limelight as the perfect alternative to traditional financial orthodoxy. De-Fi systems will resolve existing faults of traditional finance and serve as a key to recovery in the post-COVID era. The demand for alternate financial services is rising rapidly, and the swift transition to a non-face-to-face world is accelerating the advance of De-Fi systems. With its transparent, stable, and ubiquitous P2P network, De-Fi is an irreplaceable tool that enables fast, cost-efficient transactions. This factor proves De-Fi's potential, and the need for centralized storage will take a nosedive as De-Fi services advance further. ENTERBUTTON plans to provide NFT-based De-Fi service by applying blockchain technology on the collectible market. In addition, we would like to proceed with our own bond securitization and provide dividends through NFT-based funds, which will ultimately expand ENTERBUTTON's original De-Fi ecosystem.

# PAYBUTTON APPLICATION



ENTERBUTTON provides an entirely new channel of liquidity using tangible, real-world luxury items leveraged by Korean users as collateral and thus granting opportunities for metaverse-based NFT secured loans. Through PAYBUTTON, the all-in-one asset management platform, ENTERBUTTON acknowledges that global NFT secured loans entice luxury item holders from all over the world to become ENTC users.

As the boundary between the real and virtual (Metaverse) world is predicted to collapse in the near future, the NFT secured loan platform targets all users that require “liquidity” and this will incentivize users to utilize ENTC and enter its ecosystem. Furthermore, by incorporating the sales, leases, and deposits of luxury goods that are currently managed in offline ENTERBUTTON stores to the Metaverse, the virtual scalability can be maximized using actual goods as the foundation. Thus, geographical barriers will no longer be an obstacle when purchasing or leasing NFT luxury assets. As a result, users will naturally enter the ENTC ecosystem and rely more on the ENTC Token.

While ENTC NFT mortgage loans do not affect the credit ratings of an individual, the risk of non-payment will also be significantly reduced as global ENTC partners will acquire the user’s personal information and guarantee the asset’s authenticity. ENTC’s NFT secured loan innovatively views pre-owned luxury goods as a new way of credit measurement. In this “society of credit”, ENTC’s platform will prove to be an ideal platform that will be borne through verification and blockchain linkage.

# MILESTONE

2020



- Q2 – Create initial business model / Attract global funding
- Q3 – Issue beta-tokens / Test token swaps / Press release

2021



- Q1 – Create an ecosystem for the main token, ENTERBUTTON(ENTC) / Business market research
- Q3 – July 5th: Official issuance of the main token; September 24th: BW.com exchange platform listed and officiated
- Q4 – October 30th: coinsbit.io exchange platform listed and officiated; December 10th: offline store ENTERBUTTON SEOUL is launched

2022



- Q1 – PAYBUTTON Official Application Released  
Rebuilding ENTC website  
Rebuilding ENTC White Paper  
Released ENTC Legendary Record Collection NFT  
Held the World Investing AMA  
Official release of ENTC NFT Collection Baek A Yeon “Remember, Me”, Kim Tae Woo from god, Kim Hyung Jun from SS501  
ENTC Token Code Audit
- Q2 – Released ENTC NFT Collection BZ-BOYS “Remember, Me”, Jung Sang-su, DREAMCATCHER, Kim Mingue  
Released ENTC NFT Collection D.Ark “Voice of the Star”  
ENTC token exchange transaction support (LBank, ZBG, MEXC)  
Signed partnership with Sing Again 2 TOP6 Team Music NFT  
ENTC token payment service affiliation (Bahn & Bann Academy, Jung Sungchan, Coffeehyogua)  
Xangle Crypto evaluation  
Hosted ENTC x Mindspace NFT Exhibition for rising artists
- Q3 – ENTC 88 Air-drop Event  
Hosted ENTC Banyan Tree Club & Spa Seoul Pool Party for celebrities & users’  
Released ENTC virtual human NFT <STARVATAR> for SS501 Kim Hyung Jun & Baek A Yeon  
Signed NFT content supply contract (Meta Study)
- Q4 – Expansion of NFT Partnership  
Publication of ENTERBUTTON MEGAVISION Detail Roadmap

# MILESTONE

2023



- Q1 – Official launch of ENTC NFT Marketplace ‘ENTERMARKET’  
PAYBUTTON update re-release and ENTERMARKET linkage  
NFT exhibition held by established & rising artists
- Q2 – Expansion of ENTC Token payment affiliates  
ENTC Virtual NFT human <STARVATAR> 3D Modeling  
Publication of own OTT content
- Q3 – ENTC Virtual NFT human <STARVATAR> service launch  
Hosted an ENTC NFT Artist collaboration concert  
ENTERBUTTON BUSAN NFT auction house opening
- Q4 – AMA held for global users  
2024 ENTC Vote for ENTC Users

# Main Members

**ALLEN KIM****FOUNDER • CEO**

2008~ Member of ‘U-Kiss’  
2011~ EB Financial Co., LTD. CEO  
2018~ CL International CO., LTD. BOD  
2018~ PARANOX CO., LTD.(Japan) CEO  
2018~ SDKB CO., LTD. CEO  
2020~ ‘ENTC’ Founder-CEO

**KIM-HYUNG-JUN****ARTIST • DIRECTOR**

2005~ Member of ‘SS501’  
2016~ Member of ‘SS301’  
2018~ Sdkb CO., LTD. BOD  
2020~ ‘ENTC’ DIRECTOR

**OH-CHANGHUN****ARTIST • DIRECTOR**

2003~ Member of ‘OneTwo’  
2021~ Sdkb CO., LTD. BOD  
2021~ ‘ENTC’ DIRECTOR

**JONATHAN****CHIEF ADVISORY OFFICER**

Harvard University Alumni  
N:Crypt Corporation, President  
Lecturer in Cryptocurrency

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# INVESTMENT RISK

The ENTERBUTTON team notifies buyers of various risks, including the risk of losing money equivalent to the purchase price of ENTERBUTTON tokens. The accuracy of the information on risk or uncertainty written below is not guaranteed. Buyers are deemed to have agreed to purchase ENTERBUTTON tokens with clear recognition of the risk as it is without guarantee of any kind.

1. Blockchain Risk: Congestion in the blockchain system may lead to late processing or invalidation of transactions. In particular, smart contracts for the issuance and distribution of ENTERBUTTON tokens are based on Ethereum blockchain technology. The Ethereum protocol may have weaknesses and vulnerabilities, and various bugs may occur, including bugs which cause the ENTERBUTTON tokens to be lost. Additionally, these Ethereum blockchain problems may cause material damage to the ENTERBUTTON team and buyers of ENTERBUTTON tokens.

2. Personal information Risk: Users' personal information is necessary for the distribution and control of ENTERBUTTON tokens in the e-wallet of ENTERBUTTON token buyers. Therefore, if personal information is leaked, the ENTERBUTTON tokens in the buyer's e-wallet may be leaked. Furthermore, a third party may steal ENTERBUTTON tokens by accessing the buyer's e-wallet due to the leakage of the buyer's personal information.

# INVESTMENT RISK

3. Security Risk: Like all other cryptocurrencies, Ethereum is vulnerable to mining attacks such as the ‘double spending attack’ or the ‘51% attack’. Hackers or other groups with malicious intent can attack the ENTERBUTTON team or ENTERBUTTON tokens with the above attack method. If such a blockchain attack is successful, the ENTERBUTTON token transactions and the ENTERBUTTON tokens can be severely damaged.
4. E-wallet compatibility Risk: To purchase or store ENTERBUTTON tokens, you must use an electronic wallet that is technologically compatible with ENTERBUTTON tokens. If you use a different wallet, you may not be able to access the ENTERBUTTON tokens you purchased.
5. Force Majeure Risk: ENTERBUTTON is still under development, and the ENTERBUTTON team will try to develop and maintain ENTERBUTTON as it is written in the white paper. However, it may change for various reasons, including legal, design, technological, or administrative regulations. The ENTERBUTTON Team is exempted from all liability for depreciation or loss of ENTERBUTTON tokens and damage to the liquidity due to factors of Force Majeure, such as changes in the regulatory framework or required permits/licenses and taxation policies, the emergence of platforms or open sources that adversely affect the ENTERBUTTON Team or ENTERBUTTON, a lack of market interest, or other similar events.