

**Remit Address:**

Kansas City WDAF
P O Box 844304
Dallas, TX 75284
Main: (816) 753-4567
Billing: (317) 296-3099

INVOICE

Advertiser	POL/Protect Our Care PAC	Invoice #	3512728-1
Order Brand		Invoice Date	04/24/22
Product	PROTECT OUR CARE	Invoice Month	April 2022
Estimate Number	2218	Invoice Period	03/28/22 - 04/24/22

Property	WDAF	Order #	3512728
Account Executive	Telerep Philadelphia	Alt Order #	10376764
Sales Office	Telerep/Philadelphia	Deal #	
Sales Region	National	Order Flight	04/19/22 - 04/25/22

Billing Calendar	Broadcast	Agency Code	9915458
Billing Type	Cash	Advertiser Code	POCR
Special Handling		Product 1/2	POCR

Agency Ref	
Advertiser Ref	

Billing Address:

Assembly
Attention: Assembly Email
One World Trade Center
67th Floor
New York, NY 10007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WDAF	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
					04/18/22 to 04/24/22	1x	---- 1--				
	WDAF			F	04/22/22	:30	7:53 AM	POC220430H	\$650.00		1
3	WDAF	8:30 AM-9:00 AM	8:30 AM-9:00 AM								
					04/18/22 to 04/24/22	1x	---- 1--				
	WDAF			F	04/22/22	:30	8:39 AM	POC220430H	\$650.00		1
5	WDAF	8:30 AM-9:00 AM	8:30 AM-9:00 AM								
					04/18/22 to 04/24/22	1x	-- 1----				
	WDAF			W	04/20/22	:30	8:47 AM	POC220430H	\$650.00		1
7	WDAF	M-F 10a-11a	10a-11a								
					04/18/22 to 04/24/22	1x	- 1-----				
	WDAF			Tu	04/19/22	:30	10:56 AM	POC220430H	\$275.00		1
8	WDAF	M-F 10a-11a	10a-11a								
					04/18/22 to 04/24/22	1x	-- 1----				
	WDAF			W	04/20/22	:30	10:31 AM	POC220430H	\$275.00		1
9	WDAF	M-F 2p-230p	2p-230p								
					04/18/22 to 04/24/22	1x	---- 1--				
	WDAF			F	04/22/22	:30	2:25 PM	POC220430H	\$225.00		1
10	WDAF	M-F 2p-230p	2p-230p								
					04/18/22 to 04/24/22	1x	--- 1---				
	WDAF			Th	04/21/22	:30	2:18 PM	POC220430H	\$225.00		1
11	WDAF	M-F 2p-230p	2p-230p								
					04/18/22 to 04/24/22	1x	- 1-----				
	WDAF			Tu	04/19/22	:30	2:25 PM	POC220430H	\$225.00		1
12	WDAF	M-F 3p-330p	3p-330p								

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12	WDAF	M-F 3p-330p	3p-330p								
					04/18/22 to 04/24/22	1x	---- 1--				
	WDAF			F	04/22/22	:30	3:29 PM	POC220430H	\$350.00		1
13	WDAF	M-F 3p-330p	3p-330p								
					04/18/22 to 04/24/22	1x	--- 1---				
	WDAF			Th	04/21/22	:30	3:28 PM	POC220430H	\$350.00		1
14	WDAF	M-F 3p-330p	3p-330p								
					04/18/22 to 04/24/22	1x	-- 1----				
	WDAF			W	04/20/22	:30	3:13 PM	POC220430H	\$350.00		1
16	WDAF	M-F 4p-430p	4p-430p								
					04/18/22 to 04/24/22	1x	-- 1----				
	WDAF			W	04/20/22	:30	4:13 PM	POC220430H	\$450.00		1
17	WDAF	M-F 430p-5p	430p-5p								
					04/18/22 to 04/24/22	1x	--- 1---				
	WDAF			Th	04/21/22	:30	4:55 PM	POC220430H	\$450.00		1
18	WDAF	M-F 430p-5p	430p-5p								
					04/18/22 to 04/24/22	1x	- 1-----				
	WDAF			Tu	04/19/22	:30	4:36 PM	POC220430H	\$450.00		1
19	WDAF	5:00 PM-5:30 PM	5:00 PM-5:30 PM								
					04/18/22 to 04/24/22	1x	---- 1--				
	WDAF			F	04/22/22	:30	5:10 PM	POC220430H	\$650.00		1
20	WDAF	5:00 PM-5:30 PM	5:00 PM-5:30 PM								
					04/18/22 to 04/24/22	1x	--- 1---				
	WDAF			Th	04/21/22	:30	5:09 PM	POC220430H	\$650.00		1
22	WDAF	5:30 PM-6:00 PM	5:30 PM-6:00 PM								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WDAF	5:30 PM-6:00 PM	5:30 PM-6:00 PM								
	WDAF				04/18/22 to 04/24/22	1x	--- 1---				
				Th	04/21/22	:30	5:37 PM	POC220430H	\$650.00		1
24	WDAF	M-F 6p-630p	6p-630p								
	WDAF				04/18/22 to 04/24/22	1x	--- 1---				
				Th	04/21/22	:30	6:27 PM	POC220430H	\$860.00		1
25	WDAF	M-F 6p-630p	6p-630p								
	WDAF				04/18/22 to 04/24/22	1x	- 1-----				
				Tu	04/19/22	:30	6:27 PM	POC220430H	\$860.00		1
26	WDAF	M-F 6p-630p	6p-630p								
	WDAF				04/18/22 to 04/24/22	1x	-- 1----				
				W	04/20/22	:30	6:13 PM	POC220430H	\$860.00		1
27	WDAF	M-F 630p-7p	630p-7p								
	WDAF				04/18/22 to 04/24/22	1x	--- 1---				
				Th	04/21/22	:30	6:53 PM	POC220430H	\$2,000.00		1
28	WDAF	M-F 630p-7p	630p-7p								
	WDAF				04/18/22 to 04/24/22	1x	- 1-----				
				Tu	04/19/22	:30	6:53 PM	POC220430H	\$2,000.00		1
29	WDAF	M-F 630p-7p	630p-7p								
	WDAF				04/18/22 to 04/24/22	1x	-- 1----				
				W	04/20/22	:30	6:47 PM	POC220430H	\$2,000.00		1
30	WDAF	9:00 PM-9:30 PM	9:00 PM-9:30 PM								
	WDAF				04/18/22 to 04/24/22	1x	---- 1--				
				F	04/22/22	:30	9:23 PM	POC220430H	\$650.00		1
31	WDAF	9:00 PM-9:30 PM	9:00 PM-9:30 PM								

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31	WDAF	9:00 PM-9:30 PM	9:00 PM-9:30 PM								
	WDAF				04/18/22 to 04/24/22	1x	- 1 - - - -				
				Tu	04/19/22	:30	9:29 PM	POC220430H	\$650.00		1
32	WDAF	9:00 PM-9:30 PM	9:00 PM-9:30 PM								
	WDAF				04/18/22 to 04/24/22	1x	- - 1 - - - -				
				W	04/20/22	:30	9:27 PM	POC220430H	\$650.00		1
33	WDAF	M-F 10p-1030p	10p-1030p								
	WDAF				04/18/22 to 04/24/22	1x	- - - - 1 - -				
				F	04/22/22	:30	9:59 PM	POC220430H	\$800.00		1
34	WDAF	M-F 10p-1030p	10p-1030p								
	WDAF				04/18/22 to 04/24/22	1x	- - 1 - - - -				
				W	04/20/22	:30	10:22 PM	POC220430H	\$800.00		1
35	WDAF	9:00 PM-9:30 PM	9:00 PM-9:30 PM								
	WDAF				04/18/22 to 04/24/22	1x	- - - - - 1				
				Su	04/24/22	:30	9:14 PM	POC220430H	\$550.00		1
36	WDAF	9:30 PM-10:00 PM	9:30 PM-10:00 PM								
	WDAF				04/18/22 to 04/24/22	1x	- - - - - 1				
				Su	04/24/22	:30	9:45 PM	POC220430H	\$550.00		1
37	WDAF	Su 1030p-11p	1030p-11p								
	WDAF				04/18/22 to 04/24/22	1x	- - - - - 1				
				Su	04/24/22	:30	10:52 PM	POC220430H	\$350.00		1

Aired Spots**31**

Gross Total **\$21,105.00**

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Agency Commission **\$3,165.75**

Net Amount Due **\$17,939.25**

Payment Terms 30 Days

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