



Kansas City WDAF
2960 North Meridian, Suite 250
Kelly Nichols
Indianapolis, IN 46208
(816) 753-4567

CONTRACT

| | | | |
|---|--|--|---------------------------|
| <u>Contract / Revision</u> 3512728 / | | <u>Alt Order #</u> 10376764 | |
| <u>Advertiser</u> POL/Protect Our Care PAC | | <u>Original Date / Revision</u> 04/14/22 / 04/14/22 | |
| <u>Contract Dates</u> 04/19/22 - 04/25/22 | | <u>Estimate #</u> 2218 | |
| <u>Product</u> PROTECT OUR CARE | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WDAF | <u>Account Executive</u> Telerep Philadelphia | <u>Sales Office</u> Telerep/Philade | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Women 35+ | | | |
| <u>Agy Code</u> 9915458 | <u>Advertiser Code</u> POCR | <u>Product 1/2</u> POCR | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |

And:

Assembly
One World Trade Center
67th Floor
New York, NY 10007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | WDAF | 04/22/22 | 04/22/22 | 7:30 AM-8:00 AM | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$650.00 | | | |
| N 2 | WDAF | 04/25/22 | 04/25/22 | 7:30 AM-8:00 AM | 7:30 AM-8:00 AM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$650.00 | | | |
| N 3 | WDAF | 04/22/22 | 04/22/22 | 8:30 AM-9:00 AM | 8:30 AM-9:00 AM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$650.00 | | | |
| N 4 | WDAF | 04/25/22 | 04/25/22 | 8:30 AM-9:00 AM | 8:30 AM-9:00 AM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$650.00 | | | |
| N 5 | WDAF | 04/20/22 | 04/20/22 | 8:30 AM-9:00 AM | 8:30 AM-9:00 AM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$650.00 | | | |
| N 6 | WDAF | 04/25/22 | 04/25/22 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$275.00 | | | |
| N 7 | WDAF | 04/19/22 | 04/19/22 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$275.00 | | | |
| N 8 | WDAF | 04/20/22 | 04/20/22 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$275.00 | | | |
| N 9 | WDAF | 04/22/22 | 04/22/22 | M-F 2p-230p | 2p-230p | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$225.00 | | | |
| N 10 | WDAF | 04/21/22 | 04/21/22 | M-F 2p-230p | 2p-230p | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$225.00 | | | |
| N 11 | WDAF | 04/19/22 | 04/19/22 | M-F 2p-230p | 2p-230p | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Advertiser</u> POL/Protect Our Care PAC | | <u>Original Date / Revision</u> 04/14/22 / 04/14/22 |
| <u>Contract Dates</u> 04/19/22 - 04/25/22 | <u>Product</u> PROTECT OUR CARE | <u>Estimate #</u> 2218 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$225.00 | | | |
| N 12 | WDAF | 04/22/22 | 04/22/22 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$350.00 | | | |
| N 13 | WDAF | 04/21/22 | 04/21/22 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$350.00 | | | |
| N 14 | WDAF | 04/20/22 | 04/20/22 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$350.00 | | | |
| N 15 | WDAF | 04/25/22 | 04/25/22 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$450.00 | | | |
| N 16 | WDAF | 04/20/22 | 04/20/22 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$450.00 | | | |
| N 17 | WDAF | 04/21/22 | 04/21/22 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$450.00 | | | |
| N 18 | WDAF | 04/19/22 | 04/19/22 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$450.00 | | | |
| N 19 | WDAF | 04/22/22 | 04/22/22 | 5:00 PM-5:30 PM | 5:00 PM-5:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$650.00 | | | |
| N 20 | WDAF | 04/21/22 | 04/21/22 | 5:00 PM-5:30 PM | 5:00 PM-5:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$650.00 | | | |
| N 21 | WDAF | 04/25/22 | 04/25/22 | 5:30 PM-6:00 PM | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$650.00 | | | |
| N 22 | WDAF | 04/21/22 | 04/21/22 | 5:30 PM-6:00 PM | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$650.00 | | | |
| N 23 | WDAF | 04/25/22 | 04/25/22 | M-F 6p-630p | 6p-630p | | :30 | | | NM | 1 | \$860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/25/22 | 05/01/22 | 1----- | | | | 1 | \$860.00 | | | |
| N 24 | WDAF | 04/21/22 | 04/21/22 | M-F 6p-630p | 6p-630p | | :30 | | | NM | 1 | \$860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$860.00 | | | |
| N 25 | WDAF | 04/19/22 | 04/19/22 | M-F 6p-630p | 6p-630p | | :30 | | | NM | 1 | \$860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$860.00 | | | |
| N 26 | WDAF | 04/20/22 | 04/20/22 | M-F 6p-630p | 6p-630p | | :30 | | | NM | 1 | \$860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$860.00 | | | |
| N 27 | WDAF | 04/21/22 | 04/21/22 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| 3512728 / | 10376764 |

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| Advertiser | Original Date / Revision |
| POL/Protect Our Care PAC | 04/14/22 / 04/14/22 |

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| Contract Dates | Product | Estimate # |
| 04/19/22 - 04/25/22 | PROTECT OUR CARE | 2218 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ---1--- | | | | 1 | \$2,000.00 | | | |
| N 28 | WDAF | 04/19/22 | 04/19/22 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$2,000.00 | | | |
| N 29 | WDAF | 04/20/22 | 04/20/22 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$2,000.00 | | | |
| N 30 | WDAF | 04/22/22 | 04/22/22 | 9:00 PM-9:30 PM | 9:00 PM-9:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$650.00 | | | |
| N 31 | WDAF | 04/19/22 | 04/19/22 | 9:00 PM-9:30 PM | 9:00 PM-9:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -1----- | | | | 1 | \$650.00 | | | |
| N 32 | WDAF | 04/20/22 | 04/20/22 | 9:00 PM-9:30 PM | 9:00 PM-9:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$650.00 | | | |
| N 33 | WDAF | 04/22/22 | 04/22/22 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | ----1-- | | | | 1 | \$800.00 | | | |
| N 34 | WDAF | 04/20/22 | 04/20/22 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | --1---- | | | | 1 | \$800.00 | | | |
| N 35 | WDAF | 04/24/22 | 04/24/22 | 9:00 PM-9:30 PM | 9:00 PM-9:30 PM | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -----1 | | | | 1 | \$550.00 | | | |
| N 36 | WDAF | 04/24/22 | 04/24/22 | 9:30 PM-10:00 PM | 9:30 PM-10:00 PM | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -----1 | | | | 1 | \$550.00 | | | |
| N 37 | WDAF | 04/24/22 | 04/24/22 | Su 1030p-11p | 1030p-11p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/18/22 | 04/24/22 | -----1 | | | | 1 | \$350.00 | | | |
| Totals | | | | | | | | | | | 37 | \$24,640.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 03/28/22 - 04/24/22 | 31 | \$21,105.00 | (\$3,165.75) | \$17,939.25 |
| 04/25/22 - 05/29/22 | 6 | \$3,535.00 | (\$530.25) | \$3,004.75 |
| Totals | 37 | \$24,640.00 | (\$3,696.00) | \$20,944.00 |

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>