



Kansas City WDAF
2960 North Meridian, Suite 250
Kelly Nichols
Indianapolis, IN 46208
(816) 753-4567

CONTRACT

<u>Contract / Revision</u> 3519356 /		<u>Alt Order #</u> 10379200	
<u>Advertiser</u> POL/Protect Our Care PAC		<u>Original Date / Revision</u> 04/21/22 / 04/21/22	
<u>Contract Dates</u> 04/26/22 - 05/02/22	<u>Estimate #</u> 2225		
<u>Product</u> PROTECT OUR CARE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDAF	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9915458	<u>Advertiser Code</u> POCR	<u>Product 1/2</u> POCR	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Assembly
One World Trade Center
67th Floor
New York, NY 10007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDAF	05/02/22	05/02/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	1-----				1	\$800.00			
N 2	WDAF	04/26/22	04/26/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-1-----				1	\$800.00			
N 3	WDAF	04/29/22	04/29/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	----1--				1	\$800.00			
N 4	WDAF	05/02/22	05/02/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	1-----				1	\$800.00			
N 5	WDAF	04/28/22	04/28/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	---1---				1	\$800.00			
N 6	WDAF	04/27/22	04/27/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	--1----				1	\$800.00			
N 7	WDAF	05/02/22	05/02/22	M-F 10a-11a	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	1-----				1	\$350.00			
N 8	WDAF	04/26/22	04/26/22	M-F 10a-11a	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-1-----				1	\$350.00			
N 9	WDAF	04/27/22	04/27/22	M-F 10a-11a	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	--1----				1	\$350.00			
N 10	WDAF	04/29/22	04/29/22	M-F 2p-230p	2p-230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	----1--				1	\$350.00			
N 11	WDAF	04/28/22	04/28/22	M-F 2p-230p	2p-230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 04/26/22 - 05/02/22	<u>Product</u> PROTECT OUR CARE	<u>Estimate #</u> 2225

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$350.00			
N 12	WDAF	04/26/22	04/26/22	M-F 2p-230p	2p-230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$350.00			
N 13	WDAF	04/29/22	04/29/22	M-F 3p-330p	3p-330p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----1--				1	\$450.00			
N 14	WDAF	05/02/22	05/02/22	M-F 3p-330p	3p-330p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	1-----				1	\$450.00			
N 15	WDAF	04/28/22	04/28/22	M-F 3p-330p	3p-330p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$450.00			
N 16	WDAF	04/27/22	04/27/22	M-F 3p-330p	3p-330p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$450.00			
N 17	WDAF	05/02/22	05/02/22	M-F 4p-430p	4p-430p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	1-----				1	\$550.00			
N 18	WDAF	04/27/22	04/27/22	M-F 4p-430p	4p-430p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$550.00			
N 19	WDAF	04/29/22	04/29/22	M-F 430p-5p	430p-5p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----1--				1	\$550.00			
N 20	WDAF	04/28/22	04/28/22	M-F 430p-5p	430p-5p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$550.00			
N 21	WDAF	04/26/22	04/26/22	M-F 430p-5p	430p-5p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$550.00			
N 22	WDAF	04/29/22	04/29/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----1--				1	\$850.00			
N 23	WDAF	04/26/22	04/26/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$850.00			
N 24	WDAF	04/28/22	04/28/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$850.00			
N 25	WDAF	04/26/22	04/26/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$850.00			
N 26	WDAF	04/26/22	04/26/22	M-F 6p-630p	6p-630p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$1,200.00			
N 27	WDAF	04/27/22	04/27/22	M-F 6p-630p	6p-630p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$1,200.00			
N 28	WDAF	04/28/22	04/28/22	M-F 630p-7p	630p-7p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$3,500.00			
N 29	WDAF	04/27/22	04/27/22	M-F 630p-7p	630p-7p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$3,500.00			
N 30	WDAF	04/29/22	04/29/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----1--				1	\$700.00			
N 31	WDAF	04/28/22	04/28/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---1---				1	\$700.00			
N 32	WDAF	04/26/22	04/26/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-1-----				1	\$700.00			
N 33	WDAF	04/27/22	04/27/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$700.00			
N 34	WDAF	04/29/22	04/29/22	M-F 10p-1030p	10p-1030p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----1--				1	\$850.00			
N 35	WDAF	04/27/22	04/27/22	M-F 10p-1030p	10p-1030p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--1----				1	\$850.00			
N 36	WDAF	05/01/22	05/01/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----1				1	\$550.00			
N 37	WDAF	05/01/22	05/01/22	Su 1030p-11p	1030p-11p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----1				1	\$400.00			
Totals											37	\$29,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	37	\$29,700.00	(\$4,455.00)	\$25,245.00
Totals	37	\$29,700.00	(\$4,455.00)	\$25,245.00

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>