

**ORDER****KSHB-TV**

**Orders**

**Order / Rev:** 1022536

**Alt Order #:** WOC13610027

**Product Desc:** PROTECT OUR CARE

**Estimate:** 2242

**Flight Dates:** 05/24/22 - 05/30/22

**Original Date / Rev:** 05/19/22 / 05/19/22

**Order Type:** GENERAL

**Primary AE:** Tracey Hunter

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Assembly - Political

**Buying Contact:**

**Billing Contact:** Jacob Czmer

711 3rd Ave.

New York, NY 10017

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Protect Our Care

**Demographic:** W35+

**Product Codes:** Non-Ballot Issue

**Revenue Code 1:** DISC

**Revenue Code 2:** POL

**Revenue Code 3:** ISS

**Priority:** P-2

**New Business End:**

**Advertiser External ID:** 260582

**Agency External ID:** 141061

**Unit Code:** General

**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/27/22	5	\$1,700.00	\$1,445.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	5	\$1,700.00	\$1,445.00	5.90
<b>Totals</b>	<b>5</b>	<b>\$1,700.00</b>	<b>\$1,445.00</b>	<b>5.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	05/24/22	05/27/22	M-F Today Show	CM	7-9am	----1--	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00
M-F Today Show (Program: NBC TODAY SHOW); 2Q22 ESTIMATE (sell) - Estimate is based upon 2nd Q 21 Ratin; gs with BBO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/23/22 05/29/22 ----1-- 1 \$600.00 1.20															
N 2	KSHB	05/24/22	05/26/22	M-F 2-3pm	CM	2-3pm	-111---	:30	3	\$100.00	P-2	0.90	NM	3	\$300.00
Drew (Program: DREW BARRYMORE SHOW); 2Q22 ESTIMATE (sell) - Estimate is based upon 2nd Q 21 Ratin; gs with BBO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/23/22 05/29/22 -111--- 3 \$100.00 0.90															
N 3	KSHB	05/24/22	05/25/22	M-F 10-1035pm News	CM	10-1035pm	--1----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
M-F 10-1035pm News (Program: KSHB 41 NEWS 10P); 2Q22 ESTIMATE (sell) - Estimate is based upon 2nd Q 21 Ratin; gs with BBO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/23/22 05/29/22 --1---- 1 \$800.00 2.00															
<b>Totals</b>														<b>5</b>	<b>\$1,700.00</b>