ORDER

Orders

Order / Rev:

2531465

Oruers	Oraci / ite			+05												
	Alt Order #	:	WOC	13582875												
	Product De	esc:	PROT	ECT OUR	CARE											
	Estimate:		2225								KCTV					
Flight Dates: Original Date / Rev: Order Type:			04/26/22 - 05/02/22 04/21/22 / 04/21/22				Prim	Primary AE:			Susie Kirkpatrick KANN					
							Sale	Sales Office:								
			NORMAL				Sale	Sales Region:			National					
Agency	Name: Buying Contact:		Assembly Media													
							Billir	Billing Type:		Cash						
Billing Contact:			One World Trade Center				Billir	Billing Calendar: Billing Cycle:			Broadcast EOM/EOC					
							Billir									
			New York, NY 10007			Age	Agency Commission:			15%						
Advertiser	Name:		Prote	ct Our Ca	re											
Demographic:		hic:	HH				—— New	New Business End:								
Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:			Issue	Issue - National - Other				Advertiser External ID: Agency External ID: Unit Code:			551292	551292				
			AGY POL				—— Age				171498 General					
							Unit									
			POL-ISS				— Orde	Order Separation:			00:15:00					
	Priority:		P-01													
Bill Plan							Totals									
Start Date	End Date	# Spots	Gross A	∖mount	Net A	mount	Month			# Spots		Amount	Ne	t Amount	Rating	
04/25/22	05/02/22 4		\$3,700.00 \$3,145.00			\$3,145.00	May 2022	<u> </u>		\$3,700.00 \$3,145.00 \$3,700.00 \$3,145.00						
							Totals			4	Ψ	3,700.00		φ3,143.00	15.20	
Account Execu		Sales Offi	- IC	Sales Regio	on	Start Date / E	ind Data			Order %	7					
Susie Kirkpatrick			<u> </u>	nales itegit	OII	Start Of Orde		rder		100%						
Susie Kirkpatii	CK					Start Of Orde	ii - Liid Oi Oi	iuei		10070	1					
Ln Ch	Start End	Inver	ntory Co	ode	Break	Start/End	Time Day	/s L	en S	Spots	Rate I	Pri Rtg	Туре	Spots	Amount	
N 1 KCTV (04/25/22 05/02				CM	7:00 AM-9:0	00 AM - 1		:30	1	\$600.00 I	P-01 2.80	MM C	2	\$1,200.00	
(Program	ODO MODAUA		Morning	10												
MRNG-1,	: CB2 MOKNIN	IGS); 2Q22			IS BA	SED ON THE	ACTUAL PE	ERFORM	MAN	CE OF C	B; S THS					
	CBS THS MRN	IG-2 Mo-Fr	2 EST - E 7:00a-9	ESTIMATE 0:00a IN PN	May/20		CTV.	ERFORM	MAN	CE OF CI	3; S THS					
	CBS THS MRN Date End Date	IG-2 Mo-Fr ate <u>Wee</u>	2 EST - E	ESTIMATE 0:00a IN PN	IS BA May/20 s/Week	21LS; ON K0 Rate	CTV. <u>Rating</u>	ERFORM	MAN	CE OF C	3; S THS					
Week: 04/25 Week: 05/02	Date End Di 5/22 05/01/2 2/22 05/08/2	NG-2 Mo-Fr ate <u>Wee</u> 22 - 1- 22 1	2 EST - E 7:00a-9 ekdays 	ESTIMATE 0:00a IN PN Spots	May/20	21LS; ON K0 Rate \$600.00 \$600.00	CTV. <u>Rating</u> 2.80 2.80		MANG							
Week: 04/25	Date End Di 5/22 05/01/2 2/22 05/08/2	NG-2 Mo-Fr ate Wee 22 -1- 22 1	2 EST - E 7:00a-9 ekdays Price Is I	ESTIMATE 9:00a IN PN Spots Right	May/20 s/Week 1	21LS; ON K0 Rate \$600.00 \$600.00	CTV. Rating 2.80		:30		3; S THS	P-01 4.40	NM C	1	\$1,500.00	
Week: 04/25 Week: 05/02 N 2 KCTV (CBS THS MRN Date End D: 5/22 05/01/: 2/22 05/08/: 05/02/22 05/02 : PRICE IS RIG	NG-2 Mo-Fr ate Wee 22 -1- 22 1 2/22 CBS CBS CBS GHT); 2Q22	2 EST - E 7:00a-9 ekdays Price Is I Price Is 2 EST - E	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE	May/20 s/Week 1 1 CM	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1	ETV. Rating 2.80 2.80 1:00 AI1 ACTUAL PE	 ERFORN	:30 MAN(1 \$	1,500.00 I			1	\$1,500.00	
Week: 04/25 Week: 05/02 N 2 KCTV ((Program: 2-CBS,PF	CBS THS MRN Date End Di 5/22 05/01/. 2/22 05/08/. 05/02/22 05/02	IG-2 Mo-Fr ate Wee 22 -1- 22 1 2/22 CBS CBS GHT); 2Q22 S Mo-Fr 10:	2 EST - E 7:00a-9 ekdays Price Is I Price Is 2 EST - E	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE	May/20 s/Week 1 1 CM	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1	ETV. Rating 2.80 2.80 1:00 AI1 ACTUAL PE	 ERFORN	:30 MAN(1 \$	1,500.00 I			1	\$1,500.00	
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Week: 04/25 Week: 05/02 N 2 KCTV ((Program: 2-CBS,PF FROM Mo	CBS THS MRN Date End Di 5/22 05/01/2 05/02/22 05/08/3 : PRICE IS RIG RICE-RT 1-CBS o-; Fr 10:00a-1: Date End Di 2/22 05/08/3	AG-2 Mo-Fr ate Wee 22 1 2/22 CBS CBS CBS SHT); 2Q22 S Mo-Fr 10: 1:00a. ate Wee 22 1	2 EST - E 7:00a-9 ekdays Price Is I Price Is I 2 EST - E 2:00a-11:0	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE 00a IN PM	May/20 6/Week 1 1 CM IS BA: ay/202	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1 SED ON THE 11; LS ON KC Rate \$1,500.00	ETV. Rating 2.80 2.80 1:00 Al1 ACTUAL PE TV ADJUSTE	ERFORM ED TO T	:30 MAN(1 \$ CE OF PF PMay/202	1,500.00 I	UT LEVE	L	1	\$1,500.00 \$1,000.00	
Week: 04/25 Week: 05/02 N 2 KCTV ((Program. 2-CBS,PF FROM Mo. Start Week: 05/02 N 3 KCTV (CBS THS MRN Date	AG-2 Mo-Fr ate	2 EST - E 7:00a-9 ekdays Price Is Price Is EST - E 00a-11:0	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE 00a IN PM Spots Morning Morning	May/20 s/Week 1 1 CM IS BA: lay/202 s/Week 1 CM	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1 SED ON THE 11; LS ON KC Rate \$1,500.00 8:00 AM-9:3	ACTUAL PETV ADJUSTE Rating 2.80 2.80 1:00 Al 1	 ERFORM ED TO T	:30 MANC HE F	1 \$ CE OF PF PMay/202 1 \$	1,500.00 I R; ICE-RT 1LS TP H	UT LEVE	L NM			
Week: 04/25 Week: 05/02 N 2 KCTV ((Program: 2-CBS,PF FROM Mo Start Week: 05/02 N 3 KCTV ((Program: Sun 8:00a	CBS THS MRN Date	AG-2 Mo-Fr ate Wee 22 1 2/22 CBS CBS CHT); 2Q22 5 Mo-Fr 10: 1:00a. ate Wee 22 CBS CBS CBS CBS CBS CBS CBS CBS	2 EST - E 7:00a-9 ekdays Price Is Price Is Price Is Condent Price Is Sunday Sunday Q22 EST ON KCT	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE 00a IN PM Spots Morning Morning T- ESTIMA V.	May/20 S/Week 1 CM IS BA: lay/202 S/Week 1 CM	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1 SED ON THE 11; LS ON KC Rate \$1,500.00 8:00 AM-9:3	ETV. Rating 2.80 2.80 1:00 Al1 ACTUAL PE TV ADJUSTE Rating 4.40 30 AM HE ACTUAL	 ERFORM ED TO T	:30 MANC HE F	1 \$ CE OF PF PMay/202 1 \$	1,500.00 I R; ICE-RT 1LS TP H	UT LEVE	L NM			
Week: 04/25 Week: 05/02 N 2 KCTV ((Program: 2-CBS,PF FROM Mo Start Week: 05/02 N 3 KCTV ((Program: Sun 8:00a	CBS THS MRN Date	AG-2 Mo-Fr ate Wee 22 1 2/22 CBS CBS CHT); 2Q22 3 Mo-Fr 10: 1:00a. ate Wee 22 CBS CBS CBS N-CBS); 2CBS ate Wee 22 CBS AU AU AU AU AU AU AU AU AU A	2 EST - E 7:00a-9 ekdays Price Is Price Is Price Is Condition EST - E Condition Sunday Sunday Q22 EST	ESTIMATE 0:00a IN PN Spots Right Right ESTIMATE 00a IN PM Spots Morning Morning T- ESTIMA V.	May/20 s/Week 1 1 CM IS BA: lay/202 s/Week 1 CM	21LS; ON KC Rate \$600.00 \$600.00 10:00 AM-1 SED ON THE 11; LS ON KC Rate \$1,500.00 8:00 AM-9:3 BASED ON T	ACTUAL PETV ADJUSTE Rating 2.80 2.80 1:00 Al 1	 ERFORM ED TO T	:30 MANC HE F	1 \$ CE OF PF PMay/202 1 \$	1,500.00 I R; ICE-RT 1LS TP H	UT LEVE	L NM			