

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>2521378</b>	
	Alt Order #:	WOC13573703	
	Product Desc:	PROTECT OUR CARE	
	Estimate:	2211	
	Flight Dates:	04/13/22 - 04/18/22	<b>KCTV</b>
	Original Date / Rev:	04/12/22 / 04/12/22	Primary AE: Susie Kirkpatrick
	Order Type:	NORMAL	Sales Office: KANN
			Sales Region: National

<b>Agency</b>	<b>Name:</b>	<b>Assembly Media</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		One World Trade Center	Billing Cycle: EOM/EOC
		New York, NY 10007	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Protect Our Care</b>	
	Demographic:	HH	New Business End:
	Product Codes:	Issue - National - Other	Advertiser External ID: 551292
	Revenue Code 1:	AGY	Agency External ID: 171498
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	CHOOSE	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	16	\$17,600.00	\$14,960.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	16	\$17,600.00	\$14,960.00	55.40
<b>Totals</b>	<b>16</b>	<b>\$17,600.00</b>	<b>\$14,960.00</b>	<b>55.40</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susie Kirkpatrick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	04/11/22	04/18/22	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	--211--	:30	4	\$500.00	P-01	2.80	NM	5	\$2,500.00
(Program: CBS MORNINGS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CB; S THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN PMay/2021LS; ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--211--			4			\$500.00		2.80			
Week: 04/18/22		04/18/22	04/24/22	1-----			1			\$500.00		2.80			
N 2	KCTV	04/11/22	04/18/22	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	--11---	:30	2	\$1,500.00	P-01	4.40	NM	3	\$4,500.00
(Program: PRICE IS RIGHT); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PR; ICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr 10:00a-11:00a IN PMay/2021; LS ON KCTV ADJUSTED TO THE PMay/2021LS TP HUT LEVEL FROM Mo-; Fr 10:00a-11:00a.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--11---			2			\$1,500.00		4.40			
Week: 04/18/22		04/18/22	04/24/22	1-----			1			\$1,500.00		4.40			
N 3	KCTV	04/11/22	04/15/22	KCTV News 6p KCTV News 6p	CM	6:00 PM-6:30 PM	--111--	:30	3	\$1,500.00	P-01	3.80	NM	3	\$4,500.00
(Program: 6PM EARLY NEWS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KC; TV5 NWS AT 6 Mo-Fr 6:00p-6:30p IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--111--			3			\$1,500.00		3.80			
N 4	KCTV	04/11/22	04/18/22	M-F 630-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--11---	:30	2	\$1,200.00	P-01	2.70	NM	3	\$3,600.00

Order / Rev: 2521378  
 Alt Order #: WOC13573703  
 Flight Dates: 04/13/22 - 04/18/22

Advertiser: Protect Our Care  
 Product Desc: PROTECT OUR CARE  
 Estimate: 2211

KCTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: PEOPLE); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PE; OPLE Mo-Fr 6:30p-7:00p IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	04/11/22	04/11/22	04/17/22	-- 11---		2				\$1,200.00		2.70			
Week:	04/18/22	04/18/22	04/24/22	1-----		1				\$1,200.00		2.70			
N 5	KCTV	04/11/22	04/17/22	CBS Sunday Morning	CM	8:00 AM-9:30 AM	----- 1	:30	1	\$1,000.00	P-01	5.20	NM	1	\$1,000.00
				CBS Sunday Morning											
(Program: SUNDAY MRN-CBS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SU; NDAY MRN-CBS Sun 8:00a-9:30a IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	04/11/22	04/11/22	04/17/22	----- 1		1				\$1,000.00		5.20			
N 6	KCTV	04/11/22	04/17/22	KCTV News at 10p Sun	CM	10:00 PM-10:35 PM	----- 1	:30	1	\$1,500.00	P-01	3.50	NM	1	\$1,500.00
				KCTV News at 10p Sun											
(Program: LATE NEWS SUN); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KC; TV5NWS-10SUN Sun 10:00p-10:35p IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	04/11/22	04/11/22	04/17/22	----- 1		1				\$1,500.00		3.50			
													Totals	16	\$17,600.00