

# ORDER

**Orders**

**Order / Rev:** 2558098

Alt Order #: WOC13605676

Product Desc: PROTECT OUR CARE

Estimate: 2237

Flight Dates: 05/17/22 - 05/23/22

Original Date / Rev: 05/16/22 / 05/16/22

Order Type: CHOOSE

**KCTV**

Primary AE: Susie Kirkpatrick

Sales Office: KANN

Sales Region: National

**Agency**

**Name:** Assembly Media

Buying Contact:

Billing Contact:

One World Trade Center

New York, NY 10007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** Protect Our Care

Demographic: HH

Product Codes: Issue - National - Other

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: CHOOSE

New Business End:

Advertiser External ID: 551292

Agency External ID: 171498

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/23/22	12	\$13,350.00	\$11,347.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	12	\$13,350.00	\$11,347.50	40.90
<b>Totals</b>	<b>12</b>	<b>\$13,350.00</b>	<b>\$11,347.50</b>	<b>40.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susie Kirkpatrick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	05/16/22	05/23/22	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	-- 1----	:30	1	\$600.00	P-01	2.80	NM	2	\$1,200.00
(Program: CBS MORNINGS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CB; S THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN PMay/2021LS; ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-- 1----					1	\$600.00		2.80			
Week:		05/23/22	05/29/22	1-----					1	\$600.00		2.80			
N 2	KCTV	05/16/22	05/23/22	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	A1-----	:30	1	\$1,500.00	P-01	4.40	NM	2	\$3,000.00
(Program: PRICE IS RIGHT); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PR; ICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr 10:00a-11:00a IN PMay/2021; LS ON KCTV ADJUSTED TO THE PMay/2021LS TP HUT LEVEL FROM Mo-; Fr 10:00a-11:00a.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	- 1-----					1	\$1,500.00		4.40			
Week:		05/23/22	05/29/22	1-----					1	\$1,500.00		4.40			
N 3	KCTV	05/16/22	05/21/22	KCTV Sat 6-8a News KCTV Sat 6-8a News	CM	7:00 AM-8:00 AM	----- 1-	:30	1	\$350.00	P-01	1.90	NM	1	\$350.00
(Program: KCTV5 NEWS SAT MORN); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KC; TV5-SAT MORN Sat 6:00a-8:00a IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----- 1-					1	\$350.00		1.90			
N 4	KCTV	05/16/22	05/19/22	KCTV News 5p KCTV News 5p	CM	5:00 PM-5:30 PM	-- 11---	:30	2	\$1,400.00	P-01	3.40	NM	2	\$2,800.00

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KCTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: KCTV5 NWS AT 5); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KC; TV5 NWS AT 5 Mo-Fr 5:00p-5:30p IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	-- 11---					2	\$1,400.00		3.40			
N 5	KCTV	05/16/22	05/20/22	KCTV News at 10p	CM	10:00 PM-10:35 PM	1-- 1--	:30	2	\$1,500.00	P-01	3.80	NM	2	\$3,000.00
				KCTV News at 10p											
(Program: KCTV5 NWS-10); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KC; TV5 NWS-10 Mo-Fr 10:00p-10:35p IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	- 1-- 1--					2	\$1,500.00		3.80			
N 6	KCTV	05/16/22	05/22/22	CBS Sunday Morning	CM	8:00 AM-9:30 AM	----- 1	:30	1	\$1,000.00	P-01	5.20	NM	1	\$1,000.00
				CBS Sunday Morning											
(Program: SUNDAY MRN-CBS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SU; NDAY MRN-CBS Sun 8:00a-9:30a IN PMay/2021LS ON KCTV.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	----- 1					1	\$1,000.00		5.20			
N 7	KCTV	05/16/22	05/20/22	CBS Late Show	CM	10:35 PM-11:37 PM	-- 1- 1--	:30	2	\$1,000.00	P-01	2.50	NM	2	\$2,000.00
				CBS Late Show											
(Program: COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	-- 1- 1--					2	\$1,000.00		2.50			
													Totals	12	\$13,350.00