INVOICE

KCTV 4500 Shawnee Mission Pkwy Fairway, KS 66205

Sales T&C: www.gray.tv/advertising

Main: (913) 677-5555 Billing: (913) 677-5555

Billing Address:

Assembly Media Attention: Accounts Payable One World Trade Center Floor 67 New York, NY 10007

Send Payment To:

3 04/11/22

Weeks:

1

2

3

Ch

KCTV

KCTV

KCTV

Spots: #

04/15/22

Start Date

Day Air Date

W 04/13/22

Th 04/14/22

04/15/22

04/11/22

KCTV News 6p

End Date

04/17/22

MTWTFSS

- - 111--

Air Time Description

6:29 PM KCTV News 6p

6:12 PM KCTV News 6p

6:24 PM KCTV News 6p

KCTV PO Box 14200 Tallahassee, FL 32317-4200

Property	KCTV					
Invoice #	2521378-1	Order #	2521378			
Invoice Date	04/24/22	Alt Order #	WOC13573703			
Invoice Month	April 2022	Deal #				
Invoice Period	03/28/22 - 04/18/22	Flight Dates	04/13/22 - 04/18/22			
Advertiser	Protect Our Care	9				
Product	PROTECT OUR CARE					
Estimate #	2211					
	Account Executive	Susie Kirkpatrick				
	Sales Office Kansas City National					
	Sales Region	National				
	Agency Code	9915458				
	Advertiser Code	POCR				
	Billing Calendar	dar Broadcast Cash				
	Billing Type					
	Special Handling					
	Agency Ref	171498				
	Advertiser Ref	551292				
	Product 1	POCR				

Product 2

:30

Length Ad-ID

:30 POC220430H

:30 POC220430H

:30 РОС220430Н

\$1,500.00

NM

Spots/

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/11/22 04/18/22	CBS Mornings	7:00 AM-9:00 AM	211	:30	4	\$500.00	NM	
Weeks: Start Date 04/11/22	End Date MTWTFSS 211	Spots/Week 4	Rate \$500.00					
Spots: # Ch Day Air	r Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KCTV W 04	/13/22 7:59 AM CBS M	ornings	7:00 AM-9:00 AM	1 :3	0 P0C220430H	I		\$500.00 NM
2 KCTV W 04	13/22 8:37 AM CBS M	ornings	7:00 AM-9:00 AM	1 :3	0 P0C220430H	I		\$500.00 NM
3 KCTV Th 04	4/14/22 8:27 AM CBS M	ornings	7:00 AM-9:00 AM	1 :3	0 P0C220430H	I		\$500.00 NM
4 KCTV F 04	15/22 8:53 AM CBS M	ornings	7:00 AM-9:00 AM	1 :3	0 P0C220430H	I		\$500.00 NM
Weeks: Start Date 04/18/22	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
5 KCTV M 04	18/22 8:30 AM CBS M	ornings	7:00 AM-9:00 AM	1 :3	O POC220430H	[\$500.00 NM
2 04/11/22 04/18/22	CBS Price Is Right	10:00 AM-11:00 AM	M11	:30	2	\$1,500.00	NM	
Weeks: Start Date 04/11/22	End Date MTWTFSS 11	Spots/Week 2	Rate \$1,500.00					
Spots: # Ch Day Air	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KCTV W 04	/13/22 9:59 AM CBS P	rice Is Right	10:00 AM-11:00 A	AN :3	0 P0C220430H	[\$1,500.00 NM
2 KCTV Th 04	10:59 AM CBS P	rice Is Right	10:00 AM-11:00 A	AN :3	0 P0C220430H	I		\$1,500.00 NM
Weeks: Start Date 04/18/22	End Date <u>MTWTFSS</u> 04/24/22 1	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Type
3 KCTV M 04	/18/22 10:59 AM CBS P	rice Is Right	10:00 AM-11:00 A	AN :3	0 P0C220430H	[\$1,500.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

--111--

\$1,500.00

Rate

Start/End Time

6:00 PM-6:30 PM

6:00 PM-6:30 PM

6:00 PM-6:30 PM

6:00 PM-6:30 PM

Spots/Week

Rate Type

\$1,500.00 NM

\$1,500.00 NM

\$1,500.00 NM

INVOICE

Send Payment To:

KCTV PO Box 14200

Tallahassee, FL 32317-4200

Invoice #	2521378-1	Invoice Month	April 2022			
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22			
Advertiser	Protect Our Care					
Product	PROTECT OUR CARE					
Estimate #	2211					

Invoice Balance as of 04/27/22 11:34:33 AM CT

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 04/11/22	04/18/22	M-F 630-7p	6:30 PM-7:00 PM	11	:30	2	\$1,200.00	NM	
Weeks:	Start Date	End Date MTWTFSS 11	Spots/Week 2	Rate \$1,200.00					
Spots: # Ch		0 17 1 17 1 1 1	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC				6:30 PM-7:00 PI		0 P0C2204	130H		\$1,200.00 NM
2 KC	TV Th 04	/14/22 6:40 PM M-F 6	330-7p	6:30 PM-7:00 PI	M :3	0 P0C2204	130H		\$1,200.00 NM
Weeks:	Start Date 04/18/22	End Date 04/24/22 MTWTFSS 1	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
3 KC	TV M 04	/18/22 6:48 PM M-F 6	30-7p	6:30 PM-7:00 PI	M :3	0 P0C2204	130H		\$1,200.00 NM
5 04/11/22	04/17/22	CBS Sunday Morning	8:00 AM-9:30 AM	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 04/11/22	End Date MTWTFSS 1	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC	TV Su 04	7:59 AM CBS	Sunday Morning	8:00 AM-9:30 AI	M :3	0 P0C2204	130H		\$1,000.00 NM
6 04/11/22	04/17/22	KCTV News at 10p Su	un 10:00 PM-10:35 PM	V1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 04/11/22	End Date 04/17/22 MTWTFSS 1	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KC	TV Su 04	/17/22 10:23 PM KCTV	News at 10p Sun	10:00 PM-10:35	PN :3	0 P0C2204	130H		\$1,500.00 NM
				Total Spots		16			
Payment T	erms 30	Days					Gross Total		\$17,600.00
						Agen	cy Commission		\$2,640.00
						<u>N</u>	let Amount Due	-	\$14,960.00

\$8,415.00