

## ORDER

**Orders**  
**Order / Rev:** 2561484  
**Alt Order #:** WOC13610026  
**Product Desc:** PROTECT OUR CARE  
**Estimate:** 2242  
**Flight Dates:** 05/24/22 - 05/30/22  
**Original Date / Rev:** 05/19/22 / 05/19/22  
**Order Type:** NORMAL

**KCTV**

**Primary AE:** Susie Kirkpatrick  
**Sales Office:** KANN  
**Sales Region:** National

**Agency**  
**Name:** Assembly Media  
**Buying Contact:**  
**Billing Contact:**  
 One World Trade Center  
 New York, NY 10007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Protect Our Care  
**Demographic:** HH  
**Product Codes:** Issue - National - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** CHOOSE

**New Business End:**  
**Advertiser External ID:** 551292  
**Agency External ID:** 171498  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	2	\$1,600.00	\$1,360.00
05/30/22	05/30/22	2	\$2,100.00	\$1,785.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	2	\$1,600.00	\$1,360.00	8.00
June 2022	2	\$2,100.00	\$1,785.00	7.20
<b>Totals</b>	<b>4</b>	<b>\$3,700.00</b>	<b>\$3,145.00</b>	<b>15.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susie Kirkpatrick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	05/23/22	05/30/22	CBS Mornings CBS Mornings (Program: CBS MORNINGS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CB; S THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN PMay/2021LS; ON KCTV.	CM	7:00 AM-9:00 AM	----1--	:30	1	\$600.00	P-01	2.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 05/23/22	05/23/22	05/29/22	----1--		1				\$600.00		2.80			
	Week: 05/30/22	06/05/22	1-----			1				\$600.00		2.80			
N 2	KCTV	05/30/22	05/30/22	CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PR; ICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr 10:00a-11:00a IN PMay/2021; LS ON KCTV ADJUSTED TO THE PMay/2021LS TP HUT LEVEL FROM Mo-; Fr 10:00a-11:00a.	CM	10:00 AM-11:00 AM	A1-----	:30	1	\$1,500.00	P-01	4.40	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 05/30/22	06/05/22	1-----			1				\$1,500.00		4.40			
N 3	KCTV	05/23/22	05/29/22	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SU; NDAY MRN-CBS Sun 8:00a-9:30a IN PMay/2021LS ON KCTV.	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,000.00	P-01	5.20	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 05/23/22	05/29/22	-----1			1				\$1,000.00		5.20			
Totals													4	\$3,700.00	