



Kansas City WDAF
2960 North Meridian, Suite 250
Kelly Nichols
Indianapolis, IN 46208
(816) 753-4567

CONTRACT

Contract / Revision 3509900 /		Alt Order # 10375834	
Advertiser POL/Protect Our Care PAC		Original Date / Revision 04/12/22 / 04/12/22	
Contract Dates 04/12/22 - 04/18/22		Estimate # 2211	
Product PROTECT OUR CARE			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WDAF	Account Executive Telerep Philadelphia	Sales Office Telerep/Philade	
Special Handling			
Demographic Adults 35+			
Agy Code 9915458	Advertiser Code POCR	Product 1/2 POCR	
Agency Ref		Advertiser Ref	

And:

Assembly
One World Trade Center
67th Floor
New York, NY 10007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDAF	04/15/22	04/15/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	----1--				1	\$425.00			
N 2	WDAF	04/18/22	04/18/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	1-----				1	\$425.00			
N 3	WDAF	04/14/22	04/14/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---1---				1	\$425.00			
N 4	WDAF	04/13/22	04/13/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	--1----				1	\$425.00			
N 5	WDAF	04/15/22	04/15/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	----1--				1	\$600.00			
N 6	WDAF	04/18/22	04/18/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	1-----				1	\$600.00			
N 7	WDAF	04/15/22	04/15/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	----1--				1	\$600.00			
N 8	WDAF	04/14/22	04/14/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---1---				1	\$600.00			
N 9	WDAF	04/13/22	04/13/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	--1----				1	\$600.00			
N 10	WDAF	04/15/22	04/15/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	----1--				1	\$600.00			
N 11	WDAF	04/13/22	04/13/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3509900 /	10375834

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Protect Our Care PAC	04/12/22 / 04/12/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/12/22 - 04/18/22	PROTECT OUR CARE	2211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 --1---- 1 \$600.00												
N 12	WDAF	04/18/22	04/18/22	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/18/22 04/24/22 1----- 1 \$250.00												
N 13	WDAF	04/14/22	04/14/22	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ---1--- 1 \$250.00												
N 14	WDAF	04/13/22	04/13/22	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 --1---- 1 \$250.00												
N 15	WDAF	04/15/22	04/15/22	M-F 2p-230p	2p-230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ----1-- 1 \$200.00												
N 16	WDAF	04/18/22	04/18/22	M-F 2p-230p	2p-230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/18/22 04/24/22 1----- 1 \$200.00												
N 17	WDAF	04/14/22	04/14/22	M-F 2p-230p	2p-230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ---1--- 1 \$200.00												
N 18	WDAF	04/13/22	04/13/22	M-F 2p-230p	2p-230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 --1---- 1 \$200.00												
N 19	WDAF	04/15/22	04/15/22	M-F 3p-330p	3p-330p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ----1-- 1 \$300.00												
N 20	WDAF	04/14/22	04/14/22	M-F 3p-330p	3p-330p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ---1--- 1 \$300.00												
N 21	WDAF	04/13/22	04/13/22	M-F 3p-330p	3p-330p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 --1---- 1 \$300.00												
N 22	WDAF	04/15/22	04/15/22	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ----1-- 1 \$450.00												
N 23	WDAF	04/18/22	04/18/22	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/18/22 04/24/22 1----- 1 \$450.00												
N 24	WDAF	04/13/22	04/13/22	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 --1---- 1 \$450.00												
N 25	WDAF	04/18/22	04/18/22	M-F 430p-5p	430p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/18/22 04/24/22 1----- 1 \$450.00												
N 26	WDAF	04/14/22	04/14/22	M-F 430p-5p	430p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/11/22 04/17/22 ---1--- 1 \$450.00												
N 27	WDAF	04/15/22	04/15/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Week:		04/11/22	04/17/22	----1--				1	\$600.00			
N 28	WDAF	04/14/22	04/14/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$600.00			
N 29	WDAF	04/15/22	04/15/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$600.00			
N 30	WDAF	04/18/22	04/18/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$600.00			
N 31	WDAF	04/14/22	04/14/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$600.00			
N 32	WDAF	04/13/22	04/13/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$600.00			
N 33	WDAF	04/15/22	04/15/22	M-F 6p-630p	6p-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$750.00			
N 34	WDAF	04/18/22	04/18/22	M-F 6p-630p	6p-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$750.00			
N 35	WDAF	04/14/22	04/14/22	M-F 6p-630p	6p-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$750.00			
N 36	WDAF	04/13/22	04/13/22	M-F 6p-630p	6p-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$750.00			
N 37	WDAF	04/15/22	04/15/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$1,500.00			
N 38	WDAF	04/18/22	04/18/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$1,500.00			
N 39	WDAF	04/14/22	04/14/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$1,500.00			
N 40	WDAF	04/13/22	04/13/22	M-F 630p-7p	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$1,500.00			
N 41	WDAF	04/15/22	04/15/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$650.00			
N 42	WDAF	04/18/22	04/18/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$650.00			
N 43	WDAF	04/14/22	04/14/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		04/11/22	04/17/22	---1---				1	\$650.00			
N 44	WDAF	04/13/22	04/13/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$650.00			
N 45	WDAF	04/15/22	04/15/22	M-F 10p-1030p	10p-1030p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1--				1	\$750.00			
N 46	WDAF	04/18/22	04/18/22	M-F 10p-1030p	10p-1030p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$750.00			
N 47	WDAF	04/13/22	04/13/22	M-F 10p-1030p	10p-1030p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$750.00			
N 48	WDAF	04/16/22	04/16/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1-				1	\$700.00			
N 49	WDAF	04/16/22	04/16/22	Sa 630p-7p	630p-7p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1-				1	\$650.00			
N 50	WDAF	04/16/22	04/16/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1-				1	\$550.00			
N 51	WDAF	04/17/22	04/17/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1				1	\$550.00			
N 52	WDAF	04/17/22	04/17/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1				1	\$550.00			
N 53	WDAF	04/17/22	04/17/22	Su 1030p-11p	1030p-11p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1				1	\$350.00			
Totals											53	\$31,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	53	\$31,400.00	(\$4,710.00)	\$26,690.00
Totals	53	\$31,400.00	(\$4,710.00)	\$26,690.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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