

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>2550641</b>	
	Alt Order #:	WOC13598946	
	Product Desc:	PROTECT OUR CARE	
	Estimate:	2233	<b>KCTV</b>
	Flight Dates:	05/10/22 - 05/16/22	Primary AE: Susie Kirkpatrick
	Original Date / Rev:	05/09/22 / 05/09/22	Sales Office: KANN
	Order Type:	NORMAL	Sales Region: National

<b>Agency</b>	<b>Name:</b>	<b>Assembly Media</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		One World Trade Center	Billing Cycle: EOM/EOC
		New York, NY 10007	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Protect Our Care</b>	
	Demographic:	HH	New Business End:
	Product Codes:	Issue - National - Other	Advertiser External ID: 551292
	Revenue Code 1:	AGY	Agency External ID: 171498
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	P-01	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	4	\$3,700.00	\$3,145.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	4	\$3,700.00	\$3,145.00	15.20
<b>Totals</b>	<b>4</b>	<b>\$3,700.00</b>	<b>\$3,145.00</b>	<b>15.20</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susie Kirkpatrick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	05/09/22	05/16/22	CBS Mornings	CM	7:00 AM-9:00 AM	----1--	:30	1	\$600.00	P-01	2.80	NM	2	\$1,200.00
CBS Mornings (Program: CBS MORNINGS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CB; S THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN PMay/2021LS; ON KCTV. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 ----1-- 1 \$600.00 2.80 Week: 05/16/22 05/22/22 1----- 1 \$600.00 2.80															
N 2	KCTV	05/16/22	05/16/22	CBS Price Is Right	CM	10:00 AM-11:00 AM	A1-----	:30	1	\$1,500.00	P-01	4.40	NM	1	\$1,500.00
CBS Price Is Right (Program: PRICE IS RIGHT); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PR; ICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr 10:00a-11:00a IN PMay/2021; LS ON KCTV ADJUSTED TO THE PMay/2021LS TP HUT LEVEL FROM Mo-; Fr 10:00a-11:00a. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 1----- 1 \$1,500.00 4.40															
N 3	KCTV	05/09/22	05/15/22	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,000.00	P-01	5.20	NM	1	\$1,000.00
CBS Sunday Morning (Program: SUNDAY MRN-CBS); 2Q22 EST - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SU; NDAY MRN-CBS Sun 8:00a-9:30a IN PMay/2021LS ON KCTV. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 -----1 1 \$1,000.00 5.20															
<b>Totals</b>														<b>4</b>	<b>\$3,700.00</b>