

## SE 216 – SOFTWARE PROJECT MANAGEMENT

### STAKEHOLDERS DOCUMENT

**PROJECT NAME:** SeatTracker

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#	STAKEHOLDER	DESCRIPTION
1	Competitors	Competitors can offer similar seat tracker systems, leading to market share competition. They might also gain benefits from our project's failure. However, competition can be a reason for developing a better product and offering new features.
2	Customers	These stakeholders are important because the main goal of our project is to make customers experience unique and easy that meets their requirements, and the service will be thoroughly tested to ensure it meets their expectations.
3	Detractors	These stakeholders can also play a role by discouraging restaurants from using the system. This can happen if they have concerns about its reliability or accuracy. They can spread negative feedbacks about it, which can impact the restaurant's reputation and lead to decreased adoption of the system.
4	Developers	There are several benefits that developers can get from project success, including increased job security, improved reputation, personal satisfaction and financial rewards which are represented by bonuses, profit-sharing, stocks, or other financial incentives.
5	Government	The government is a key stakeholder in any project, and its role and impact cannot be underestimated which is represented by its benefits from taxes and costs.
6	Owners	They are the primary stakeholders who own and operate the restaurant and are responsible for ensuring that the system meets their business needs.
7	Sponsor and investors	These stakeholders provide the financial resources needed to start and grow a restaurant. They may use the seat tracker system in that restaurant.
8	Staff	These stakeholders are the ones who are going to use the program on a nearly daily basis within their workplace. They use the seat tracker system to know which tables are occupied and which are available for seating and serve their customers accordingly.