

Data Collection and Crowd-Work Quality Management for GLUCOSE (Generalized and Contextualized Story Explanations)

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1 Introduction

GLUCOSE, Generalized and Contextualized Story Explanations, is a large-scale common sense knowledge acquisition task. Given a short story and a sentence X that is contained in the story, the GLUCOSE task asks crowd workers to compose specific statements about the story and general rules about the world based on their specific statements. There are 10 specific statements and 10 general rules solicited per sentence, guided by ten dimensions of common sense causal explanation.

Elemental Cognition embarked on an effort to collect over 250,000 common-sense knowledge rules to help systems to reason better with regarding causes and effects in story understanding. The work is described in [ACL link], and this document describes the data collection schema and process and data quality control.

We collected a total of 337,636 pairs of specific statements and general rules. We used various data quality management techniques, described in this document, to classify the data into three quality levels. The quality ratings are: **3 = Highest quality rating** These data are characterized by having rules that display an accurate level of generalization from the story to other situations in the world. They are grammatical and not overly-complicated. **2 = Mid-quality rating** These data points are still very good rules that have a good balance of generality, but a higher percentage in this set may be overly specific, use less clear wording, or not be as conceptually concise. **1 = Lower-quality rating** These rules are still useful, but a higher percentage of them have, in addition to the issues in the 2-level ratings, highly specific general rules and some misunderstanding of how to word the rules and statements.

Of the collected data, 28.4% are given the highest quality rank, ‘3’, 44.9% are given the second highest quality rank, ‘2’, and 26.7% are given the quality rating

of ‘1’. All rules collected were done by workers who went through qualification and training for the task and our own results, reported in [ACL citation], used all work quality levels in training and development of language models.

This document describes the data collection task, the data collection process, the work quality management, and analyses of the collected data. The data download and pre-trained models using the data are available at <https://github.com/ElementalCognition/glucose>. For results from using the GLUCOSE rules in model training see [ACL 2020 paper].

2 GLUCOSE Data Schema

The GLUCOSE Task involves collecting human-generated common sense reasoning information related to understanding narrative text. Stories and other kinds of narrative text play a prominent role in human communication. Much of what humans understand in narratives is not stated directly in text. For example, humans have a basic understanding of where objects and individuals are relative to each other in a story, what events in the story are the causes or motivations for other events, and how people feel during these events. We prompted readers to make the statements and rules that go into understanding a story explicit by having them write sentences about the narrative.

There are many dimensions of common sense reasoning that go into understanding narratives, but we restrict the task to five types. The five types are (1) Events or states that cause or enable other events or states, (2) basic human drives and motivations that cause or enable other events or states, (3) locations of items, individuals, events, or states that cause or enable other events or states (4) possession of items or traits that cause or enable events or states and (5) other attributes, such as changes of states, that cause or enable events or states.

For each of these five dimensions, workers considered a sentence from a story. They were asked whether the sentence was connected to one of the five dimensions, either before or after the time of the target sentence, given the story context.¹

An example of a story is below:

My daughter was born last week. I have a ton of pictures to show you.
She is so cute. She has a ton of hair. I am in love.

For each sentence in the story, workers are asked whether each of the 5 dimensions applied. For example, if *X* were the second sentence below, workers were asked whether each dimension applied to that sentence, given the containing story.

¹The stories used in the task were from ROC stories [citation]. We restricted the set of stories used to those with a vocabulary no larger than that expected for an eight year old child.

I have a ton of pictures to show you.

Workers were asked first about the things that occurred before the sentence. They were asked if there was anything in the story that caused or enabled the events or states in the sentence. If there was something relevant, then they wrote a specific statement about it. For example, a worker might say that the fact that the author's daughter was born enabled him to have pictures of her to show. Next, the worker was asked to make a general rule about the world based on the specific statement that they wrote. For example, based on the previous statement, they might say that the fact that someone is born enables her to be photographed by her parents.

For the next dimension, workers were asked, about the same sentence, if there were any basic human desires or motivations that caused the events or states in the sentence, in this case 'I have a ton of pictures to show you'. A specific statement would be that the parent's feeling of love motivated him to show pictures of his daughter. A general rule about the statement could be that someone's feelings of love motivate him to brag about his loved one.

This process is repeated for locations, for possessions, and for any other attributes. The ten questions used in the data schema are below:

Dimension 1 An event that directly causes or enables the sentence X

Question 1 Consider the events that happen before X (or are likely to happen). Does any of them directly cause X, or simply make X possible (i.e., enable X)?

Dimension 2 An emotion or basic human drive that motivates X

Question 2 Consider the likely emotions and basic human drives of the participants in X. Does any of these states of mind/feelings motivate the participant to do X?

Dimension 3 A location state that enables X

Question 3 Consider the likely locations of the story participants (people, things, etc.) before X. Does one of these location states make X possible?

Dimension 4 A possession state that enables X

Question 4 Consider which things each story participant possesses (or is likely to possess) at different times. Does any of these possession states make X possible? (This often happens when X is an event that involves physical transfer, change of ownership, or destroying something.)

Dimension 5 Other property (besides location, emotional state, or possession) that enables X

Question 5 Consider everything else about the participants (people, things, etc.) in the story. Does some likely state of a participant besides their location, emotional state, and possessions make X possible?

Dimension 6 An event that is directly caused or enabled by X

Question 6 Consider the events that happen after X (or are likely to happen). Does X directly cause any of them, or simply make it possible (i.e., enable it)?

Dimension 7 An emotion that is caused by X

Question 7 Consider the likely emotions of the participants in X and those affected by it. Is any of these emotions caused by X?

Dimension 8 A change of location that X results in

Question 8 Consider the likely locations of the story participants (people, things, etc.) after X. Does X directly result in any of these location states? (This often happens when X is an event that involves change of location or movement.

Dimension 9 A change of possession that X results in

Question 9 Consider which things each story participant possesses (or is likely to possess) at different times. Does X directly result in any of these possession states? (This often happens when X is an event that involves physical transfer, change of ownership, or creating something.

Dimension 10 Other change in property (besides location, emotional state, or possession) that X results in

Question 10 Consider everything else about the participants (people, things, etc.) in the story. Does X directly result in some participant being in some state? For this question, ignore locations, emotional states, and possessions.

For dimensions 6-10, the questions are about what happens after the target sentence, rather than before. For example, for question 6, a specific statement is that the author has pictures to show people causes people to see pictures. A general rule about that statement is that someone showing someone else something results in them seeing something.

Responses to each of the ten dimensions are gathered for each sentence, in a story context. Not all dimensions are relevant for every sentence, but if a worker does consider a dimension to be relevant, then the worker must fill out both the specific statement and the general rule about it.

The result of the task is that stories have associated with them a set of explicit statements about the world and the connections among events in the story. Furthermore, each story is the inspiration for a set of general rules that could apply to other narratives.

3 Data Collection and Quality Management

Data were collected through a user interface that was designed at Elemental Cognition and hosted by Amazon Web Services (AWS) Mechanical Turk (Mturk). Crowd workers were recruited exclusively through Mturk, but they were vetted with several layers of testing and training designed at Elemental Cognition. All data scoring, classifying, and analysis was done at Elemental Cognition with in-house tooling that retrieved crowd worker responses submitted through our user interface to AWS Mturk.

Mturk requires that tasks be broken down into units called HITs (Human Intelligence Tasks). These are the units that workers are paid to do. Because crowd workers accept and work on HITs from many different requesters, it is important to follow similar practices in terms of the amount of work per HIT and the rate of compensation. One of the challenges in our task design was in determining how to break down the GLUCOSE task into HITs and how much to pay for those HITs in order to get the work quality level needed for the task.

This section describes how we translated the GLUCOSE data schema into a user friendly interface that worked with the constraints of the Mturk crowd-sourcing host. We also considered ways to promote a uniform structure in user responses to make the response data easier to use in NLP applications.

Although Mturk provides access to a large worker pool, the level of worker quality management that is supported is very limited. Therefore, in addition to task design, we designed and maintained data quality management strategies to ensure high quality responses to the task.

3.1 Qualification Task

In order to qualify workers for the main GLUCOSE task, crowd workers had to take a test. AWS Mturk allows for only very limited question types in their qualification framework, so we developed a HIT with an in-house user interface to thoroughly

test workers for entry to the main task.²

3.1.1 Participants

The GLUCOSE qualification task used three of these Mturk-internal ratings: (1.) the worker had done more than 100 HITs on Mturk, (2.) The worker had an acceptance rate of at least 95%, (3.) The worker had an IP address matching a list of country codes.³

We did not limit how many times workers could take the test, however, they could only take it once per launch. Each launch of the qualification task was a one-HIT launch with 1,500 workers able to do the HIT. The task was launched nine times over the course of running the main task. A pool of 1039 workers qualified for our main task via the Qualifying Exam.

We wrote 35 qualification questions and each HIT used a random 10 to test workers. Workers who got 90-100% correct were automatically qualified for the main task. Workers who got 70-80% correct were automatically added to the warm-up task. Workers with a score below 70% were encouraged to study the guidelines and take the test on the next batch release. We did not provide answers to workers in order to ensure an answer key was not leaked.

3.1.2 Qualification Content

The qualification content consisted of the qualification HIT and training materials for doing the qualification HIT. Users were encouraged to carefully read the instructions in the qualification HIT UI, which included stories with examples of GLUCOSE style specific statements and general rules about the stories. The qualification HIT UI also provided a link to a text document that contained general guidelines for the task.⁴ This document was revised and expanded in the course of the task to improve worker training. The general guidelines also contained a link

²We piloted the qualification task multiple times before using it to recruit workers for the main task.

³Country codes were originally restricted to a standard list Mturk provides, containing the US, Great Britain, Ireland, New Zealand, Australia, South Africa, and Canada. Half way into the project, we opened it up to many other countries per worker requests, including India, China, Germany, Jamaica, the Dominican Republic, Belize, and Nigeria. Many countries that are not in the standard list are already English speaking, and, furthermore, the qualification test itself would be challenging to pass if someone did not already have a good command of English. Since we were not limited to a particular dialect of English, we attempted to add the country code of nearly 50 countries which are English-speaking, but the Mturk interface limited us to 35 countries.

⁴The shared document is at: <https://docs.google.com/document/d/1W8S7y97G9yoAO5qVCHrBB7CTctVszTOrLCwlgP0dw-U/edit>

to a FAQ page that was also continuously revised and updated as workers asked about the task.

The qualification test contained questions testing expertise in three areas. The first area involved identifying correct use of the UI slots for language expressions. The main task would use slots to guide annotators in selecting the essential expressions to use in a rule. These slots had labels like ‘subject’ and ‘verb’ and sometimes had drop-down lists of selections. For example, ‘preposition’ had a drop-down list of prepositions that users could choose. In anticipation of this format, we put multiple-choice questions on the qualification test HIT that showed correct and incorrect uses of the slots. An example is in Figure 1). In this example, the crowd-worker had to choose which slot use was correct for the sentence, ‘Zoe felt worried’. One choice was ‘Zoe (subject) felt (verb) worried (object1)’ and the other was ‘Zoe (subject) felt worried (verb)’. The correct answer was the former, in which ‘worried’ takes the object1 slot. The slots were simplified from part of speech tags to allow for easier understanding and to encourage simplification of the language of the stories.

The second area covered in the test involved recognizing the right level of generalization (see Figure 2). For generalization understanding, prospective workers were presented with a specific statement based on the target story. Then they had to choose the best general rule to derive from that statement. General statements in the main task would have drop-down menus with variables, like ‘Someone_A’, which we introduced to avoid pronoun reference and co-reference issues. The questions about generalization tested their understanding of the variable format, their understanding of when to replace referents with variables (e.g., changing proper names to variables), and their understanding that generalization must not be so abstract that it does not make sense. In the example in figure 2, they have to generalize the specific statement ‘Fernando puts his plant in the sun *causes or enables* Fernando’s plant looks healthy.’ The choices are ‘Someone_A puts a plant Somewhere_A *causes or enables* the plant becomes healthy’ (too specific), ‘Someone_A puts Something_A that is a plant in the sun *causes or enables* Something_A becomes healthy’ (correct response), and ‘Someone_A puts Something_A in Somewhere_A *causes or enables* Something_A becomes healthy’ (too general).

The third area tested involved identifying causes and effects. One of the major issues people had on pilots was with representing a proper temporal understanding of the stories (see Figure 3). For understanding causes and effects, users were presented with sentences in the cause and effect structure, one of which was a valid cause-effect in the story and the others which were not. The test cases used specific statements to avoid conflate these questions with questions about how to write general rules. In figure 3, workers are asked which is a correct cause and effect, given the story: ‘He wanted the club to change meeting times *causes or*

Welcome to the Qualification Test for "Explain a Story" HIT!

Click to Read The Instructions for the "Explain a Story" First!

Please answer the following questions to get qualified for the "Explain a Story" HIT.

Test Question 1

Test Question 2

Test Question 3

Test Question 4

Test Question 5

Test Question 6

Test Question 7

Test Question 8

Test Question 9

Test Question 10

Story:

Enzo and Zoe were running a race. Enzo fell. He hurt his knee. Zoe looked back. Enzo was her friend. **She ran to Enzo.** She helped him up.

Let's call the highlighted sentence X = **She ran to Enzo.**

Query:

Consider the likely emotions and basic human drives of the participants in X. Does any of these states of mind/feelings motivate the participant to do X?

Below is a partial answer to the above query:

Step 1: We have composed the following **Specific Statement**.

The specific statement in natural language is:
"Zoe felt worried" Motivates "Zoe ran to Enzo"

Which of the following is the correct use of the slots for expressing the above Specific Statement?

☐

Zoe	felt	worried	Motivates	Zoe	ran	to	Enzo
subject	verb	object1		subject	verb	preposition1	object1

☐

Zoe		felt worried	Motivates	Zoe		ran to Enzo	
subject		verb		subject		verb	

Next

You will see the submit button when you reach the end of the questions.
Thanks for your hard work! If you encounter any issues, please contact us.

Figure 1: Qualification question about slot use: Workers had to choose which slot use was correct for the sentence, ‘Zoe felt worried’. One choice correct answer was the former, in which ‘worried’ takes the object1 slot.

8

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Story:

Fernando and Zoey go to a plant sale. They buy mint plants. They like the minty smell of the leaves. **Fernando puts his plant near a sunny window.** Zoey puts her plant in her bedroom. Fernando's plant looks green and healthy after a few days. Zoey's plant has some brown leaves. Then Zoey moves her plant to a sunny window. Soon, her plant looks green and healthy!

Let's call the highlighted sentence X = **Fernando puts his plant near a sunny window.**

Query:

Consider the events that happen after X (or are likely to happen). Does X directly cause any of them, or simply make it possible (i.e., enable it)?

Below is a partial answer to the above query:

Step 1: We have composed the following **Specific Statement**.

Fernando	put	his plant	in	the sun	Causes/Enables	Fernando's plant	looks	healthy
subject	verb	object1	preposition1	object2		subject	verb	object1

The specific statement in natural language is:
"Fernando put his plant in the sun" Causes/Enables "Fernando's plant looks healthy"

Step 2: which of the following would be the desired **General Rule** for the above Specific Statement according to the instructions? Read [this](#) document to understand better where is the sweet spot for generalization.

☐ "Someone_A puts a plant Somewhere_A" Causes/Enables "the plant becomes healthy"

Someone_A	puts	a plant	Somewhere_A	Causes/Enables	the plant	becomes	healthy
subject	verb	object1	object2		subject	verb	object1

☐ "Someone_A puts Something_A that is a plant in the sun" Causes/Enables "Something_A becomes healthy"

Someone_A	puts	Something_A	that is a plant	in	the sun	Causes/Enables	Something_A	becomes	healthy
subject	verb	object1	object1's attribute	preposition1	object2		subject	verb	object1

☐ "Someone_A puts Something_A in Somewhere_A" Causes/Enables "Something_A becomes healthy"

Someone_A	puts	Something_A	in	Somewhere_A	Causes/Enables	Something_A	becomes	healthy
subject	verb	object1	preposition1	object2		subject	verb	object1

Next

You will see the submit button when you reach the end of the questions.
Thanks for your hard work! If you encounter any issues, please contact us.

Figure 2: Sample qualification question about the right level of generalization: Workers have to generalize the specific statement 'Fernando puts his plant in the sun *causes or enables* Fernando's plant looks healthy.' The choices are 'Someone_A puts a plant Somewhere_A *causes or enables* the plant becomes healthy' (too specific), 'Someone_A puts Something_A that is a plant in the sun *causes or enables* Something_A becomes healthy' (correct response), and 'Someone_A puts Something_A in Somewhere_A *causes or enables* Something_A becomes healthy' (too general).

enables he got elected’ or ‘He wanted the club to change meeting times *causes or enables* he ran for president of the chess club’. The second answer is correct. In the story, the boy’s desire to have the time of the club changes convinces him to run for president of the club. Although getting elected president was an eventual outcome of his desire to change the meeting time, it is not as directly caused as his decision to run.⁵

3.1.3 Results

We found that the qualification task was sufficient to populate the main task with qualified workers. We found that workers were willing to engage with lengthy training documents in order to do well on the qualification HIT. One big motivating factor for workers was the size of the main task batches. Because passing the qualification test HIT allowed them to do an unlimited amount of the thousands of GLUCOSE main task HITs that were available, they were very motivated pass.

3.2 Warm-up Task

In our mid-rounds, we started an additional level of testing for entrance called ‘the warm-up task’ as a way to ease workers into the large-scale task, if they did not get between 70% and 80% correct on the qualification task.

The warm-up was a sample of HITs like those seen in the main task (describe in Section 3.3 below), but it had simpler sentences and only seven HITs. We requested that workers submit three of the seven HITs, so that we had an ample sample-size to give feedback and see if they were ready for the large-scale task.

HITs were approved by an expert who also provided feedback on how to improve responses. The expert rated workers on their work quality on the sample to see if they qualified for the main task. If they got a score of ‘3’, then they showed a very good understanding of the task, and they were added to the main task. If they got a score of ‘2’, they were often writing rules that were too specific or too general. They were given feedback and asked to do a few more warm-up HITs to show improvement. If they improved, then they were added to the main task. For workers getting a score of ‘1’, it was considered unlikely that they would be able to improve with the amount of expert feedback offered and were told to study the guidelines and re-take the qualification test HIT.

⁵The training did not exclude multi-hop reasoning, but it encouraged using more direct causes and effects over long chains of causes and effects.

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Test Question 6

Test Question 7

Test Question 8

Test Question 9

Test Question 10

Story:

Lewis was running for president of the chess club. He wanted the club to make some changes. He especially wanted the club to change the meeting location. He was tired of waiting for his parents to pick him up. Lewis made up that he was going to give all the kids soda at chess club. It worked! He got elected. But he did not change the location or buy anyone soda.

Let's call the highlighted sentence X = He especially wanted the club to change the meeting location.

Query:

Consider the events that happen after X (or are likely to happen). Does X directly cause any of them, or simply make it possible (i.e., enable it)?

Below is a partial answer to the above query:

Step 1: We have composed the following Specific Statement.

The specific statement in natural language is:
"He wanted the club to change the meeting location" Causes/Enables "He ..."

For Step 1, which of the following is the best Specific Statement in terms of content?

☐

He

wanted

the club

to change the meeting location

Causes/Enables

He

got

elected

subject

verb

object1

object2

subject

verb

object1

☐

He

wanted

the club

to change the meeting location

Causes/Enables

He

ran

for

president of the chess club

subject

verb

object1

object2

subject

verb

preposition1

object1

You will see the submit button when you reach the end of the questions.
Thanks for your hard work! If you encounter any issues, please contact us.

Next

Figure 3: Sample qualification question about what events follow: Workers are asked which is a correct cause and effect, given the story: ‘He wanted the club to change meeting times *causes or enables* he got elected’ or ‘He wanted the club to change meeting times *causes or enables* he ran for president of the chess club’. The second answer is correct. In the story, the boy’s desire to have the time of the club changes convinces him to run for president of the club. Although getting elected president was an eventual outcome of his desire to change the meeting time, it is not as directly caused as his decision to run.

3.3 Main GLUCOSE Task

The main GLUCOSE task used the GLUCOSE data schema to collect specific statements and general rules. Qualifying workers were able to access large batches of data with no limit on how many HITs they could complete. Each HIT was a story/sentence pair with questions about each of the 10 dimensions. Each annotator could only do a given story/sentence pair once.

3.3.1 Participants

The general qualifications for workers on the main task was the same as for the qualification task, but with the added qualification of ‘10’, indicating that they had been admitted directly through getting a high score on the qualifying test or by an expert after contributing to the warm-up task.

3.3.2 Main UI Content:

Each time a worker accepted a main UI HIT, it displayed a page with the story, the target sentence, and the question about the story/sentence pair for each of the 10 GLUCOSE dimensions (see figure 4 for an example). Each page also included 3-4 links to examples of correct answers for the same dimension in other sentence/story pairs (see the three buttons in blue in figure 4).

If workers said that the dimension was relevant for the selected sentence (by clicking ‘Yes.’ in the “Your Answer:” box in figure 4), the task progressed to a screen where they could input answers, as shown in figure 5. This took place for each dimension. Workers were required to respond ‘Yes’ and fill in at least 2 dimensions per HIT.

We choose not to randomize the dimension order because the task was already long, and the predictable order of questions was something that helped workers form a strategy for doing the task in a manageable amount of time.⁶

For the specific statements, users freely entered text within the constraints of some part-of-speech guidance for some dimensions, but, for others, there were constraints on verbs or emotions. A list of the contents of the drop-down slots with suggestions is shown in table 1. All preposition slots contained a drop-down list of English prepositions.

For general rules, the subject position had a drop-down menu of variables for people, places, and things, such as ‘Someone_A’. The verb slot was constrained in the same way as with the corresponding specific statement for that dimension.

⁶The average time it took a worker to complete one HIT was 8 minutes and 2 second, and the median was 5 minutes and 8 seconds. These numbers, however, do not account for the fact that

[Read Instructions](#)

[Frequently Asked Questions \(FAQ\)](#)

Please answer the following queries about the story below.

The most thorough and accurate submissions will receive bonuses! We have many more HITs coming.

Query 4

Query 5

Query 6

Query 7

Story:

Jennifer has a big exam tomorrow. She wants to nail the exam. She pulls an all-nighter. **The next day, she is very tired.** Her teacher tells the students that the test is postponed. Jennifer is quite relieved.

Let's call the highlighted sentence $X =$ **The next day, she is very tired.**

An event that directly causes or enables X

Consider the events that happen before X (or are likely to happen). Does any of them directly cause X , or simply make X possible (i.e., enable X)?

Whenever possible, you are encouraged to find the answer from the other sentences in the story. Remember, there are often no right or wrong answers; just give us your intuition.

[Click to see an example answer for Query 1.](#)[Click to see an example answer for Query 1.](#)[Click to see an example answer for Query 1.](#)

Your Answer:

☐ No, I can't think of anything really/the query is not applicable to this sentence!

☐ Yes, below is my two-step answer.

You will see the submit button when you reach the end of the queries.

Thanks for your hard work! If you encounter any issues, please contact us.

Figure 4: The Main UI features a question about the story/sentence pair for each dimension.

Your Answer:

☐ No, I can't think of anything really/the query is not applicable to this sentence!
☒ Yes, below is my two-step answer.

Step 1: Fill in the following blank slots to compose a **Specific Statement.**

Note: the content for X goes in the highlighted part.

subject	verb	preposition1	object1	preposition2	object2
---------	------	--------------	---------	--------------	---------

Causes/Enables

subject	verb	preposition1	object1	preposition2	object2
---------	------	--------------	---------	--------------	---------

This specific statement turns into the following natural language form:
 "____" Causes/Enables "____"

Step 2: Fill in the following blank slots to compose a **General Rule.**

ⓘ The content for X goes in the highlighted part.
 ⓘ This General Rule you write should be a reasonably sound and meaningful rule when read in isolation.
 ⭐ Do not undergeneralize or overgeneralize. Read [this](#) document to learn where the sweet spot is.
 ⓘ For some of the Subject and Object slots, after selecting a general type from the dropdown, a little textfield appears at the bottom for adding attribute clauses. If you need to further specify your general type, you can write an [attribute clause](#) to achieve the right level of generality.

Someone_A	verb	preposition1	object1	preposition2	object2
-----------	------	--------------	---------	--------------	---------

SUBJECT

- Someone_A
- Someone_B
- Someone_C
- Someone_A and Someone_B
- Some People_A
- Something_A
- Something_B

Causes/Enables

verb	preposition1	object1	preposition2	object2
------	--------------	---------	--------------	---------

Following is the automatically generated natural language form of your General Rule submitted. Is the following logical and meaningful when you read it in isolation now? If not right, try to edit your answer in the above General Rule slots until the following natural language form reads coherently and makes sense.

Enables "____"

Did you want to express your general rule in a way that was truly not feasible using the slots above? Just write it in the text field below.

Figure 5: When “Yes” is selected for “Your Answer:” on the main UI in figure 4, workers can input answers. Answers are guided by slots and drop-down selections.

Dimension	Task Connective	Slot Constraints
dim 1 An event that directly causes or enables X	Causes/Enables	none
dim 2 An emotion or basic human drive that motivates X	Motivates	verb [feels, wants, likes] object [curiosity, independence, competition, honor, approval, power, status, romance, success, friendship, belonging, health, safety, livelihood, happy, stressed, angered, disgusted, sad, surprised, fearful, trusting, love, obedient, amazed, disappointment, regret, worthless, aggression, optimistic]
dim 3 A location state that enables X	Enables	verb [am is are] preposition [above, across from, at, below, far from, in, in front of, inside of, near, next to, on top of, outside of]
dim 4 A possession state that enables X	Enables	verb [possesses]
dim 5 Other property besides location, emotional state, and possessions make X possible	Enables	verb [am, is, are, has, have, want, wants, need, needs]
dim 6 An event that is directly caused or enabled by X	Causes/Enables	none
dim 7 An emotion that is caused by X	Motivates	verb [feels, wants, likes] object [curiosity, independence, competition, honor, approval, power, status, romance, success, friendship, belonging, health, safety, livelihood, happy, stressed, angered, disgusted, sad, surprised, fearful, trusting, love, obedient, amazed, disappointment, regret, worthless, aggression, optimistic]
dim 8 A change of location that X results in	Enables	verb [am is are] preposition [above, across from, at, below, far from, in, in front of, inside of, near, next to, on top of, outside of]
dim 9 A change of possession that X results in	Enables	verb [possesses]
dim 10 Other change in property (besides location, emotional state, or possession) that X results in	Enables	verb [am, is, are, has, have, want, wants, need, needs]

Table 1: This table lists the content of each drop-down list workers could choose from by dimension, as described in section 3.3

3.3.3 Results

We were able to collect 337,636 pairs of specific statements and general rules using the main task UI.

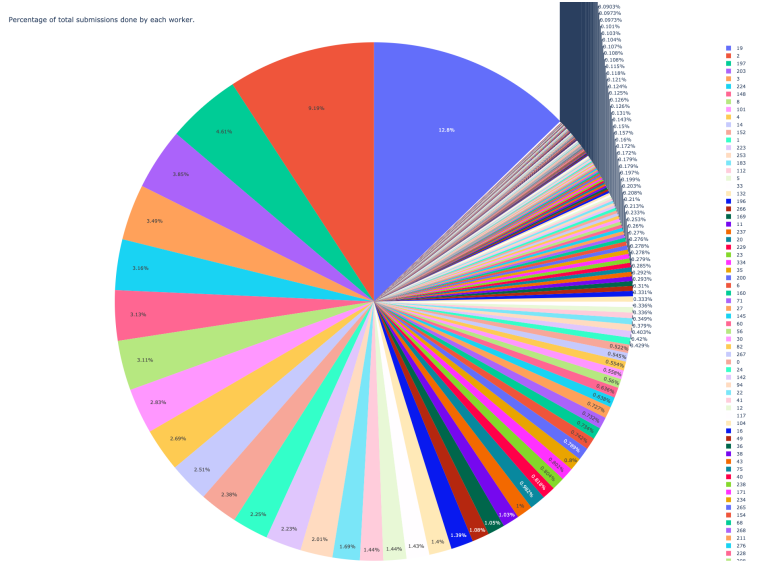


Figure 6: The data was annotated by a diverse set of workers with no one worker doing more than 12.8% of the data

Of the 1039 workers who qualified for the main GLUCOSE task via the qualification task and warm-up, 373 contributed to the main task. Our worker pool was diverse with no particular worker contributing more that 12.8% of the data (see figure 6). A smaller number of workers contributed the majority of the HITs, which was something we encouraged by giving high bonus rates and bulk incentive bonuses to our best workers. A large number of workers contributed fewer than 70 HITs.

Many workers who qualified found the main task to be too time consuming to complete. We reached out to them several times. Their responses were that either the task was too complicated for the pay rate or that they felt uncertain of how to go from multiple-choice questions to constructing specific statements and general rules. In order to help, we gave some of them entrance to the warm-up task and provided feedback. Even with the additional recruitment measures, 666 workers did not choose to do a single HIT on the main task after receiving qualification. Al-

workers often open multiple HITs and complete them sequentially.

though we would like to have seen more workers qualified workers contribute, we were still able to reach our goal and even annotate more HITs than planned. Qualifying the majority of the workers with an automatically scored multiple-choice qualification test was overall beneficial for recruiting qualified workers for the main task.

3.4 Data Quality Control Pipeline

For work contributed through the main UI, data quality was controlled through daily monitoring of a percentage of incoming submissions. Additional monitoring was done by checking daily statistics, such as the average number of dimensions filled out and time the time workers took to complete HITs. The samples were used experts to modify worker quality ratings and provide feedback to workers on how to improve.

Figure 7 shows the strategic flow of worker ratings. Workers enter the task with a score of “-1” then advance to “2” as they become more proficient, getting a bonus increase. The top numeric rating is “3”, which has an additional bonus increase. Select workers with a “3” rating were also moved into “top rated” batches that paid more per HIT and included higher bonuses and incentives. If work quality dropped, workers’ ratings were reduced. If their work was at a risk of degrading corpus quality, they were given a “0” and disqualified from the task. All incoming submissions were approved but did not receive a bonus. Several workers were disqualified and then worked to re-qualify and became top rated workers. The General Guidelines and Qualifying Exam, combined with individual feedback on answers, often provided sufficient remedial learning to get good responses again. Most data quality issues were due to workers trying to rush at the task and not reading the General Guidelines carefully. Figure 8 shows a state of the percentage of contributions to the data by worker score.

3.4.1 Review Dashboard

Incoming submissions to the large batches were monitored daily through the in-house review dashboard for quality control. The dashboard is shown in Figure 9.

Submissions displayed through the review UI could be filtered by batch, submission status (e.g., Submitted or Approved), worker identification number, date of submission, story identification number, dimension, and sentence. When work in need of approval was displayed, it showed the worker’s current quality rating and any notes on the worker’s history.

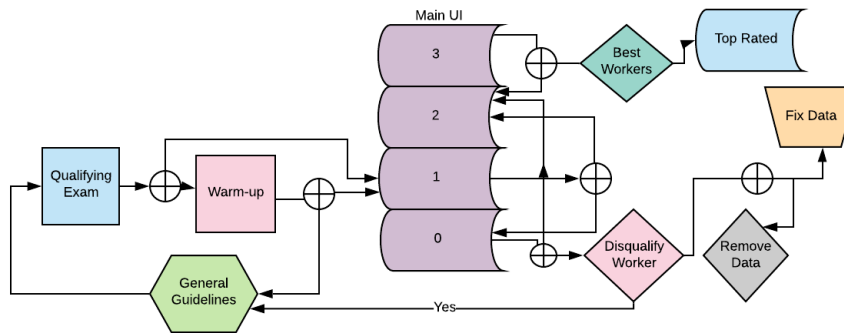


Figure 7: Data collection pipeline. Numeric values in the Main-UI (lavender) correspond to worker ratings. Workers enter the pipeline through the Qualifying Exam. The then proceed either to the warm-up or main UI task. In the main UI tasks, workers are given ratings based on work quality. A variety of remedial training is used when quality levels fall.

Percentage of workers with each quality score

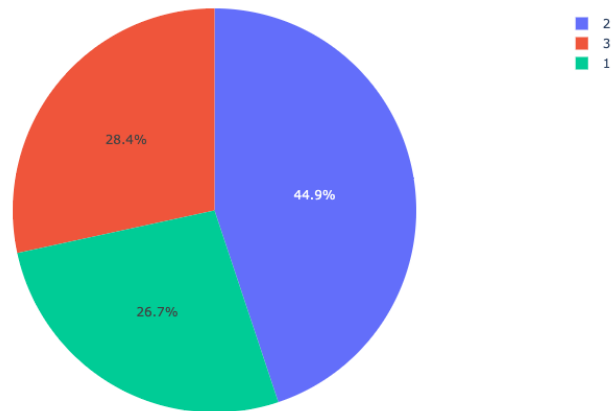


Figure 8: Workers by quality score rating, Purple = '2'(mid), Red = '3'(high), , Green = '1'(lower)

Quick MTurk Review Dashboard

Account Balance: 6668.85

Number of all workers qualified for regular

1164

Number of all workers qualified for TopGrade

20

Recount the number of all workers qualified for regular largescale run

Recount the number of all workers qualified for TOPGRADE largescale run

Worker ID to Disqualify:

Worker ID

Qualification Type ID to disqualify from:

3GR2F62BN49LR89U21N3JKD87TV

Disqualify this worker

Worker ID to QUALIFY:

Worker ID

Qualification Type ID to QUALIFY to:

36F71BC7TJQE48V9ZTNN1RQ84N9

QUALIFY this worker

HIT Type ID:

3JHC69GP0MZ4K4MU6RXHEGE9LJ

Any NextToken to Start with?

Worker ID

Maximum number of assignments to load

2500

Retrieve all the submissions!

Update worker record file

Now you can perform the following actions as you wish!

Qualification Type ID Warmup:

3M0XATTAENY0EANZSV4HKFNSZ9

Qualification Type ID Largescale Regular:

3GR2F62BN49LR89U21N3JKD87TV

Qualification Type ID Largescale TopGrade:

36F71BC7TJQE48V9ZTNN1RQ84N9

Review All Qualification Task Submissions and Assign to the Qualification Type ID

Auto-grade ALL submissions!

Dump all submissions to a csv file!

You can filter the list of submissions using the following fields:

HIT ID:

HIT ID

Assignment ID:

Assignment ID

Assignment Submission Time:

Assignment Submission Time

Worker ID:

Worker ID

Story ID:

Story ID

Assignment Status:

Assignment Status

Selected Sentence:

Selected Sentence

Dimensions List:

1,2,3,4,5,6,7,8,9,10

Task Type?

Glucose Main HIT

Loading the next page of the HITs... Sit tight until it finishes. Loaded 1700 hits so far!

Figure 9: Data review dashboard allows reviewers to see user responses, sorted by desired parameters, and give feedback to workers

These ratings were maintained in a spreadsheet that was uploaded to the UI as changes were made.

19

4 Preparation and Analysis of the Final Data Set

After we completed the collection task, we did additional post-processing of the data. This section discusses that process and the results of the final data.

4.1 Data Post-Processing

In order to get more granularity in the final worker quality ratings, we coordinated the commit date of worker quality rating changes with the submission date of the HITs. This increased granularity improved our quality level to showing 80% very high quality answers when filtering a random 50 samples from workers rated as 3.

To clean the data even more, we got rid of many ratings used in the initial classification. Of the ratings '3', '2', '1.5', '1', '0', '-1', and '-2', we kept only '3', '2', and '1'. Ratings were changed with the following policies: For workers who contributed more than 200 HITs to the data ranked as '3' (20 workers total), we reviewed the quality of their work by rating and moved the ratings, as appropriate. For instance, if a review of their '3' rated work showed it to be of lower quality than expected, we included a policy in a cleaning script for moving all of their '3' rated work to '2' rated work. For the ratings we were not using, '1.5', '0', '-1', and '-2', we review the set of work and moved it by scripted policy to the appropriate rating. For workers with 100-200 HITs in the '3' rating, we checked only their '3' rated work and demoted it, if necessary. For the remainder of workers, we created a policy for moving their '-2' ratings to '2'. This choice was because the '-2' rating was used when workers were going too fast or not filling out more than 1 or 2 dimensions. The content of their mini-theories was not bad, but rather they weren't contributing as many mini-theories per HIT. For the remaining scores, '1.5', '0', and '-1', the scores were moved to '1'. After running the policy script, we reviewed the data again and found much better consistency across ratings. A random sample of 100 answers ranked as '3' showed 92% of the data to be up to the highest quality standard.

4.2 Data Quality Results Analysis

In the total data, workers filled in an average of 4.7 dimensions, with the median being 4 dimensions.

Figure 10 shows the distribution of dimensions filled out by type. We expected dimensions 5 and 10 to be less frequent (Is there anything else that causes or enables the sentence?), due to the fact that they refer to rare changes of state, such as becoming wet. We saw some bias towards answering more of the first questions

Percentage of each GLUCOSE dimension in the ENTIRE data

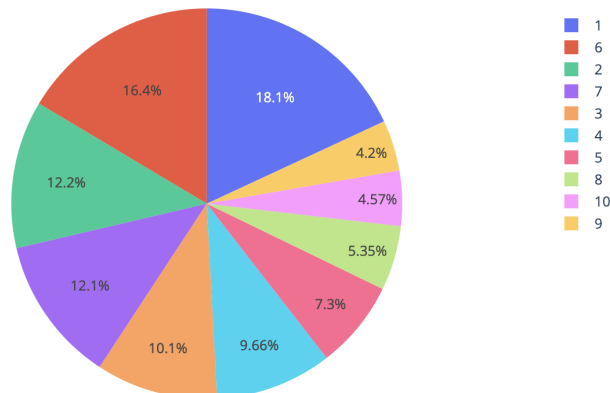


Figure 10: Data collected by dimension in the total data

than the later ones, offset by an overall preference for dimensions 1 and 6, the causality dimensions.

Dimensions 8 and 9 were less frequent than their counterparts 3 and 4. The main reason is because a location state is often part of the scene setting or background of a story, whereas a location state that is the result of the highlighted sentence only occurs when a change of location occurs. Similarly, there are things possessed at the outset of a story, as part of the scene it occurs in, that enable things that are talked about in the story, however, for a sentence to lead to a possession state, it needs to be the case that something is acquired.

Of the final data, we used a portion of the data ranked as quality level ‘3’ to construct a test set. This test set was judged by a group of human annotators and determined to be ‘correct’ or ‘nearly correct’ for all dimensions (see [ACL citation]). We consider the test data to be representative of the larger data set in terms of which dimensions are relevant. Figure 11 shows the percentage of each dimension filled out in the test data.

5 Conclusions

The GLUCOSE task is a large-scale effort to collect common sense mini-theories from crowd workers. We successfully collected rules that prove to be useful in applications such as model training ([cite ACL]).

Percentage of each GLUCOSE dimension in the TEST data

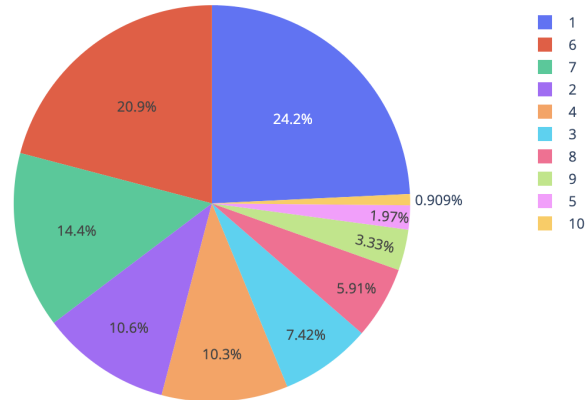


Figure 11: Data collected by dimension in the test data

Using Amazon Mechanical Turk requires breaking tasks down into HITs (Human Intelligence Tasks), and the interface has an economy all its own. There is an expected range of the amount of work per HIT and an expected pay rates for that work. Breaking a large task like GLUCOSE into appropriate tasks required numerous iterations. Having a visually-appealing UI was essential for workers doing this task. Having slots to help with forming mini-theories kept the data in a format that made it easier for applications and provided guidance to workers. Inevitably, this task involved a lot of training for workers and for us as requesters.

6 Acknowledgements

This work could not have been completed without the group of Mturk workers who contributed their time and effort. We are thankful for their patience as we iterated the task instructions and quality control.