



# Empirejs

SEPTEMBER 20+21  
SPONSOR PROSPECTUS

# JavaScript empowers the Web.

In 2012, `EmpireJS` was created and soon after in 2015, EmpireNode, to build the JavaScript future we wanted to see—bleeding edge technologies, an inclusive community, and a force to be reckoned with amongst the world's software ecosystems.

➤ The NYC JavaScript and Node.js communities are booming. We've held 10 inclusive conferences, laughed with and educated over 4000 high caliber attendees, and we're proud to support the community by featuring the world's best JavaScripters from NYC and around the world. Developers have spent over 10,000 hours watching our talks online, free for the benefit of the community. EmpireJS is run entirely by volunteers and is backed by our 501c3 non-profit umbrella, GatherScript. Every sponsor dollar goes into making this an unforgettable event for our attendees, speakers, sponsors, and community at large.

Join us for **2018**— it will be our most exciting year yet!

# How sponsorships work

Empire Conf is an event that covers 2 days of conference:

- EmpireJS(1-day event in its 6th year)
- EmpireNode(1-day event in its 4th year)

As a sponsor you can choose to sponsor a tier or any one of the days, with the option of sponsoring the entire event through our exclusive Platinum selection. We offer opportunities on a first-come, first-serve basis. We are happy to negotiate pricing for sponsors who would like to choose multiple items or are looking for a unique offering that gives you the value you expect from our conference.

All sponsorships are explicit with the number of tickets that are included in each package. Lodging is not included. Sponsors are able to access a reserved, discounted tier of tickets if more are needed.



# ~~S~~ponsorship Levels

## PLATINUM

**\$20,000**

Includes everything in Gold

- Priority selection and placement all sponsor communication including branded sponsorship options \*\*
- Space for copy in “Goodbye Email” to attendees
- Booth table, chairs and power for you in a prime area where our talented developers will congregate throughout the event schedule.
- One (1) more free ticket. Four (4) total free.
- Exclusive listing on all published videos
- Exclusive placement on badges/lanyard
- Workshop included—New this year, guarantee your company's placement in our stellar lineup with a workshop, bug bash, or documentation contribution party.

## GOLD

**\$7,500**

Includes everything in Silver

- Single identified sponsor for branded sponsorship options \*\*
- Logo on the standing banners
- Full-page ad (you provide) in conf program
- One (1) more free ticket. Three (3) total free tickets
- First come, first serve! 2 available at the gold level—new this year, guarantee your company's placement in our stellar lineup with a workshop, bug bash, or documentation contribution party.

## SILVER

**\$3,000**

Includes everything in Startup

- Swag and/or insert included in our bags
- Half-page ad (you provide) in conf program
- Standing banner placement that you provide, ship, and return
- Tweet + link from the official account
- One (1) more free ticket. Two (2) total free
- Shout out during conference on stage from sponsor rep(2 minutes or less) or provide messaging and we'll have emcees share it.

## STARTUP

**\$1,000**

For companies of less than 10 in size

- Logo + link on website and online media
- Logo included at the beginning of every video
- One (1) free ticket

\*\* Selection for branded sponsorship options is round-robin on a first-come first-serve basis, after Platinum sponsors.

# ~~Sponsorship~~ Levels

## JS DAY

**\$12,000**

Includes everything in GOLD

- Branding on evening party with entertainment and options for every type of party goer. Each party is different each day and input is welcome from sponsor.
- Your company's brand will be displayed prominently to kick-off the day and throughout.
- Booth table, chairs and power for you in a prime area where our talented developers will congregate throughout the event schedule.
- One (1) more free ticket. Four (4) total free.

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## NODE.JS DAY

**\$12,000**

Includes everything in GOLD

- Branding on evening party with entertainment and options for every type of party goer. Each party is different each day and input is welcome from sponsor.
- Your company's brand will be displayed prominently to kick-off the day and throughout.
- Booth table, chairs and power for you in a prime area where our talented developers will congregate throughout the event schedule.
- One (1) more free ticket. Four (4) total free.

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## EVENT PARTY

**\$10,000**

Includes everything in GOLD

- Swag and/or insert included in our bags
- Half-page ad (you provide) in conf program
- Standing banner placement that you provide, ship, and return
- Tweet + link from the official account
- Custom designed sponsor experience for attendees at CSS/ Design/Art tech evening and welcome to NYC mixer.
- Attendance for 2 to speaker dinner
- One (1) more free ticket. Three (3) total free tickets

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## TRANSCRIPTION

**\$5,000**

- Realtime, electronic captioning of talks
- One (1) more free ticket. Two (2) total free
- Logo + link on website and online media
- Logo included at the beginning of every video

# FEATURED Sponsorship Level

EmpireJS and EmpireNode have extended tickets to 130 attendees from underrepresented groups in technology through our diversity and opportunity scholarship program. Many attending a tech conference for the first time. These talented and grateful attendees often end up working for companies like yours who have shown they are welcome and included. We provide a mentorship alumni program that connects newcomers with those who had their first opportunity in NYC to network, learn, and get hired.

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## DIVERSITY INITIATIVE \$10,000

Includes everything in Startup

- Send 12 local and 3 travel-in attendees to EmpireConf 2017 from underrepresented groups who have been selected for their ambition, lack of exposure to larger community, and velocity.
- Swag and/or insert included in conf handout bags
- Half-page ad (you provide) in conf program
- Custom standing banner that you provide, ship, and return
- Tweet + link from the official account
- One (1) more free ticket. Two (2) total free tickets for sponsor reps



24 exciting talks  
500 attendees  
2 inspiring days  
1 rad conference

Authenticity.  
Reach.

*Looking for something  
a little more custom?  
Let us know!*

To make a sponsorship inquiry contact:

[sponsors@empirejs.org](mailto:sponsors@empirejs.org)

Thanks!

*The entire Empire team*

