

# FOOTY JAPAN CHARITY 7's SOCCER TOURNAMENT

@ The Yokohama Country &  
Athletic Club

Monday, 22nd March 2010  
(national holiday)

WE BATTLE FOR THE BALL. **ON WEEKENDS...**



SOME PEOPLE DO  
BATTLE **EVERY**  
MINUTE OF **EVERY**  
DAY JUST TO STAY ALIVE

★ SPONSORS GET **INVOLVED**

★ TEAMS GET **INVOLVED**

**IN SUPPORT OF:**

Jeannie and Billy's Children's Foundation  
&  
Refugees International Japan



REFUGEES INTERNATIONAL JAPAN  
RIJ (国際難民支援会)



[www.footyjapan.com](http://www.footyjapan.com) / [info@footyjapan.com](mailto:info@footyjapan.com) / 03-3770-0288



# FOOTY JAPAN CHARITY 7's SOCCER TOURNAMENT

## @ Yokohama Country & Athletic Club

Monday, 22nd March 2010 (national holiday)

Dear Supporters:

Once again Footy Japan is holding it's annual Charity Soccer 7's and this year we have decided to help not one, but 2 very worthy causes:

**Refugees International Japan** is an independent, non-profit organization dedicated to raising funds to assist refugees who have lost everything as a result of war and conflict. Operating out of Tokyo, they are staffed by volunteers from the Japanese and international communities. **Refugees International Japan** channels project funds through experienced organizations already working with refugees out in the field, ensuring that assistance goes quickly and directly to where it is most needed.

**Jeannie and Billy's Children's Foundation** (JBCF) is there to promote the integration of children, whose parents died of AIDS and, AIDS affected children and families into Cambodian society by providing them appropriate care and education through financial support and in a participatory way to try to improve the quality of life of these children and families. Thereby, creating a loving and caring environment for these children. To in the end contribute to the prevention of child trafficking, drugs abuse and sexual child abuse.

The main objectives of the project are as follows;

- Help orphans whose parents died of Aids to have foster parents and obtain scholarship and provide a loving and caring environment for them;
- If no other option is possible and available, to provide orphans a home located in the community wherein they can grow up to valuable and productive members of the community;
- Increase the opportunity of children affected by HIV/Aids to follow appropriate education adjusted to their level;
- Transfer knowledge to families and community about HIV/Aids to prevent infection and increase understanding about caring for infected persons within the family.

Children the world over must to be protected from child labour, trafficking and sexual abuse. Without their own parents, who does that leave?

Your company's donation **WILL** have a **DIRECT** and **TANGIBLE** impact on the vulnerable lives of AIDS affected orphans in Phnom Penh, Cambodia and refugees all around the world.

Sponsorship Level	Pre-Tournament	Tournament Day	Post-Tournament
<b>GOLD</b> ¥200,000	Logo in primary position on: •Footy Japan Tournaments website (+link and corporate description) •FJ/YCAC Charity 7's posters/flyers/other promotional materials •Any press release/honorable mention in pre-tournament press articles	•Sponsor's banner to be displayed pitch side •Sponsor's logo displayed in primary position in registration/information area •Sponsor to be introduced and thanked during award ceremony	•Logo to remain in primary position for 2-months on Footy Japan Tournaments website (+link and corporate description) •Honorable mention in all post-tournament related press/articles/interviews
<b>SILVER</b> ¥150,000	Logo in secondary position on: •Footy Japan Tournaments website •FJ/YCAC Charity 7's poster/flyers/other promotional materials	•Sponsor's logo in secondary position in registration area •Sponsor to be introduced and thanked during award ceremony	•Logo to remain in secondary position for 1-month on Footy Japan Tournaments website
<b>BRONZE</b> ¥100,000	Logo in prominent position on: •Footy Japan Tournaments website •FJ/YCAC Charity 7's poster/flyers/other promotional materials	•Sponsor's logo in prominent position in registration area •Sponsor to be introduced and thanked during award ceremony	

### IN SUPPORT OF:

Jeannie and Billy's Children's Foundation  
&  
Refugees International Japan



REFUGEES INTERNATIONAL JAPAN  
RIJ (国際難民支援会)

# FOOTY JAPAN CHARITY 7's SOCCER TOURNAMENT

## @ The Yokohama Country & Athletic Club

Monday, 22nd March 2010 (national holiday)



## SPONSORSHIP REGISTRATION FORM

Please complete the following information and return to Footy Japan by fax: **03-3770-0344** or by e-mail: **sid@footyjapan.com**

Company/Organization name: \_\_\_\_\_

Nature of business: \_\_\_\_\_

Address: \_\_\_\_\_

Tel/Fax No: \_\_\_\_\_

Contact person: \_\_\_\_\_

Job title/position: \_\_\_\_\_

Additional contact information: \_\_\_\_\_

Reason for sponsorship (please circle):    Corporate Social Responsibility    Marketing Initiative    Other (please explain):

Sponsorship Level (please circle):            *GOLD*            *SILVER*            *BRONZE*

Does your company/organization support any other charities/foundations?: \_\_\_\_\_

For your company logos to appear correctly on Footy Japan website, Posters, flyers etc.

Please email them to **sid@footyjapan.com** (up to 10Mb) in either photoshop or Adobe illustrator format.

For Gold sponsors who wish to have a banner displayed pitchside on the day, please have your banner delivered to:

Footy Japan K.K.

203, 2-11 Sarugakucho,

Shibuya-ku

Tokyo 150-0033

### IN SUPPORT OF:

Jeannie and Billy's Children's Foundation  
&  
Refugees International Japan



REFUGEES INTERNATIONAL JAPAN  
RIJ (国際難民支援会)