



## Who are we?

Founded in 2018 as Vue Vixens and rebranded in 2020 as Front-End Foxes, Inc., we are a 501(c)(3) public charity led by President and Founder Jen Looper, Communications Manager Michele Cynowicz, and Community Manager Jaeriah Tay.

We create and host workshops to teach front-end technologies to women in a cool and fun way. Our activities include free self-driven code labs completed in a workshop format in groups with mentoring by volunteers, either online - which we perfected in 2020 - or inperson. The goal of the program is to familiarize women with front-end technologies in a supportive and inclusive environment. We have hosted successful large events such as Vue Vixens Days in Argentina, Colombia, and the US. With chapters worldwide, you can probably find a group near you!

We mentor people who identify as women both on social media including our Slack channel, with personal interactions via our chapters, and at conferences. Our goal is to boost the number of women-identifying people who attend and speak at technical conferences, help mid-career and senior women stay engaged by learning new technologies, and help new developers enter the workforce.

Find us online at <u>FrontendFoxes.org</u>.

## How to get involved

If you identify as a woman, you are welcome to join in our workshops. If you don't, you are still welcome to participate by mentoring during these events. Our chapters are equally women-focused. We also are happy to accept code contributions for our online content from everyone interested in our mission. We are pleased to accept tax-deductible contributions that help offset chapter expenses.

If you would like to sponsor us, there are several ways to do this. To sponsor Chapter activities, please contact a chapter leader in your area. To sponsor our global organization as a community member, you can support our <u>Patreon</u> or use <u>GitHub Sponsorships</u>. We gladly accept one-time gifts as well and software subscriptions. We offer several levels of sponsorship:

Platinum: \$5000 or more per year.

Gold: \$2000 - \$5000 per year.

Silver: \$1000 - \$2000 per year.

Software sponsor: Gift us with a software subscription.

Patreon sponsors: Community members are welcome to donate via our Patreon.

## Some statistics from 2020

- Patreon Patrons: 16, \$144/mo
- Slack members: 927
- Twitter followers @VueVixens: 6691
- Twitter followers @FrontEndFoxes: 588
- Meetup members: 818
- Blog stats: 1051 reactions, 81,789 views
- Chapters: 11 worldwide

- Events completed in 2020: 29
- Women directly impacted by our project in meetups and skulks:
  920
- Chapter leaders: 24



Front-End Foxes Chapter leaders in Colombia and Mexico host a cross-framework discussion and online meetup



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The official Front-End Foxes logo

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Front-End Foxes