



VUE VIXENS JAPAN

ANNUAL REPORT 2019



VUE VIXENS INC

INTRODUCTION

Vue Vixens was formally launched in February 2018. Since our launch, we have grown exponentially, currently encompassing 16 active chapters around the world. As of 2019 we are a 501(c)(3) public charity registered in Massachusetts (EIN 83-3866803). Our mission has always been to educate people who identify as women in using Vue.js to build mobile and web apps via workshops and meetups. While we primarily target beginners, we have taught women at all levels and stages in their careers. We are supported by the community via Patreon and by corporate sponsors and maintain a fund for chapter leader expenses as well as a scholarship fund which is used to help send women to conferences and access other learning opportunities.

REVIEW

MISSION

Vue Vixens Inc has as its mission to teach Vue.js to women and those who identify as such. We have three staff members (CEO, Worldwide Community Organizer, and CTO). We also have 27 active chapter leaders for 16 chapters.

VISION

Vue Vixens scales through its chapters. If a known local community leader chooses to start a chapter, she is onboarded by our WCO and allowed to build the chapter as she sees fit, as long as her vision fits ours. In this way, chapters can meet local needs while furthering the Vue Vixens vision. Thus, Colombia has had two large Vue Vixens Days, while Sweden has concentrated on skilling small cohorts of women to enter the workforce. We also pair with conferences (both Vue.js oriented and more generalist conferences) to offer free workshops for women using our standard curriculum, available freely online. All our events are always free for all students.

VUE VIXENS COLOMBIA



66



\$364

EVENTS COMPLETED IN 2019

Meetups and Conference skulks.
Compare to 28 in 2018 (236% growth)

2019 MONTHLY PATREON PLEDGES

Community support pays for our
chapter expenses.

VUE VIXENS NIGERIA

707

MEMBERS ON SLACK

5733

TWITTER FOLLOWERS

691

MEETUP.COM MEMBERS



VUE VIXENS SWEDEN

1643

**WOMEN DIRECTLY
EDUCATED BY
VUE VIXENS INC
WORLDWIDE**

**REPRESENTING 332%
GROWTH SINCE OUR
BEGINNING IN 2018**



PROJECTIONS FOR 2020

CONTINUE TO GROW, ESPECIALLY IN LATIN AMERICA, AFRICA AND ASIA

HOST VUE VIXENS DAY US IN AUSTIN, TX, MARCH 5TH, 2020

SUPPORT NEW COMMUNITIES WITH NEW WORKSHOP CONTENT

SUPPLEMENT PATREON EARNINGS WITH STEADY CORPORATE SPONSORSHIPS

**GROW STAFF TO INCLUDE EVENTS COORDINATOR AND MORE CITY
COORDINATORS (GERMANY MODEL)**