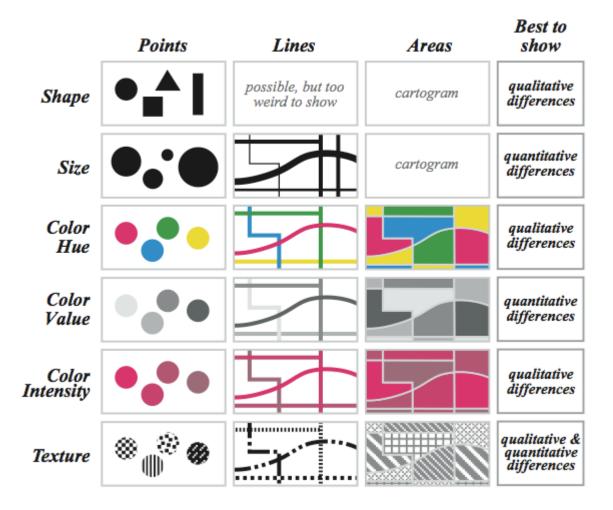
Visual variables (from Jacques Bertin)



http://understandinggraphics.com/wp-content/uploads/2010/01/retinal-variables.png