



# Press Kit

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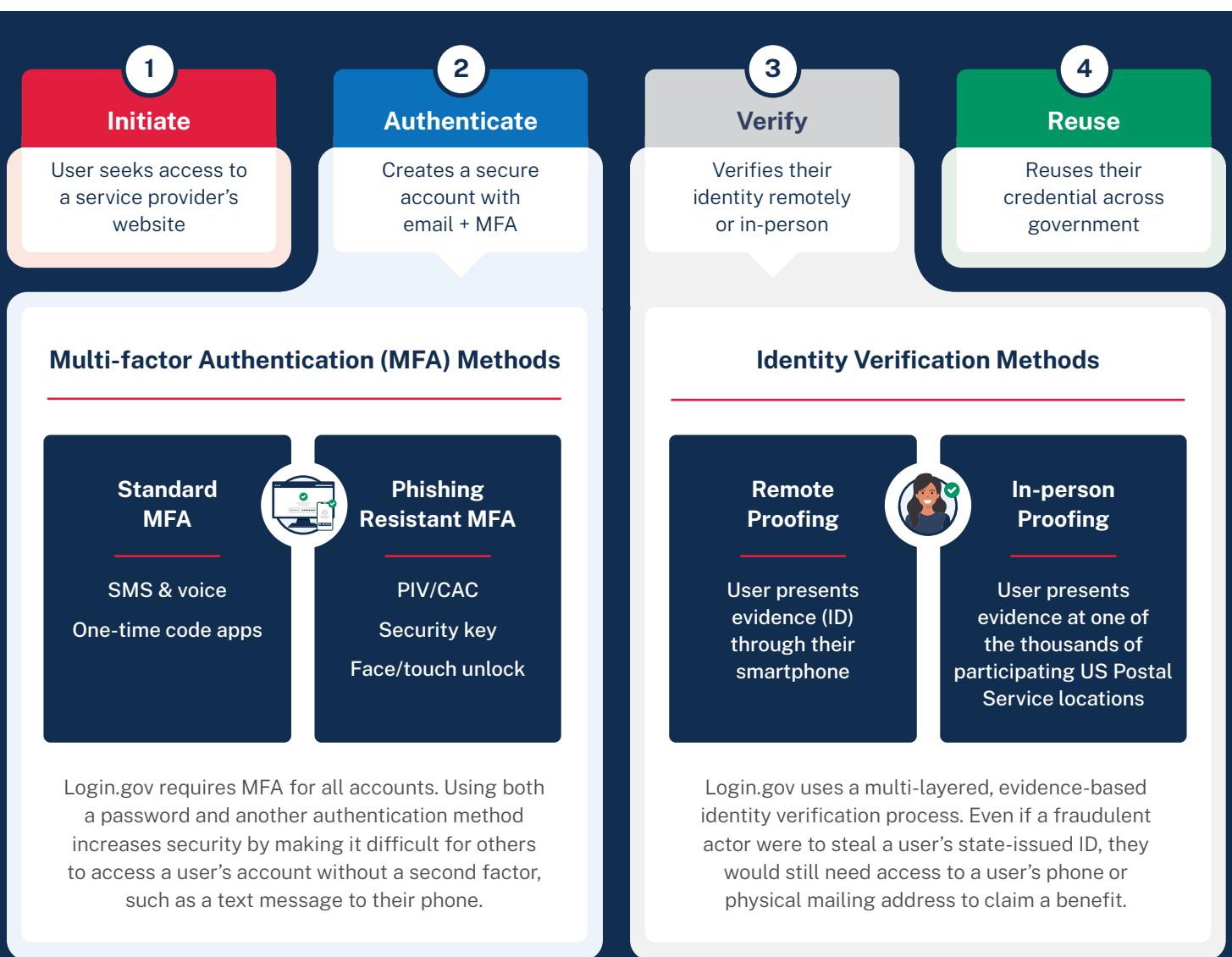
The Public's  
One Account for  
Government

## Who we are

**Login.gov** is a **federal program** within GSA's Technology Transformation Services (TTS). We design and deliver a digital government with and for the American public by partnering with agencies and states.

**Our mission** is to build a future where every member of the public has seamless and secure access to Government services, and where every agency can focus on *their* mission by reducing costs and complexity.

## How it works



## Who we serve

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**180+ million**  
user accounts

**733+ million**  
sign-ins annually

**700+**  
live sites and services

**54**  
agencies and states

As of July 2025

These Government agencies are a few of the many partners who trust Login.gov to provide access to their services.



## Recent Announcements by Login.gov

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See the following blogs and press releases for more information about Login.gov milestones:

- [GSA's Login.gov Launches Passport-Based Identity Verification](#) (Aug. 20, 2025)
- [General Services Administration's Login.gov announces certification of Identity Assurance Level 2 \(IAL2\) compliance, general availability for additional identity verification capabilities](#) (Oct. 9, 2024)
- [How Login.gov uses roadmapping to build trust with its partners and the public](#) (Aug. 26, 2024)
- [GSA's Login.gov expands services into states](#) (Aug. 26, 2024)
- [General Services Administration's Login.gov pilots enhanced identity verification, expands in-person proofing, updates pricing model](#) (Apr. 11, 2024)
- [Login.gov continues to expand, offering new pathways to securely accessing government services online](#) (Oct. 8, 2023)
- [U.S. General Services Administration announces all Cabinet agencies are now using Login.gov](#) (Sept. 29, 2023)
- [Reducing fraud and increasing access drives record adoption and usage of Login.gov](#) (Aug. 18, 2023)

## What's Next for Login.gov

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Check out our [Login.gov roadmap](#), which is regularly updated with progress on Login.gov milestones.

## User Support

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- Login.gov is currently available in English, Spanish, French, and Simplified Chinese.
- For users that have technical issues with their Login.gov account, we operate a 24/7 contact center via phone or website contact form. Visit [www.login.gov/contact](http://www.login.gov/contact) for more information. Support documentation is available at [www.login.gov/help](http://www.login.gov/help).

## Login.gov YouTube Channel

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Login.gov hosts a YouTube channel with educational videos to assist users in setting up, managing, and securing their accounts. Login.gov YouTube channel link: [www.youtube.com/@logingovgsa](http://www.youtube.com/@logingovgsa)

## FAQs

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### What is Login.gov?

Login.gov is a shared technology service within GSA's Technology Transformation Services (TTS) that provides authentication and identity verification capabilities to government agencies. As the public's "one account for government," Login.gov gives the public the opportunity to use a single account to securely access services across participating government websites. Login.gov operates 24/7 support via phone and email. For assistance, visit [www.login.gov/help](http://www.login.gov/help).

### How many people use Login.gov?

Login.gov has 180+ million user accounts, and handles 733M+ sign-ins annually for 54 agencies/states and 700+ applications.

### What services does Login.gov provide?

As a digital identity provider, Login.gov provides digital identity management as a shared service to government agencies, including:

- An authentication service for securely and seamlessly logging into numerous government services with a single account using an email, password, and Multi-factor authentication (MFA) option
- An identity verification service for easily proving you are who you say you are from the convenience of your own home or on-the-go from your smartphone.

## Leadership

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**Matt Pritchard**

Acting Login.gov Director

Matt Pritchard is the Acting Director of Login.gov, the federal government's secure single sign-on and identity-proofing platform, where he previously served as Deputy Director and Head of Delivery. In these federal roles at GSA, he has been noted for his data-driven, user-centered approach to strengthening this widely used digital identity service, helping millions of Americans access federal programs securely. Before his public service, Matt built a successful private sector career leading digital product teams, delivering e-commerce and marketing-technology solutions at major global retailers, including Williams-Sonoma and Gap. Across both sectors, Matt is recognized for driving digital transformation, modernizing complex platforms, and building high-performing teams that deliver meaningful user outcomes.

## Contact Us

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### Media Inquiries

press@gsa.gov

### Partner with us

partners@login.gov

## Login.gov Brand\*

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Download the [Official Logo](#)

\*Disclaimer: The [Login.gov](#) logo is an official mark of the U.S. General Services Administration and may not be used to imply an endorsement of any product or service.