

GEN Z HACKFEST

An annual hackathon and conference for Gen Z's by the GenZTechies Community. 501(c)(3) non profit.





About GenZTechies

GenZtechies is a nonprofit community for young innovators, students, developers, designers and founders within and across Africa with the aim of bringing them together to brainstorm, build and launch solutions to problems thereby increasing the rate of Gen Z's inventing solutions across Africa.

About GenZ HackFest

Gen Z HackFest is an annual three-day virtual hackathon and a one-day in-person conference aimed to connect Gen Z's in tech on a large scale. It's an event where ambitious Gen Z's come together to put their creative and coding skills to test, build solutions to problems in Africa and showcase what they can do!

Event Structure

Hackathon – 3 Days

The hackathon is a three-day virtual event in which students, developers and designers collaborate intensively for a short period of time to build a solution to a problem. The theme for the Hackathon will be focused around building a solution to a social problem in Africa with multiple tracks.

Conference – 1 Day

The conference will feature an array of presentations, talks, exhibitions and a demo day. With over 36+ startups and products launched and being built by our members already, the conference is a day where we give them the opportunity to showcase their products to the audience to increase exposure, expand their networks, and connect them with potential partners and investors.



Audience Profile

GEN Z's
DEVELOPERS
DESIGNERS
TECHNICAL
INVESTORS

DATA SCIENTISTS
TECH CEOs
DEV. ADVOCATES
FOUNDERS
WRITERS
STUDENTS

RECRUITERS

**Call for
Sponsors**

Sponsoring the GenZ HackFest 2022 gives your company the opportunity to make an impact and get a good reputation as an organization dedicated to fostering the development of Gen Z's in tech in the African community.

The attendees of GenZ HackFest 2022:

- **have a significant impact on the tech community and they make use of the latest technologies. They also spread the word about the products and services they value most in their network.**
- **make use of technology and they attend conferences like this to sharpen their abilities and get knowledge about new technologies and products that they will work with for years to come in their careers.**
- **are diverse top and rising tech talents, they attend events like GenZ Hack Fest not employment or career fairs. They come to learn about new technologies, network with like-minded individuals, and seek any employment opportunity.**

Benefits

- **Talent Acquisition**
- **Brand Marketing**
- **Networking**
- **Diversity opportunity**

Sponsorship Offers

| | KILOBYTE \$1,000 15 spots available | MEGABYTE \$2,000 10 spots available | GIGABYTE \$3,500 5 spots available | TERABYTE \$7,500 3 spots available | TITLE SPONSOR \$10,000 minimum bid |
|---|---|---|--|--|--|
| FESTIVAL ENGAGEMENT | | | | | |
| Keynote speech at Festival | | | | ✓ | ✓ |
| Send speakers | | | ✓ | ✓ | ✓ |
| API / Product Demo | | | ✓ | ✓ | ✓ |
| Roll Up Banners | | 1 (if provided) | 1 (if provided) | 2 | 2 |
| Host a workshop | | ✓ | ✓ | ✓ | ✓ |
| Send mentors/judges for the Hackathon | ✓ | ✓ | ✓ | ✓ | ✓ |
| BRAND EXPOSURE | | | | | |
| Logo on GenZ Hackfest t-shirt | | | ✓ | ✓ | ✓ |
| Logo in pre and post-event email blast | | | ✓ | ✓ | ✓ |
| Distribute your company swag | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on event website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Award branded prize to hackathon participants | ✓ | ✓ | ✓ | ✓ | ✓ |
| Distribute promotional materials | ✓ | ✓ | ✓ | ✓ | ✓ |
| BRAND EXCLUSIVENESS | | | | | |
| GenZ Hackfest Powered by " your company " | | | | | ✓ |
| Special mention in press release | | | | ✓ | ✓ |
| Add pre-approved custom question to post-event attendee survey | | | | Up to 2 | Up to 4 |
| RECRUITING | | | | | |
| Conduct on-site interviews | | | ✓ | ✓ | ✓ |
| Send recruiters | | | Up to 2 | Up to 4 | Unlimited |
| Premium job posting on Genztechies #jobs-and-opportunities channel | | | ✓ | ✓ | ✓ |
| Distribute recruiting materials | | ✓ | ✓ | ✓ | ✓ |
| Access to attendee resumes | | Post-event | Post-event | Pre-event | Pre-event |

Contact Info

- hello@genztechies.com
- hackFest2022.genztechies.com
- Twitter / Linkedin / Instagram: [@genztechies](https://www.instagram.com/genztechies)
- genztechies.com

See you soon!
at GenZ HackFest
2022

~ By GenZTechies. 501(c)(3) non profit.