geekspeak

2018

geekspeak Commerce

Hack For Good

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Sponsorship Package

Hack For Good 2017

Connecting the Brightest Minds for Social Innovation

On March 9-10, 2018, we will be hosting our 2nd Annual Hackathon at our office in downtown Whitby.

Our goal is to host approximately 100 participants who will work in teams to create a functioning app in just 36 hours. This year, geekspeak wants to work even more closely with schools and other organizations to draw more students and professionals with the goal of addressing environmental issues like climate change, disaster relief and recycling etc. that are impacting our world today.

Our Mission:

geekspeak is inspired by the energy and enthusiasm displayed by the growing tech community in Whitby, and we want to do our part to keep the spark going in Durham Region.

Year after year, Hack for Good will set the stage for innovation, calling on teams consisting of developers, designers and marketers to address social or environmental issues that matter to them. The mobile apps developed will demonstrate how technology can have a positive impact on social change.

We want to showcase our burgeoning tech community as a hub for innovation and as a career destination to participants from all over the Durham Region, GTA and beyond.

This event will give businesses the chance to discover new talent and to find out what Durham has to offer. Organizations will also be part of an event that addresses environmental issues and concerns found within our community and around the world.

We want to showcase how technology can be used to bring people together to create communities that care about making a better future.

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	Bronze $1000	Silver $2500	Gold $5000
Event Signage			
Pop-Up Sign	➕	➕	➕
Interior Banner	➕	➕	➕
Exterior Banner	➖	➕	➕
Logo on Podium Wrap	➖	➕	➕
Recruiting			
2 hr Time Slot	➖	➖	➕
Access to Resumes	➖	➕	➕
Branding/Promotion			
Logo on Website	➕	➕	➕
Logo on T-Shirt	➖	➕	➕
Social Media Shout-Out	➕	➕	➕
Company Name on Sponsor List in Swag Bag	➕	➕	➕
Promo Items in Swag Bag	➕	➕	➕
Sponsor Highlight			
Talk Time - 5 mins (during event)	➖	➖	➕
Sponsor Awarded Prize	➖	➕	➕
Judging			
Seat on Judging Panel	➖	➖	➕

Hack For Good 2017

In Kind Sponsors	Support	What You Get
Food	Light snack/Coffee for 100 people	• Coupon/flyer in swag bag • Name on sponsor list in swag bag • Shout out during event
	Full meal for 100 people	• Pop-up sign • Logo on interior banner • Logo on website • Coupon/flyer in swag bag • Name on sponsor list in swag bag • Shout out during event
Merchandise	Prize to donate to winner **OR** Gift to include in participant swag bag	• Product visibility (100+ people) • Logo on website • Coupon/flyer in swag bag • Name on sponsor list in swag bag • Shout out during event
Health Service	Donate service for 30-minute break during Hackathon	• Logo on website • Coupon/flyer in swag bag • Name on sponsor list in swag bag • Shout out during event

*Mentors and volunteers also welcome.

How can you benefit?

Connect: Network with fellow stakeholders in the Durham Region – business owners, senior business leaders, government officials, investors.

Recruit: Meet your next designer, developer or marketer and get new talent interested in your business.

Market: Promote organization to participants and other businesses in Durham Region.

Give back: Mentor or volunteer during the event and support the next group of developers, designers and marketers.

Help the helpers: Play a role in the development of an app that makes the efforts of non-profits/charities easier.

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