# AEC Hackathon

## architecture :: engineering :: construction

# SPONSORSHIP PROSPECTUS

Join the industry-leading event that brings together the brightest technologists and top AEC Industry professionals to develop innovative hardware and software solutions for the built environment

## What is the AEC Hackathon?

The AEC Hackathon is a not-for-profit event that helps shape the future of our built environment.

Formatted as a traditional "hack," the AEC Hackathon provides a playful, exploratory environment where disruption, innovation, and creative ideas are brought to life.

The focus of the event is not on technology for technology's sake, but to hack into traditional processes and workflows of the AEC industry to generate innovation.

## Where and When?

Taking place over the weekend in 2015:

- Friday, 7pm: Hackathon mixer, lightning round and team formations

- Saturday: Hackathon & Speaker Presentations

- Sunday: Hackathon, Team Presentations & Award Ceremony

## Who Attends?

Attendance is limited to 200 technology and architecture professionals from the built environment, including:
- Architects
- Engineers
- Software & Hardware developers
- Builders / Construction Managers
- 3D printing professionals / Digital fabricators
- Urban planners / Designers
- Cloud software developers
- Big Data Developers
- User Interface Designers
- Web & Mobile app Developers
- Contractors / Sub contractors
- Building product manufacturers
- Real estate developers
- Facility managers
- Corporate real estate professionals

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## Key Information

- Interactive 3D, Digital Fabrication, RFID/ iBeacons, sensors, Virtual Reality, Augmented Reality, Cloud Services, Drones, Mobile and Web applications are a few of the innovative technologies used by our community of hackers.
- The event highlights new tech from the AEC and tech communities, including open source and open standards initiatives
- A portion of Hackathon proceeds will be distributed to the Vets for Tech program
- Depending upon sponsor involvement, cash prizes will be awarded to the top hacker teams

## Tentative Schedule of Events

### Friday

7:00 PM Registration / Mixer
8:00 PM Welcome / Introductions
8:15 PM Why an AEC Hackathon?
8:45 PM Team Formations
9:45 PM Team Introductions /
　　　　　Goals for the Weekend
10:00 PM Adjourn

### Saturday

8:00 AM Team Check In / Breakfast
9:00 AM Morning Welcome
9:30 AM Hackathon Kickoff
　　　　　Brainstorming / Design / Code
10:00 AM AEC & Tech workshops
1:00 PM Working Lunch
7:00 PM Working Dinner
11:00 PM Adjourn

### Sunday

8:00 AM Working Breakfast
12:00 PM Lunch
1:00 PM Hackathon Coding
　　　　　Concludes / Hackathon
　　　　　Presentation
3:30 PM Judging Concludes
　　　　　Final Awards and
　　　　　Recognitions
4:00 PM Closing Remarks
　　　　　After Hack Party
5:00 PM Adjourn

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## Community Sponsorship $25,000

As a Community Sponsor of multi-city AEC Hackathons, your brand is a part of the growing conversation for 4 events. Community Sponsorship includes:
- All the benefits of *Marquee Sponsorship*, plus:
- Attendance for up to 15 people at 3 of any AEC Hackathon events within year of sponsorship
- Opportunity to present a case study, workshop or selected topic at two events within year of sponsorship

## AEC Hackathon - 2015

| | Partner $1,000 | Silver $2,500 | Gold $5,000 | Marquee $10,000 |
|---|---|---|---|---|
| Attendance | 1 guest | Up to 3 | Up to 5 | Up to 10 |
| Logo in sponsor section of publicity materials | Yes | Yes | Yes | Yes |
| Logo on website | Yes | Yes | Yes | Yes |
| Mention in Social Media | | Yes | Yes | Yes |
| Space provided on 6-foot table display | | Yes | Yes | yes |
| Mention in any Press Releases | | | Yes | Yes |
| Opportunity to present case study, or selected topic | | | Yes | Yes |
| Featured Sponsor of Friday Kick-off, Saturday Dinner or Sunday Party (First come, first served) | | | | Yes |
| *Additional a la carte sponsorships are available.* *Contact your AEC Hackathon representative at info@aechackathon.com* | | | | |

AEC Hackathon

For more information contact:
info@aechackathon.com

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### www.aechackathon.com

## Sponsorship Agreement Form

| Sponsorship Selection | Amount |
|---|---|
|  | $ |

| | |
|---|---|
| **Name:** | **Company:** |
| **Address:** | **City:** |
| **State:** | **Country:** |
| **Zip Code:** | **Telephone:** |
| **Email:** | **Web Site:** |

We understand that this Sponsorship Agreement Form becomes a legally binding agreement when accepted by an authorized AEC Hackathon representative. Cancellation fee is 50% of fee within 4 weeks of the event and 100% thereafter.

| **Agreed** | **Date** | **AEC Hackathon Sponsor** |
|---|---|---|

| **Agreed** | **Date** | **AEC Hackathon Representative** |
|---|---|---|

## METHOD OF PAYMENT:

**Please contact your AEC Hackathon representative regarding payment options.**