



# **SLO Hacks Sponsorship Prospectus**

[sponsor@slo hacks.com](mailto:sponsor@slo hacks.com)

**February 3–4, 2018**

**California Polytechnic State University**

**San Luis Obispo**

## What is SLO Hacks?

SLO Hacks is a collegiate hackathon hosted in San Luis Obispo, CA by Cal Poly students, happening on February 3rd – 4th. We're uniting 200 students from all over the nation to come hack on innovative projects for 24 hours - web hacks, mobile hacks, hardware hacks, you name it.

## Why become a sponsor?

The resources that sponsors provide have a lasting impact on the students that attend hackathons, because without sponsors, hackathons wouldn't be happening. You'll be making an investment in future engineers, designers, etc., and connecting with some of the most intelligent and motivated people in the nation.

### Branding

If you're looking to get brand awareness or show your company's technical side, SLO Hacks is the place to be. We'll be doing whatever we can to give you maximum exposure to the 200 students attending the event - 200 students curious about the sponsor companies that could potentially be future customers or adopters of the product.

### Recruiting

At SLO Hacks, you'll be able to meet top technical talent from universities all over the nation. This means easy access to potential summer interns or full timers, and we'll be helping you maximize the amount of students you can reach.

### User Testing

SLO Hacks is an easy way to test your products and get live feedback quickly. At the event, you'll be able to see students using your product, effectively giving you insight on what's going right and wrong, and how people are actually using it. We'll give you the opportunity to demo your API at the opening ceremony and award an API prize, so that we can have a greater amount of students working on your product.

## How can I help?

We offer 3 different sponsorship opportunities:

- Monetary - details are outlined on the next page
- Food - sponsor a meal for 250 total people
- Prize - donate technology in kind, to be awarded as prizes

## Still have more questions?

Contact us at [sponsor@slohacks.com](mailto:sponsor@slohacks.com)! Our organizers are always interested in helping make the process more fluid and clear for sponsors.

# SLO HACKS SPONSORSHIP TIERS

	Bronze \$1,000	Silver \$3,000	Gold \$5,000	Platinum \$10,000	Partner \$20,000
GENERAL					
Send mentors	×	×	×	×	×
API Prize	×	×	×	×	×
API Demo	1 min	1 min	2 min	3 min	5 min
Workshop			×	×	×
Keynote					×
RECRUITING					
Distribute Materials		×	×	×	×
Access to resumes		×	×	×	×
Send recruiters			×	×	×
Mailing list				×	×
Interviews on-site					×
BRANDING					
Swag in bags	×	×	×	×	×
Logo on website	×	×	×	×	×
Logo on t-shirt		×	×	×	×
Sponsor table		×	×	×	×
Post-event email				×	×
Co-hosted by you					×

## Interested or have questions?

Contact us at [sponsor@slo hacks.com](mailto:sponsor@slo hacks.com). All sponsorships are negotiable and can be discussed in more detail. We'd also be happy to discuss a custom sponsorship tier.