



2018 SPONSORSHIP PROSPECTUS

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Oct 12-14, 2018 | Chaifetz Arena | St. Louis, MO

ABOUT GLOBALHACK

OUR MISSION

GlobalHack drives social impact through technology. We organize events (hackathons) that kickstart community-focused software projects and deliver accessible computer science education opportunities for kids.

WHAT IS A HACKATHON?

A hackathon is a weekend-long event where computer programmers and others involved in software development, including graphic designers, UI/UX designers, and project managers collaborate on software projects.

ABOUT GLOBALHACK VII

We're bringing together 1,250 passionate and innovative technologists and citizens to build software solutions that address specific challenges facing foreign-born and refugee communities. Teams from around the country, as well as several international teams, will compete for \$100,000 in total cash prizes. The competition is part of a larger process where civic-based problems are sourced from community members, prototypes are built during the hackathon, and software solutions are implemented over the following two years.

AUDIENCE

PARTICIPANT TYPE	
High School / Youth	15%
College Students	30%
Professional / Industry	55%

LOCATION	
Midwest (USA)	80%
Outside Midwest (USA)	15%
International	5%



SPONSORSHIP TIERS

By supporting GlobalHack VII, you have the opportunity to create meaningful and lasting interactions with our participants and help make a difference in our community.

From custom activation points, participant lounges to awesome swag and giveaways, we'll help you create an experience that aligns with your brand and helps you meet your goals for quality engagement and exposure.

SELECT A SPONSORSHIP TIER THAT FITS YOUR GOALS

CONNECT. Maximize attendee interaction with the most-prominent on-site presence, stage time, and access to attendee contact information.

INSPIRE. Bring your brand to life with memorable additions to the attendee experience.

JOIN. Boost company awareness on a budget.



CONNECT



CONNECT-tier sponsorships are for companies that seek a high level of personal interaction with participants on-site. Featuring private demo stations and spacious, welcoming layouts, these opportunities are the perfect way to connect with attendees in a meaningful way. Sponsors at the **CONNECT** tier have the unique opportunity to collect attendee emails after the event, based on opt-in responses from participants during registration.

SPONSOR LEVELS	Title	Presenting	Platinum	Gold
Amount	\$125,000	\$75,000	\$50,000	\$25,000
# Available	SOLD OUT	2	4	4
PERKS				
Custom 'Activation' Points in Venue	3	2	1	
Present During Opening Ceremony	5 minutes	3 minutes	1 minute	
Access to Opt-In Attendee Info	X	X	X	X
Logo on Event T-Shirts	X	X	X	X
Sponsor Booth or Table	Booth	Booth	Booth	Booth
Complimentary Passes (+ unlimited at 50% discount)	50	20	15	10
Logo on Hackathon Signage	X	X	X	X
Logo on Hackathon Website	X	X	X	X
Logo/Company Info in Official GlobalHack VII Participant Guide	X	X	X	X
Thank you Tweet During Hackathon	X	X	X	X
Swag in Attendee Goodie Bags	X	X	X	X

INSPIRE

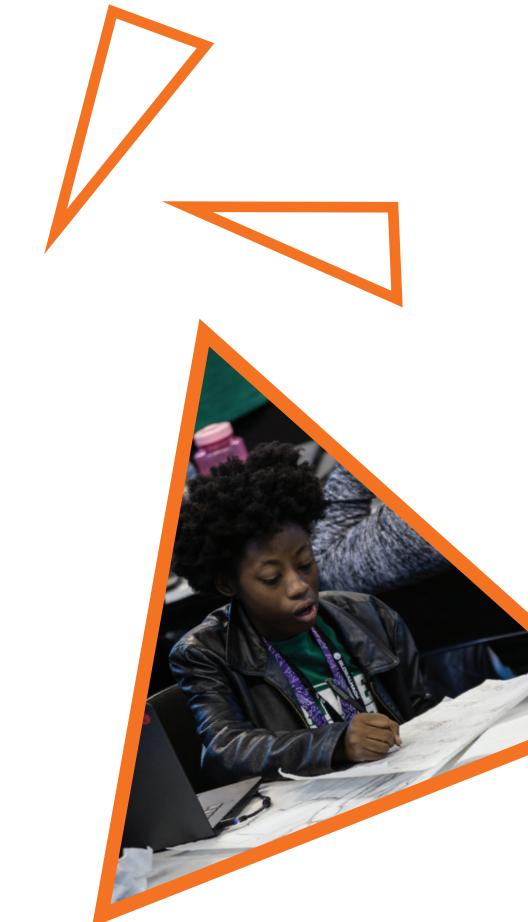


INSPIRE-tier sponsorships are for companies that want a balance of attendee engagement and brand awareness.

The Youth Division Sponsor will underwrite our Youth Division, which aims to inspire middle and high school coders to pursue opportunities in tech by solving real-world problems.

The Wifi Sponsor wifi sponsor will be able to take advantage of multiple impressions when hackathon attendees login to the our wifi network.

SPONSOR LEVELS	Silver	Bronze	Youth Division Sponsor	Wifi Sponsor
Amount	\$12,500	\$5,000	\$10,000	\$5,000
# Available	5	5	1	1
PERKS				
Thank you tweet during hackathon	X		X	
Swag in attendee goodie bags	X		X	
Logo on event t-shirts	X	X	X	
Sponsor booth or table	Table	Table	Table	
Complimentary passes (+ unlimited at 50% discount)	8	4	6	4
Logo on hackathon signage	X	X	X	X
Logo on hackathon website	X	X	X	X
Logo in Official GlobalHack VII Participant Guide	X	X	X	X



JOIN



JOIN-tier sponsorships are perfect for cost-conscious companies who want to get their brand in front of participants while helping to make GlobalHack VII a success for our attendees and community partners. Please note that **JOIN**-tier sponsorships do not include a dedicated space or table for your team.

SPONSOR LEVELS	Lanyard Sponsor	VIPre-Party Sponsor	Supporter
Amount	\$4,000	\$4,000	\$2,500
# Available	1	1	10
PERKS			
Complimentary Passes (+ unlimited at 50% discount)	3	2	2
Logo on hackathon signage	X	X	X
Logo on hackathon website	X	X	X
Logo in Official GlobalHack VII Participant Guide	X	X	X



The VIPre-Party Sponsor will underwrite our VIPre-Party, an exclusive, invite-only gathering of our top-tier sponsors, movers and shakers, and special guests. This sponsor will be included in all VIPre-Party materials and invited to give remarks during the VIPre-Party program.



The Lanyard Sponsor will have their full-color logo printed on all participant, volunteer and guest lanyards.

CONTACT US

At GlobalHack hackathons, we provide an incredible opportunity for technologists and citizens to build amazing software projects, together. We would love to partner with your company in our mission of driving social impact through technology. If our hackathon programs aren't the right for you at this time, but you align with our mission and values, let us know. We would be more than happy to discuss the right type of involvement for you in the future.



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