

BLOOMINGFY

ONE CLICK CLOSER





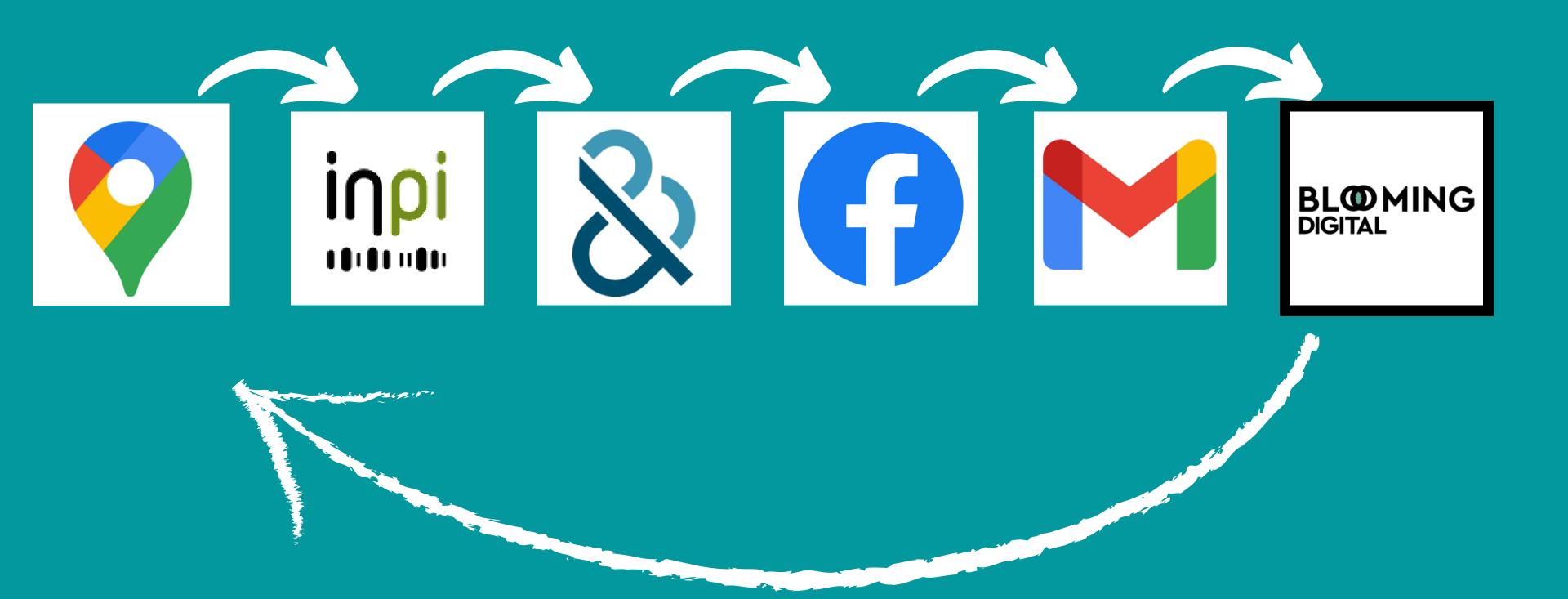
ACTIVATE BLOOMINGFY

- 1 SELECT AN AREA.
- 2 CHOOSE TYPE OF BUSINESS OR INDUSTRY.

BLOOMINGFY POWER

- 1. GATHERS ALL BUSINESSES
- 2. COLLECTS COMPANIES AVAILABLE INFO
- 3. COMPANY FILTERING
- 4. PREDICTION ALGORITHM
- 5. E-MAIL MARKETING AUTOMATIZATION

PIPELINE



FEATURES



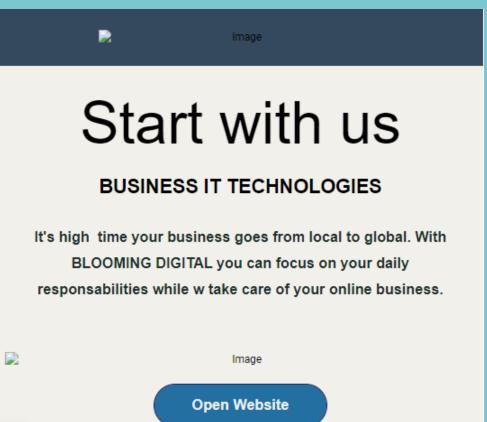


USE CASE

• 1200 companies in health sector in Lisbon

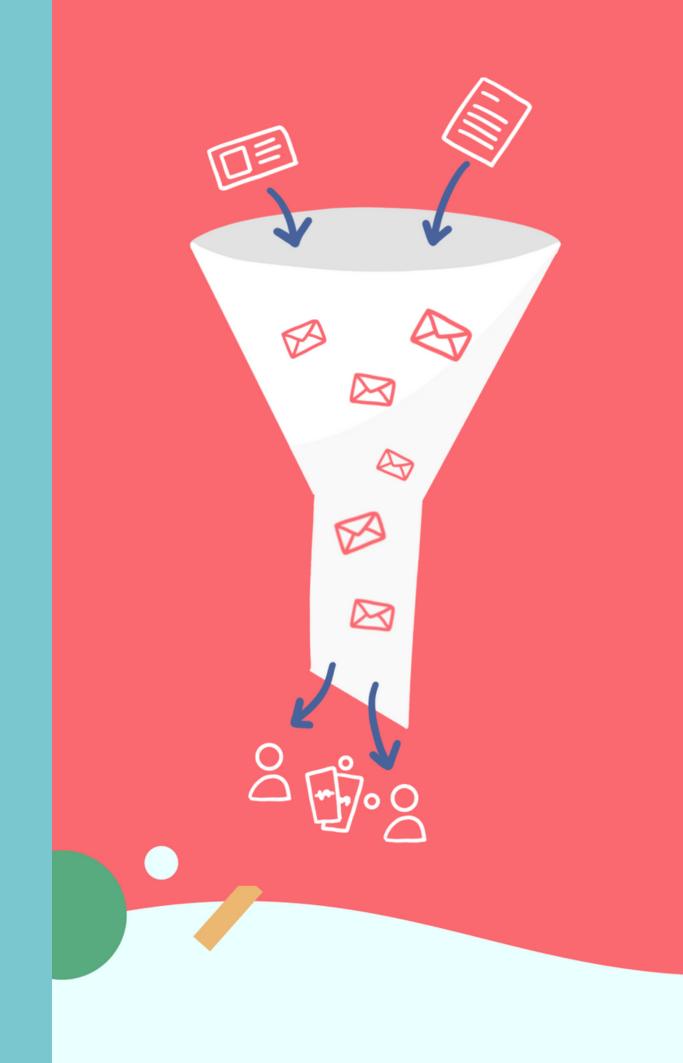
• 268 experiment

BL@MING
DIGITAL



BENEFITS

- COST EFFICIENCY
- E-MAIL AUTOMATIZATION
- ADAPTABLE TO ANY B2B
- PROSPECTING INNOVATION



FUTURE STEPS



- SEND AUTOMATIC INVOICES TO EACH
 COMPANY OWNER VIA LINKEDIN
- SMS MARKETING AUTOMATIZATION
- CREATE COMPANY CLUSTERS
- PERSONALIZED COMPANY DETAILS IN EMAILS
- ALL-IN-1 DATA PLATFORM (DATA GATHERING)

THANK YOU!