Carina

Age
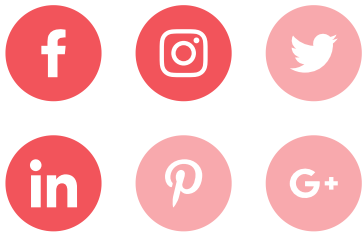**25 to 34 years**

Highest Level of Education
**Bachelor's degree (e.g. **

Social Networks

Industry
Technology

Organization Size
11-50 employees

Preferred Method of Communication

- Phone
- Email
- Face-To-face

Tools They Need to Do Their Job

- CRM Software
- Project Management
- Email
- Invoicing Software
- Cloud-Based Storage & File Sharing Applications
- Accounting and Bookkeeping Systems

Job Responsibilities

Delivery, management

Their Job Is Measured By

Leads, revenue

Reports to

noone

Goals or Objectives

Wear a lot of hats

They Gain Information By

I don't know

Biggest Challenges

- Navigating Client Relationships & Communications
- Change Management
- Communication
- Employee Morale
- Project Management & Disorganization
- Problem Solving & Decision Making

How our product can benefit to her?

She want to replace meals section on her website