

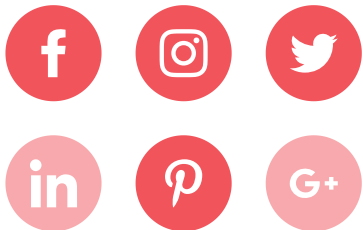
Foodie Liliana



Age
25 to 34 years

Highest Level of Education
Bachelor's degree (e.g. I

Social Networks



Industry
Technology

Organization Size
Self-employed

Preferred Method of Communication

- Email
- Text Messaging
- Social Media
- Face-To-face

Tools They Need to Do Their Job

- CRM Software
- Accounting and Bookkeeping Systems
- Content Management Systems
- Cloud-Based Storage & File Sharing Applications
- Word Processing Programs
- Invoicing Software
- Reporting Software
- Email

Job Responsibilities

Content creation, Users support

Their Job Is Measured By

Lead generated, revenue generated

Reports to

noone

Goals or Objectives

Generate Leads, Extend website functionality, Communication

They Gain Information By

Personal Experience, Online

Biggest Challenges

- Navigating Client Relationships & Communications
- Resources
- Communication
- Project Management & Disorganization
- Problem Solving & Decision Making

How she can benefit from our product?

She have a working online project. it's old and have a complex code that not easy to maintain. She want to extend her project with a new simple tools