

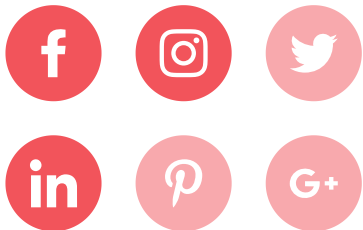
Fitness trainer Isabella



Age
25 to 34 years

Highest Level of Education
Associate degree (e.g. A

Social Networks



Industry
Health Care

Organization Size
11-50 employees

Preferred Method of Communication

- Phone
- Text Messaging
- Face-To-face

Tools They Need to Do Their Job

- Accounting and Bookkeeping Systems
- Email
- Invoicing Software

Job Responsibilities

Monitor clients' progress and adapt programs as needed, Give clients information or resources about nutrition, weight control, and lifestyle issues

Their Job Is Measured By

Number of users that get a results and don't give up

Reports to

CEO or Senior Manager

Goals or Objectives

Leads

They Gain Information By

They learn

Biggest Challenges

- Navigating Client Relationships & Communications
- Communication

How she can benefit from our product?

She want to add meal planning option to her website in order to generate more revenue and help people to reach their goals faster.