



jessicakeoshian.com | 734.558.5785 | jessicakshn93@gmail.com

Skills

Art Direction | Graphic Design | Video Editing & Animation | Social Media | Strategy | Public Speaking
Marketing | Presentation Skills

Mediums

InDesign | Photoshop | Illustrator | After Effects | Premiere Pro | XD & Sketch | Wordpress | Mailchimp

Education

College for Creative Studies BFA | Advertising Design

Experience

MRM | Art Director

May 2021–Present

Art direction and design on the GM Recall team including animated social videos, email, and direct mail.

Roundtable 6 | Motion Graphic Specialist–Art Director

April 2020–April 2021

Design and motion work including animated videos, social assets, print design, and storyboarding.

Clients include Johns Hopkins Hospital, Ally Financial, and Amcor Rigid Packaging.

PACE, Inc. | Marketing & Design Specialist

August 2019–April 2020

Graphic design and marketing strategy on B to B and B to C outdoor power equipment businesses.

Design including direct mail, social media, billboards, and flyers. Other responsibilities include project management, event planning, presentations, and client relations.

Internships

Kohler | Art Direction Intern

May 2019–August 2019

Roundtable 6 | Art Direction Intern

May 2018–August 2018

Quicken Loans | Creative Strategy Intern

August 2018–December 2018

Campbell Ewald | Creative Intern

May 2017–August 2017