

# Jess Keoshian

they/them | Art Direction and Creative Production

[jessicakeoshian.com](http://jessicakeoshian.com) | 734.558.5785 | [jessicakshn93@gmail.com](mailto:jessicakshn93@gmail.com)

## Skills

Art Direction | Graphic Design | Video Editing & Animation | Social Media | Photography & Videography  
Public Speaking | Marketing | Presentation Skills

## Mediums

InDesign | Photoshop | Illustrator | After Effects | Premiere Pro | XD | Sketch | Microsoft Office

## Experience

### MRM | Art Director

May 2021–Present

Art direction and design currently on the General Mills team, working primarily on Pillsbury and Old El Paso. Design and art direction including animated and static social content, email, and direct mail.

### Roundtable 6 | Motion Graphic Specialist–Art Director

April 2020–April 2021

Design and motion work including long form animated videos, social assets, print design, presentation design, and storyboarding. Clients include Johns Hopkins Hospital, Ally Financial, and Amcor Rigid Packaging.

### PACE, Inc. | Marketing & Design Specialist

August 2019–April 2020

Graphic design and marketing strategy on B to B and B to C outdoor power equipment businesses. Design including direct mail, social media, billboards, and flyers. Other responsibilities include project management, event planning, presentations, and client relations.

## Education

College for Creative Studies BFA | Advertising Design

## Internships

### Kohler | Art Direction Intern

May 2019–August 2019

### Quicken Loans | Creative Strategy Intern

August 2018–December 2018

### Roundtable 6 | Art Direction Intern

May 2018–August 2018

### Campbell Ewald | Creative Intern

May 2017–August 2017