

HAWAII FARMERS' MARKET

Create a user-friendly web app to find Hawaii's Farmers' Markets.

GOAL: Increase attendance and sales at Hawaii's Farmers' Markets that support our local growers and producers.

FEATURES ENVISIONED



Farmers' Market Organizers

- Ability to enter/update market information including but not limited to name, description, location, dates, times, website and contact name, email and phone number. Include on-line provisioning for setting/resetting password to access only their record.
- Ability enter list of vendors by type (i.e. plants, food, produce, etc.) and products.
- Ability to post photos.
- Ability to post "What's happening this week" or "Special Events" by date.



General Public

- Ability for user to search by various criteria (i.e. by day, island, zip code, vendor, product, etc.) on their mobile device or pc.
- Ability to display "What's happening this week" or "Special Events" (by date range, island, etc.)
- Ability to click and link to farmers' market website if available
- Ability to generate maps based on data where user can click on a location for more information.
- Ability for users to make comments (similar to Yelp) – great way to engage the public and give feedback to organizers.
- Ability for users to rate the farmers' market (☆☆☆☆☆)



Authorized State Market Development Staff

- Ability delete market records and/or user postings if necessary.
- Access email on website: HDOA.MD@hawaii.gov

Hawaii Department of Agriculture Contacts

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FIELDS FOR FARMER'S MARKET (*fields required to be entered by organizer)

- Farmers Market Name*
- Day(s) of week* (Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday)
- Start and end time*
- Street Address*
- City*
- Zip code*
- Island*
- Additional Location information
- Website
- Organizer Contact Name*
- Organizer Phone Number*
- Organizer Email*
- Organizer login name*
- Organizer password*
- Date modified (mm/dd/ccyy)

FIELDS FOR VENDOR INFORMATION

- Vendor name
- Products (i.e. produce, coffee, plants, etc.)

EVENTS INFORMATION

- Farmers Market Name
- Date(s) of event (mm/dd/ccyy)
- Event description

Current website: <http://hdoa.hawaii.gov/add/md/farmers-market-listings/>


FARMERS' MARKET LISTINGS



SUPPORT HAWAII'S FARMERS BY STOPPING BY THE HAWAII FARM BUREAU FARMERS' MARKETS!

- **HONOLULU** - Wednesdays - 4:00 - 7:00 p.m. - Neal S. Blaisdell Center (Ward & Kapiolani)
- **KCC** - Saturdays - 7:30 - 11:00 a.m. - 4303 Diamond Head Road
- **KCC @ Night** - Tuesdays - 4:00 - 7:00 a.m. - 4303 Diamond Head Road
- **KAILUA** - Thursdays - 5:00 - 7:30 p.m. - Kailua Parking Garage, behind Longs Drugs
- **MILILANI** - Sundays - 8:00 - 11:00 a.m. - Mililani High School
- **KEAUHOU, KONA** - Saturdays - 8:00 a.m. - 12 Noon - Keauhou Shopping Center
- **KAUAI COMMUNITY MARKET** - Saturdays - 10 a.m. to 1 p.m. at Kauai Community College
- **HILO** - Saturdays - 7:00 am - noon - 1990 - Kiloole Street
- **WAIANAE** - Saturdays - 8:30 a.m. - 12:00 noon - WAIANAE COMPREHENSIVE CENTER at 86-260 Farrington Highway

SEE BELOW FOR LISTING OF OTHER FARMER'S MARKETS.

- View this Dataset full screen by clicking the  icon under the Menu button. Select your island and/or day. Use the scroll bar at the bottom to view more information.
- Click the Menu button (or More Views) to see a map of Farmer's Market locations. Details of that location will appear when you click on a location.
- Farmers' Market business hours may change unexpectedly so it's a good idea to call ahead and confirm the details.

HAPPY SHOPPING!



data.Hawaii.gov

market

ROADMAP

Map data ©2016 Google

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Hawaii Farmer's Markets

FARMER'S MARKET	Sunday	Monday	Tuesday	Wednesday
1 Aie Moana Farmers' Market				
2 Benjamin Court Mall (People's Open Market)				
3 Benjamin Parker Elementary School				

Sample screen print of existing data available on data.hawaii.gov (downloadable) or sample dataset available on github.

The screenshot shows the 'Hawaii Farmer's Markets' website. The main content is a table listing 26 markets across the state. The table has columns for market name, day of the week, time, location, and website. A sidebar on the right allows filtering by island (Oahu, Hawaii, Kauai, Maui) and day of the week (Sunday, Monday, Tuesday, Wednesday, Thursday, Friday, Saturday). The footer indicates '© 2014 State of Hawaii' and 'Powered by Socrata'.

FARMER'S MARKET	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Time	Location 1	Location Info	Island	Website	Contact
1 Ala Moana Farmers' Market							X	9:00 AM to 1:00 PM	1450 Ala Moana Blvd.	Ala Moana Center, upper d	Oahu	http://alamoanafarmersmarket.com	
2 Banyan Court Mall (People's Open Market)							X	6:15 AM to 7:30 AM	800 North King Street		Oahu	http://www.honolulu.hi.us/parks/p	Sonny Doung
3 Benjamin Parker Elementary School							X	8:00 AM to 2:00 PM	45-259 Waikakua Road		Oahu		
4 City Hall Parking Lot Deck (People's Open Market)			X					11:45 AM to 12:30 PM	Honolulu, HI	Alapai & Beretania Street	Oahu	http://www.honolulu.hi.us/parks/p	
5 Country Market & Craft Fair at Waimanalo Homestead Co		X						9:00 AM to 4:00 PM	1330 Kalamandale Hwy.	Waimanalo Homestead Co	Oahu	http://www.honolulu.hi.us/parks/p	Paul Richard
6 Davies Pacific Center			X*					1:00 PM - 1:00 PM	841 Bishop Street	*2nd & 4th Tuesdays	Oahu		
7 Dole Cannery						X		10:00 AM to 5:00 PM	450 Iolani Road		Oahu	http://www.honolulu.hi.us/parks/p	Doreen Roquemore
8 Ewa Beach Community Park (People's Open Market)						X		9:00 AM to 1:00 PM	91-955 North Road		Oahu	http://www.honolulu.hi.us/parks/p	
9 Ewa Beach Elementary School		X						9:00 AM to 1:00 PM	91-740 Papali Road		Oahu	http://www.honolulu.hi.us/parks/p	Sonny Doung
10 First Insurance Center				X*				10:00 AM to 1:00 PM	1100 Ward Ave	*1st & 3rd Wednesdays, ac	Oahu		
11 Fort Street near Wilcox Park			X			X		8:00 AM to 2:00 PM	Honolulu, HI	In front of Macy's	Oahu	http://www.honolulu.hi.us/parks/p	Lon Zane
12 Holaea District Park (People's Open Market)						X		7:00 AM to 8:00 AM	89-799 Iwawia Street		Oahu	http://www.honolulu.hi.us/parks/p	
13 Holoiaua Farmers' Market		X						9:00 AM to 1:00 PM	HI	Kam Hwy. and Joseph R Le	Oahu	http://www.honolulu.hi.us/parks/p	
14 Hawaii Kai Farmers' Market at Kaiser High School							X	9:00 AM - 1:00 PM	511 Lunalilo Home Road		Oahu	http://www.honolulu.hi.us/parks/p	
15 Hawaii Kai Park-in-Ride (People's Open Market)							X	1:00 PM to 2:00 PM	300 Foothole Street, Honolulu		Oahu	http://www.honolulu.hi.us/parks/p	
16 Hawaii Kai Towne Center			X		X		X	7:30 AM to 3:00 PM	333 Foothole Street	behind Panda Express	Oahu	http://www.honolulu.hi.us/parks/p	
17 Honolulu Farmers' Market at Neal S. Blaisdell Center				X				4:00 PM to 7:00 PM	777 Ward Ave	Ward Ave. & King Street	Oahu	http://www.honolulu.hi.us/parks/p	
18 International Market Place					X			4:00 PM to 8:00 PM	2330 Kalaheua Avenue	Next to Food Court	Oahu	http://www.honolulu.hi.us/parks/p	
19 Kalaheua Farmers' Market at Windward Baptist Church						X		3:00 PM to 7:00 PM	47-5284 Kanehameha Hwy.	Across from 7-11	Oahu	http://www.honolulu.hi.us/parks/p	Sonny Doung
20 Kailua District Park (People's Open Market)					X			9:00 AM to 1:00 PM	21 South Kaimalu Drive		Oahu	http://www.honolulu.hi.us/parks/p	
21 Kailua Elementary School							X	4:00 PM to 8:00 PM	315 Kualea Road		Oahu	http://www.honolulu.hi.us/parks/p	Sonny Doung
22 Kakaako Makai Community Cultural Marketplace						X		4:30 PM - 8:00 PM	Honolulu, HI	one block makai of Ala Moa	Oahu	http://www.kakaako.makaimarket.com	
23 Kakaako Makai Community Cultural Marketplace						X		9:00 AM - 2:00 PM	Honolulu, HI	one block makai of Ala Moa	Oahu	http://www.kakaako.makaimarket.com	
24 Kailua Valley District Park (People's Open Market)							X	10:00 AM to 1:00 PM	1911 Kam Hwy Road		Oahu	http://www.honolulu.hi.us/parks/p	
25 Kailua Farmers' Market at Kapalama Elementary School		X						7:00 AM to 1:00 PM	1601 N. School Street	Kapalama Elementary Sch	Oahu	http://www.honolulu.hi.us/parks/p	Sonny Doung
26 Kaneohe District Park (People's Open Market)					X			10:45 AM to 11:45 AM	45-460 Kealahala Road		Oahu	http://www.honolulu.hi.us/parks/p	

