# HAWAII FARMERS' MARKET

Create a user-friendly web app to find Hawaii's Farmers' Markets.

GOAL: Increase attendance and sales at Hawaii's Farmers' Markets that support our local growers and producers.

#### **FEATURES ENVISIONED**



## R | Farmers' Market Organizers

- Ability to enter/update market information including but not limited to name, description, location, dates, times, website and contact name, email and phone number.
   Include on-line provisioning for setting/resetting password to access only their record.
- Ability enter list of vendors by type (i.e. plants, food, produce, etc.) and products.
- Ability to post photos.
- Ability to post "What's happening this week" or "Special Events" by date.



### **General Public**

- Ability for user to search by various criteria (i.e. by day, island, zip code, vendor, product, etc.) on their mobile device or pc.
- Ability to display "What's happening this week" or "Special Events" (by date range, island, etc.)
- Ability to click and link to farmers' market website if available
- Ability to generate maps based on data where user can click on a location for more information.
- Ability for users to make comments (similar to Yelp) great way to engage the public and give feedback to organizers.
- Ability for users to rate the farmers' market (分分分分分)



## **Authorized State Market Development Staff**

- Ability delete market records and/or user postings if necessary.
- Access email on website: HDOA.MD@hawaii.gov

### **Hawaii Department of Agriculture Contacts**

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### FIELDS FOR FARMER'S MARKET (\*fields required to be entered by organizer)

- Farmers Market Name\*
- Day(s) of week\* (Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday)
- Start and end time\*
- Street Address\*
- City\*
- Zip code\*
- Island\*
- Additional Location information
- Website
- Organizer Contact Name\*
- Organizer Phone Number\*
- Organizer Email\*
- Organizer login name\*
- Organizer password\*
- Date modified (mm/dd/ccyy)

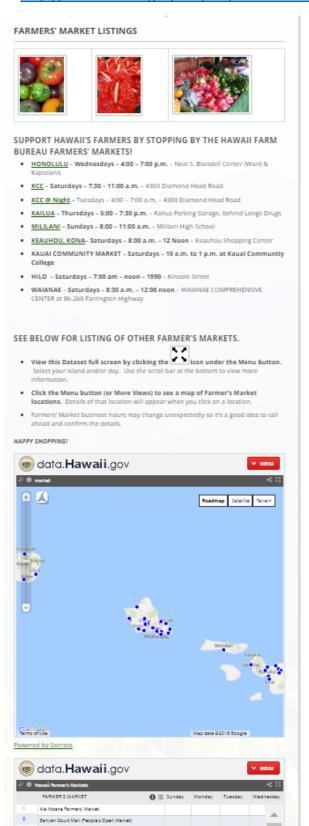
#### FIELDS FOR VENDOR INFORMATION

- Vendor name
- Products (i.e. produce, coffee, plants, etc.)

#### **EVENTS INFORMATION**

- Farmers Market Name
- Date(s) of event (mm/dd/ccyy)
- Event description

### Current website: http://hdoa.hawaii.gov/add/md/farmers-market-listings/



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Sample screen print of existing data available on data.hawaii.gov (downloadable) or sample dataset available on github.

