

Makerspace Style Guide

Rev 1.0
Updated 7/27/2022

Colors



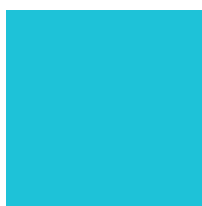
Main Theme Color - “MAKE”

#EE9D22



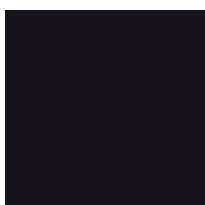
Duct Blue

#004E89



Highlighter Blue

#1ec2d8



Gaff Black

#17151b



Scuffed Gaff Black

#28272b



Success Green

#4E9E4E



Dark Success Green

#3D773D



Middling Yellow

#AFAD59



Dark Middling Yellow

#7E7D41



Failing Red

#9c5151



Dark Failing Red

#723A3A

Colors (cont.)

Fonts

Title/Header:

Axiforma Bold

make.hmc.edu Title Font:

Righteous

General Text:

Inter Reg/**Bold**

Numbers/Code:

JetBrains Mono/**Bold**

Poster Designs

The next few pages are examples of poster designs used to promote workshops, events, and other Makerspace activities



ANNOUNCEMENT TEXT GOES **HERE**

Visual Block

- **More information here - use bold to highlight**
- Misc details continue here, with more details
- On the next line, with a maximum
- Count of
- Five lines of text

Poster Specs (1)

Makerspace Mark

Placed in top right, 0.2 inches from each side.

Announcement Text

Axiforma, centered, bold, all caps @ 48pt.

Use highlighting with main theme color as needed.

Visual Block

May contain simple vector graphics, using colors from this style guide, with slight variations for brightness.

Additionally, a QR code may be placed here.

Information

Bullet points, Inter, @ 20pt.

Footer

Inter Bold @ 16pt.

Website URL in bottom left, 0.2 inches from side

Date of creation centered, YYYY-MM-DD.



TEXT GOES HERE

Visual Block

- **More information here - use bold to highlight**
- Misc details continue here, with more details
- On the next line, with a maximum
- Count of
- Seven
- Short
- Lines of text

Poster Specs (2)

Makerspace Mark

Placed in top right, 0.2 inches from each side.

Announcement Text

Axiforma, left-justified, bold, all caps @ 72pt.

Use highlighting with main theme color as needed.

Visual Block

May contain simple vector graphics, using colors from this style guide, with slight variations for brightness.

Additionally, a QR code may be placed here.

Information

Bullet points, Inter, @ 20pt.

Footer

Inter Bold @ 16pt.

Website URL in bottom left, 0.2 inches from side

Date of creation centered, YYYY-MM-DD.



Visual Block

WORKSHOP MM/DD
NAME OF WORKSHOP

HH:MM PM @ HMC Makerspace

Poster Specs (3)

Makerspace Mark

Placed in top right, 0.2 inches from each side.

Announcement Text

Axiforma, centered, bold, all caps @ 54pt & 48pt.

First line white, second line main theme color.

Visual Block

May contain simple vector graphics, using colors from this style guide, with slight variations for brightness.

Additionally, a QR code may be placed here.

Footer

Inter Bold @ 16pt.

Website URL in bottom left, 0.2 inches from side

Date of creation centered, YYYY-MM-DD.