ConHacks 2015

Concordia University's First Internal Hackathon

ConHacks 2015 is Concordia University's first internal hackathon, which will be held on the weekend of January 24th and 25th, 2015. This event is a first of its kind for Concordians, giving hackers the opportunity to compete and showcase their skills and passion for programming. Sponsorship will give your company great exposure to build your image and access to the university's top talent. Hackathons are truly the new unofficial career fairs giving your company the chance to meet passionate students and evaluate their hacks over a weekend, thus greatly simplifying the recruiting process.

About the event

ConHacks is a 24 hour hackathon with over 100 participants. It will be held at Concordia University's Sir George Williams Campus in the heart of downtown Montreal. It is an open format event allowing students to hack on web, mobile, desktop or hardware applications in teams of up to 4 people. All hacks will be judged by company delegates (see table below for package details) to determine first, second and third prize winners.

How your company can get the most out of ConHacks

- **Bring company engineers and mentors.** Mentorship is a natural part of hackathons and an excellent way for companies to directly interact with students throughout the entire event.

- **Promote your APIs.** Have mentors promote and provide help with company APIs to students who wish to incorporate them in their projects. This also allows you to publicly test your API with our enthusiastic hackers.

- **Send company promotional items (swag)** such as t-shirts, laptop stickers, water bottles, cards, pens, etc. Developing brand recognition with the participants is an efficient way of establishing rapport and is always appreciated by the students.

Sponsorship Packages

	Gold $3000	Silver $2000	Bronze $1000
Limit	Max 3	-	-
General			
Send Mentors	✓	✓	✓
Sponsor Booth (to explain their products, company, etc.)	✓	✓	
Full Accommodation for Sponsor Delegates	✓	✓	
Keynote Speech at Opening and Closing Ceremony	✓		
Announcement of Overall Winners at Closing Ceremony (1st, 2nd & 3rd prizes)	✓		
Recruiting			
Distribute Recruiting Materials	✓	✓	✓
Send Recruiters	✓	✓	
Electronic Resume/CV Bank (For Convenience)	✓		
Branding			
Logo on Website (Size)	✓ Large	✓ Medium	✓ Small
Logo on Official Banner (Size)	✓ Large	✓ Medium	✓ Small
Sponsor Awarded Prize[1]	✓	✓	✓
Distribute Promotional Items	✓	✓	✓
Corporate Recognition on Website, Social Networks and Emails	✓	✓	✓
Corporate Recognition During Opening Ceremony	✓	✓	✓
Promotional Items Included in Official Hackathon Gift Bag	✓		
Company Banners Allowed at the Venues	✓		
Judging			
Company delegate on judging panel	✓	✓	

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[1] Examples include:
- Best use of your company's API
- Best use of web/mobile/wearable technologies

Get In Touch!

We are excited to be partnering with companies who value creativity, innovation and collaboration and look forward hearing from you to sponsor ConHacks 2015, Concordia University's first internal hackathon.

Please contact us at the following email:

sponsor@hackconcordia.com