

contact@ hackillinois.org Dear Potential Exhibitor,

hackillinois.org

We would like to invite you to sponsor HackIllinois, the first student-oriented Open Source hackathon. HackIllinois 2016 was the second largest collegiate hackathon, impacting over 1500 talented participants from across the country. In 36 hours, attendees developed a variety of technical projects ranging from virtual reality simulations to mobile apps. Join us from **February 24th-26th**, 2017, as we provide students with the opportunity to express their creativity and dig deeper at HackIllinois. Attendees will have the opportunity to work on existing Open Source projects or introduce their own projects to the Open Source community.

The Computer Science and Electrical & Computer Engineering departments at the University of Illinois are ranked among the top five engineering programs in the nation. Sponsoring HackIllinois will give you the ability to get involved with these world-renowned groups. You will also have the opportunity to:

- Send mentors to establish personal relationships with attendees
- Showcase your company and brand
- Access applicant resumes and contact information
- Help introduce students to the Open Source community

The next page has more details on how you can contribute to HackIllinois 2017. If you have any questions, please reach out to us at contact@hackillinois.org.

We look forward to working with you to make HackIllinois better than ever!

Thank you, The HackIllinois Team











\$HOVEL **\$ 2000**

PICKAXE **\$ 5000**

JACKHAMMER \$10000

EXCAVATOR \$15000

\$ 30000 (limited)

DYNAMITE

| GENERAL | | | | | |
|---|---------|---------------|------------|--------------|------------|
| Mentors at HackIllinois | 2 max | ∞ | ∞ | ∞ | ∞ |
| Reserved Company Table | <₩ | * | \ | ⟨ | <₽> |
| Recruiters at HackIllinois | | 2 max | ∞ | ∞ | ∞ |
| Mini Event Space and Promotion | | | (*) | (\$) | <₽> |
| Hold a Workshop | | | | (\$) | ⇔ |
| VIP Judges | | | | | \ |
| BRANDING | | | | | |
| Company Logo | Website | Hacking Rooms | T-Shirts | Pamphlet | Main Areas |
| Distribute Swag at Table | 9 | 9 | 4 | 9 | 9 |
| Add Swag to Swag Bags | | 9 | 4 | 9 | 9 |
| Real Time Monitor Announcements | | | 4 | 9 | 9 |
| Personalized Lounges | | | | 9 | 9 |
| Brand Name Sponsor: HackIllinois, Co-hosted by <you></you> | | | | | Ŋ |
| RECRUITING | | | | | |
| Distribution of Recruiting Info | * | * | * | * | * |
| Access to Participant Info | | Day of | Early | Early | Early |
| Blurb In Pamphlet | | | | 1 | 1 |