

## Sponsorship Agreement

This agreement is between Midsouth Makers and

RocketFuel ("Sponsor"). Sponsors agree to provide support based on their package level as specified in Exhibit "A" below. Once payment is made in full, Midsouth Makers, through the HACKmemphis committee and volunteers, agrees to provide benefits as specified in Exhibit "A". The sponsorship will be for the HACKmemphis event to be held on **September 14 and 15, 2013** in **Memphis, Tennessee**. There is no expectation that Midsouth Makers, HACKmemphis committee members, organizers, or attendees will provide any services beyond those specified below in Exhibit "A".

Sponsorship payments will go toward planning costs for the HACKmemphis event. Sponsors understand that if the event is cancelled, there is no guarantee that payments will be refunded. Should there be any disagreement about this agreement, both parties agree to binding arbitration in Shelby County, Tennessee.

### Sponsor Information

Company Name: RocketFuel  
Contact Name: Andy McFarland Phone: 901 522-0205  
Contact Email: andy@gorocketfuel.com  
Company Address: 88 Union Ave, Seventh floor  
Memphis, TN 38103

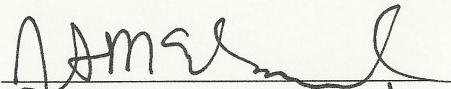
Desired Package: ☐ Diamond ☐ Gold ☒ Silver ☐ Community

Payment Method: ☒ Paypal ☐ Check (Made out to "Midsouth Makers")

## Signatures

I, the undersigned, being a valid representative of the Sponsor, agree to contribute the specified amount (determined by the "Desired Package" above).

### Sponsor

Signature: 

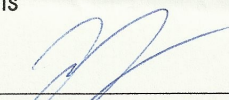
Name: Andy McFarland

Title: CTO

Date: 7/25/13

Amount Committed: \$ 250

### HACKmemphis

Signature: 

Name: Joe Ferguson

Title: Chairman

Date: 7/25/13