



## Sponsorship Agreement

This agreement is between **Midsouth Makers** and \_\_\_\_\_ (“Sponsor”). Sponsors agree to provide support based on their package level as specified in Exhibit “A” below. Once payment is made in full, Midsouth Makers, through the HACKmemphis committee and volunteers, agrees to provide benefits as specified in Exhibit “A”. The sponsorship will be for the **HACKmemphis event** to be held on **September 14 and 15, 2013** in **Memphis, Tennessee**. There is no expectation that Midsouth Makers, HACKmemphis committee members, organizers, or attendees will provide any services beyond those specified below in Exhibit “A”.

Sponsorship payments will go toward planning costs for the HACKmemphis event. Sponsors understand that if the event is cancelled, there is no guarantee that payments will be refunded. Should there be any disagreement about this agreement, both parties agree to binding arbitration in Shelby County, Tennessee.

### Sponsor Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Desired Package: ☐ Diamond ☐ Gold ☐ Silver ☐ Community

Payment Method: ☐ Paypal ☐ Check (Made out to “Midsouth Makers”)

## Signatures

I, the undersigned, being a valid representative of the Sponsor, agree to contribute the specified amount (determined by the “Desired Package” above).

### Sponsor

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Amount Committed: \$\_\_\_\_\_

### HACKmemphis

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibit “A”

### Sponsorship Packages

#### Diamond - \$3,000 (limit 3)

- Logo on event badges
- Display banner at the event
- 10 min. presentation at the event
- Reserve up to 6 hours at the sponsor table
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Three or more shout-outs on our social media channels (all channels)
- Ability to put swag on our swag table at the event

#### Gold - \$1,000

- 3 min. announcement at the event
- Reserve a 2 hour block at the sponsor table
- Logo on event t-shirts and bags (if produced)
- Logo on any printed materials
- Logo and link on the web site
- Two or more shout-outs on our social media channels (any channel)
- Ability to put swag on our swag table at the event

#### Silver - \$250

- Shout-out announcement at the event
- Logo on any printed materials
- Logo and link on the web site
- At least one shout-out on our social media channels (any channel)
- Ability to put swag on our swag table at the event

#### Community - \$100

- Logo and link on the web site
- At least one shout-out on our social media channels (any channel)
- Ability to put swag on our swag table at the event