



Dear Potential Sponsor,

This year, a team of highly motivated students came together after being united as Google Student Ambassadors to form HackingEDU, the first student run hackathon encompassing all the Bay Area universities and those along the west coast. Our mission is simple: to inspire the next generation of students to solve the problems that plague our education system. Between 300 and 500 of the best hackers from all over the west coast will travel to the San Francisco Bay Area tentatively on [April 26-28, 2015](#) to spend 36 hours building anything they can dream of.

Sponsoring HackingEDU is something unique. It will give your company incomparable access to some of the industry's most ambitious *rising talent*. By sponsoring HackingEDU you can:

- ⌚ Demo your APIs to hundreds of students and see them integrate it into projects
- ⌚ Establish a personal relationship with top hackers
- ⌚ Get early access to participant resumes
- ⌚ Mentor participants with on-site engineers and encourage the best with a company-branded prize

Attached is a sponsorship tier list with information about how you can support HackingEDU. Do you have any questions or want to work out something custom? Contact us at [sponsor@hackingedu.co](mailto:sponsor@hackingedu.co). Planning a hackathon is a large undertaking. With your backing we can inspire the next generation of engineers and spawn amazing ideas. We look forward to working with you to make HackingEDU a huge success!

Thank you,

HackingEDU Team  
[team@hackingedu.co](mailto:team@hackingedu.co)  
<http://hackingedu.co>

Your contribution will be received by Hackathonz LLC. Your receipt will reflect fair market value of goods and services received in exchange for your sponsorship.

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## HackingEDU Sponsorship Breakdown

	Level 1	Level 2	Level 3	Level 4	Level 5
	\$1,000	\$3,000	\$5,000	\$10,000	\$20,000
<b>GENERAL</b>					
Mentors at HackingEDU	x	x	x	x	x
Pre-hackathon API Demo		1 min	2 min	2 min	2 min
Reserved Company Table			x	x	x
Judging Spot for HackingEDU Prizes			x	x	x
Custom Branded Prize* <small>*Custom Branded Prizes are judged by your company and provide directly to the winner from you</small>			\$500	\$1500	\$2500
Tech Talk during the Hackathon			x	x	x
Sponsored Meal				x	x
Featured Speaker at Award Ceremony					x
<b>RECRUITING</b>					
Recruiters at HackingEDU	x	x	x	x	x
Access to resumes after HackingEDU		x	x	x	x
Early access to participant info <small>(Resumes, GitHub, LinkedIn profiles, Emails) for students. Students may choose to opt out of sharing their info with recruiters.</small>				x	x
Private interview location				x	x
<b>BRANDING</b>					
Thanked at kickoff demos	x	x	x	x	x
Logo Placement	Website	Website T-Shirt	Website T-Shirt, HackingEDU Swag	Website T-Shirt, Hacking EDU Swag, On All Social Media	Website (EVERY Page!), T-Shirt, Hacking EDU Swag, On All Social Media
Can distribute company swag	x	x	x	x	x
Company blurb in program		x	x	x	x
Placement of company banners			x	x	x
Swag in swag bag			x	x	x
Sponsored Overnight Raffles			x	x	x
Can provide recruiting API information to be emailed to all participants afterwards				x	x
Pre-Hackathon Social Media Post				x	x
Mobile/push notification advertising during event				x	x
Brand Name Sponsor: HackingEDU, Co-hosted by YOU					x

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**\$1,000 \$3,000 \$5,000 \$10,000 \$20,000**

## **GENERAL**

Mentors at HackingEDU × × × × ×

Pre-hackathon API Demo 1 min 2 min 2 min 2 min

Reserved Company Table × × ×

Judging Spot for HackingEDU Prizes × × ×

Custom Branded Prize\* \*Custom Branded Prizes are judged by your company and provide directly to the winner from you

**\$500 \$1500 \$2500**

Tech Talk during the Hackathon × × ×

Sponsored Meal × ×

Featured Speaker at Award Ceremony ×

## **RECRUITING**

Recruiters at HackingEDU × × × × ×

Access to resumes after HackingEDU × × × ×

Early access to participant info (Resumes, GitHub, LinkedIn profiles, Emails) for students. Students may choose to opt out of sharing their info with recruiters.

× ×

Private interview location × ×

## **BRANDING**

Thanked at kickoff demos × × × × ×

**Logo Placement Website Website**

**TShirt**

**Website TShirt, HackingEDU Swag**

**Website TShirt, Hacking EDU Swag, On All Social Media**

**Website (EVERY Page!), TShirt, Hacking EDU Swag, On All Social Media**

Can distribute company swag × × × × ×

Company blurb in program × × × ×

Placement of company banners × × ×

Swag in swag bag × × ×

Sponsored Overnight Raffles × × ×

Can provide recruiting API information to be emailed to all participants afterwards

× ×

Pre-Hackathon Social Media Post × ×

Mobile/push notification advertising during event × ×

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