

ALINA HERDERICH

Graz University of Technology, Institute of Interactive Systems and Data Science | PhD Candidate
Harvard Business School, Digital Emotions Lab (Goldenberg Lab) | Visiting Fellow

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EDUCATION

2021 - today	PhD (Dr. rer. nat.) Computer Science Graz University of Technology, Institute of Interactive Systems and Data Science, Computational Social Science Lab Austria Advisor: Prof. David Garcia Thesis: Construct-ER: A computational approach to the development of emotion regulation theory and measurement
2019 - 2020	Computer Science Certificate (25 ECTS), Route 63 Graz University of Technology Grade: 1.0 (12th March 2020)
2018 - 2020	M.Sc. Psychology University of Graz Advisor: Prof. Harald Freudenthaler Thesis: How Does Flexibility in Emotion Regulation Relate to Dimensions of Adaptivity? Development and Validation of a New Measure for ER Repertoire and Flexibility. Grade: 1.1 (30th September 2020)
2016 - 2018	B.Sc. Psychology University of Graz Grade: 1.3 (19th March 2018)
2013	Chinese Language & Culture Studies (20 ECTS), exchange semester Shanghai Normal University Grade: 90/100
2011 - 2015	B.Sc. Business Psychology & Economics University of Lüneburg Grade: 1.5 (24th March 2015)
2011	Abitur (German university entrance qualification) Albert-Schweitzer-Gymnasium Crailsheim Grade: 1.0 (07th July 2011)

QUALIFICATIONS

Natural Languages	German (mother tongue), English (C1), Chinese (B2), French & Spanish (~A2)
Programming Languages	Python, SQL
Prizes	High-School Diploma Prize of the German Mathematical Association

RESEARCH EXPERIENCE

09/2023 - 08/2024	Visiting Fellow @Goldenberg Lab, Harvard, Cambridge, Massachusetts, USA Research projects: Developing a taxonomy of reappraisal types, and investigating the relationship between emotion regulation and outcomes using social media data, supported by various scholarships (see <i>Funding</i>)
2021 - today	Doctoral Researcher @Graz University of Technology
2021 - today	Cooperation with Prof. Mirta Galesic @Santa Fe Institute, New Mexico, USA Research project on the effectiveness of counter speech strategies in online political discourse under the NSF grant <i>Exploration-exploitation tradeoff and opinion diversity in real-world groups</i> (Award ID: 1757211)
2018	Research Internship (3 months) Charité Universitätsmedizin Berlin, Department of Anesthesiology and Operative Intensive Care Medicine (CCM/CVK) Biomarker Development for Postoperative Cognitive Impairment in the Elderly (www.biocog.eu)

TALKS

03/2024	Annual Conference of the Society for Affective Science (SAS) 2024 , symposium presentation, symposium chair <i>Inferring a data-driven taxonomy of emotion regulation strategies with computational methods</i> , in: Understanding affective experiences with natural language processing
02/2024	Annual Convention of the Society of Personality and Social Psychology (SPSP) 2024 , poster presentation <i>Inferring a data-driven taxonomy of emotion regulation strategies with computational methods</i>
07/2023	International Conference for Computational Social Science (IC2S2) 2023 <i>Improving discourse quality in online discussions: A large-scale, longitudinal study of influencing speech characteristics</i>
07/2023	International Conference on Network Science (NetSci) 2023 <i>Improving discourse quality in social media networks: A large-scale, longitudinal study of influencing speech characteristics</i>
06/2023	Chinese Bridge Competition Austria, 2nd place Language competition hosted by the Confucius Institute Vienna <i>'One World, One Nation' (天下一家) through the eyes of a psychologist</i>
08/2022	European Forum Alpbach Alpbach Technology Talks hosted by the Austrian Institute of Technology <i>Breaking the Wall of Emotional Well-Being</i>
06/2022	Conference of the Consortium of European Research on Emotion (CERE) 2022 <i>Deriving emotion regulation strategy classes using a computational grounded theory approach</i>

05/2022	<p>Falling Walls Lab Austria, 2nd place</p> <p>Competition, pitching an innovative research idea in just three minutes</p> <p><i>Breaking the Wall of Emotional Well-Being</i></p>
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TEACHING

2021	<p>Workshop: A psychologist's guide to machine learning</p> <p>University of Zurich, for researchers at the department of psychology</p>
2020	<p>Teaching Assistant Databases & Data Management</p> <p>Graz University of Technology</p>

FUNDING

2023 - 2024	<p>Agency for Education and Internationalisation Austria, OeAD (19,920 €)</p> <p><i>Marietta Blau Scholarship</i> to support visiting fellow activity at Harvard University in the academic year of 23/24 (partially claimed)</p>
2023 - 2024	<p>Marshall Plan Foundation Austria (10,000 €)</p> <p>Scholarship to support visiting fellow activity at Harvard University in the academic year of 23/24</p>
2023 - 2024	<p>German Academic Scholarship Foundation (24,300 USD)</p> <p><i>ERP scholarship</i> to support visiting fellow activity at Harvard University in the academic year of 23/24 (partially claimed)</p>

ADDITIONAL QUALIFICATIONS

07/2022	<p>Complexity-GAINS summer school (2 weeks)</p> <p>Santa Fe Institute, New Mexico & Complexity Science Hub, Vienna</p> <p>Disintegration of societies: Quantitative modeling of complex socio-behavioral systems</p>
2019 - 2021	<p>Data Team</p> <p>Graz University of Technology</p> <p>Participating in data science challenges in teams</p> <p>/ ASHRAE - Great Energy Predictor III (How much energy will a building consume?)</p> <p>/ Jigsaw Multilingual Toxic Comment Classification (Identify toxic online comments.)</p> <p>/ HuBMAP - Hacking the Kidney (Identify glomeruli in images of the human kidney.)</p>

SERVICE

2022 - today	<p>Doc School Speaker and elected member of the PhD Union</p> <p>Student representative for the student body of the Doctoral School of Computer Science, and all PhD students at TU Graz</p>
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OUTSIDE ACADEMIA

2015 - 2016	GGH Mullen Lowe Hamburg (advertising agency) Junior strategic planner E.ON, Seat, Fielmann, international new business
2015	FCB Hamburg (advertising agency, 6 months) Strategic planning internship NIVEA, international level
2014	Publicis Pixelpark (advertising agency, 6 months) Strategic planning internship Barmer GEK, Telekom, VISA, BNP Paribas, Swarovski

PUBLICATIONS

Lasser, J.*, Herderich, A.*, Garland, J., Aroyehun, S. T., Garcia, D., & Galesic, M. (2023). Collective moderation of hate, toxicity, and extremity in online discussions. <https://arxiv.org/abs/2303.00357>

Herderich, A., Freudenthaler, H. H., & Garcia, D. (2023). A Computational Method to Reveal Psychological Constructs from Text Data. <https://psyarxiv.com/s64tm>

* shared first authorship